

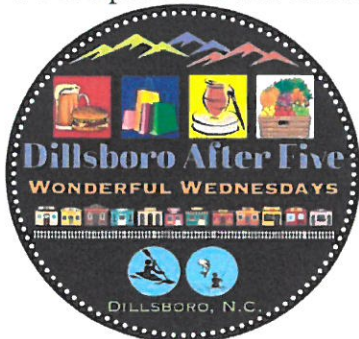


## JCCC APRIL HAPPENINGS

### Getting back to the New Normal!

We are happy to report that guests to our Center continue to comply with all Covid rules and we have not had any problems. Guests are overjoyed with in-person service and have been very gracious. We've worked hard to encourage our business owners to participate in online workshops, career fairs, and keep their hours updated on social media. The Chamber, Rec Dept and Town have secured all bands and will start our Concerts on the Creek a bit later, but still moving forward with. Planning continues for our Hook, Line & Drinker Festival set for August 21<sup>st</sup>. July 4<sup>th</sup> Fireworks are on, as well as Holiday Fireworks are set for December 17<sup>th</sup>. Our first STIR networking event will be June 17<sup>th</sup>. We spent time in April restocking all hotels, banks and real estate office with new visitor guides, hiking maps, dining guides, etc. Our mobile kiosks continue to be popular in select locations. We've provided WCU with materials for an upcoming in-person orientation in June. Our contract for Main Street has kept us busy organizing covid safe events, updating the website, and attending required training. We've brainstormed several new ideas for our members enjoyment for the new fiscal year and are looking forward with a very positive attitude!

Wonderful Wednesdays returned in early April and it has been GREAT to see Dillsboro full of people on Wednesday afternoons. We are proud of this effort! Hope to see you in Dillsboro soon!



**2260 Visitor Guides to Welcome Centers**

**1212 Direct Visitor Inquiries Fulfilled**

**586 Visitors on Site**

**259 Phone Calls**

**17 New Members since 1/1/2021, 8 ribbon cuttings**

### FUN FACTS!

- 1) The Chamber was established 98 years ago!
- 2) We typically go through about 480 rolls of toilet tissue in a year!
- 3) The Chamber served 6498 people from the front porch in 2020!
- 4) We love our members and work hard for them!









