

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JULY 31, 2022

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

July 31, 2022

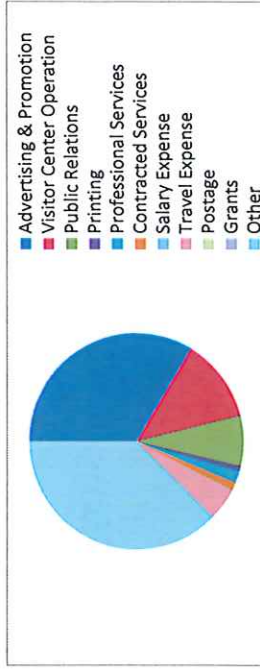
* July Room Occupancy Tax collections totaled \$302,567.11 with \$0.00 collected for penalties. The YTD collection total is \$302,567.11 -14.69% of budget. The Airbnb total was \$43,557.43; the Home Away/VRBO total was \$63,120.51 and the VACASA, NC total was \$9,592.55.

* 79 accounts reported for June rentals (decrease of 28 accounts from last year). The collections were down 1.40% from the same period in 2021.

* The cash balance at July 31, 2022 is \$581,338.83 and investments total \$2,000,000.

The expenses for July were \$170,955.82. The FYTD expenses totaled \$170,955.82 with encumbrances of \$122,968.18, for a combined total of \$293,924.00 - 11.07% of budget.

TDA Expenses as of July 31, 2022

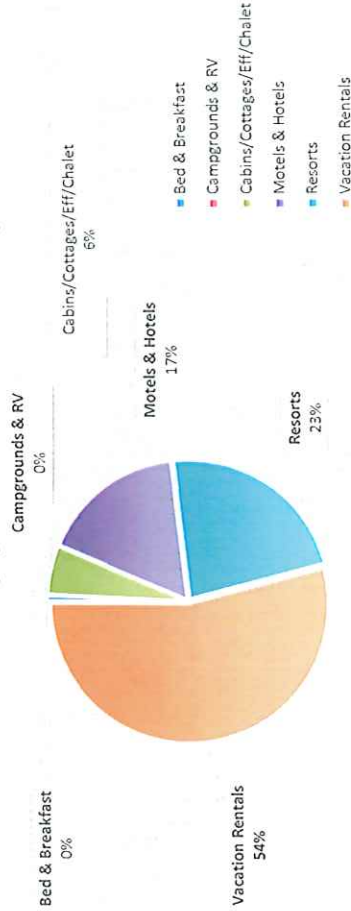


Advertising & Promotion	\$ 57,228.53
Visitor Center Operation	\$ 21,701.67
Public Relations	\$ 12,726.44
Printing	\$ 1,338.13
Professional Services	\$ 3,154.17
Contracted Services	\$ 1,833.33
Salary Expense	\$ 155.95
Travel Expense	\$ 8,290.89
Postage	\$ 60.52
Grants	\$ -
Other	\$ 64,466.19
Total	\$ 170,955.82

Fiscal YTD Collections

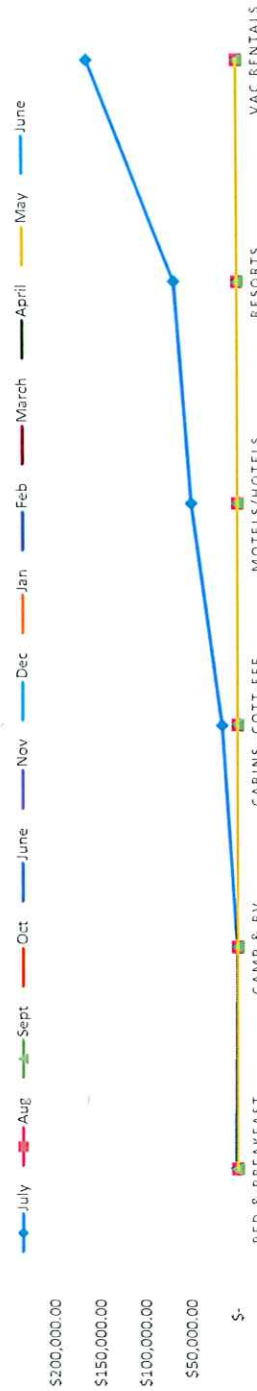


**Room Occupancy Tax Collections
7/31/22 for June Rentals**



Bed & Breakfast	\$ 1,680.89
Campgrounds & RV	\$ 531.62
Cabins/Cottages/Eff/Chalet	\$ 16,926.78
Motels & Hotels	\$ 50,646.80
Resorts	\$ 68,917.02
Vacation Rentals	\$ 163,864.00
Total	\$ 302,567.11

