

JACKSON COUNTY TOURISM  
DEVELOPMENT  
AUTHORITY



FINANCIAL REPORT  
AUGUST 31, 2021

# JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

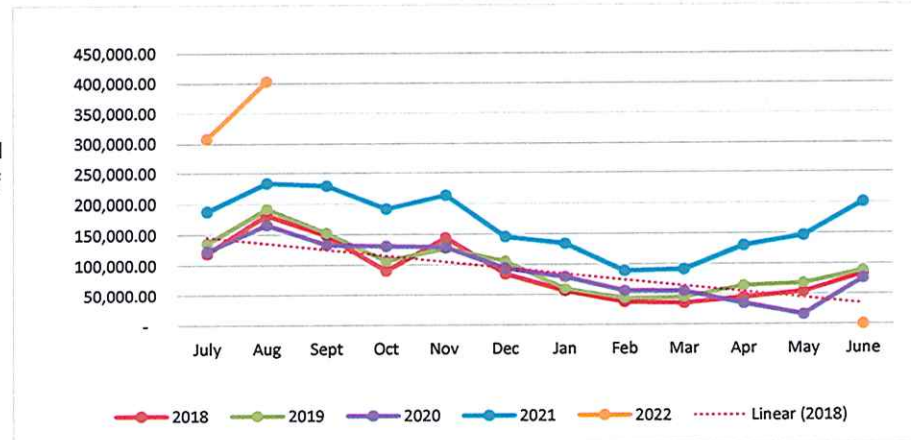
August 31, 2021

- \* August Room Occupancy Tax collections totaled \$401,844.34 with \$570.57 collected for penalties. The YTD collection total is \$708,227.77 - 51.51% of budget. The Airbnb total was \$37,896.36; the Home Away/VRBO total was \$97,696.81 and the VACASA,NC total was \$12,938.61.
- \* 115 accounts reported for July rentals (decrease of 3 accounts from last year). The collections were up 72.33% (\$168,907.08) from the same period in 2020.

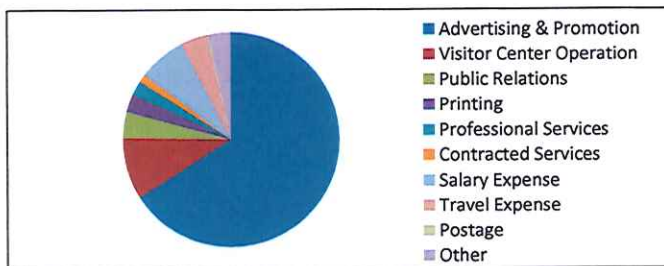
- \* The cash balance at August 31, 2021 is \$1,509,861.51 and investments total \$400,000.

- \* The expenses for August were \$145,941.03. The FYTD expenses totaled \$320,294.11 with encumbrances of \$81,908.13, for a combined total of \$402,202.24 - 22.89% of budget.

Fiscal YTD Collections



TDA Expenses as of August 31, 2021

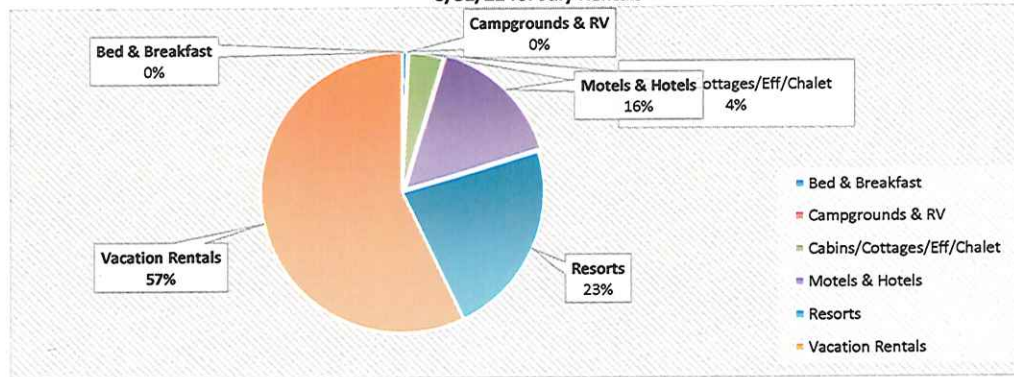


Advertising & Promotion	\$ 96,389.24
Visitor Center Operation	\$ 13,418.75
Public Relations	\$ 5,750.00
Printing	\$ 4,023.90
Professional Services	\$ 3,104.17
Contracted Services	\$ 1,833.33
Salary Expense	\$ 10,366.96
Travel Expense	\$ 5,887.52
Postage	\$ 372.93
Other	\$ 4,794.23
<b>Total</b>	<b>\$ 145,941.03</b>

