



JCCC MAY HAPPENINGS

Getting ready for a busy summer!



The Chamber is hosting two special concerts in June! We will be providing free flower leis to our downtown district businesses, as well as giving away sunglasses, tote bags, masks, beach balls and other fun swag at both concerts. We reached out to all members in May and provided our new printed materials for the year. We personally delivered member packets when possible (almost half, so about 205!), and checked in on our business community. One thing we heard over and over, “please start doing events again!” so we listened and are happy to have 3 events in June, followed by a full schedule of concerts through Labor Day. Our May was busy, and we reopened our Dillsboro Center, Wednesday-Saturday. Restocking of all mobile units and kiosks continued, along with restocking our businesses along Hwy. 107 and in downtown Dillsboro. Visitors are happy to see our restaurants and stores open and we are seeing many guests with their dogs. Our puppy porch is seeing lots of action and we went through 4 boxes of dog treats in May!

**3708 Visitor
Guides to
Welcome Centers**

**1684 Direct
Visitor Inquiries
Fulfilled**

**890 Visitors on
Site**

234 Phone Calls

FUN FACTS!

- 1) We have been producing Concerts on the Creek for 11 years!
- 2) We had visitors from Australia in May!
- 3) We remember when Robert Jumper managed Cherokee Bottled Water!
- 4) Five of our six staff are WCU Grads!

