



**302 Phone Calls
Received From
Visitors or
Residents-
1342 Direct Visitor
Inquiries Fulfilled**

471 Visitors on Site

**Restocked 3 mobile
kiosks 3x, refreshed
all materials in
Dillsboro, Sylva,
Bridge Park and WCU
kiosks.**

You are invited:

To Join our Chamber!

**If you are not a member
and would be interested,
please give us a call, 828-
586-2155. We would be
delighted to have you as a
member! Thank you!**

MARCH 2021 JCCC HAPPENINGS

It has been a fairly busy spring! We are pleasantly pleased with visitor's compliance at sanitizing before entering our Center and everyone has been wearing their mask. All of our staff has been vaccinated. We do have robust cleaning procedures in place and so far, everything has gone well. Our grab-n-go guest bags continue to popular – as it seems to feel 'safe and easy' for visitors, so we keep them stocked 24/7 outside on our front porch. This has provided visitors with the option of just grabbing the bag and leaving or coming inside if they are comfortable. We delivered another round of sanitizer to our restaurants in March. Communication efforts have continued regarding funding and grant resources, sharing updates with our members and the business community at large. We worked to secure downtown Sylva's first bicycle rack through a grant, and the rack should be installed toward the end of April. Our work has continued with the MSSA. We organized several Saturdays of music on the street during the brunch hours to encourage folks to linger longer and spend more time, and this has been well received by our restaurants. We will continue with periodic music through the first week of May. The Chamber will partner with the JCPRD and Town of Sylva on Concerts again – with a decision to be made by mid April regarding the summer series. The Chamber plans to offer a friends/ladies event at some point in May. We will collect restaurant info about Mother's Day and share it with the TDA. We've had several ribbon cuttings at new businesses, including the new Lucy in the Rye restaurant. Ilda's official ribbon cutting will be in April.

Jackson County Chamber and Visitor Center
Inquiry and Analytic Report - 2020

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