

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JUNE 30, 2022

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

June 30, 2022

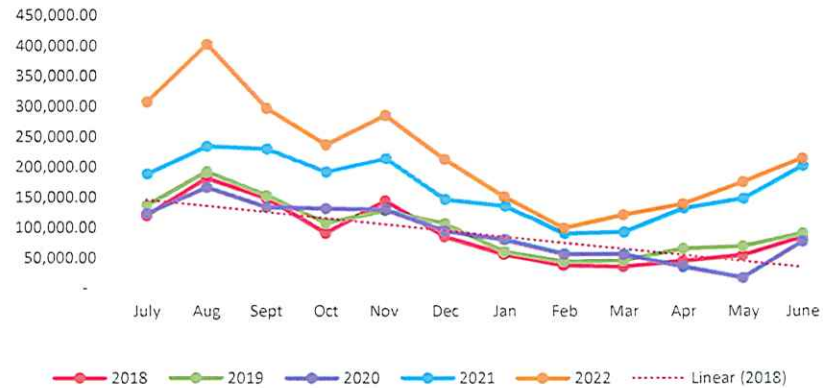
* June Room Occupancy Tax collections totaled \$213,514.02 with \$130.15 collected for penalties. The YTD collection total is \$2,328,723.97 - 105.85% of budget. The Airbnb total was \$39,452.23; the Home Away/VRBO total was \$41,051.47 and the VACASA,NC total was \$6,210.56.

* 80 accounts reported for May rentals (decrease of 21 accounts from last year). The collections were up 15% from the same period in 2021.

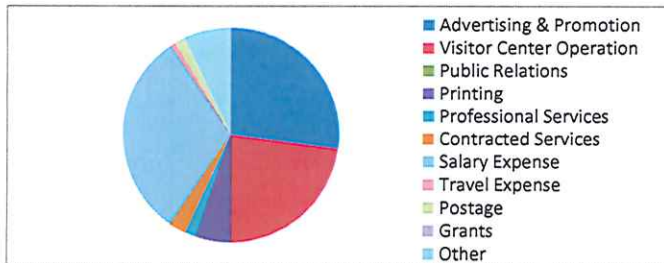
* The cash balance at June 30, 2022 is \$461,008.96 and investments total \$2,000,000.

The expenses for June were \$79,268.64. The FYTD expenses totaled \$1,707,086.50 with encumbrances of \$8,501.48, for a combined total of \$1,715,587.98 - 65.25% of budget.

Fiscal YTD Collections



TDA Expenses as of June 30, 2022

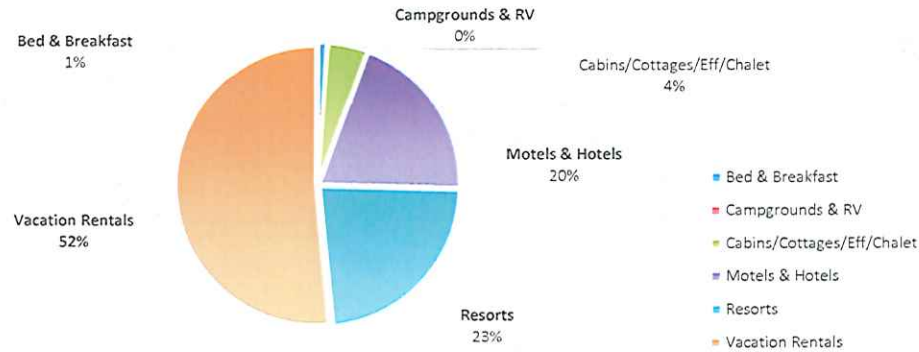


Advertising & Promotion	\$ 21,450.49
Visitor Center Operation	\$ 18,127.35
Public Relations	\$ -
Printing	\$ 4,130.15
Professional Services	\$ 1,354.17
Contracted Services	\$ 1,983.33
Salary Expense	\$ 24,701.83
Travel Expense	\$ 705.59
Postage	\$ 1,152.56
Grants	\$ -
Other	\$ 5,663.17
Total	\$ 79,268.64

	2018	2019	2020	2021	2022
July	119,152.80	135,881.68	122,421.68	187,832.18	306,871.17
Aug	181,280.78	191,736.34	166,057.35	233,507.83	402,414.91
Sept	148,701.72	152,650.37	133,172.02	228,972.44	296,676.95
Oct	90,329.60	106,838.84	130,912.47	191,265.61	236,495.92
Nov	144,240.73	127,342.88	129,268.34	213,445.79	285,094.57
Dec	84,754.30	106,016.63	93,829.84	145,657.78	212,552.55
Jan	56,029.08	60,207.39	79,652.13	134,351.26	150,929.14
Feb	37,210.91	43,528.62	55,878.75	89,094.11	98,820.63
Mar	35,029.92	45,185.00	55,161.52	91,596.16	120,494.03
Apr	44,116.59	64,498.34	34,404.69	130,350.75	138,246.01
May	53,695.68	68,385.86	15,854.63	146,638.28	175,198.14
June	83,711.73	89,275.51	76,044.67	200,754.27	213,644.17
Total	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19

