

Update from the Cashiers Area Chamber
JCTDA Board Meeting

March 2024

The Cashiers Area Chamber, in collaboration with Smoky Mountain News, is in the final stages of preparing member ads for their Visitor Guide + Membership Directory. We are all working together on this, and your ads are due by Friday, March 29. We anticipate seeing them published in May, showcasing our vibrant community.

We received our Play On guides and are distributing them to kiosks around town and our community partners.

I am working diligently to prepare the basic data infrastructure for migrating our membership database into GrowthZone.

Our Retail Roundtable gatherings have been a resounding success, with a record number of attendees. This group's collective efforts, including new Welcome Mats for Chamber members' businesses and planting Daffodil bulbs, brighten our village core and strengthen our community bonds.

We are working with Sounds Essentials to return our Cashiers Area Jobs website. We hope it will be operational this spring.

On April 24, the Chamber will host a spring meet-and-greet at The Lobby Bar at Hotel Cashiers so that our members can meet our new board and staff and network before the season takes off.

With the help of our board president, I am developing a survey for our membership.