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

Month	Bed & Breakfast	Camp & RV	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,680.89	\$ 531.62	\$ 16,926.78	\$ 50,646.80	\$ 68,917.02	\$ 163,864.00	\$ 302,567.11
Aug	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Sept	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Oct	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Nov	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Dec	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Jan	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Feb	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
March	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
% By Type	0.56%	0.18%	5.59%	16.74%	22.78%	54.16%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2021	\$ 306,871.17	107	
July-2022	\$ 302,567.11	79	-1.40%
	\$ (4,304.06)	-28	
August-2021	\$ 402,414.91	115	
August-2022	\$ -		-100.00%
	\$ (402,414.91)	-115	
September-2021	\$ 296,676.95	93	
September-2022	\$ -		-100.00%
	\$ (296,676.95)	-93	
October-2021	\$ 236,495.92	93	
October-2022	\$ -		-100.00%
	\$ (236,495.92)	-93	
November-2021	\$ 285,094.57	93	
November-2022	\$ -		-100.00%
	\$ (285,094.57)	-93	
December-2021	\$ 212,552.55	86	
December-2022	\$ -		-100.00%
	\$ (212,552.55)	-86	
January-2022	\$ 150,929.14	71	
January-2023	\$ -		-100.00%
	\$ (150,929.14)	-71	
February-2022	\$ 98,820.63	71	
February-2023	\$ -		-100.00%
	\$ (98,820.63)	-71	
March-2022	\$ 120,494.03	70	
March-2023	\$ -		-100.00%
	\$ (120,494.03)	-70	
April-2022	\$ 138,246.01	65	
April-2023	\$ -		-100.00%
	\$ (138,246.01)	-65	
May-2022	\$ 175,198.14	73	
May-2023	\$ -		-100.00%
	\$ (175,198.14)	-73	
June-2022	\$ 213,644.17	80	
June-2023	\$ -		-100.00%
	\$ (213,644.17)	-80	
FYTD 2022	\$ 2,637,438.19		
FYTD 2023	\$ 302,567.11		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2022 - thru - 07/31/2022

Account Number	Account Description	Beginning	Debits	Credits	Ending
		Balance			Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	457,620.70	465,323.85	341,605.72	581,338.83
24-1130-000-00	CASH IN TIME DEPOSIT	2,000,000.00	0.00	0.00	2,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	294,451.77	0.00	0.00	294,451.77
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	4,233.46	159.46	0.00	4,392.92
Total Asset		2,756,305.93	465,483.31	341,605.72	2,880,183.52
24-2100-000-00	ACCOUNTS PAYABLE	(11,486.46)	166,509.81	155,023.35	0.00
24-2200-000-00	ACCRUED VACATION PAYABLE	(205.38)	0.00	0.00	(205.38)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,482.48	1,482.48	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	466.00	466.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	734.46	734.46	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	0.00	2,144.15	(2,144.14)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	171.77	171.77	0.00
24-2300-000-11	DUE TO GENERAL	0.00	160,236.70	160,236.70	0.00
24-2900-000-00	FUND BALANCE	(2,553,672.10)	0.00	0.00	(2,553,672.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	283,991.53	161,023.35	122,968.18
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	161,023.35	283,991.53	(122,968.18)
24-3000-000-00	REVENUE CONTROL	0.00	68.07	304,243.79	(304,175.72)
24-4000-000-00	EXPENDITURE CONTROL	0.00	184,722.19	13,766.37	170,955.82
Total Liability		(2,756,305.93)	959,406.36	1,083,283.95	(2,880,183.52)
Total TOURISM DEVELOPMENT AUTH		0.00	1,424,889.67	1,424,889.67	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 07/31/2022

