

# Cashiers Area Chamber JCTDA Report

## October 18<sup>th</sup>, 2023

The Chamber has announced the hiring of Thomas Taulbee as Executive Director and Susan Gregory as Visitor Center Manager.

- Thomas brings over 20+ years of Chamber experience in his new role as Executive Director. Beginning with his involvement with Chamber South for the Greater South Miami-Dade area and then as a board member of the Cashiers Area Chamber of Commerce before his hire as the Membership and Community Relations Director in 2020 to his eventual hire as Executive Director last month.
- Susan is a lifelong member of the Glenville community, where her family has owned a home near the lake since 1957. Susan participated in the Leadership Cashiers Class of 2022 and recently served on the Chamber board as the Leadership Cashiers liaison. In 2020, Susan relocated to the area to enjoy a mountain lifestyle, leaving behind her Elder Law firm of fourteen years on the west coast of Florida.

### **Chamber Update:**

The transition is complete, and we now move into a busy balance of 2023.

- On September 27, the Chamber / Visitor Center hosted a pop-up event with one of our new members – Elevated Kitchen Food Truck. We hosted over 180 people with over 250 lunches served to a very hungry crowd.
- Saturday, October 7<sup>th</sup>, we welcomed two new members to our chamber with a celebration at their new location. Swift Accounting Services and Africa Awaits.

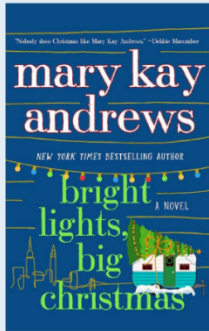



## Upcoming happenings

- Monday, October 23 – Our final BAH for the season – Hosted by Whiteside Brewing Company from 5:30-7 p.m.
- Annual Spirit award nominations have gone out and the deadline is 11/6 with the award reception on 11/13 (Hotel Cashiers). All the winners will be featured in the Annual Cashiers Christmas Parade.
- Cashiers Christmas Parade – Saturday, December 2<sup>nd</sup> at 3 p.m. This year's theme is "Bright Lights, Big Christmas," which is the title of the book written by our Grand Marshall, Mary Kay Andrews. Mary Kay is a New York Times Bestselling Author. If you can't make it in person on the 2<sup>nd</sup>, please join us online with a live broadcast hosted by the wnclive.com
- Prior to the parade on Friday, Dec 1, we will host "Books, Bites and Bubbles", a book signing reception at Lewis Hall located at The Village Green.

**SPECIAL HOLIDAY EVENT**  
Featuring NYT Times Bestselling Author  
**Mary Kay Andrews**

Books! Bites! Bubbles!  
4 p.m. Friday, December 1  
Lewis Hall  
The Village Green-Cashiers



Free and open to the public!  
Books will be available for  
purchase and for the  
author to sign.  
For more information  
828-743-0215

- We are excited to announce a partnership with Highlands Cashiers Land Trust early next Spring to cultivate a "Wildflower" ridge adjacent to our office.





Fall images from the CACOC

