

FRIENDS NIGHT OUT
SHOPPING, DINING & FUN
THURSDAY, MARCH 31
4:30-7:30 P.M.
DOWNTOWN SYLVA



SPONSORED IN PART BY  

ENTER TO WIN A SHOPPING & DINING FRENZY VALUED AT **\$300+!**
CHECK-IN AT THE JACKSON COUNTY CHAMBER, 773 W. MAIN ST., SYLVA
MORE INFORMATION 828-586-2155 • WWW.MOUNTAINLOVERS.COM 

FEBRUARY 2022 JCCC HAPPENINGS

February was a slower month for most of our business owners. We found time to continue with our redesign of in-house printed products, as well as producing a few new retail items for the spring. Guests continue to ask us for local postcards, so we've listened and printed our own. We have a new supply of WNC Fly Fishing Trail shirts on the shelf and will start our social media sales campaign in mid-March. We visited members, secured participation from 14+ businesses for our Friends Night Out event. We will be hosting our annual Open House event in March (complete with a free hot dog, popcorn, Pepsi and March Madness on the TV!). We've refreshed our landscaping beds in the front of the Hooper House/Chamber headquarters, and have some construction work that will happen in early April. Our dining guide is complete and is at the printer. We updated the Dillsboro promotional bookmark and printed 3000 for the merchants in Dillsboro, as well our guest. All Chamber materials have been updated and reprinted for the year. We're providing support for Greening Up the Mountains Festival, and will be staffing the Info Booth all day at the event. We've secured 12 new members since January 1st and are working daily on new retention resources. The annual Chamber golf tourney is set for August 31st at Sequoyah National. If you aren't a member of our Chamber, I would love for you to join!

**201 Phone
 Calls Received
 From Visitors
 or Residents-
 1002 Direct
 Visitor
 Inquiries
 Fulfilled**

**452 Visitors on
 Site-in Sylva &
 Dillsboro**

**Restocked 4
 mobile kiosk
 units , 2x
 Upcoming –
 Friends Night
 Out & Open
 House!**

**March 24th– STIR Event
 at the Sylva Thrift Store –
 vintage fashion collection
 wine, beer and fun! 5pm-
 6:30pm. Please be our
 guest!**