Account Number	Description	Adjusted Budget 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Encumbrances 07/01/2022 07/31/2022	Balance 07/01/2022 07/31/2022	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,060,000.00	302,567.11	302,567.11	0.00	1,757,432.89	14.69
TAX REVENUE		2,060,000.00	302,567.11	302,567.11	0.00	1,757,432.89	14.69
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	0.00	0.00	0.00	15,000.00	0.00
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	1,608.61	1,608.61	0.00	-608.61	160.86
REVENUES		1,000.00	1,608.61	1,608.61	0.00	-608.61	160.86
24-3991-000-00	FUND BALANCE	579,098.00	0.00	0.00	0.00	579,098.00	0.00
FUND BALANCE		579,098.00	0.00	0.00	0.00	579,098.00	0.00
DEPARTMENT TOTAL Revenue		2,655,098.00	304,175.72	304,175.72	0.00	2,350,922.28	11.46
24-4926-121-00	SALARIES & WAGES	210,000.00	11,846.15	11,846.15	0.00	198,153.85	5.64
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	58.35	58.35	0.00	841.65	6.48
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	734.46	734.46	0.00	12,285.54	5.64
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	1,433.39	1,433.39	0.00	23,976.61	5.64
24-4926-183-00	HOSPITALIZATION INSURANC	22,758.00	1,264.29	1,264.29	0.00	21,493.71	5.56
24-4926-185-00	UNEMPLOYMENT INSURANCE	780.00	37.66	37.66	0.00	742.34	4.83
24-4926-186-00	WORKMAN'S COMPENSATION	2,055.00	2,055.00	2,055.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	3,045.00	171.77	171.77	0.00	2,873.23	5.64
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	1,354.17	0.00	14,895.83	8.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	1,800.00	1,800.00	0.00	5,400.00	25.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-299-00	MISCELLANEOUS	10,520.00	1,060.22	1,060.22	0.00	9,459.78	10.08
24-4926-311-00	TRAVEL	49,550.00	8,290.89	8,290.89	2,968.18	38,290.93	22.72
24-4926-321-00	TELEPHONE	5,800.00	120.03	120.03	0.00	5,679.97	2.07
24-4926-321-01	TELEPHONE-VISITOR CENTER	4,430.00	755.57	755.57	0.00	3,674.43	17.06
24-4926-325-00	POSTAGE	34,678.00	60.52	60.52	0.00	34,617.48	0.17
24-4926-331-00	UTILITIES	2,000.00	40.00	40.00	0.00	1,960.00	2.00
24-4926-341-00	PRINTING	106,741.00	1,338.13	1,338.13	0.00	105,402.87	1.25
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	42,758.23	42,758.23	0.00	430,551.77	9.03
24-4926-370-01	WEBSITE SERVICE	21,600.00	1,800.00	1,800.00	0.00	19,800.00	8.33

COUNTY OF JACKSON
 Income Statement
 Report dates 07/01/2022 - thru - 07/31/2022

Account Number	Description	Adjusted Budget 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Encumbrances 07/01/2022 07/31/2022	Balance 07/01/2022 07/31/2022	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	207.50	207.50	0.00	89,792.50	0.23
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	1,100.00	0.00	12,100.00	8.33
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	1,700.00	1,700.00	0.00	19,900.00	7.87
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	1,500.00	0.00	16,500.00	8.33
24-4926-370-09	SOCIAL MEDIA SPEND	120,000.00	0.00	0.00	120,000.00	0.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	168,067.00	21,701.67	21,701.67	0.00	146,365.33	12.91
24-4926-393-01	PUBLIC RELATIONS	105,000.00	12,726.44	12,726.44	0.00	92,273.56	12.12
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	1,833.33	0.00	20,166.67	8.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	0.00	0.00	12,500.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	5,070.00	0.00	55,770.00	8.33
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	0.00	0.00	8,280.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	13,192.00	1,152.05	1,152.05	0.00	12,039.95	8.73
24-4926-393-11	SOFTWARE, INTERNET, MISC S	54,024.00	1,940.75	1,940.75	0.00	52,083.25	3.59
24-4926-393-14	CONTRACTED SERVICES-HR O	6,259.00	155.95	155.95	0.00	6,103.05	2.49
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	35,450.00	35,450.00	0.00	33,050.00	51.75
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	1,900.00	0.00	21,380.00	8.16
24-4926-454-00	INSURANCE	3,447.00	0.00	0.00	0.00	3,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,362.00	6,789.30	6,789.30	0.00	572.70	92.22
24-4926-550-00	CAPITAL OUTLAY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	750,000.00	0.00	0.00	0.00	750,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	8,100.00	750.00	750.00	0.00	7,350.00	9.26
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,655,098.00	170,955.82	170,955.82	122,968.18	2,361,174.00	11.07
DEPARTMENT TOTAL Expense		-2,655,098.00	-170,955.82	-170,955.82	122,968.18	-2,361,174.00	11.07
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	133,219.90	133,219.90	122,968.18	-10,251.72	11.26

