



## **APRIL & MAY 2022 Jackson County Chamber Happenings**

In April, we spent time updating member info, visiting members and taking them their 2022 Chamber packets. We also supplied our area merchants and members with new TDA and Chamber printed materials in an effort to get them stocked for the summer months. We spent a significant amount of time on retention and reaching out to businesses that we had not seen or heard from, assisting with 2 business relocations due to the 107 project. The Hooper House restoration project on the front porch finally ended May 8<sup>th</sup> and the new porch looks fantastic. We assisted Ms. Brenda with the Easter Hat Parade in Dillsboro and offered our assistance for the May Spring Fling. The refreshed Chamber website will launch May 23<sup>rd</sup> but we will not make an announcement until June. We will have the updated Fly Fishing Trail website completed in June. We have several Relocate & Celebrate events coming up in July. Our retail products are assisting in bringing in local residents to our Visitor Center, who are pleasantly surprised at all the info we have here, so we will continue to court our own residents and share our resources with them. We were able to attend a successful 'Trout in the Classroom' fish release and it was a wonderful thing to see our money put directly back into the Tuck River in the form of very tiny trout!

**April Phone calls:  
177**

**Guests Served:  
981 (April)**

**April Inquiries: 875**

**Friends Night Out-  
191 purchases  
were made, with  
122 Friends  
signing up,  
\$10,042 in credit  
card sales for that  
day.**

Kiosks:

**Restocked 8 kiosks  
2x/week!**

**Concerts on the  
Creek starts May  
27<sup>th</sup>!**

**If you are not a member  
of our Chamber, I would  
love for you to join! Ask  
me!**