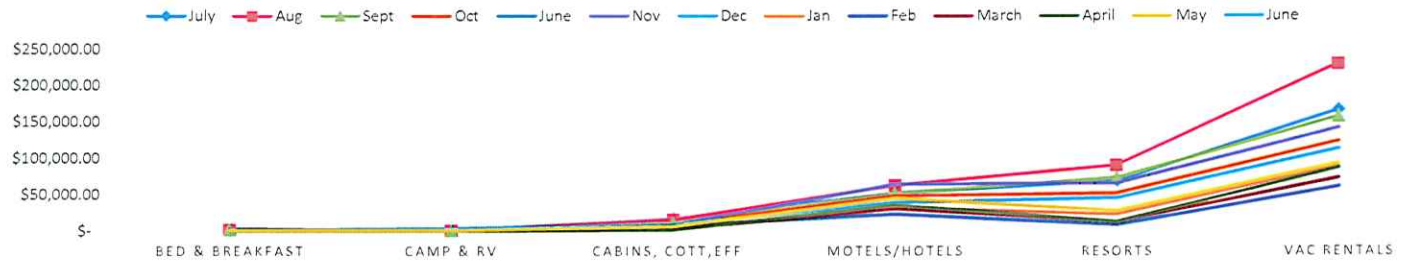


**Room Occupancy Tax Collections
6/30/22 for May Rentals**



Bed & Breakfast	\$	1,799.97
Campgrounds & RV	\$	601.16
Cabins/Cottages/Eff/Chalet	\$	9,488.07
Motels & Hotels	\$	42,383.83
Resorts	\$	49,198.30
Vacation Rentals	\$	110,172.84
	\$	213,644.17

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,539.78	\$ 843.97	\$ 17,241.94	\$ 52,133.03	\$ 69,309.94	\$ 165,802.51	\$ 306,871.17
Aug	\$ 2,065.25	\$ 985.62	\$ 15,666.72	\$ 63,217.57	\$ 90,676.33	\$ 229,803.42	\$ 402,414.91
Sept	\$ 2,012.96	\$ 799.40	\$ 11,458.61	\$ 52,387.73	\$ 73,039.18	\$ 156,979.07	\$ 296,676.95
Oct	\$ 1,680.29	\$ 793.72	\$ 8,966.93	\$ 48,967.93	\$ 52,297.59	\$ 123,789.46	\$ 236,495.92
Nov	\$ 3,537.26	\$ 987.75	\$ 9,149.35	\$ 64,458.23	\$ 65,719.24	\$ 141,242.74	\$ 285,094.57
Dec	\$ 1,855.39	\$ 3,608.33	\$ 9,321.73	\$ 39,543.81	\$ 45,357.30	\$ 112,865.99	\$ 212,552.55
Jan	\$ 1,114.51	\$ 179.21	\$ 4,031.11	\$ 32,828.68	\$ 23,187.43	\$ 89,588.20	\$ 150,929.14
Feb	\$ 920.64	\$ 140.65	\$ 8,188.70	\$ 23,582.66	\$ 8,413.24	\$ 60,761.15	\$ 102,007.04
March	\$ 796.72	\$ 98.88	\$ 2,953.62	\$ 30,644.02	\$ 13,070.03	\$ 72,930.76	\$ 120,494.03
April	\$ 937.40	\$ 300.29	\$ 1,705.09	\$ 35,898.77	\$ 12,924.01	\$ 86,480.45	\$ 138,246.01
May	\$ 1,271.14	\$ 730.72	\$ 6,883.35	\$ 45,446.39	\$ 27,870.36	\$ 92,996.18	\$ 175,198.14
June	\$ 1,799.97	\$ 601.16	\$ 9,488.07	\$ 42,383.83	\$ 49,198.30	\$ 110,172.84	\$ 213,644.17
	\$ 19,531.31	\$ 10,069.70	\$ 105,055.22	\$ 531,492.65	\$ 531,062.95	\$ 1,443,412.77	\$ 2,640,624.60

