



FEBRUARY 2024 Jackson County Chamber Happenings

February was a busy month at the Chamber. We delivered new Our Town publications and Dining Guides to area businesses and accommodations. We spent time upgrading, cleaning and restocking the kiosk in Dillsboro and replacing acrylic units. Our new rotating brochure unit arrived, and it looks great in the Explore Room. The engraved pavers also arrived, and they look terrific! Our member, Antonio Martinez, installed the pavers and created a nice patio area for guests. The crumbling sidewalk, retaining wall and steps have been removed. Grass has been planted and we will continue to improve this space as spring approaches, with overhead patio string lights, furniture and a few more plants. Our first Super STIR in February was very well attended (84) and we received lots of positive feedback so we will continue with this refreshed 'round robin' format each quarter. The next Super STIR will be April 25th at Martha's Place in Sylva, featuring six (6) members. We've worked diligently on securing new members, we held three ribbon cuttings, and have two more scheduled for March. We picked up trash along North River Road in February and ended up with 19 bags. We spent time working with Gerard Ball of NC Commerce on the upcoming state conference for Veterans Directors to be held at Harrah's in October. This is the first time this conference has been held west of Asheville. We have 23 businesses participating in Friends Night Out this year. We will be actively assisting with the Dillsboro Easter Hat Parade on March 30th - bring your family and enjoy the day!

Phone calls: 149
Guests Served:
708
Direct Inquiries:
784

**Visitor guides to
welcome centers:**
325

Fly Fishing requests:
108

**March Madness
Open House @ The
Chamber is March
the 21st & 22nd. Come
by!**

**Friends Night Out is March
28! Join us for a great event
and enjoy a fun time with
your friends. This event
creates an economic impact
during a slower month so
show up and support these
businesses!**

MARKET UPDATE

February 2024

Northern Jackson County



51 Red Mountain Rd, Sylva, NC 28779

118

AVAILABLE
INVENTORY

50

NEW LISTINGS

\$306K

AVERAGE SALE
PRICE

68

AVERAGE DAYS ON
MARKET

27

SOLD LISTINGS

4.37

MONTHS OF
INVENTORY

Contact me for your real estate needs!

kw GREAT
SMOKIES
KELLERWILLIAMS  
Each office is independently owned and operated.



MELISSA ROGERS

828-507-4883

MELISSA@MELISSAROGERSREALESTATE.COM

WWW.MELISSAROGERSREALESTATE.COM



February, 2024

WHAT'S HAPPENING IN JACKSON COUNTY

For members of the Jackson County
Chamber of Commerce, N.C.



New Super STIR Feb. 22 at Clarion Pointe

Our first SUPER STIR will be Thursday, Feb. 22 from 5:15-6:30 p.m. at Clarion Pointe. This is a new format featuring 10 members, with guests rotating around the facility. Rotation starts at 5:30 pm to win a door prize provided by Blossman Gas. Refreshments at 6 p.m. Click [HERE](#) for more info.



Friends Night Out planned March 28

The next Jackson County Chamber of Commerce Friends Night Out event is Thursday, March 28. This year's sponsor is Current Dermatology. We're shaking things up this year to include expanded hours and more eligible shops, restaurants and towns. Click [HERE](#) for more information.



Easter Hat Parade is March 30 in Dillsboro

Mark your calendar for the annual Easter Hat Parade in Dillsboro, N.C., on Saturday, March 30. This event is always a hit with visitors and locals alike and a wonderful opportunity to support Dillsboro merchants and restaurants. Come join the fun and make a hat!



Chamber's March Madness Open House

Stay tuned for details of our annual March Madness Open House March 21-22! We will treat you to games on TV and some refreshments when you drop by to pick up your annual member packets and bring us a fresh supply of your marketing materials.

GUTM accepting vendor applications

Our friends at the Town of Sylva are busy organizing the 26th annual Greening up the Mountains Festival, scheduled for Saturday, April 27 from 10 a.m. to 4 p.m.

You can sign up now for vendor applications, volunteer opportunities, or to participate in the 5K run. Just visit the website by clicking [HERE](#) to learn more.

Concerts on the Creek schedule set

The 15th annual season of Concerts on the Creek begins May 24, 2024 and runs each Friday from 7-9 p.m.

through Labor Day weekend Aug. 30.

Please click [HERE](#) to see this year's schedule of performers.

Happenings & Opportunities

- **DOT updates:** You can find the latest plans from the DOT about the Highway 107 project by clicking [HERE](#).
- **Did you know:** The Chamber works with local fly fishing members to provide a weekly Fly Fishing Report, complete with tips?
- **Did you know:** The Chamber has been in business for 101 years?
- **Did you know:** The Chamber partners with a local member Realtor to provide a monthly Real Estate Market Trends report?
- **Did you know:** The Chamber provides two annual partial college scholarships to WCU and SCC to qualified Jackson County students each year? This is our 22nd year investing and believing in our students! You can contact the SCC and WCU admissions office for the application process.



773 West Main St.
Sylva, N.C., 28779



828-586-2155



JacksonChamberTeam@gmail.com
www.MountainLovers.com





THURSDAY, MARCH 28, 2024
12-6:30 P.M.

Make purchases at participating Chamber member businesses. Bring your receipts totalling \$25+ to the Chamber.

Enter to win the Big Shopping And Dining Frenzy worth \$300+ and a chance to win One of 25 branded Friends Night Out gift boxes.

Join us for fun on the Chamber lawn between 5:30-6:30 pm to meet our sponsor, Current Dermatology.

You must be present to win any prizes!



Check-in at Jackson County Chamber of Commerce, 773 West Main Street, Sylva, N.C.
828-586-2155 • JacksonChamberTeam@gmail.com • www.mountainlovers.com/Friends-night-out

You are invited to the Jackson County Chamber of Commerce

March Madness Open House

Pickup your annual member packets including the:

- **Our Town guide**
- **Dining Guide**
- **Concerts on the Creek schedule**
- **July 4 Festivities info**
- **Friends Night Out info**
- **Bring us your new marketing materials**

*[BUSINESS CARDS & BROCHURES
FOR DISPLAY IN THE CHAMBER]*

**Thursday & Friday
March 21-22
Noon to 4 pm**

**At the
Jackson County
Chamber of Commerce
773 W. Main St.
Sylva, N.C.**



- **Tour the chamber**
- **Meet the staff**
- **Enjoy some snacks/drinks**
- **Enter to win door prizes**

- **Watch the first two rounds of the NCAA Men's Basketball Tournament**
- **Network with other chamber members**

Please **RSVP** by 5 p.m. on Monday, March 18 by calling the Chamber at 828-586-2155 or emailing JacksonChamberTeam@gmail.com