

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
April 30, 2021

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

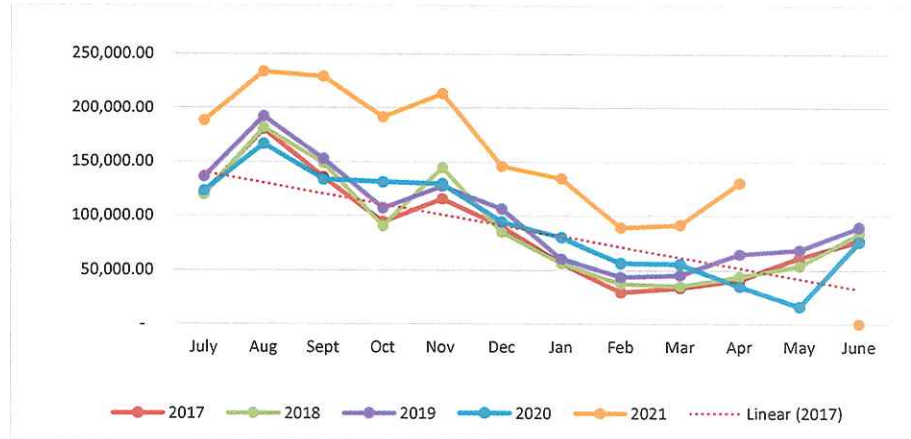
April 30, 2021

- * April Room Occupancy Tax collections totaled \$130,223.76 with \$126.99 collected for penalties. The YTD collection total is \$1,456,592 - 88.30% of budget. The Airbnb total was \$43,358.76; Home Away/VRBO total was \$25,607.52; and the VACASA, NC total was \$3965.32.
- * 59 accounts reported for March rentals (decrease of 27 accounts from last year). The collections were up 278.87% (\$95,946.06) from the same period in 2020.

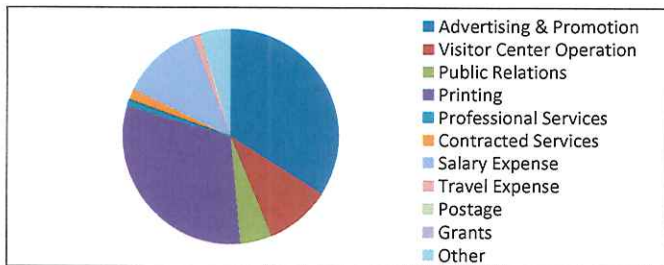
* The cash balance at April 30, 2021 is \$947,549.59 and investments total \$400,000.00.

The expenses for April were \$136,633.31. The FYTD expenses totaled \$868,085.61 with encumbrances of \$6,279.00 for a combined total of \$874,364.61 - 50.94% of budget.

Fiscal YTD Collections



TDA Expenses as of April 30, 2021

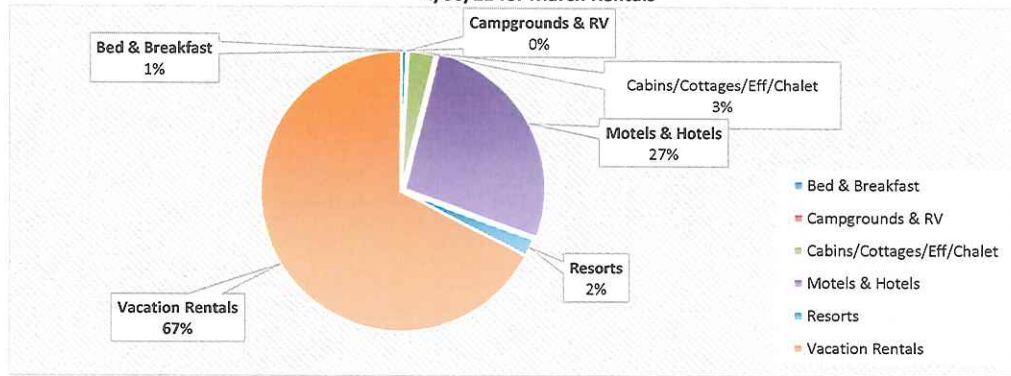


Advertising & Promotion	\$ 46,465.18
Visitor Center Operation	\$ 13,373.00
Public Relations	\$ 6,500.00
Printing	\$ 42,416.65
Professional Services	\$ 1,354.17
Contracted Services	\$ 2,136.78
Salary Expense	\$ 16,438.71
Travel Expense	\$ 1,487.95
Postage	\$ 226.90
Grants	\$ -
Other	\$ 6,233.97
Total	\$ 136,633.31