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 07/01/22 ENDING 07/31/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
07/01/22				BUDGET BALANCE	210,000.00			0.00
07/08/22	TLJ		JE-230046	JOE: TDA PAYROLL 7/8/22	0.00	5,923.08	0.00	5,923.08
07/22/22	TLJ		JE-230115	JOE: TDA PAYROLL 7/22/22	0.00	5,923.07	0.00	11,846.15
-								
TOTALS					210,000.00	11,846.15	0.00	11,846.15

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
07/01/22				BUDGET BALANCE	900.00			0.00
07/27/22	TLJ		JE-230136	JOE: BANK OF AMERICA- N.B	0.00	58.35	0.00	58.35
-								
TOTALS					900.00	58.35	0.00	58.35

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
07/01/22				BUDGET BALANCE	13,020.00			0.00
07/08/22	TLJ		JE-230048	JOE: TDA TAX DRAFT PAYROL	0.00	367.23	0.00	367.23
07/22/22	TLJ		JE-230116	JOE: TDA PAYROLL TAX DRAF	0.00	367.23	0.00	734.46
-								
TOTALS					13,020.00	734.46	0.00	734.46

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
07/01/22				BUDGET BALANCE	25,410.00			0.00
07/08/22	TLJ		JE-230048	JOE: TDA TAX DRAFT PAYROL	0.00	716.70	0.00	716.70
07/22/22	TLJ		JE-230116	JOE: TDA PAYROLL TAX DRAF	0.00	716.69	0.00	1,433.39
-								
TOTALS					25,410.00	1,433.39	0.00	1,433.39

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
07/01/22				BUDGET BALANCE	22,758.00			0.00
07/25/22		07/12/22	01*283347	BCBS OF NC	0.00	1,107.23	0.00	1,107.23
07/25/22		503251	01*283524	COMPANION LIFE INSURANCE	0.00	157.06	0.00	1,264.29
-								
TOTALS					22,758.00	1,264.29	0.00	1,264.29

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
07/01/22				BUDGET BALANCE	780.00			0.00

BC2001 BEGINNING 07/01/22 ENDING 07/31/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====

07/08/22		TLJ	JE-230048	JOE: TDA TAX DRAFT PAYROL	0.00	26.28	0.00	26.28
07/22/22		TLJ	JE-230116	JOE: TDA PAYROLL TAX DRAF	0.00	11.38	0.00	37.66
TOTALS					780.00	37.66	0.00	37.66

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

07/01/22				BUDGET BALANCE	2,055.00			0.00
07/06/22		INV2223001	01*283056	NCACC-NCCL & PIPF	0.00	2,055.00	0.00	2,055.00
TOTALS					2,055.00	2,055.00	0.00	2,055.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

07/01/22				BUDGET BALANCE	3,045.00			0.00
07/08/22		TLJ	JE-230048	JOE: TDA TAX DRAFT PAYROL	0.00	85.88	0.00	85.88
07/22/22		TLJ	JE-230116	JOE: TDA PAYROLL TAX DRAF	0.00	85.89	0.00	171.77
TOTALS					3,045.00	171.77	0.00	171.77

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

07/01/22				BUDGET BALANCE	16,250.00			0.00
07/29/22		TLJ	JE-230157	JOE: TDA ADMIN JULY,2022	0.00	1,354.17	0.00	1,354.17
TOTALS					16,250.00	1,354.17	0.00	1,354.17