% By Type	0.74%	0.38%	3.98%	20.13%	20.11%	54.66%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2020	\$ 187,832.18	113	10%
July-2021	\$ 306,871.17	<u>107</u>	63.38%
	\$ 119,038.99	-6	
August-2020	\$ 233,507.83	118	9%
August-2021	\$ 402,414.91	<u>115</u>	72.33%
	\$ 168,907.08	-3	
September-2020	\$ 228,972.44	116	3%
September-2021	\$ 296,676.95	<u>93</u>	29.57%
	\$ 67,704.51	-23	
October-2020	\$ 191,265.61	109	4%
October-2021	\$ 236,495.92	<u>93</u>	23.65%
	\$ 45,230.31	-16	
November-2020	\$ 213,445.79	89	1%
November-2021	\$ 285,094.57	<u>93</u>	33.57%
	\$ 71,648.78	4	
December-2020	\$ 145,657.78	106	-10%
December-2021	\$ 212,552.55	<u>86</u>	45.93%
	\$ 66,894.77	-20	
January-2021	\$ 134,351.26	96	18%
January-2022	\$ 150,929.14	<u>71</u>	12.34%
	\$ 16,577.88	-25	
February-2021	\$ 89,094.11	82	15%
February-2022	\$ 98,820.63	<u>71</u>	10.92%
	\$ 9,726.52	-11	
March-2021	\$ 91,596.16	83	4%
March-2022	\$ 120,494.03	<u>70</u>	31.55%
	\$ 28,897.87	-13	
April-2021	\$ 130,350.75	86	95%
April-2022	\$ 138,246.01	<u>65</u>	6.06%
	\$ 7,895.26	-21	
May-2021	\$ 146,638.28	93	35%
May-2022	\$ 175,198.14	<u>73</u>	19.48%
	\$ 28,559.86	-20	
June-2021	\$ 200,754.27	101	15%
June-2022	\$ 213,644.17	<u>80</u>	6.42%
	\$ 12,889.90	-21	
FYTD 2020	\$ 1,993,466.46		
FYTD 2021	\$ 2,637,438.19		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 06/01/2022 - thru - 06/30/2022

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	322,562.96	270,008.74	131,562.74	461,008.96
24-1130-000-00	CASH IN TIME DEPOSIT	2,000,000.00	0.00	0.00	2,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,907.28	326.18	0.00	4,233.46
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	20.23	0.00	20.23	0.00
Total Asset		2,326,490.47	270,334.92	131,582.97	2,465,242.42
24-2100-000-00	ACCOUNTS PAYABLE	0.00	52,950.31	52,950.31	0.00
24-2200-000-00	ACCRUED VACATION PAYABLE	(205.38)	0.00	0.00	(205.38)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	3,894.25	3,894.25	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	835.00	835.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	1,210.79	1,210.79	0.00
24-2200-182-00	RETIREMENT PAYABLE	862.83	0.00	3,388.25	(2,525.42)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	283.17	283.17	0.00
24-2300-000-11	DUE TO GENERAL	0.00	55,150.34	55,150.34	0.00
24-2900-000-00	FUND BALANCE	(1,646,498.96)	0.00	0.00	(1,646,498.96)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	24,897.48	55,820.85	72,216.85	8,501.48
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(24,897.48)	72,216.85	55,820.85	(8,501.48)
24-3000-000-00	REVENUE CONTROL	(2,117,524.82)	226.41	214,858.75	(2,332,157.16)
24-4000-000-00	EXPENDITURE CONTROL	1,627,817.86	79,574.59	305.95	1,707,086.50
Total Liability		(2,326,490.47)	322,162.56	460,914.51	(2,465,242.42)
Total TOURISM DEVELOPMENT AUTH		0.00	592,497.48	592,497.48	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2021 - thru - 06/30/2022

