



JANUARY 2022 JCCC HAPPENINGS

December and January planning months have yielded good results and things are beginning to happen! The new 2022 Our Town Relocation & Community Guide made it back from the printers. Several new in-house guest pieces have been redesigned and printed, thanks to the TDA Grant. Our new Greenway rack card and Charters of Freedom brochure are receiving lots of attention and visitors are happy to have this info. We met with the Trout Unlimited President to assist with organizing a March clean up along River Road in Dillsboro and Webster. We will give volunteers the sticker above (TDA grant, thank you!). We plan to have another clean up in the fall. Our next public happening is the Friends Night Out event on March 31st, from 4:30-7:30pm. We will launch our social media campaign on that event in late February. The 2022 Dining Guide should be back from the printer at the end of February. We worked cooperatively with the Main Street Sylva Association on the final design of the Sylva map and they turned out terrific. Our new Office Manager, Belinda Bryson, started working with our team on January 24th and is doing a really terrific job. The downtown Sylva free Wi-Fi is up and running, and so far, it is working GREAT! Our team is gearing up for two new retail products, so stay tuned for more updates.

**196 Phone Calls
Received From
Visitors or
Residents-
996 Direct Visitor
Inquiries Fulfilled**

**560 Visitors on Site-
in Sylva & Dillsboro**

**Restocked 4 mobile
kiosk units , 2x**

**Refresh
Updates:
Chamber
building front
porch and
dormer will be
repaired. Sylva
and Dillsboro
kiosks will be
updated and
cleaned -all in
March**

**February 24th – STIR
Event at Dogwood
Crafters in Dillsboro,
5pm-6:30pm. Please be
our quest!**