



Update from the Cashiers Area Chamber  
JCTDA Board Meeting

April 2024

We are working with Smoky Mountain News to prepare our Visitor Guide & Membership Directory for publication with a distribution goal of May.

This month we will begin beta testing our membership database with our new GrowthZone system.

Our Retail Roundtable's next meeting is April 17.

The revamped Cashiers Area Jobs website should be live next week.

On April 24, the Chamber will host a meet-and-greet at The Lobby Bar at Hotel Cashiers for our members to meet our board members, myself, and our newest staff member, Caleb Gilbert, who begins later this month. Caleb will join our Chamber Team as the Visitor Center Manager and Communications Specialist.

Susan Gregory  
Executive Director  
Cashiers Area Chamber of Commerce