	2018	2019	2020	2021	2022
July	119,152.80	135,881.68	122,421.68	187,832.18	306,871.17
Aug	181,280.78	191,736.34	166,057.35	233,507.83	402,414.91
Sept	148,701.72	152,650.37	133,172.02	228,972.44	
Oct	90,329.60	106,838.84	130,912.47	191,265.61	
Nov	144,240.73	127,342.88	129,268.34	213,445.79	
Dec	84,754.30	106,016.63	93,829.84	145,657.78	
Jan	56,029.08	60,207.39	79,652.13	134,351.26	
Feb	37,210.91	43,528.62	55,878.75	89,094.11	
Mar	35,029.92	45,185.00	55,161.52	91,596.16	
Apr	44,116.59	64,498.34	34,404.69	130,350.75	
May	53,695.68	68,385.86	15,854.63	146,638.28	
June	83,711.73	89,275.51	76,044.67	200,754.27	-
<b>Total</b>	<b>\$ 1,078,253.84</b>	<b>\$ 1,191,547.46</b>	<b>\$ 1,092,658.09</b>	<b>\$ 1,993,466.46</b>	<b>\$ 709,286.08</b>

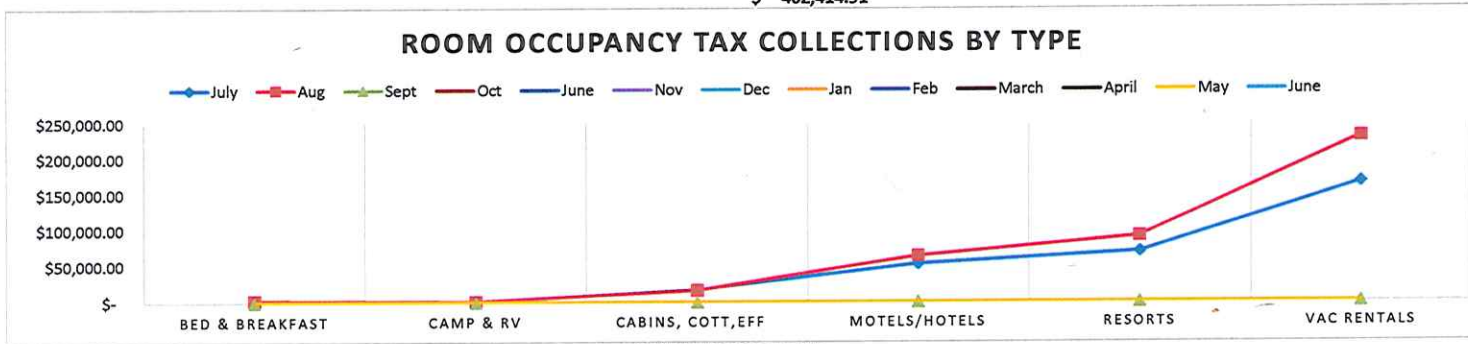


**Room Occupancy Tax Collections  
8/31/21 for July Rentals**



Bed & Breakfast	\$	2,065.25
Campgrounds & RV	\$	985.62
Cabins/Cottages/Eff/Chalet	\$	15,666.72
Motels & Hotels	\$	63,217.57
Resorts	\$	90,676.33
Vacation Rentals	\$	229,803.42
<b>Total</b>	<b>\$</b>	<b>402,414.91</b>

**ROOM OCCUPANCY TAX COLLECTIONS BY TYPE**



**COLLECTIONS BY TYPE**

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,539.78	\$ 843.97	\$ 17,241.94	\$ 52,133.03	\$ 69,309.94	\$ 165,802.51	\$ 306,871.17
Aug	\$ 2,065.25	\$ 985.62	\$ 15,666.72	\$ 63,217.57	\$ 90,676.33	\$ 229,803.42	\$ 402,414.91
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
<b>Total</b>	<b>\$ 3,605.03</b>	<b>\$ 1,829.59</b>	<b>\$ 32,908.66</b>	<b>\$ 115,350.60</b>	<b>\$ 159,986.27</b>	<b>\$ 395,605.93</b>	<b>\$ 709,286.08</b>
<b>% By Type</b>	<b>0.51%</b>	<b>0.26%</b>	<b>4.64%</b>	<b>16.26%</b>	<b>22.56%</b>	<b>55.78%</b>	<b>100.00%</b>