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

07/01/22				BUDGET BALANCE	7,200.00			0.00
07/06/22		230652	01*283259	MARTIN STARNES & ASSOCIAT	0.00	1,800.00	0.00	1,800.00
TOTALS					7,200.00	1,800.00	0.00	1,800.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

07/01/22				BUDGET BALANCE	2,000.00			0.00
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BC2001 BEGINNING 07/01/22 ENDING 07/31/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

TOTALS					2,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

TOTALS					6,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

07/06/22		07/01/2022	01*283208	GREAT SMOKIES STORAGE	0.00	660.00	0.00	660.00
07/08/22		22-710	01*283182	NATIONAL COMMUNICATIONS,	0.00	151.94	0.00	811.94
07/11/22		062822	01*283158	BUSINESS CARD	0.00	0.00	1.75	810.19
07/11/22		22-710	01*283182	NATIONAL COMMUNICATIONS,	0.00	0.00	9.94	800.25
07/25/22		1170	01*283544	KRYSTAL CLEAN LLC	0.00	160.00	0.00	960.25
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	99.97	0.00	1,060.22
TOTALS					10,520.00	1,071.91	11.69	1,060.22

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

07/01/22				BUDGET BALANCE	49,550.00			0.00
07/01/22	230001	2022CONV	01*283029	DESTINATIONS INTERNATIONA	0.00	995.00	0.00	995.00
07/01/22	230001	2022CONV	01*283029	DESTINATIONS INTERNATIONA	0.00	995.00	0.00	1,990.00
07/08/22	230028	26153	01*283112	SOUTHEAST TOURISM SOCIETY	0.00	615.00	0.00	2,605.00
07/08/22	230028	26153	01*283112	SOUTHEAST TOURISM SOCIETY	0.00	515.00	0.00	3,120.00
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	2,805.36	0.00	5,925.36
07/27/22		TLJ	JE-230137	JOE: BANK OF AMERICA-C.SU	0.00	2,365.53	0.00	8,290.89
TOTALS					49,550.00	8,290.89	0.00	8,290.89

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

07/01/22				BUDGET BALANCE	5,800.00			0.00
07/05/22		122716	01*283199	BALSAMWEST	0.00	484.67	0.00	484.67
07/05/22		230058		CASHIERS AREA CHAMBER	0.00	0.00	181.65	303.02
07/08/22		230130		CASHIERS AREA CHAMBER	0.00	0.00	182.99	120.03
TOTALS					5,800.00	484.67	364.64	120.03

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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

07/01/22				BUDGET BALANCE	4,430.00			0.00
07/05/22	121569		01*283199	BALSAMWEST	0.00	389.58	0.00	389.58
07/08/22	121570		01*283199	BALSAMWEST	0.00	365.99	0.00	755.57
TOTALS					4,430.00	755.57	0.00	755.57

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

07/01/22				BUDGET BALANCE	34,678.00			0.00
07/01/22	3315898228		01*282999	PITNEY BOWES INC.	0.00	180.03	0.00	180.03
07/01/22	3315864072		01*282999	PITNEY BOWES INC.	0.00	372.79	0.00	552.82
07/01/22	3315864072		01*282999	PITNEY BOWES INC.	0.00	0.00	19.87	532.95
07/01/22	3315898228		01*282999	PITNEY BOWES INC.	0.00	0.00	7.26	525.69
07/08/22	230131			CASHIERS AREA LEGACY FUND	0.00	0.00	478.72	46.97
07/11/22	062822		01*283158	BUSINESS CARD	0.00	0.00	1.02	45.95
07/27/22	TLJ		JE-230136	JOE: BANK OF AMERICA- N.B	0.00	14.57	0.00	60.52
TOTALS					34,678.00	567.39	506.87	60.52

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

07/01/22				BUDGET BALANCE	2,000.00			0.00
07/01/22	211821		01*283021	OWENS & GATES LLC	0.00	40.00	0.00	40.00
TOTALS					2,000.00	40.00	0.00	40.00