Account Number	Description	Adjusted Budget 07/01/2021 06/30/2022	Debits and Credits 06/01/2022 06/30/2022	Debits and Credits 07/01/2021 06/30/2022	Encumbrances 07/01/2021 06/30/2022	Balance 07/01/2021 06/30/2022	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,200,000.00	213,514.02	2,328,723.97	0.00	-128,723.97	105.85
TAX REVENUE		2,200,000.00	213,514.02	2,328,723.97	0.00	-128,723.97	105.85
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	130.15	1,843.05	0.00	3,156.95	36.86
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	130.15	1,843.05	0.00	13,156.95	12.29
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	988.17	1,590.14	0.00	-590.14	159.01
REVENUES		1,000.00	988.17	1,590.14	0.00	-590.14	159.01
24-3991-000-00	FUND BALANCE	413,075.00	0.00	0.00	0.00	413,075.00	0.00
FUND BALANCE		413,075.00	0.00	0.00	0.00	413,075.00	0.00
DEPARTMENT TOTAL Revenue		2,629,075.00	214,632.34	2,332,157.16	0.00	296,917.84	88.71
24-4926-121-00	SALARIES & WAGES	153,009.00	19,528.83	152,990.78	0.00	18.22	99.99
24-4926-126-00	PART-TIME SALARIES	300.00	0.00	0.00	0.00	300.00	0.00
24-4926-170-00	BOARD MEMBER EXPENSE	4,500.00	55.00	3,440.64	0.00	1,059.36	76.46
24-4926-181-00	SOCIAL SECURITY CONTRIBU	9,500.00	1,210.79	9,498.57	0.00	1.43	99.98
24-4926-182-00	RETIREMENT EXPENSE	16,020.00	2,216.52	15,791.64	0.00	228.36	98.57
24-4926-183-00	HOSPITALIZATION INSURANC	16,225.00	1,421.35	16,136.61	0.00	88.39	99.46
24-4926-185-00	UNEMPLOYMENT INSURANCE	720.00	41.17	665.83	0.00	54.17	92.48
24-4926-186-00	WORKMAN'S COMPENSATION	1,330.00	0.00	446.00	0.00	884.00	33.53
24-4926-187-00	MEDICARE TAX	2,382.00	283.17	2,371.60	0.00	10.40	99.56
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	16,250.04	0.00	-0.04	100.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,250.00	0.00	7,250.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	9,500.00	622.36	9,443.14	0.00	56.86	99.40
24-4926-299-00	MISCELLANEOUS	21,454.00	1,149.80	10,823.49	26.75	10,603.76	50.57
24-4926-311-00	TRAVEL	35,845.00	705.59	28,570.10	792.76	6,482.14	81.92
24-4926-321-00	TELEPHONE	1,964.00	966.16	3,514.54	0.00	-1,550.54	178.95
24-4926-321-01	TELEPHONE-VISITOR CENTER	9,230.00	746.83	9,214.13	0.00	15.87	99.83
24-4926-321-02	TELEPHONE-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-325-00	POSTAGE	34,678.00	1,152.56	27,033.49	15.59	7,628.92	78.00
24-4926-331-00	UTILITIES	3,250.00	212.92	2,972.29	0.00	277.71	91.46
24-4926-341-00	PRINTING	100,066.00	4,130.15	95,276.77	0.00	4,789.23	95.21
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00

COUNTY OF JACKSON
 Income Statement
 Report dates 07/01/2021 - thru - 06/30/2022

Account Number	Description	Adjusted Budget 07/01/2021 06/30/2022	Debits and Credits 06/01/2022 06/30/2022	Debits and Credits 07/01/2021 06/30/2022	Encumbrances 07/01/2021 06/30/2022	Balance 07/01/2021 06/30/2022	% Used
24-4926-370-00	AD FIRM MEDIA	441,804.00	0.00	441,801.74	0.00	2.26	100.00
24-4926-370-01	WEBSITE SERVICE	19,200.00	0.00	19,200.00	0.00	0.00	0.00
24-4926-370-02	CREATIVE & PRODUCTION SE	136,000.00	0.00	135,903.85	0.00	96.15	99.93
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	0.00	12,000.00	0.00	0.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	7,200.00	0.00	7,075.00	0.00	125.00	98.26
24-4926-370-05	SEM MANAGEMENT	14,700.00	0.00	14,700.00	0.00	0.00	0.00
24-4926-370-07	SOCIAL MEDIA	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-370-09	SOCIAL MEDIA SPEND	82,000.00	6,409.96	66,492.51	6,561.80	8,945.69	89.09
24-4926-393-00	VISITOR CENTER OPERATION	178,421.00	18,127.35	172,988.10	0.00	5,432.90	96.96
24-4926-393-01	PUBLIC RELATIONS	111,200.00	0.00	98,768.30	0.00	12,431.70	88.82
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	21,999.96	0.00	0.04	100.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	150.00	400.00	0.00	1,000.00	28.57
24-4926-393-05	CONTRACTED-WEBSITE	38,400.00	0.00	9,232.50	0.00	29,167.50	24.04
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	0.00	60,645.00	0.00	195.00	99.68
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	24,892.00	0.00	24,890.47	0.00	1.53	99.99
24-4926-393-11	SOFTWARE,INTERNET,MISC S	59,913.00	2,024.68	33,987.32	1,059.88	24,865.80	58.50
24-4926-393-14	CONTRACTED SERVICES-HR O	6,643.00	515.95	6,638.40	0.00	4.60	99.93
24-4926-393-15	RESEARCH AND ANALYTICS	62,000.00	12,500.00	58,500.00	0.00	3,500.00	94.35
24-4926-412-00	BUILDING RENT	23,816.00	1,900.00	23,816.00	0.00	0.00	0.00
24-4926-454-00	INSURANCE	3,447.00	0.00	2,973.00	0.00	474.00	86.25
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,503.00	10.00	7,153.58	44.70	304.72	95.94
24-4926-550-00	CAPITAL OUTLAY	23,349.00	0.00	22,251.11	0.00	1,097.89	95.30
24-4926-550-01	CAPITAL PROJECTS	500,000.00	0.00	0.00	0.00	500,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	41,300.00	0.00	8,700.00	82.60
24-4926-699-02	MISCELLANEOUS DONATIONS	8,275.00	0.00	4,400.00	0.00	3,875.00	53.17
24-4926-990-00	CONTINGENCY	279,819.00	0.00	0.00	0.00	279,819.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,629,075.00	79,268.64	1,707,086.50	8,501.48	913,487.02	65.25
DEPARTMENT TOTAL Expense		-2,629,075.00	-79,268.64	-1,707,086.50	8,501.48	-913,487.02	65.25
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	135,363.70	625,070.66	8,501.48	-616,569.18	76.98