	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	233,507.83
Sept	135,649.23	148,701.72	152,650.37	133,172.02	228,972.44
Oct	94,100.41	90,329.60	106,838.84	130,912.47	191,265.61
Nov	115,576.40	144,240.73	127,342.88	129,268.34	213,445.79
Dec	89,928.52	84,754.30	106,016.63	93,829.84	145,657.78
Jan	56,081.35	56,029.08	60,207.39	79,652.13	134,351.26
Feb	29,357.66	37,210.91	43,528.62	55,878.75	89,094.11
Mar	33,603.67	35,029.92	45,185.00	55,161.52	91,596.16
Apr	40,794.81	44,116.59	64,498.34	34,404.69	130,350.75
May	61,363.25	53,695.68	68,385.86	15,854.63	-
June	76,932.28	83,711.73	89,275.51	76,044.67	-
Total	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,646,073.91

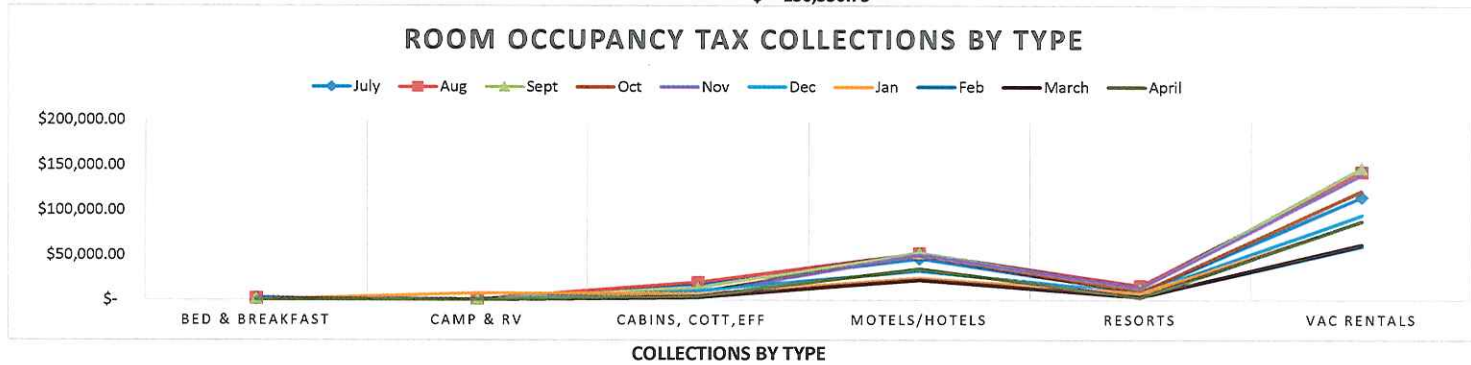


**Room Occupancy Tax Collections
4/30/21 for March Rentals**



Bed & Breakfast	\$	756.13
Campgrounds & RV	\$	282.41
Cabins/Cottages/Eff/Chalet	\$	3,973.57
Motels & Hotels	\$	34,814.45
Resorts	\$	2,629.35
Vacation Rentals	\$	87,894.84
	\$	<u>130,350.75</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