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY  
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2020	\$ 187,832.18	113	10%
July-2021	\$ 306,871.17	107	63.38%
	\$ 119,038.99	-6	
August-2020	\$ 233,507.83	118	9%
August-2021	\$ 402,414.91	115	72.33%
	\$ 168,907.08	-3	
September-2020	\$ 228,972.44	116	3%
September-2021		0	-100.00%
	\$ (228,972.44)	-116	
October-2020	\$ 191,265.61	109	4%
October-2021			-100.00%
	\$ (191,265.61)	-109	
November-2020	\$ 213,445.79	89	1%
November-2021		0	-100.00%
	\$ (213,445.79)	-89	
December-2020	\$ 145,657.78	106	-10%
December-2021			-100.00%
	\$ (145,657.78)	-106	
January-2021	\$ 134,351.26	96	18%
January-2022			-100.00%
	\$ (134,351.26)	-96	
February-2021	\$ 89,094.11	82	15%
February-2022			-100.00%
	\$ (89,094.11)	-82	
March-2021	\$ 91,596.16	83	4%
March-2022			-100.00%
	\$ (91,596.16)	-83	
April-2021	\$ 130,350.75	86	95%
April-2022			-100.00%
	\$ (130,350.75)	-86	
May-2021	\$ 146,638.28	93	35%
May-2022			-100.00%
	\$ (146,638.28)	-93	
June-2021	\$ 200,754.27	101	15%
June-2022		0	-100.00%
	\$ (200,754.27)	-101	
<b>FYTD 2020</b>	\$ 1,993,466.46		
<b>FYTD 2021</b>	\$ 709,286.08		

COUNTY OF JACKSON  
 Trial Balance - Balance Sheet Accounts  
 Report dates 07/01/2021 - thru - 06/30/2022

Account Number	Account Description	Beginning	Debits	Credits	Ending
		Balance			Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	1,147,660.43	1,029,432.28	667,231.20	1,509,861.51
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	306,874.46	0.00	0.00	306,874.46
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,257.26	174.77	0.00	1,432.03
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	2.18	0.00	2.18
<b>Total Asset</b>		<b>1,855,792.15</b>	<b>1,029,609.23</b>	<b>667,231.20</b>	<b>2,218,170.18</b>
24-2100-000-00	ACCOUNTS PAYABLE	(18,145.81)	320,517.26	328,402.25	(26,030.80)
24-2200-000-00	ACCRUED VACATION PAYABLE	(205.38)	0.00	0.00	(205.38)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,940.70	1,940.70	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	684.00	684.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	1,060.98	1,060.98	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.00	2,969.04	2,969.04	0.00
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	248.14	248.14	0.00
24-2300-000-11	DUE TO GENERAL	0.00	318,995.48	318,995.48	0.00
24-2900-000-00	FUND BALANCE	(1,646,498.96)	0.00	0.00	(1,646,498.96)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	413,350.65	342,260.39	71,090.26
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	342,260.39	413,350.65	(71,090.26)
24-3000-000-00	REVENUE CONTROL	0.00	0.00	709,307.93	(709,307.93)
24-4000-000-00	EXPENDITURE CONTROL	0.00	357,287.83	2,472.94	354,814.89
<b>Total Liability</b>		<b>(1,855,792.15)</b>	<b>1,759,314.47</b>	<b>2,121,692.50</b>	<b>(2,218,170.18)</b>
<b>Total TOURISM DEVELOPMENT AUTH</b>		<b>0.00</b>	<b>2,788,923.70</b>	<b>2,788,923.70</b>	<b>0.00</b>

COUNTY OF JACKSON  
Income Statement  
Report dates 07/01/2021 - thru - 08/31/2021