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
06/01/22				BUDGET BALANCE	135,159.00			133,461.95
06/10/22	TLJ		JE-221205	JOE: TDA PAYROLL 6/10/22	0.00	4,807.68	0.00	138,269.63
06/24/22	TLJ		JE-221289	JOE: TDA PAYROLL 6/24/22	0.00	14,721.15	0.00	152,990.78
TOTALS					135,159.00	159,211.92	6,221.14	152,990.78

ACCOUNT # 24-4926-126-00 DESC: PART-TIME SALARIES ASN:								
06/01/22				BUDGET BALANCE	20,000.00			0.00
TOTALS					20,000.00	0.00	0.00	0.00

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
06/23/22		74860	01*282469	THE SYLVA HERALD	0.00	55.00	0.00	3,440.64
TOTALS					9,500.00	3,445.33	4.69	3,440.64

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
06/01/22				BUDGET BALANCE	8,690.00			8,287.78
06/10/22	TLJ		JE-221207	JOE: TDA PAYROLL TAX DRAF	0.00	298.08	0.00	8,585.86
06/24/22	TLJ		JE-221290	JOE: TDA TAX DRAFT PAYROL	0.00	912.71	0.00	9,498.57
TOTALS					8,690.00	10,161.85	663.28	9,498.57

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
06/01/22				BUDGET BALANCE	16,020.00			13,575.12
06/10/22	TLJ		JE-221207	JOE: TDA PAYROLL TAX DRAF	0.00	545.67	0.00	14,120.79
06/24/22	TLJ		JE-221290	JOE: TDA TAX DRAFT PAYROL	0.00	1,670.85	0.00	15,791.64
TOTALS					16,020.00	16,998.71	1,207.07	15,791.64

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
06/01/22				BUDGET BALANCE	19,425.00			14,715.26

ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 06/01/22 ENDING 06/30/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
06/23/22		06/11/2022	01*282487	BCBS OF NC	0.00	1,107.23	0.00	15,822.49
06/23/22		487684	01*282656	COMPANION LIFE INSURANCE	0.00	157.06	0.00	15,979.55
06/23/22		475479	01*282656	COMPANION LIFE INSURANCE	0.00	157.06	0.00	16,136.61
TOTALS					19,425.00	16,136.61	0.00	16,136.61

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
06/01/22				BUDGET BALANCE	720.00			624.66
06/10/22	TLJ		JE-221207	JOE: TDA PAYROLL TAX DRAF	0.00	21.11	0.00	645.77
06/24/22	TLJ		JE-221290	JOE: TDA TAX DRAFT PAYROL	0.00	20.06	0.00	665.83
TOTALS					720.00	732.88	67.05	665.83

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
06/01/22				BUDGET BALANCE	1,330.00			446.00
TOTALS					1,330.00	1,776.00	1,330.00	446.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
06/10/22	TLJ		JE-221207	JOE: TDA PAYROLL TAX DRAF	0.00	69.70	0.00	2,158.13
06/24/22	TLJ		JE-221290	JOE: TDA TAX DRAFT PAYROL	0.00	213.47	0.00	2,371.60
TOTALS					2,032.00	2,526.74	155.14	2,371.60