	Bed & Breakfast	Camp & RV	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18
Aug	\$ 1,998.24	\$ 822.85	\$ 19,823.27	\$ 52,137.59	\$ 15,885.83	\$ 142,933.65	\$ 233,601.43
Sept	\$ 2,108.16	\$ 829.81	\$ 13,630.34	\$ 52,875.89	\$ 12,396.57	\$ 147,131.67	\$ 228,972.44
Oct	\$ 1,670.52	\$ 662.49	\$ 8,581.33	\$ 49,979.73	\$ 8,823.81	\$ 121,547.74	\$ 191,265.62
Nov	\$ 2,497.80	\$ 819.18	\$ 6,728.97	\$ 50,452.52	\$ 13,486.65	\$ 139,460.67	\$ 213,445.79
Dec	\$ 1,031.63	\$ 357.87	\$ 10,122.98	\$ 32,534.66	\$ 7,277.15	\$ 94,333.49	\$ 145,657.78
Jan	\$ 473.57	\$ 7,630.29	\$ 6,641.36	\$ 24,857.11	\$ 7,064.64	\$ 87,684.29	\$ 134,351.26
Feb	\$ 324.15	\$ 127.42	\$ 3,114.61	\$ 22,239.38	\$ 3,442.98	\$ 59,845.57	\$ 89,094.11
March	\$ 386.96	\$ 111.21	\$ 3,105.28	\$ 22,307.41	\$ 3,586.76	\$ 62,098.54	\$ 91,596.16
April	\$ 756.13	\$ 282.41	\$ 3,973.57	\$ 34,814.45	\$ 2,629.35	\$ 87,894.84	\$ 130,350.75
May							\$ -
June							\$ -
	\$ 12,699.35	\$ 12,268.14	\$ 92,288.79	\$ 388,197.00	\$ 83,087.34	\$ 1,057,626.90	\$ 1,646,167.52
% By Type	0.77%	0.75%	5.61%	23.58%	5.05%	64.25%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	<u>113</u>	53.43%
	\$ 65,410.50	-93	
August-2019	\$ 166,057.35	216	9%
August-2020	\$ 233,507.83	<u>118</u>	40.62%
	\$ 67,450.48	-98	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ 228,972.44	<u>116</u>	71.94%
	\$ 95,800.42	-80	
October-2019	\$ 130,912.47	175	4%
October-2020	\$ 191,265.61	<u>109</u>	46.10%
	\$ 60,353.14	-66	
November-2019	\$ 129,268.34	167	1%
November-2020	\$ 213,445.79	<u>89</u>	65.12%
	\$ 84,177.45	-78	
December-2019	\$ 93,829.84	133	-10%
December-2020	\$ 145,657.78	<u>106</u>	55.24%
	\$ 51,827.94	-27	
January-2020	\$ 79,652.13	120	18%
January-2021	\$ 134,351.26	<u>96</u>	68.67%
	\$ 54,699.13	-24	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ 89,094.11	<u>82</u>	59.44%
	\$ 33,215.36	-14	
March-2020	\$ 55,161.52	93	4%
March-2021	\$ 91,596.16	<u>83</u>	66.05%
	\$ 36,434.64	-10	
April-2020	\$ 34,404.69	59	95%
April-2021	\$ 130,350.75	<u>86</u>	278.87%
	\$ 95,946.06	27	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ -		-100.00%
	\$ (15,854.63)	-36	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 1,646,073.91		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 04/01/2021 - thru - 04/30/2021

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	953,248.22	253,208.84	258,907.47	947,549.59
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,058.30	110.39	0.00	1,168.69
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	0.00	0.00	0.00
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		1,354,306.52	253,319.23	258,907.47	1,348,718.28
24-2100-000-00	ACCOUNTS PAYABLE	0.00	118,356.39	118,356.39	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	2,388.55	0.00	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,455.53	1,455.53	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	513.00	513.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	795.74	795.74	0.00
24-2200-182-00	RETIREMENT PAYABLE	(922.62)	1,381.84	2,072.76	(1,613.54)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	186.10	186.10	0.00
24-2300-000-11	DUE TO GENERAL	0.00	122,043.31	122,043.31	0.00
24-2900-000-00	FUND BALANCE	(618,994.37)	0.00	0.00	(618,994.37)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	49,236.00	75,941.25	118,898.25	6,279.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(49,236.00)	118,898.25	75,941.25	(6,279.00)
24-3000-000-00	REVENUE CONTROL	(1,387,056.67)	812.79	131,166.94	(1,517,410.82)
24-4000-000-00	EXPENDITURE CONTROL	731,452.30	136,743.70	110.39	868,085.61
Total Liability		(1,354,306.52)	577,127.90	571,539.66	(1,348,718.28)
Total TOURISM DEVELOPMENT AUTH		0.00	830,447.13	830,447.13	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2020 - thru - 04/30/2021