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

07/01/22				BUDGET BALANCE	106,741.00			0.00
07/06/22	7875		01*283237	ASHEVILLE REGIONAL AIRPOR	0.00	1,100.00	0.00	1,100.00
07/25/22	53950-1		01*283505	PANAPRINT INC.	0.00	115.73	0.00	1,215.73
07/27/22	TLJ		JE-230136	JOE: BANK OF AMERICA- N.B	0.00	122.40	0.00	1,338.13
TOTALS					106,741.00	1,338.13	0.00	1,338.13

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

07/01/22				BUDGET BALANCE	500.00			0.00
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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====

TOTALS					500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	47,758.23	0.00	47,758.23
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	0.00	5,000.00	42,758.23

TOTALS					473,310.00	47,758.23	5,000.00	42,758.23
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

07/01/22				BUDGET BALANCE	21,600.00			0.00
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	1,800.00	0.00	1,800.00

TOTALS					21,600.00	1,800.00	0.00	1,800.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

07/01/22				BUDGET BALANCE	90,000.00			0.00
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	207.50	0.00	207.50

TOTALS					90,000.00	207.50	0.00	207.50
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

07/01/22				BUDGET BALANCE	13,200.00			0.00
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	1,100.00	0.00	1,100.00

TOTALS					13,200.00	1,100.00	0.00	1,100.00
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

07/01/22				BUDGET BALANCE	21,600.00			0.00
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	1,700.00	0.00	1,700.00

TOTALS					21,600.00	1,700.00	0.00	1,700.00
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

07/01/22				BUDGET BALANCE	18,000.00			0.00
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	1,500.00
TOTALS					18,000.00	1,500.00	0.00	1,500.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

07/01/22				BUDGET BALANCE	168,067.00			0.00
07/06/22		213513-A	UNPAID	JACKSON CO. BD. OF EDUCAT	0.00	0.00	6,000.00	-6,000.00
07/06/22		213513-C	UNPAID	JACKSON CO. BD. OF EDUCAT	0.00	0.00	1,000.00	-7,000.00
07/06/22		213513-A	UNPAID	JACKSON CO. BD. OF EDUCAT	0.00	6,000.00	0.00	-1,000.00
07/06/22		213513-B	UNPAID	JACKSON CO. BD. OF EDUCAT	0.00	852.00	0.00	-148.00
07/06/22		213513-C	UNPAID	JACKSON CO. BD. OF EDUCAT	0.00	1,000.00	0.00	852.00
07/06/22		213513-D	01*283049	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	1,040.67
07/06/22		213513-E	01*283049	JACKSON CO. CHAMBER OF CO	0.00	3,500.00	0.00	4,540.67
07/06/22		213513-F	01*283049	JACKSON CO. CHAMBER OF CO	0.00	1,896.00	0.00	6,436.67
07/06/22		213501-A	01*283079	CASHIERS AREA CHAMBER OF	0.00	5,500.00	0.00	11,936.67
07/06/22		213501-B	01*283079	CASHIERS AREA CHAMBER OF	0.00	765.00	0.00	12,701.67
07/06/22		213501-C	01*283079	CASHIERS AREA CHAMBER OF	0.00	2,000.00	0.00	14,701.67
07/08/22		213513-B	UNPAID	JACKSON CO. BD. OF EDUCAT	0.00	0.00	852.00	13,849.67
07/08/22		213513-A	01*283049	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	19,849.67
07/08/22		213513-B	01*283049	JACKSON CO. CHAMBER OF CO	0.00	852.00	0.00	20,701.67
07/08/22		213513-C	01*283049	JACKSON CO. CHAMBER OF CO	0.00	1,000.00	0.00	21,701.67
TOTALS					168,067.00	29,553.67	7,852.00	21,701.67

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

07/01/22				BUDGET BALANCE	105,000.00			0.00
07/06/22		63939R	01*283268	LOU HAMMOND GROUP ATLANTA	0.00	6,250.00	0.00	6,250.00
07/06/22		63939	01*283268	LOU HAMMOND GROUP ATLANTA	0.00	850.00	0.00	7,100.00
07/25/22		63949	01*283536	LOU HAMMOND GROUP ATLANTA	0.00	5,400.00	0.00	12,500.00
07/25/22		63943	01*283536	LOU HAMMOND GROUP ATLANTA	0.00	226.44	0.00	12,726.44
TOTALS					105,000.00	12,726.44	0.00	12,726.44

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

07/01/22				BUDGET BALANCE	22,000.00			0.00
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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====

07/29/22		TLJ	JE-230157	JOE: TDA ADMIN JULY,2022	0.00	1,833.33	0.00	1,833.33
TOTALS					22,000.00	1,833.33	0.00	1,833.33

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

07/01/22				BUDGET BALANCE	1,400.00			0.00
TOTALS					1,400.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

TOTALS					12,500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

07/25/22		51273-5129 01*283493		RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	5,070.00
TOTALS					60,840.00	5,070.00	0.00	5,070.00

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

07/01/22				BUDGET BALANCE	8,280.00			0.00
TOTALS					8,280.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

07/25/22		51273-5129 01*283493		RAWLE MURDY ASSOCIATES, I	0.00	1,152.05	0.00	1,152.05
TOTALS					13,192.00	1,152.05	0.00	1,152.05

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

07/01/22				BUDGET BALANCE	54,024.00			0.00
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====

07/11/22		062822	01*283158	BUSINESS CARD	0.00	0.00	20.34	-20.34
07/11/22		INV277817	01*283277	IMAGE SOLUTIONS, LLC	0.00	0.00	6.78	-27.12
07/25/22		32027406	01*283547	IMAGE SOLUTIONS, LLC	0.00	247.37	0.00	220.25
07/25/22		32027406	01*283547	IMAGE SOLUTIONS, LLC	0.00	0.00	3.35	216.90
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	1,255.87	0.00	1,472.77
07/27/22		TLJ	JE-230137	JOE: BANK OF AMERICA-C.SU	0.00	467.98	0.00	1,940.75
TOTALS					54,024.00	1,971.22	30.47	1,940.75

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

07/01/22				BUDGET BALANCE	6,259.00			0.00
07/08/22		TLJ	JE-230047	JOE: TDA PAYROLL INVOICE#	0.00	155.95	0.00	155.95
TOTALS					6,259.00	155.95	0.00	155.95

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:

07/01/22				BUDGET BALANCE	68,500.00			0.00
07/05/22	230017	0000418	01*283271	ZARTICO	0.00	27,500.00	0.00	27,500.00
07/05/22	230018	1274	01*283270	KEY DATA	0.00	7,950.00	0.00	35,450.00
TOTALS					68,500.00	35,450.00	0.00	35,450.00

ACCOUNT # 24-4926-393-16 DESC: VISTNC FARMS APP ASN:

07/01/22				BUDGET BALANCE	1,500.00			0.00
TOTALS					1,500.00	0.00	0.00	0.00

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

07/01/22		211821	01*283021	OWENS & GATES LLC	0.00	1,900.00	0.00	1,900.00
TOTALS					23,280.00	1,900.00	0.00	1,900.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

07/01/22				BUDGET BALANCE	3,447.00			0.00
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ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: =====> CONTINUED <=====

TOTALS					3,447.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

07/05/22	230019	26065	01*283112	SOUTHEAST TOURISM SOCIETY	0.00	885.00	0.00	885.00
07/05/22	230016	1468463-20	01*283286	MEETING PROFESSIONALS INT	0.00	505.00	0.00	1,390.00
07/05/22	230020	141310	01*283231	DESTINATIONS INTERNATIONA	0.00	3,190.00	0.00	4,580.00
07/05/22	230022	06/22/2022	01*283285	GREAT SMOKY MOUNTAINS ASS	0.00	1,000.00	0.00	5,580.00
07/06/22		00093	01*283142	NCTIA	0.00	1,200.00	0.00	6,780.00
07/11/22		062822	01*283158	BUSINESS CARD	0.00	0.00	0.70	6,779.30
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	10.00	0.00	6,789.30

TOTALS					7,362.00	6,790.00	0.70	6,789.30
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

07/01/22				BUDGET BALANCE	5,000.00			0.00
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TOTALS					5,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS					750,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS					50,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

07/05/22	230020	141310	01*283231	DESTINATIONS INTERNATIONA	0.00	750.00	0.00	750.00
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TOTALS					8,100.00	750.00	0.00	750.00
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ACCOUNT ACTIVITY ANALYSIS
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

07/01/22				BUDGET BALANCE	5,000.00			0.00
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