



Nick Breedlove <director@discoverjacksonnc.com>

Fwd: TRAFx Counting Equipment query from Dennis Desmond

1 message

Dennis Desmond <dfdesmond04@gmail.com>

Mon, Apr 3, 2023 at 8:56 AM

To: Nick Breedlove <director@discoverjacksonnc.com>

Cc: Jay Coward <jkcoward@chspa.com>

Nick,
On behalf of the Pinnacle Park Foundation, I wish to request \$630 from the Jackson County Tourism Development Authority for a TrafX trail counter replacement for our Pinnacle Park visitation counting project. Below is an email with a link to the quotation for the counter.

A week ago Friday I visited the Park to download data from 5 of the 6 counters that were installed in October. I discovered that the trail counter we installed along the approach trail to The Pinnacle overlook was stolen. This was quite surprising, given that the counter was well concealed, and included information on the counter's container indicating the ownership and purpose of the counter. The thief cut the cable connecting the counter to the scope, which was still firmly attached to a small tree, effectively making the stolen counter worthless. Unfortunately, along with the counter, we lost 4 months of data collection as well.

As you know, The Pinnacle is an important hiking destination in the Park, and we are interested in documenting how much visitation it gets as we gear up for our master plan project.

Sincerely,

Dennis Desmond
Volunteer board member
Pinnacle Park Foundation

On

----- Forwarded message -----

From: **TRAFx Research** <info@trafx.net>

Date: Wed, Mar 29, 2023 at 10:37 AM

Subject: Re: TRAFx Counting Equipment query from Dennis Desmond

To: <dfdesmond04@gmail.com>

Hello, Dennis:

I'm sorry to hear that. For a replacement infrared trail counter, I have prepared a quote/order form for you (230329TA):

<https://www.trafx.net/AB230329TA>

To view it, please click on the above link (or copy it to your web browser).
To place the order, you would fill in the blank fields and click the "Submit" button.

Lead time would be 7 business days.

Here is our current [price sheet](#) for your reference.

While hiding the counters is often the best approach, many of our customers have found it helpful to also put a sticker on their counters, just in case they are discovered.

This is because folks are more likely to vandalize/steal the counters if they mistake them for cameras and have

privacy concerns.

By providing some more info and alternative avenues for folks that do discover the counter to pursue, you can potentially prevent vandalism/theft through education.

You will find an example sticker on [page 5 of the Infrared Trail Counter Instructions](#). I believe the contact info is particularly important as it shows accountability and gives folks an avenue through which to voice concerns or ask more questions.

Do you happen to know this counter's serial number? (You can view it by clicking the "info" icon in DataNet next to the site's name.)

If you can provide the serial number, I can mark it as missing/stolen in our database, should anyone ever contact us about it (our website is listed on the counter).

Kind regards,
Team TRAFx (Tobi)

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TRAFx Research
T: 403-678-1802
www.trafx.net

On Wed, Mar 29, 2023 at 4:57 AM www-data <www-data@trafx.net> wrote:

Email: dfdesmond04@gmail.com

Name: Dennis Desmond

Organization: Pinnacle Park

Postal/Zip: 28734

Returning customer

Message:

I just discovered one of our trail counters stolen. What would be the cost of a replacement?

Thank you.

Dennis

product_update: