



## **NOVEMBER Jackson County Chamber Happenings**

We spent lots of time in Dillsboro in November. We helped put away the fall decorations around the town, spruce up landscaping beds and assist in decorating for the Lights & Luminaires event. I serve on the grant committee for Dillsboro and the Nantahala Health Foundation thru Duke Energy provided \$22,500 in grants to our businesses. You will see LOTS of nice improvements over the winter and spring months, ranging from fresh paint to awnings, new signs, guttering, landscaping upgrades and more. The 'Refresh Grants' will be helpful in presenting a clean and attractive appearance to our guests. I'm very happy for the owners and tenants! We enjoyed a morning in Sylva, decorating the Town tree. Membership retention and outreach efforts continued this month, along with Hwy. 107 connections. Our holiday fireworks and concert event has received some wonderful attention this year and we are looking forward to a big event, complete with a complimentary hot chocolate bar and cookies. We have added a dance squad this year, and Santa will make an appearance for photos in a beautiful lighted sleigh (wish me luck on rigging up the batteries!!). We've been approached by several vendors that really want us to include a market area, so that may happen next year, stay tuned! Hope to see you at our event on the 16<sup>th</sup>!

**Phone calls: 202**

**Guests Served:  
1293**

**Direct Inquiries:  
838**

**Assisted with  
Sylva Tree Lighting  
& Parade!**

**7 kiosks refilled,  
2x/week!**

**Friends Night Out-  
March 30, 2023**

**The Chamber has some  
awesome stocking stuffers  
and grab-n-go gifts, many  
under \$7. We have fewer  
than 20 of our courthouse  
ornaments left!**

Source	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Totals
Facebook	33	28	32	21	30	40	42	51	50	88	112	0	527
Flyfishingtrail.com	44	34	78	29	75	88	67	86	72	74	51	0	698
Friend	16	11	19	9	19	20	22	16	24	22	19	0	197
Google Search	42	50	56	50	44	40	50	33	47	46	55	0	513
NCTroutCapital.com	21	35	87	15	55	68	54	55	49	51	37	0	527
discoverjacksonnc.com	821	756	692	712	614	411	1197	1015	964	753	513	0	8448
VisitNC.com	0	0	1	1	1	0	1	0	0	0	0	0	4
WCU	0	0	8	3	9	10	16	27	20	31	18	0	142
Blue Ridge Parkway	19	88	45	35	91	29	47	0	36	40	33	0	463
Blue Ridge Country	996	1002	1018	875	938	763	1496	1283	1262	1105	838	0	11,576
<u>Monthly Total</u>													
Dining Guide	215	190	250	575	600	740	800	690	970	1725	875	0	875
Our Town	33	57	44	49	46	95	140	110	675	690	450	0	450
<b>Facebook Followers</b>													
Concerts on the Creek	3552	3561	3570	3595	3651	3656	3691	3710	3719	3720	3723	0	3723
Fly Fishing Trail	12521	12,539	12,544	12,601	12,621	12,640	12,666	12,760	12,766	12,780	12,791	0	12,791
Hook Line & Drinker Fast.	2105	2105	2105	2106	2106	2106	2106	2108	2108	2108	2108	0	2108
JCCC	11358	11386	11,390	11,590	11,643	11,749	11,868	12,022	12,134	12,552	12,588	0	12,588
NCTroutCapital	2160	2161	2165	2171	2186	2191	2199	2212	2218	2225	2227	0	2227