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
06/01/22				BUDGET BALANCE	16,250.00			14,895.87
06/30/22	TLJ		JE-221332	JOE: TDA ADMIN JUNE,2022	0.00	1,354.17	0.00	16,250.04
TOTALS					16,250.00	16,250.04	0.00	16,250.04

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
06/01/22				BUDGET BALANCE	7,250.00			7,250.00

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====

TOTALS					7,250.00	7,250.00	0.00	7,250.00
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

TOTALS					2,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

06/02/22		052622	01*282449	BUSINESS CARD	0.00	300.50	0.00	9,121.28
06/06/22		11D9-WLPR-	01*282377	AMAZON CAPITAL SERVICES	0.00	176.54	0.00	9,297.82
06/06/22		1Y9W-67Y6-	01*282377	AMAZON CAPITAL SERVICES	0.00	170.13	0.00	9,467.95
06/10/22		11D9-WLPR-	01*282377	AMAZON CAPITAL SERVICES	0.00	0.00	11.55	9,456.40
06/10/22		1Y9W-67Y6-	01*282377	AMAZON CAPITAL SERVICES	0.00	0.00	11.13	9,445.27
06/13/22		052622	01*282449	BUSINESS CARD	0.00	0.00	2.13	9,443.14

TOTALS					9,500.00	9,863.95	420.81	9,443.14
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ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

06/01/22				BUDGET BALANCE	0.00			0.00
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TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

06/02/22		052522	01*282288	BUSINESS CARD	0.00	56.79	0.00	9,730.48
06/08/22		1166	01*282424	KRYSTAL CLEAN LLC	0.00	160.00	0.00	9,890.48
06/10/22		052522	01*282288	BUSINESS CARD	0.00	0.00	3.39	9,887.09
06/23/22		205789	01*282543	CHEROKEE BOTTLED WATER	0.00	16.01	0.00	9,903.10
06/23/22		206647	01*282543	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	9,914.84
06/24/22		205789	01*282543	CHEROKEE BOTTLED WATER	0.00	0.00	1.01	9,913.83
06/24/22		206647	01*282543	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	9,913.09
06/28/22	220916	22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	101.65	0.00	10,014.74
06/28/22	220916	22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	101.65	0.00	10,116.39
06/28/22	220916	22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	173.77	0.00	10,290.16
06/28/22	220916	22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	62.06	0.00	10,352.22

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-299-00					DESC: MISCELLANEOUS ASN: =====> CONTINUED <=====			
06/30/22	220886	C-22-014	01*282824	SOMDAY	0.00	500.00	0.00	10,852.22
06/30/22		22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	0.00	6.65	10,845.57
06/30/22		22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	0.00	6.65	10,838.92
06/30/22		22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	0.00	11.37	10,827.55
06/30/22		22-621	01*282805	NATIONAL COMMUNICATIONS,	0.00	0.00	4.06	10,823.49
TOTALS					20,954.00	11,868.32	1,044.83	10,823.49

ACCOUNT # 24-4926-311-00					DESC: TRAVEL ASN:			
06/01/22				BUDGET BALANCE	35,845.00			27,864.51
06/13/22		06/10/2022	02*9465	NICHOLAS J BREEDLOVE	0.00	342.74	0.00	28,207.25
06/16/22		06/13/2022	02*9494	CALEB MICHAEL SULLIVAN	0.00	362.85	0.00	28,570.10
TOTALS					35,845.00	29,112.69	542.59	28,570.10

ACCOUNT # 24-4926-311-01					DESC: TRAVEL-DIRECTOR ASN:			
06/01/22				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-311-02					DESC: FAM/MEDIA MISSION ASN:			
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-321-00					DESC: TELEPHONE ASN:			
06/01/22		113548	01*282142	BALSAMWEST	0.00	479.73	0.00	3,028.11
06/03/22		118104	01*282335	BALSAMWEST	0.00	486.43	0.00	3,514.54
TOTALS					2,764.00	7,520.07	4,005.53	3,514.54

ACCOUNT # 24-4926-321-01					DESC: TELEPHONE-VISITOR CENTERS ASN:			
06/01/22				BUDGET BALANCE	8,830.00			8,467.30

BC2001 BEGINNING 06/01/22 ENDING 06/30/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL./BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: =====> CONTINUED <=====

06/03/22		116955	01*282335	BALSAMWEST	0.00	383.54	0.00	8,850.84
06/06/22		116956	01*282335	BALSAMWEST	0.00	363.29	0.00	9,214.13
TOTALS					8,830.00	9,795.01	580.88	9,214.13

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

06/01/22				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	476.63	476.63	0.00

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

06/01/22		17VA27222	01*282132	UPS	0.00	663.22	0.00	26,544.15
06/02/22		052622	01*282449	BUSINESS CARD	0.00	15.59	0.00	26,559.74
06/13/22		06032022	01*282566	PURCHASE POWER	0.00	426.97	0.00	26,986.71
06/13/22		052622	01*282449	BUSINESS CARD	0.00	0.00	1.02	26,985.69
06/15/22		17VA27242	01*282557	UPS	0.00	15.48	0.00	27,001.17
06/15/22		17VA27232	01*282557	UPS	0.00	21.08	0.00	27,022.25
06/30/22		17VA27262	01*282792	UPS	0.00	11.24	0.00	27,033.49
TOTALS					34,678.00	27,163.88	130.39	27,033.49

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

06/01/22				BUDGET BALANCE	3,250.00			2,759.37
06/01/22		211820	01*282139	OWENS & GATES LLC	0.00	40.00	0.00	2,799.37
06/23/22		06/25/2022	01*282475	DUKE ENERGY	0.00	172.92	0.00	2,972.29
TOTALS					3,250.00	2,972.29	0.00	2,972.29

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

06/01/22				BUDGET BALANCE	99,741.00			91,146.62
06/03/22		SH	JE-221182	JOE: DEPARTMENT COPIES MA	0.00	0.35	0.00	91,146.97
06/30/22		2022CI-104	01*282773	SMOKY MOUNTAIN NEWS	0.00	4,129.80	0.00	95,276.77
TOTALS					99,741.00	96,249.79	973.02	95,276.77

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ACCOUNT ACTIVITY ANALYSIS
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT #	24-4926-341-00	DESC: PRINTING	ASN:	=====>	CONTINUED	<=====		
ACCOUNT #	24-4926-351-00	DESC: REPAIRS & MAINT-BUILDING	ASN:					
06/01/22				BUDGET BALANCE	500.00			0.00

-				TOTALS	500.00	0.00	0.00	0.00
=====								
ACCOUNT #	24-4926-370-00	DESC: AD FIRM MEDIA	ASN:					

-				TOTALS	438,529.00	441,801.74	0.00	441,801.74
=====								
ACCOUNT #	24-4926-370-01	DESC: WEBSITE SERVICE	ASN:					

-				TOTALS	19,200.00	19,200.00	0.00	19,200.00
=====								
ACCOUNT #	24-4926-370-02	DESC: CREATIVE & PRODUCTION SERVICES	ASN:					

-				TOTALS	135,000.00	135,903.85	0.00	135,903.85
=====								
ACCOUNT #	24-4926-370-03	DESC: DIGITAL CAMPAIGN REPORTING	ASN:					

-				TOTALS	12,000.00	12,000.00	0.00	12,000.00
=====								
ACCOUNT #	24-4926-370-04	DESC: E-MAIL CAMPAIGNS	ASN:					

-				TOTALS	7,200.00	7,075.00	0.00	7,075.00
=====								
ACCOUNT #	24-4926-370-05	DESC: SEM MANAGEMENT	ASN:					

-				TOTALS	14,400.00	14,700.00	0.00	14,700.00
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BEGINNING 06/01/22 ENDING 06/30/22									
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TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									

TOTALS					0.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									

TOTALS					0.00	700.00	700.00	0.00	
=====									
ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:									

TOTALS					0.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:									
06/03/22	220056	060722	01*282299	BUSINESS CARD	0.00	6,409.96	0.00	66,492.51	

TOTALS					82,000.00	66,492.51	0.00	66,492.51	
=====									
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
06/01/22				BUDGET BALANCE	178,421.00			154,860.75	
06/07/22	211128A		01*282178	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	160,860.75	
06/07/22	211128B		01*282178	JACKSON CO. CHAMBER OF CO	0.00	827.42	0.00	161,688.17	
06/07/22	211128C		01*282178	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	161,848.17	
06/07/22	211128D		01*282178	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	162,036.84	
06/07/22	211140A		01*282201	CASHIERS AREA CHAMBER OF	0.00	5,500.00	0.00	167,536.84	
06/07/22	211140B		01*282201	CASHIERS AREA CHAMBER OF	0.00	742.67	0.00	168,279.51	
06/28/22	80575		01*282979	MOUNTAIN HANDYMAN SERVICE	0.00	4,926.47	0.00	173,205.98	
06/30/22	80575		01*282979	MOUNTAIN HANDYMAN SERVICE	0.00	0.00	217.88	172,988.10	

TOTALS					178,421.00	173,205.98	217.88	172,988.10	
=====									
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
06/01/22				BUDGET BALANCE	111,200.00			98,768.30	