Account Number	Description	Adjusted Budget 07/01/2021 08/31/2021	Debits and Credits 08/01/2021 08/31/2021	Debits and Credits 07/01/2021 08/31/2021	Encumbrances 07/01/2021 08/31/2021	Balance 07/01/2021 08/31/2021	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,375,000.00	401,844.34	708,227.77	0.00	666,772.23	51.51
TAX REVENUE		1,375,000.00	401,844.34	708,227.77	0.00	666,772.23	51.51
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	570.57	1,058.31	0.00	3,941.69	21.17
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	570.57	1,058.31	0.00	13,941.69	7.06
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	3.40	6.69	0.00	993.31	0.67
REVENUES		1,000.00	3.40	6.69	0.00	993.31	0.67
24-3991-000-00	FUND BALANCE	366,372.00	0.00	0.00	0.00	366,372.00	0.00
FUND BALANCE		366,372.00	0.00	0.00	0.00	366,372.00	0.00
DEPARTMENT TOTAL Revenue		1,757,372.00	402,418.31	709,292.77	0.00	1,048,079.23	40.36
24-4926-121-00	SALARIES & WAGES	140,159.00	8,556.33	17,112.63	0.00	123,046.37	12.21
24-4926-126-00	PART-TIME SALARIES	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-170-00	BOARD MEMBER EXPENSE	9,500.00	0.00	0.00	0.00	9,500.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	8,690.00	530.49	1,060.98	0.00	7,629.02	12.21
24-4926-182-00	RETIREMENT EXPENSE	16,020.00	971.14	1,942.28	0.00	14,077.72	12.12
24-4926-183-00	HOSPITALIZATION INSURANC	19,425.00	157.06	2,386.48	0.00	17,038.52	12.29
24-4926-185-00	UNEMPLOYMENT INSURANCE	520.00	27.87	55.74	0.00	464.26	10.72
24-4926-186-00	WORKMAN'S COMPENSATION	1,330.00	0.00	0.00	0.00	1,330.00	0.00
24-4926-187-00	MEDICARE TAX	2,032.00	124.07	248.14	0.00	1,783.86	12.21
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	2,708.34	0.00	13,541.66	16.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	1,750.00	3,500.00	0.00	3,700.00	48.61
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,500.00	332.34	332.34	0.00	3,167.66	9.50
24-4926-299-00	MISCELLANEOUS	11,480.00	311.00	962.93	0.00	10,517.07	8.39
24-4926-311-00	TRAVEL	35,845.00	5,887.52	11,457.74	800.00	23,587.26	34.20
24-4926-321-00	TELEPHONE	1,564.00	6.24	-372.24	0.00	1,936.24	-23.80
24-4926-321-01	TELEPHONE-VISITOR CENTER	4,430.00	2.49	1,127.90	0.00	3,302.10	25.46
24-4926-325-00	POSTAGE	34,678.00	372.93	5,640.99	0.00	29,037.01	16.27
24-4926-331-00	UTILITIES	2,000.00	151.21	199.87	0.00	1,800.13	9.99
24-4926-341-00	PRINTING	99,741.00	4,023.90	8,663.90	8,378.13	82,698.97	17.09
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	438,529.00	51,203.01	97,605.01	0.00	340,923.99	22.26

COUNTY OF JACKSON  
Income Statement  
Report dates 07/01/2021 - thru - 08/31/2021

Account Number	Description	Adjusted Budget	Debits and Credits	Debits and Credits	Encumbrances	Balance	%
		07/01/2021 08/31/2021	08/01/2021 08/31/2021	07/01/2021 08/31/2021	07/01/2021 08/31/2021	07/01/2021 08/31/2021	Used
24-4926-370-01	WEBSITE SERVICE	19,200.00	1,600.00	3,200.00	0.00	16,000.00	16.67
24-4926-370-02	CREATIVE & PRODUCTION SE	100,000.00	30,062.65	48,716.40	0.00	51,283.60	48.72
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	1,000.00	2,000.00	0.00	10,000.00	16.67
24-4926-370-04	E-MAIL CAMPAIGNS	7,200.00	600.00	1,200.00	0.00	6,000.00	16.67
24-4926-370-05	SEM MANAGEMENT	14,400.00	1,200.00	2,400.00	0.00	12,000.00	16.67
24-4926-370-09	SOCIAL MEDIA SPEND	72,000.00	3,600.00	3,600.00	68,400.00	0.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	178,421.00	13,418.75	34,091.92	0.00	144,329.08	19.11
24-4926-393-01	PUBLIC RELATIONS	86,200.00	5,750.00	17,615.00	0.00	68,585.00	20.44
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	3,666.66	0.00	18,333.34	16.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	38,400.00	0.00	0.00	0.00	38,400.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	10,140.00	0.00	50,700.00	16.67
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,392.00	931.07	2,129.73	0.00	10,262.27	17.19
24-4926-393-11	SOFTWARE, INTERNET, MISC S	34,613.00	1,122.51	2,115.17	0.00	32,497.83	6.11
24-4926-393-14	CONTRACTED SERVICES-HR O	6,408.00	1,235.95	1,391.90	0.00	5,016.10	21.72
24-4926-393-15	RESEARCH AND ANALYTICS	62,000.00	0.00	21,000.00	0.00	41,000.00	33.87
24-4926-412-00	BUILDING RENT	18,000.00	500.00	1,000.00	0.00	17,000.00	5.56
24-4926-454-00	INSURANCE	2,447.00	0.00	0.00	0.00	2,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,503.00	1,755.00	2,614.30	3,130.00	1,758.70	76.56
24-4926-550-00	CAPITAL OUTLAY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	8,275.00	500.00	500.00	1,200.00	6,575.00	20.54
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,757,372.00	145,941.03	320,294.11	81,908.13	1,355,169.76	22.89
DEPARTMENT TOTAL Expense		-1,757,372.00	-145,941.03	-320,294.11	81,908.13	-1,355,169.76	22.89
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	256,477.28	388,998.66	81,908.13	-307,090.53	31.62