Account Number	Description	Adjusted Budget 07/01/2020 04/30/2021	Debits and Credits 04/01/2021 04/30/2021	Debits and Credits 07/01/2020 04/30/2021	Encumbrances 07/01/2020 04/30/2021	Balance 07/01/2020 04/30/2021	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,649,628.00	130,223.76	1,456,591.76	0.00	193,036.24	88.30
	TAX REVENUE	1,649,628.00	130,223.76	1,456,591.76	0.00	193,036.24	88.30
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	126.99	1,649.97	0.00	3,350.03	33.00
24-3270-190-00	MARKETING AND ADVERTISIN	8,706.00	0.00	8,612.00	0.00	94.00	98.92
24-3270-260-00	NC DEPT OF COMMERCE-EDPN	0.00	0.00	0.00	0.00	0.00	0.00
	PENALTY & INTEREST	13,706.00	126.99	10,261.97	0.00	3,444.03	74.87
24-3496-260-00	NC DEPT OF COMMERCE-EDPN	25,750.00	0.00	25,750.00	0.00	0.00	0.00
24-3496-260-01	NC DEPT OF COMMERCE DES	0.00	0.00	243.82	0.00	-243.82	0.00
24-3496-260-02	MOUNTAIN BIZWORKS PPP	24,497.00	0.00	24,497.00	0.00	0.00	0.00
	ECONOMIC DEVELOPMENT	50,247.00	0.00	50,490.82	0.00	-243.82	100.49
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	3.40	66.27	0.00	2,933.73	2.21
	REVENUES	3,000.00	3.40	66.27	0.00	2,933.73	2.21
24-3839-890-00	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
	REVENUES	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL Revenue		1,716,581.00	130,354.15	1,517,410.82	0.00	199,170.18	88.40
24-4926-121-00	SALARIES & WAGES	120,271.00	12,834.47	100,417.02	0.00	19,853.98	83.49
24-4926-170-00	BOARD MEMBER EXPENSE	400.00	80.00	423.15	0.00	-23.15	105.79
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,457.00	795.74	6,225.85	0.00	1,231.15	83.49
24-4926-182-00	RETIREMENT EXPENSE	12,208.00	1,302.69	9,792.21	0.00	2,415.79	80.21
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	1,191.35	13,249.25	0.00	5,290.75	71.46
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	128.34	458.75	0.00	45.25	91.02
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	447.00	0.00	819.00	35.31
24-4926-187-00	MEDICARE TAX	1,744.00	186.10	1,456.05	0.00	287.95	83.49
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	13,541.70	0.00	2,708.30	83.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	1,750.00	8,750.00	0.00	-1,550.00	121.53
24-4926-192-00	LEGAL SERVICES	3,000.00	0.00	825.00	0.00	2,175.00	27.50
24-4926-260-00	OFFICE SUPPLIES	3,963.00	281.99	2,471.30	0.00	1,491.70	62.36
24-4926-299-00	MISCELLANEOUS	6,810.00	1,164.21	5,070.40	0.00	1,739.60	74.46
24-4926-311-00	TRAVEL	8,299.00	1,487.95	6,034.61	1,339.00	925.39	88.85
24-4926-321-00	TELEPHONE	6,746.00	937.41	6,801.98	0.00	-55.98	100.83