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====

				TOTALS	111,200.00	98,788.41	20.11	98,768.30
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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

06/30/22	TLJ	JE-221332		JOE: TDA ADMIN JUNE,2022	0.00	1,833.33	0.00	21,999.96
				TOTALS	22,000.00	21,999.96	0.00	21,999.96

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

06/01/22				BUDGET BALANCE	1,400.00			250.00
06/08/22		05/25/2022	01*282369	CHERYL OSBORNE	0.00	100.00	0.00	350.00
06/23/22		6/15/22	01*282624	CHERYL OSBORNE	0.00	50.00	0.00	400.00
				TOTALS	1,400.00	400.00	0.00	400.00

ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:

06/01/22				BUDGET BALANCE	0.00			0.00
				TOTALS	0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

				TOTALS	38,400.00	9,232.50	0.00	9,232.50
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

				TOTALS	60,840.00	60,645.00	0.00	60,645.00
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

				TOTALS	8,280.00	8,280.00	0.00	8,280.00
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

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TOTALS					18,392.00	24,890.47	0.00	24,890.47
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ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:

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TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:

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TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

06/02/22		052522	01*282288	BUSINESS CARD	0.00	645.85	0.00	32,608.49
06/02/22		052622	01*282449	BUSINESS CARD	0.00	1,159.13	0.00	33,767.62
06/10/22		052522	01*282288	BUSINESS CARD	0.00	0.00	2.80	33,764.82
06/13/22		052622	01*282449	BUSINESS CARD	0.00	0.00	21.52	33,743.30
06/23/22		31839082	01*282681	IMAGE SOLUTIONS, LLC	0.00	247.37	0.00	33,990.67
06/24/22		31839082	01*282681	IMAGE SOLUTIONS, LLC	0.00	0.00	3.35	33,987.32

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TOTALS					58,713.00	34,219.08	231.76	33,987.32
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ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:

06/01/22 BUDGET BALANCE 0.00 0.00 0.00 0.00

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TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:

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TOTALS					0.00	0.00	0.00	0.00
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

06/10/22		TLJ	JE-221206	JOE: TDA INVOICE#61494	0.00	155.95	0.00	6,278.40
06/23/22		1450	01*282654	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	6,638.40
TOTALS					6,408.00	6,794.35	155.95	6,638.40

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:

06/01/22				BUDGET BALANCE	62,000.00			46,000.00
06/03/22		0000120	01*282165	ZARTICO	0.00	12,500.00	0.00	58,500.00
TOTALS					62,000.00	58,500.00	0.00	58,500.00

ACCOUNT # 24-4926-393-16 DESC: VISTNC FARMS APP ASN:

06/01/22				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

06/01/22		211820	01*282139	OWENS & GATES LLC	0.00	1,900.00	0.00	23,816.00
TOTALS					22,580.00	23,816.00	0.00	23,816.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

06/01/22				BUDGET BALANCE	3,447.00			2,973.00
TOTALS					3,447.00	2,973.00	0.00	2,973.00

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BC2001		BEGINNING 06/01/22 ENDING 06/30/22							
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-454-00		DESC: INSURANCE ASN: =====>				CONTINUED		<=====	
ACCOUNT # 24-4926-491-00		DESC: DUES AND SUBSCRIPTIONS ASN:							
06/02/22		052622	01*282449	BUSINESS CARD	0.00	10.70	0.00	7,154.28	
06/13/22		052622	01*282449	BUSINESS CARD	0.00	0.00	0.70	7,153.58	
-									
TOTALS					7,503.00	7,162.54	8.96	7,153.58	
=====									
ACCOUNT # 24-4926-550-00		DESC: CAPITAL OUTLAY ASN:							
06/01/22				BUDGET BALANCE	23,349.00			22,251.11	
-									
TOTALS					23,349.00	27,264.18	5,013.07	22,251.11	
=====									
ACCOUNT # 24-4926-550-01		DESC: CAPITAL PROJECTS ASN:							
-									
TOTALS					500,000.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-630-00		DESC: NC TOURISM RECOVERY GRANT ASN:							
-									
TOTALS					0.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-699-00		DESC: GRANTS ASN:							
-									
TOTALS					50,000.00	41,300.00	0.00	41,300.00	
=====									
ACCOUNT # 24-4926-699-01		DESC: SPECIAL PROJECTS ASN:							
-									
TOTALS					0.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-699-02		DESC: MISCELLANEOUS DONATIONS ASN:							
-									
TOTALS					8,275.00	4,400.00	0.00	4,400.00	
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BC2001

BEGINNING 06/01/22 ENDING 06/30/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS	285,100.00	0.00	0.00	0.00
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