BC2001 BEGINNING 08/01/21 ENDING 08/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

08/01/21				BUDGET BALANCE	140,159.00			8,556.30
08/06/21	TLJ		JE-220184	JOE: TDA PAYROLL 8/6/21	0.00	4,278.17	0.00	12,834.47
08/20/21	TLJ		JE-220212	JOE: TDA PAYROLL AUGUST 2	0.00	4,278.16	0.00	17,112.63
TOTALS					140,159.00	17,112.63	0.00	17,112.63

ACCOUNT # 24-4926-126-00 DESC: PART-TIME SALARIES ASN:

08/01/21				BUDGET BALANCE	20,000.00			0.00
TOTALS					20,000.00	0.00	0.00	0.00

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

TOTALS					6,500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

08/06/21	TLJ		JE-220185	JOE: TDA PAYROLL 8/6/21	0.00	265.25	0.00	795.74
08/20/21	TLJ		JE-220213	JOE: TDA PAYROLL 8/20/202	0.00	265.24	0.00	1,060.98
TOTALS					8,690.00	1,060.98	0.00	1,060.98

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

08/01/21				BUDGET BALANCE	16,020.00			971.14
08/06/21	TLJ		JE-220185	JOE: TDA PAYROLL 8/6/21	0.00	485.57	0.00	1,456.71
08/20/21	TLJ		JE-220213	JOE: TDA PAYROLL 8/20/202	0.00	485.57	0.00	1,942.28
TOTALS					16,020.00	1,942.28	0.00	1,942.28

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

08/01/21				BUDGET BALANCE	19,425.00			2,229.42
08/24/21	349176		01*276465	COMPANION LIFE INSURANCE	0.00	157.06	0.00	2,386.48
TOTALS					19,425.00	2,386.48	0.00	2,386.48



ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 08/01/21 ENDING 08/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-183-00    DESC: HOSPITALIZATION INSURANCE    ASN:    =====>    CONTINUED    <=====

ACCOUNT # 24-4926-185-00    DESC: UNEMPLOYMENT INSURANCE    ASN:

08/01/21				BUDGET BALANCE	520.00			27.87
08/06/21	TLJ		JE-220185	JOE: TDA PAYROLL 8/6/21	0.00	13.94	0.00	41.81
08/20/21	TLJ		JE-220213	JOE: TDA PAYROLL 8/20/202	0.00	13.93	0.00	55.74
TOTALS					520.00	55.74	0.00	55.74

ACCOUNT # 24-4926-186-00    DESC: WORKMAN'S COMPENSATION    ASN:

08/01/21				BUDGET BALANCE	1,330.00			0.00
TOTALS					1,330.00	0.00	0.00	0.00

ACCOUNT # 24-4926-187-00    DESC: MEDICARE TAX    ASN:

08/06/21	TLJ		JE-220185	JOE: TDA PAYROLL 8/6/21	0.00	62.03	0.00	186.10
08/20/21	TLJ		JE-220213	JOE: TDA PAYROLL 8/20/202	0.00	62.04	0.00	248.14
TOTALS					2,032.00	248.14	0.00	248.14

ACCOUNT # 24-4926-190-00    DESC: PROFESSIONAL SER-COUNTY    ASN:

08/01/21				BUDGET BALANCE	16,250.00			1,354.17
08/31/21	TLJ		JE-220225	JOE: TDA ADMIN 8/2021	0.00	1,354.17	0.00	2,708.34
TOTALS					16,250.00	2,708.34	0.00	2,708.34

ACCOUNT # 24-4926-191-00    DESC: PROFESSIONAL SER-AUDIT    ASN:

08/01/21				BUDGET BALANCE	7,200.00			1,750.00
08/24/21	227570		01*276477	MARTIN STARNES & ASSOCIAT	0.00	1,750.00	0.00	3,500.00
TOTALS					7,200.00	3,500.00	0.00	3,500.00

ACCOUNT # 24-4926-192-00    DESC: LEGAL SERVICES    ASN:

08/01/21				BUDGET BALANCE	2,000.00			0.00
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BEGINNING 08/01/21 ENDING 08/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00    DESC: LEGAL SERVICES    ASN:    =====>    CONTINUED    <=====