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2020 - thru - 04/30/2021

Account Number	Description	Adjusted Budget 07/01/2020 04/30/2021	Debits and Credits 04/01/2021 04/30/2021	Debits and Credits 07/01/2020 04/30/2021	Encumbrances 07/01/2020 04/30/2021	Balance 07/01/2020 04/30/2021	% Used
24-4926-321-02	TELEPHONE-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-325-00	POSTAGE	21,003.00	226.90	17,370.32	0.00	3,632.68	82.70
24-4926-331-00	UTILITIES	2,000.00	164.18	1,868.66	0.00	131.34	93.43
24-4926-341-00	PRINTING	79,741.00	42,416.65	69,141.38	3,740.00	6,859.62	91.40
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	855,232.00	29,852.69	175,022.50	1,200.00	679,009.50	20.61
24-4926-370-01	WEBSITE SERVICE	28,588.00	1,600.00	16,000.00	0.00	12,588.00	55.97
24-4926-370-02	CREATIVE & PRODUCTION SE	32,915.00	4,470.00	52,175.00	0.00	-19,260.00	158.51
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	9,600.00	1,000.00	7,600.00	0.00	2,000.00	79.17
24-4926-370-04	E-MAIL CAMPAIGNS	5,700.00	475.00	5,225.00	0.00	475.00	91.67
24-4926-370-05	SEM MANAGEMENT	14,400.00	1,500.00	11,400.00	0.00	3,000.00	79.17
24-4926-370-07	SOCIAL MEDIA	8,400.00	700.00	7,000.00	0.00	1,400.00	83.33
24-4926-393-00	VISITOR CENTER OPERATION	167,872.00	13,373.00	140,652.00	0.00	27,220.00	83.79
24-4926-393-01	PUBLIC RELATIONS	64,600.00	6,500.00	44,952.98	0.00	19,647.02	69.59
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	18,333.30	0.00	3,666.70	83.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	255.00	0.00	1,145.00	18.21
24-4926-393-05	CONTRACTED-WEBSITE	7,500.00	0.00	1,172.50	0.00	6,327.50	15.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	44,550.00	4,875.00	34,800.00	0.00	9,750.00	78.11
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,000.00	950.63	11,231.33	0.00	768.67	93.59
24-4926-393-11	SOFTWARE, INTERNET, MISC S	25,328.00	1,041.86	23,922.62	0.00	1,405.38	94.45
24-4926-393-14	CONTRACTED SERVICES-HR O	4,320.00	875.95	6,412.42	0.00	-2,092.42	148.44
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,000.00	0.00	1,000.00	83.33
24-4926-454-00	INSURANCE	2,447.00	574.00	2,749.00	0.00	-302.00	112.34
24-4926-491-00	DUES AND SUBSCRIPTIONS	3,900.00	209.70	4,107.19	0.00	-207.19	105.31
24-4926-550-00	CAPITAL OUTLAY	5,448.00	0.00	5,302.77	0.00	145.23	97.33
24-4926-550-01	CAPITAL PROJECTS	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-630-00	NC TOURISM RECOVERY GRAN	25,750.00	0.00	9,372.37	0.00	16,377.63	36.40
24-4926-699-00	GRANTS	17,000.00	0.00	10,000.00	0.00	7,000.00	58.82
24-4926-699-02	MISCELLANEOUS DONATIONS	2,775.00	0.00	2,775.00	0.00	0.00	0.00
24-4926-990-00	CONTINGENCY	2,674.00	0.00	0.00	0.00	2,674.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,716,581.00	136,633.31	868,085.61	6,279.00	842,216.39	50.94
DEPARTMENT TOTAL Expense		-1,716,581.00	-136,633.31	-868,085.61	6,279.00	-842,216.39	50.94
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-6,279.16	649,325.21	6,279.00	-643,046.21	69.67

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
04/01/21				BUDGET BALANCE	120,271.00			87,582.55
04/02/21	TLJ		JE-193469	JOE: TDA PAYROLL 4/2/2021	0.00	4,278.16	0.00	91,860.71
04/16/21	TLJ		JE-193517	JOE: TDA PAYROLL 4/16/21	0.00	4,278.15	0.00	96,138.86
04/30/21	TLJ		JE-193560	JOE: TDA PAYROLL 4/30/202	0.00	4,278.16	0.00	100,417.02
TOTALS					120,271.00	103,261.60	2,844.58	100,417.02

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
04/01/21				BUDGET BALANCE	400.00			343.15
04/02/21		032621	01*273541	BUSINESS CARD	0.00	85.60	0.00	428.75
04/09/21		032621	01*273541	BUSINESS CARD	0.00	0.00	5.60	423.15
TOTALS					400.00	436.49	13.34	423.15

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
04/01/21				BUDGET BALANCE	7,457.00			5,430.11
04/02/21	TLJ		JE-193470	JOE: TDA PAYROLL 4/2/2021	0.00	265.24	0.00	5,695.35
04/16/21	TLJ		JE-193518	JOE: TDA PAYROLL 4/16/21	0.00	265.25	0.00	5,960.60
04/30/21	TLJ		JE-193561	JOE: TDA PAYROLL 4/30/202	0.00	265.25	0.00	6,225.85
TOTALS					7,457.00	6,667.91	442.06	6,225.85

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
04/01/21				BUDGET BALANCE	12,208.00			8,489.52
04/02/21	TLJ		JE-193470	JOE: TDA PAYROLL 4/2/2021	0.00	434.23	0.00	8,923.75
04/16/21	TLJ		JE-193518	JOE: TDA PAYROLL 4/16/21	0.00	434.23	0.00	9,357.98
04/30/21	TLJ		JE-193561	JOE: TDA PAYROLL 4/30/202	0.00	434.23	0.00	9,792.21
TOTALS					12,208.00	10,481.03	688.82	9,792.21

