

JCCC MAY HAPPENINGS

Getting ready for a busy summer!



The Chamber is hosting two special concerts in June! We will be providing free flower leis to our downtown district businesses, as well as giving away sunglasses, tote bags, masks, beach balls and other fun swag at both concerts. We reached out to all members in May and provided our new printed materials for the year. We personally delivered member packets when possible (almost half, so about 205!), and checked in on our business community. One thing we heard over and over, "please start doing events again!" so we listened and are happy to have 3 events in June, followed by a full schedule of concerts through Labor Day. Our May was busy. and we reopened our Dillsboro Center, Wednesday-Saturday. Restocking of all mobile units and kiosks continued, along with restocking our businesses along Hwy. 107 and in downtown Dillsboro. Visitors are happy to see our restaurants and stores open and we are seeing many guests with their dogs. Our puppy porch is seeing lots of action and we went through 4 boxes of dog treats in May!

3708 Visitor
Guides to
Welcome Centers
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1684 Direct
Visitor Inquiries
Fulfilled

890 Visitors on Site

234 Phone Calls

FUN FACTS!

- 1) We have been producing Concerts on the Creek for 11 years!
 - 2) We had visitors from Australia in May!
 - 3) We remember when Robert Jumper managed Cherokee Bottled Water!
 - 4) Five of our six staff are WCU Grads!

	Visitor Guides 2021	1	F.1		A == =:1		Luna	Luke	A	Cont	Oct.	Nov.	Doc	Location
Name :	Visitor duides 2021	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	INOV.	Dec.	Totals
Name				+	120	+	_	_	-	+	+	_	_	120
I-26 East, Columbus			-	-	240	-	-	-	-		+	+		240
I-26 West, Mars Hill			-	 	120	-		 	-	+	-			120
I-40 West, Waynesville			-	-	120	-			-	-	+-	+	-	120
I-73/74 Northbound, Seagrove			+	+		-		-	-	-	-	-		120
I-73/74 Southbound, Seagrove			+	-	120	-		-	-	+	-	-	-	120
I-77 North, Dobson			+	+	120	-		-	-		+	+	-	120
I-77 South, Charlotte			-	-	120	-		-	-	-	-	-	-	
I-85 North, Norlina			-	-	120	-	_	-			+	+	-	120
I-85 South, Kings Mountain			-	-	120	-	-	-	-	+	-	-	-	
I-95 North, Pleasant Hill			-	-	120	100		-	-	-	-	+		120
I-95 South, Rowland			-	-	-	120	_	-	-	+	+		-	
AAA Carolinas, Fayetteville			-	246	-	120	-	+		-	-	+	+	120 340
Black Rock Mountain State Park			-	340	2.0	1	-	-		-	-		+-	
Blue Ridge National Heritage, Asheville			-	-	340	-	-	-	-	+	-	+	-	340
Bass Pro Shop, Lawrenceville GA			-	-	-					-	-	-	-	
Cabarrus County Convention & Visitor Center, Candor			-	-	-	120	_	-	-	-	+	-	+	120
Cherokee Welcome Center, Cherokee			-	-	-	120	-	-	-		+	+	+	120
Dismal Swamp, South Mill			-		-	120	_	-	₩	-	-		-	120
First Peak Visitor Center, Columbus			-	-		120		-	-	+	+	-	+	120
Franklin Visitor Center, Franklin			-	-	120	-	-	-	-	-	-	-	-	120
Gorges State Park, Sapphire			+	-	120			-	-	+	-	-	-	120
Graham County Travel & Tourism, Robbinsville			-	-	-	120		-	-			-	-	120
Harrah's Cherokee Resort, Cherokee						120	_	-	-	-	-	-	-	120
Haywood County TDA, Maggie Valley			-	-	ļ	120		-						120
Haywood Chamber of Commerce, Waynesville						120						ļ		120
Henderson County Visitor Center						120								120
High Point Convention/Visitor Bureau						120								120
North Wilkesboro Visitor Center						120								120
McDowell County Chamber, Marion					120	120								240
Murdoch developmental Center														
Murphy Visitor Center, Murphy NC						120								120
Piedmont Triad Visitor Center, Pelham						120								120
Rowan County TDA, Salisbury NC						120								120
Sky Valley Visitor Center, Sky Valley GA					<u> </u>	120			1					120
Smoky Mountain Host, Franklin			+	_		120				1	1	1		120
			+	170	+	120		1	_	+	+	+	+	290
Swain County Visitor Center, Bryson City			+	1/0	 	120			1	1		+	1	120
Transylvania/Brevard Chamber of Commerce			+	+	1	120		1	-	1	+	+	1	120
Tuckaseegee Fly Shop			-	+	+-	120		-	+	+	-	-	+	120
VisitNC Smokies Visitor Center, Maggie Valley			+	+	-	120	-	-	-	+	-	+	+	1
Visit Lake Norman, Cornelius			-	-	-	120	-	+	+	-	+	+	+	120
Other			-	+	240	-	-	-	-	+	-	-	+	24
Area Hotels			-	1_		-			-	-	-	-	-	
Area Realtors			1	_	_	700		_		-	-	-	1	70
Area Banks						120								12