TOTALS				2,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00    DESC: OFFICE SUPPLIES    ASN:

08/04/21		1N4J-49XK-	01*276197	AMAZON CAPITAL SERVICES	0.00	180.83	0.00	180.83
08/09/21		1RGX-6D6J-	01*276197	AMAZON CAPITAL SERVICES	0.00	174.77	0.00	355.60
08/09/21		1N4J-49XK-	01*276197	AMAZON CAPITAL SERVICES	0.00	0.00	11.83	343.77
08/09/21		1RGX-6D6J-	01*276197	AMAZON CAPITAL SERVICES	0.00	0.00	11.43	332.34

TOTALS				3,500.00	355.60	23.26	332.34
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ACCOUNT # 24-4926-299-00    DESC: MISCELLANEOUS    ASN:

08/01/21				BUDGET BALANCE	11,480.00			651.93
08/02/21		7/29/2021	01*276091	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	871.93
08/04/21		3740	01*276093	ALLEN STREET STORAGE	0.00	80.00	0.00	951.93
08/23/21		135578	01*276348	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	963.67
08/25/21		135578	01*276348	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	962.93

TOTALS				11,480.00	969.75	6.82	962.93
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ACCOUNT # 24-4926-311-00    DESC: TRAVEL    ASN:

08/01/21				BUDGET BALANCE	35,845.00			5,570.22
08/02/21		072421	01*276106	BUSINESS CARD	0.00	1,343.80	0.00	6,914.02
08/02/21		072621	01*276108	BUSINESS CARD	0.00	2,591.63	0.00	9,505.65
08/02/21		080621	02*7873	NICHOLAS J BREEDLOVE	0.00	104.50	0.00	9,610.15
08/02/21		080621	02*7909	CALEB MICHAEL SULLIVAN	0.00	127.00	0.00	9,737.15
08/09/21		134841	01*276244	MEETING PLANNERS INTERNAT	0.00	500.00	0.00	10,237.15
08/09/21		072621	01*276108	BUSINESS CARD	0.00	0.00	20.56	10,216.59
08/19/21		081921	02*7976	CALEB MICHAEL SULLIVAN	0.00	546.15	0.00	10,762.74
08/24/21		134841	01*276323	SOUTHEAST TOURISM SOCIETY	0.00	695.00	0.00	11,457.74

TOTALS				35,845.00	11,511.20	53.46	11,457.74
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ACCOUNT # 24-4926-321-00    DESC: TELEPHONE    ASN:

08/01/21				BUDGET BALANCE	1,564.00			-378.48
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BC2001 BEGINNING 08/01/21 ENDING 08/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

08/01/21		9884709518	01*275946	VERIZON WIRELESS	0.00	184.20	0.00	-194.28
08/03/21		74303	01*276157	BALSAMWEST	0.00	390.70	0.00	196.42
08/03/21		TLJ	JE-220130	JOE: JE CORRECTION	0.00	388.21	0.00	584.63
08/03/21		TLJ	JE-220235	JOE: JE CORRECTION	0.00	0.00	390.70	193.93
08/27/21		221034		JACKSON CO CHAMB COMM	0.00	0.00	195.35	-1.42
08/27/21		221035		CASHIERS CHAMB COMM	0.00	0.00	370.82	-372.24
TOTALS					1,564.00	1,535.54	1,907.78	-372.24

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

08/01/21				BUDGET BALANCE	4,430.00			1,125.41
08/03/21		TLJ	JE-220130	JOE: JE CORRECTION	0.00	0.00	388.21	737.20
08/03/21		TLJ	JE-220235	JOE: JE CORRECTION	0.00	390.70	0.00	1,127.90
TOTALS					4,430.00	1,516.11	388.21	1,127.90

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

08/01/21				BUDGET BALANCE	34,678.00			5,268.06
08/02/21		072621	01*276108	BUSINESS CARD	0.00	15.59	0.00	5,283.65
08/02/21		17VA27311	01*276089	UPS	0.00	22.98	0.00	5,306.63
08/09/21		072621	01*276108	BUSINESS CARD	0.00	0.00	1.02	5,305.61
08/11/21		3314061163	01*276275	PITNEY BOWES INC.	0.00	339.55	0.00	5,645.16
08/20/21		17VA27331	01*276367	UPS	0.00	18.04	0.00	5,663.20
08/25/21		3314061163	01*276275	PITNEY BOWES INC.	0.00	0.00	22.21	5,640.99
TOTALS					34,678.00	5,672.50	31.51	5,640.99