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
04/01/21				BUDGET BALANCE	18,540.00			12,057.90
04/23/21		04/11/2021	01*273720	BCBS OF NC	0.00	1,038.07	0.00	13,095.97
04/23/21		293115	01*273913	COMPANION LIFE INSURANCE	0.00	153.28	0.00	13,249.25

BC2001 BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

TOTALS					18,540.00	13,257.25	8.00	13,249.25
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ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

04/01/21				BUDGET BALANCE	504.00			330.41
04/02/21	TLJ		JE-193470	JOE: TDA PAYROLL 4/2/2021	0.00	42.78	0.00	373.19
04/16/21	TLJ		JE-193518	JOE: TDA PAYROLL 4/16/21	0.00	42.78	0.00	415.97
04/30/21	TLJ		JE-193561	JOE: TDA PAYROLL 4/30/202	0.00	42.78	0.00	458.75
TOTALS					504.00	458.75	0.00	458.75

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

04/01/21				BUDGET BALANCE	1,266.00			447.00
TOTALS					1,266.00	447.00	0.00	447.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

04/02/21	TLJ		JE-193470	JOE: TDA PAYROLL 4/2/2021	0.00	62.03	0.00	1,331.98
04/16/21	TLJ		JE-193518	JOE: TDA PAYROLL 4/16/21	0.00	62.04	0.00	1,394.02
04/30/21	TLJ		JE-193561	JOE: TDA PAYROLL 4/30/202	0.00	62.03	0.00	1,456.05
TOTALS					1,744.00	1,559.33	103.28	1,456.05

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

04/01/21				BUDGET BALANCE	16,250.00			12,187.53
04/30/21	TLJ		JE-193557	JOE: TDA ADMIN - APRIL 20	0.00	1,354.17	0.00	13,541.70
TOTALS					16,250.00	13,541.70	0.00	13,541.70

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

04/01/21				BUDGET BALANCE	7,200.00			7,000.00
04/26/21	226659		01*273925	MARTIN STARNES & ASSOCIAT	0.00	1,750.00	0.00	8,750.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====

TOTALS					7,200.00	8,750.00	0.00	8,750.00
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

04/01/21				BUDGET BALANCE	3,000.00			825.00
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TOTALS					3,000.00	825.00	0.00	825.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

04/02/21		032521	01*273540	BUSINESS CARD	0.00	25.42	0.00	2,214.73
04/02/21		032621	01*273541	BUSINESS CARD	0.00	188.45	0.00	2,403.18
04/06/21		15532366	01*273444	QUILL CORPORATTON	0.00	82.38	0.00	2,485.56
04/09/21		15532366	01*273444	QUILL CORPORATTON	0.00	0.00	5.39	2,480.17
04/09/21		032521	01*273540	BUSINESS CARD	0.00	0.00	0.50	2,479.67
04/09/21		032621	01*273541	BUSINESS CARD	0.00	0.00	8.37	2,471.30

TOTALS					3,963.00	2,673.84	202.54	2,471.30
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ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

04/01/21				BUDGET BALANCE	0.00			0.00
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TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

04/02/21		032521	01*273540	BUSINESS CARD	0.00	52.28	0.00	3,958.47
04/09/21		032521	01*273540	BUSINESS CARD	0.00	0.00	1.10	3,957.37
04/12/21		3661	01*273797	ALLEN STREET STORAGE	0.00	80.00	0.00	4,037.37
04/12/21		097661	01*273777	CHEROKEE BOTTLED WATER	0.00	16.01	0.00	4,053.38
04/13/21		100242	01*273777	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	4,065.12
04/22/21	21576	1WJ3-4PKF-	01*273882	AMAZON CAPITAL SERVICES	0.00	1,077.59	0.00	5,142.71
04/26/21		097661	01*273777	CHEROKEE BOTTLED WATER	0.00	0.00	1.01	5,141.70
04/26/21		100242	01*273777	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	5,140.96
04/26/21		1WJ3-4PKF-	01*273882	AMAZON CAPITAL SERVICES	0.00	0.00	70.56	5,070.40

