



JUNE & JULY 2024 Jackson County Chamber Happenings

Our new paver patio looks sharp! The TDA paver is highly visible, and we appreciate your support! We received the MSSA matching grant and completed our project. It has been terrific to see our guests (and local downtown employees) enjoying the patio and staying a little longer at the Center. Concerts on the Creek has continued to set attendance records this summer, and one restaurant reported to us that their July revenues were up 43% over the previous July, with Friday night being their busiest night of the week (concert night!). July 4th events were well attended and our band was a huge hit. We conducted 6 ribbon cuttings in June & July, and have sold out our Featured member spots at the upcoming September STIR event. We are working on all the details of our upcoming golf tourney, fall litter clean up along the Tuck River, Hwy. 107 business visits, Colorfest assistance, and preparing for our Info booth at Mountain Heritage Day. We've restocked our local realtors with QR posters for guests and potential new homeowners, as well as keeping our relo area inside the Center current with the market trends report and relevant demographic info. We've fielded a significant number of 'bridal' visits, as well as several large family reunion requests for the fall. Our new Sylva soap has been popular, and we will have a fresh fall scent in September. In a nutshell, we have been very busy – and that is a wonderful thing!

Phone calls: 692
Guests Served:
3987
Direct Inquiries:
4407

**Visitor guides to
welcome centers:**
800

Fly Fishing requests:
240

**Super STIR-
September 12th at
Fusions Spa – join
us!**

**Chamber will have an Info
Booth at Mountain Heritage
Day – come see us!**