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

08/01/21				BUDGET BALANCE	2,000.00			48.66
08/04/21		08/10/2021	01*276056	TUCKASEEGEE WATER & SEWER	0.00	47.62	0.00	96.28
08/24/21		08/25/2021	01*276273	DUKE ENERGY	0.00	103.59	0.00	199.87
TOTALS					2,000.00	199.87	0.00	199.87

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

08/01/21				BUDGET BALANCE	99,741.00			4,640.00
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BC2001

BEGINNING 08/01/21 ENDING 08/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====								
08/01/21	220078	51826-1	01*275970	PANAPRINT INC.	0.00	3,651.00	0.00	8,291.00
08/01/21	220078	51826-1	01*275970	PANAPRINT INC.	0.00	201.91	0.00	8,492.91
08/02/21		072621	01*276108	BUSINESS CARD	0.00	182.96	0.00	8,675.87
08/09/21		072621	01*276108	BUSINESS CARD	0.00	0.00	11.97	8,663.90
TOTALS					99,741.00	8,675.87	11.97	8,663.90
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
08/01/21				BUDGET BALANCE	500.00			0.00
TOTALS					500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	51,203.01	0.00	97,605.01
TOTALS					438,529.00	97,605.01	0.00	97,605.01
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
08/01/21				BUDGET BALANCE	19,200.00			1,600.00
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	3,200.00
TOTALS					19,200.00	3,200.00	0.00	3,200.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
08/01/21				BUDGET BALANCE	100,000.00			18,653.75
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	30,062.65	0.00	48,716.40
TOTALS					100,000.00	48,716.40	0.00	48,716.40
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
08/01/21				BUDGET BALANCE	12,000.00			1,000.00
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	2,000.00

BC2001 BEGINNING 08/01/21 ENDING 08/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-03    DESC: DIGITAL CAMPAIGN REPORTING    ASN:    =====>    CONTINUED    <=====

				TOTALS	12,000.00	2,000.00	0.00	2,000.00
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ACCOUNT # 24-4926-370-04    DESC: E-MAIL CAMPAIGNS    ASN:

08/01/21				BUDGET BALANCE	7,200.00			600.00
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	1,200.00
				TOTALS	7,200.00	1,200.00	0.00	1,200.00

ACCOUNT # 24-4926-370-05    DESC: SEM MANAGEMENT    ASN:

08/01/21				BUDGET BALANCE	14,400.00			1,200.00
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	1,200.00	0.00	2,400.00
				TOTALS	14,400.00	2,400.00	0.00	2,400.00

ACCOUNT # 24-4926-393-00    DESC: VISITOR CENTER OPERATIONS    ASN:

08/01/21				BUDGET BALANCE	178,421.00			20,673.17
08/03/21		211118A	01*275996	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	26,673.17
08/03/21		211118B	01*275996	JACKSON CO. CHAMBER OF CO	0.00	827.42	0.00	27,500.59
08/03/21		211118C	01*275996	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	27,660.59
08/03/21		211118D	01*275996	JACKSON CO. CHAMBER OF CO	0.00	188.66	0.00	27,849.25
08/03/21		211130A	01*276014	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	33,349.25
08/03/21		211130B	01*276014	CASHIERS CHAMBER OF COMME	0.00	742.67	0.00	34,091.92
				TOTALS	178,421.00	34,091.92	0.00	34,091.92

ACCOUNT # 24-4926-393-01    DESC: PUBLIC RELATIONS    ASN:

08/01/21				BUDGET BALANCE	86,200.00			11,865.00
08/24/21		61306	01*276485	LOU HAMMOND & ASSOCIATES,	0.00	5,750.00	0.00	17,615.00
				TOTALS	86,200.00	17,632.73	17.73	17,615.00

ACCOUNT # 24-4926-393-02    DESC: CONTRACTED SERVICES    ASN:

08/01/21				BUDGET BALANCE	22,000.00			1,833.33
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-02    DESC: CONTRACTED SERVICES    ASN:    =====>    CONTINUED    <=====								
08/31/21		TLJ	JE-220225	JOE: TDA ADMIN 8/2021	0.00	1,833.33	0.00	3,666.66
-----								
				TOTALS	22,000.00	3,666.66	0.00	3,666.66
=====								
ACCOUNT # 24-4926-393-03    DESC: CONTRACTED SERVICES-RECORDING    ASN:								
08/01/21				BUDGET BALANCE	1,400.00			0.00
-----								
				TOTALS	1,400.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-05    DESC: CONTRACTED-WEBSITE    ASN:								
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				TOTALS	38,400.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-06    DESC: CONTRACTED-AD FIRM RETAINER    ASN:								
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	10,140.00
-----								
				TOTALS	60,840.00	10,140.00	0.00	10,140.00
=====								
ACCOUNT # 24-4926-393-08    DESC: CONTRACTED-AD FIRM MISC    ASN:								
08/01/21				BUDGET BALANCE	12,392.00			1,198.66
08/09/21		48059-4808	01*276190	RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	2,129.73
-----								
				TOTALS	12,392.00	2,129.73	0.00	2,129.73
=====								
ACCOUNT # 24-4926-393-11    DESC: SOFTWARE,INTERNET,MISC SERVICES    ASN:								
08/01/21				BUDGET BALANCE	34,613.00			992.66
08/02/21		072421	01*276106	BUSINESS CARD	0.00	434.99	0.00	1,427.65
08/02/21		072621	01*276108	BUSINESS CARD	0.00	636.70	0.00	2,064.35
08/09/21		072421	01*276106	BUSINESS CARD	0.00	0.00	3.71	2,060.64
08/09/21		072621	01*276108	BUSINESS CARD	0.00	0.00	5.46	2,055.18
08/24/21		25419	01*276438	SKYFI, INC	0.00	59.99	0.00	2,115.17
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				TOTALS	34,613.00	2,134.07	18.90	2,115.17
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ACCOUNT # 24-4926-393-11    DESC: SOFTWARE,INTERNET,MISC SERVICES    ASN:    =====>    CONTINUED    <=====

ACCOUNT # 24-4926-393-14    DESC: CONTRACTED SERVICES-HR OUTSOURCING    ASN:

08/01/21				BUDGET BALANCE	6,408.00			155.95
08/02/21		1311	01*276211	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	515.95
08/02/21		1309	01*276211	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	875.95
08/02/21		1310	01*276211	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,235.95
08/06/21		TLJ	JE-220186	JOE: TDA PAYROLL INVOICE	0.00	155.95	0.00	1,391.90
TOTALS					6,408.00	1,391.90	0.00	1,391.90

ACCOUNT # 24-4926-393-15    DESC: RESEARCH AND ANALYTICS    ASN:

08/01/21				BUDGET BALANCE	62,000.00			21,000.00
TOTALS					62,000.00	21,000.00	0.00	21,000.00

ACCOUNT # 24-4926-412-00    DESC: BUILDING RENT    ASN:

08/31/21		TLJ	JE-220224	JOE: TDA RENT 8/2021	0.00	500.00	0.00	1,000.00
TOTALS					18,000.00	1,000.00	0.00	1,000.00

ACCOUNT # 24-4926-454-00    DESC: INSURANCE    ASN:

08/01/21				BUDGET BALANCE	2,447.00			0.00
TOTALS					2,447.00	0.00	0.00	0.00

ACCOUNT # 24-4926-491-00    DESC: DUES AND SUBSCRIPTIONS    ASN:

08/02/21		072421	01*276106	BUSINESS CARD	0.00	545.00	0.00	1,404.30
08/02/21		072621	01*276108	BUSINESS CARD	0.00	10.70	0.00	1,415.00
08/09/21		2022037	01*276090	NCTIA	0.00	1,200.00	0.00	2,615.00
08/09/21		072621	01*276108	BUSINESS CARD	0.00	0.00	0.70	2,614.30
TOTALS					7,503.00	2,615.70	1.40	2,614.30

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ACCOUNT # 24-4926-491-00    DESC: DUES AND SUBSCRIPTIONS    ASN:    =====>    CONTINUED    <=====

ACCOUNT # 24-4926-550-00    DESC: CAPITAL OUTLAY    ASN:

08/01/21				BUDGET BALANCE	5,000.00			0.00
-----								
				TOTALS	5,000.00	0.00	0.00	0.00
=====								

ACCOUNT # 24-4926-550-01    DESC: CAPITAL PROJECTS    ASN:

				TOTALS	50,000.00	0.00	0.00	0.00
=====								

ACCOUNT # 24-4926-699-00    DESC: GRANTS    ASN:

				TOTALS	50,000.00	0.00	0.00	0.00
=====								

ACCOUNT # 24-4926-699-02    DESC: MISCELLANEOUS DONATIONS    ASN:

08/01/21		08/1/21	01*275985	MARK ELLISON	0.00	500.00	0.00	500.00
-----								
				TOTALS	8,275.00	500.00	0.00	500.00
=====								

ACCOUNT # 24-4926-990-00    DESC: CONTINGENCY    ASN:

08/01/21				BUDGET BALANCE	5,000.00			0.00
-----								
				TOTALS	5,000.00	0.00	0.00	0.00
=====								