TOTALS					6,810.00	5,171.08	100.68	5,070.40
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

04/01/21				BUDGET BALANCE	6,299.00			4,546.66
04/02/21		032521	01*273540	BUSINESS CARD	0.00	1,088.95	0.00	5,635.61
04/02/21		032621	01*273541	BUSINESS CARD	0.00	399.00	0.00	6,034.61
TOTALS					6,299.00	6,587.04	552.43	6,034.61

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

04/01/21				BUDGET BALANCE	6,746.00			5,864.57
04/01/21		9876112664	01*273374	VERIZON WIRELESS	0.00	184.19	0.00	6,048.76
04/05/21		68183	01*273582	BALSAMWEST	0.00	387.13	0.00	6,435.89
04/08/21		68184	01*273582	BALSAMWEST	0.00	366.09	0.00	6,801.98
TOTALS					6,746.00	9,383.16	2,581.18	6,801.98

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

04/01/21				BUDGET BALANCE	21,003.00			17,143.42
04/02/21		032621	01*273541	BUSINESS CARD	0.00	15.59	0.00	17,159.01
04/07/21		17VA27141	01*273524	UPS	0.00	27.12	0.00	17,186.13
04/09/21		032621	01*273541	BUSINESS CARD	0.00	0.00	1.02	17,185.11
04/19/21		17VA27161	01*273791	UPS	0.00	62.04	0.00	17,247.15
04/25/21		17VA27171	01*273791	UPS	0.00	123.17	0.00	17,370.32
TOTALS					21,003.00	17,590.20	219.88	17,370.32

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

04/01/21				BUDGET BALANCE	2,000.00			1,704.48
04/06/21		04/10/2021	01*273492	TUCKASEEGEE WATER & SEWER	0.00	43.84	0.00	1,748.32
04/23/21		04/25/2021	01*273707	DUKE ENERGY	0.00	120.34	0.00	1,868.66
TOTALS					2,000.00	2,252.27	383.61	1,868.66

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

04/01/21				BUDGET BALANCE	79,741.00			26,724.73
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

04/05/21		SH	JE-193473	JOE: DEPT COPIES MARCH 20	0.00	1.41	0.00	26,726.14
04/09/21	21546	50956-1	01*273623	PANAPRINT INC.	0.00	2,962.00	0.00	29,688.14
04/09/21	21546	50956-1	01*273623	PANAPRINT INC.	0.00	200.10	0.00	29,888.24
04/23/21	21559	51096-1	01*273885	PANAPRINT INC.	0.00	37,178.14	0.00	67,066.38
04/23/21	21559	51096-1	01*273885	PANAPRINT INC.	0.00	2,075.00	0.00	69,141.38

TOTALS 79,741.00 69,195.07 53.69 69,141.38

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

04/01/21				BUDGET BALANCE	500.00			0.00
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TOTALS 500.00 0.00 0.00 0.00

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	29,852.69	0.00	175,022.50
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TOTALS 225,035.00 176,222.50 1,200.00 175,022.50

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

04/01/21				BUDGET BALANCE	28,588.00			14,400.00
04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	16,000.00

TOTALS 28,588.00 16,000.00 0.00 16,000.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

04/01/21				BUDGET BALANCE	32,915.00			47,705.00
04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	4,470.00	0.00	52,175.00

TOTALS 32,915.00 52,175.00 0.00 52,175.00

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

04/01/21				BUDGET BALANCE	9,600.00			6,600.00
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ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====

04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	7,600.00
TOTALS					9,600.00	7,600.00	0.00	7,600.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

04/01/21				BUDGET BALANCE	5,700.00			4,750.00
04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	475.00	0.00	5,225.00
TOTALS					5,700.00	5,225.00	0.00	5,225.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

04/01/21				BUDGET BALANCE	14,400.00			9,900.00
04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	11,400.00
TOTALS					14,400.00	11,400.00	0.00	11,400.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

04/01/21				BUDGET BALANCE	8,400.00			6,300.00
04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	7,000.00
TOTALS					8,400.00	7,000.00	0.00	7,000.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