Jackson County Chamber and Visitor Center Inquiry and Analytic Report - 2020

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Totals
Source													
Facebook	56	60	58	30	67								271
Flyfishingtrail.com	37	41	56	48	39								221
Friend	8	11	8	3	9								39
Google Search	10	19	13	7	23								72
NCTroutCapital.com	67	18	60	33	35								213
discoverjacksonnc.com	863	988	1156	1076	1504								5587
VisitNC.com	2	3	4	0	0								9
WCU	6	8	1	0	6								21
Blue Ridge Parkway	38	75	0	0	1								114
Monthly Total	1087	1223	1356	1197	1684	0	0	0	0	0	0	0	
Dining Guide	215	490	2150	990	1150								
Our Town	23	19	34	139	439								
Facebook Followers													
Concerts on the Creek	3264	3267	3303	3317	3335								
Fly Fishing Trail	11990	12,149	12,228	12,249	12,283								
Hook Line & Drinker Fest.	948	951	962	968	995								
JCCC	10004	10312	10,400	10442	10,487								
NC Trout Capital	2033	2065	2096	2114	2123								

	Visitor Guides 2021	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Location Totals
Wedding Guest bags						128								
Great Smoky Mountain Railroad														
WCU				-	-					-		-		
Monthly Totals		0	0	510	2,260	3,708	0	0	0	0	0	0	0	6,350

Fly Fishing 2021			Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Location Totals
Name	Location	Notes													
AB Fly Fishing	Sylva														
															1
Bass Pro Shop	Lawrenceville, GA														
Blue Chip Fly Fishing	Whittier														
Blue Ridge Mountain Outfitters	Blue Ridge, GA							75							7
Brookings Angler	Cashiers						50								5
Brown Trout Fishing	Asheville														
Bryant Bait & Tackle	Topton						100								100
Curtis Wright Outfitters	Weaverville														
Dream Catchers	Sylva														
Cherokee Welcome Center	Cherokee						100								10
First Peak Visitor Center	Columbus														
Fontana Guides	Bryson City														
Franklin's Outdoor Sports	Asheville														
Great Smokey Bait and Tackle	Bryson City														
Highland Hiker	Highlands														
Hunter Banks Fly Fishing	Asheville														
Mike Stanley Fly Fishing Club	Blanch														
Mountain Valley Country Store	Hayesville														
Nantahala Fly Fishing Co.	Robbinsville														
One Fly Outfitters	Black Mountain														
Orvis	Asheville														
Orvis	Greenville, SC			25			100								
Outpost Mountain Outfitters	Whittier						100								10
Rivers Edge Outfitters	Cherokee						100								10
Simonds Bait and Tackle	Bryson City														
Tazz Bait Company	Hendersonville														
Trout Unlimited	Hendersonville														
Tuckaseegee Fly Shop	Sylva														
Tuckaseegee Fly Fishing Guide Service	Franklin														
Mountain Bridge Trout Unlimited	Greer SC						100								10
WCU															
Area Hotels															
Area Realtors							400								
Wedding Guest Bags							50								
Other			225												22
Monthly Totals			225	25	0	0	1,100	75	0	0	0	0	0	0	1,42