04/01/21				BUDGET BALANCE	167,872.00			127,279.00
04/10/21		145475	01*273443	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	132,779.00
04/10/21		145475	01*273443	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	133,500.00
04/10/21		145449	01*273417	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	139,500.00
04/10/21		145449	01*273417	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	140,303.33
04/10/21		145449	01*273417	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	140,463.33
04/10/21		145449	01*273417	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	140,652.00
TOTALS					167,872.00	140,652.00	0.00	140,652.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

04/01/21				BUDGET BALANCE	64,600.00			38,452.98
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====

04/09/21		10-0421	01*273593	PINEAPPLE PUBLIC RELATION	0.00	6,500.00	0.00	44,952.98
TOTALS					64,600.00	47,840.48	2,887.50	44,952.98

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

04/01/21				BUDGET BALANCE	22,000.00			16,499.97
04/30/21		TLJ	JE-193557	JOE: TDA ADMIN - APRIL 20	0.00	1,833.33	0.00	18,333.30
TOTALS					22,000.00	18,333.30	0.00	18,333.30

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

04/01/21				BUDGET BALANCE	1,400.00			255.00
TOTALS					1,400.00	255.00	0.00	255.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

TOTALS					7,500.00	1,172.50	0.00	1,172.50
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	4,875.00	0.00	34,800.00
TOTALS					44,550.00	34,800.00	0.00	34,800.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

04/01/21				BUDGET BALANCE	12,000.00			10,280.70
04/09/21		46952-4696	01*273610	RAWLE MURDY ASSOCIATES, I	0.00	950.63	0.00	11,231.33
TOTALS					12,000.00	11,231.33	0.00	11,231.33

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

04/01/21				BUDGET BALANCE	25,328.00			22,880.76
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/21 ENDING 04/30/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11					DESC: SOFTWARE, INTERNET, MISC SERVICES		ASN: =====> CONTINUED <=====	
04/02/21		032521	01*273540	BUSINESS CARD	0.00	477.78	0.00	23,358.54
04/02/21		032621	01*273541	BUSINESS CARD	0.00	520.19	0.00	23,878.73
04/09/21		032521	01*273540	BUSINESS CARD	0.00	0.00	6.51	23,872.22
04/09/21		032621	01*273541	BUSINESS CARD	0.00	0.00	9.59	23,862.63
04/26/21		20884	01*273868	SKYFI, INC	0.00	59.99	0.00	23,922.62
TOTALS					25,328.00	24,414.62	492.00	23,922.62

ACCOUNT # 24-4926-393-14					DESC: CONTRACTED SERVICES-HR OUTSOURCING		ASN:	
04/01/21				BUDGET BALANCE	4,320.00			5,536.47
04/02/21	TLJ		JE-193471	JOE: TDA INVOICE#:0000055	0.00	155.95	0.00	5,692.42
04/09/21		1288	01*273644	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	6,052.42
04/09/21		1287	01*273644	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	6,412.42
TOTALS					4,320.00	6,412.42	0.00	6,412.42

ACCOUNT # 24-4926-412-00					DESC: BUILDING RENT		ASN:	
04/01/21				BUDGET BALANCE	6,000.00			4,500.00
04/30/21	TLJ		JE-193558	JOE: TDA RENT - APRIL 202	0.00	500.00	0.00	5,000.00
TOTALS					6,000.00	5,000.00	0.00	5,000.00

ACCOUNT # 24-4926-454-00					DESC: INSURANCE		ASN:	
04/01/21				BUDGET BALANCE	2,447.00			2,175.00
04/23/21		041021	01*273876	SELECTIVE INSURANCE COMPA	0.00	574.00	0.00	2,749.00
TOTALS					2,447.00	2,749.00	0.00	2,749.00

ACCOUNT # 24-4926-491-00					DESC: DUES AND SUBSCRIPTIONS		ASN:	
04/01/21				BUDGET BALANCE	3,900.00			3,897.49
04/02/21		032621	01*273541	BUSINESS CARD	0.00	209.70	0.00	4,107.19
TOTALS					3,900.00	4,128.82	21.63	4,107.19

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

04/01/21				BUDGET BALANCE	5,448.00			5,302.77
-				TOTALS	5,448.00	5,673.97	371.20	5,302.77

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

-				TOTALS	20,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:

-				TOTALS	25,750.00	9,673.09	300.72	9,372.37
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

-				TOTALS	17,000.00	10,000.00	0.00	10,000.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

-				TOTALS	2,674.00	0.00	0.00	0.00
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