

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
December 31, 2020

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

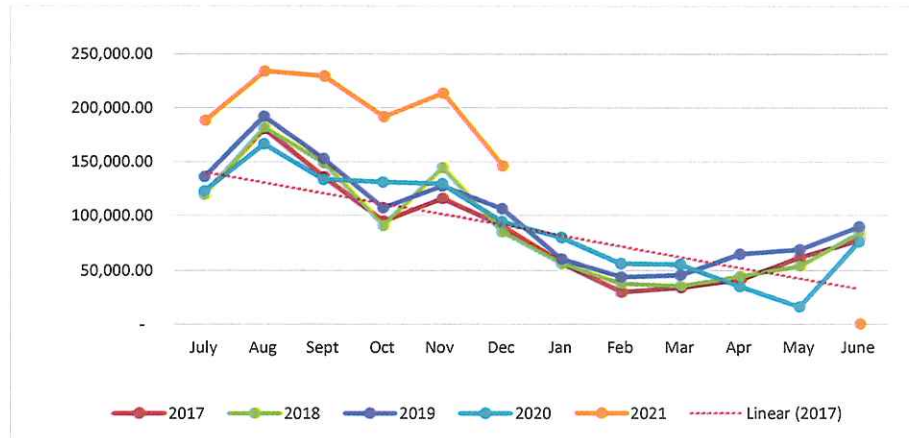
December 31, 2020

- * December Room Occupancy Tax collections totaled \$145,639.54 with \$18.24 collected for penalties. The YTD collection total is \$1,012,195.83 - 96.43% of budget. The Airbnb total was \$21,467.41. The Home Away VRBO total was \$37,439.55.
- * 106 accounts reported for November rentals (decrease of 27 accounts from last year). The collections were up 55.24% (\$51,827.94) from the same period in 2019.

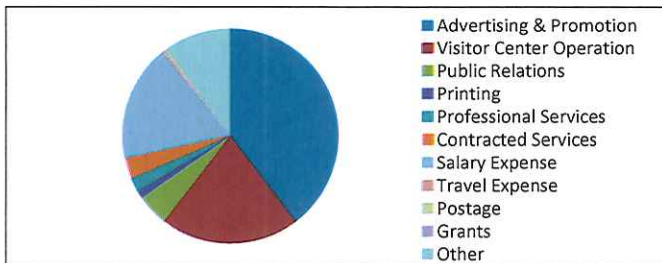
- * The cash balance at December 31, 2020 is \$874,404.51 and investments total \$400,000.00.

- * The expenses for December were \$64,297.96. The FYTD expenses totaled \$469,499.65 with encumbrances of \$3,491 for a combined total of \$472,990.65 - 43.62% of budget.

Fiscal YTD Collections



TDA Expenses as of December 31, 2020

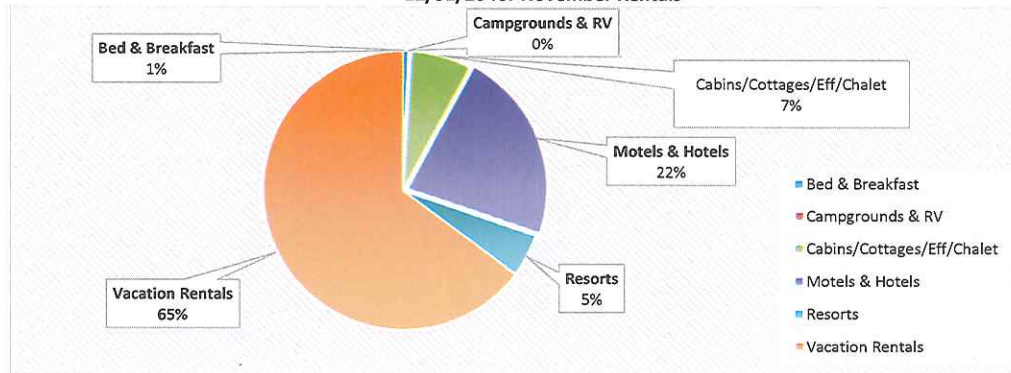


Advertising & Promotion	\$ 25,493.17
Visitor Center Operation	\$ 13,373.00
Public Relations	\$ 3,100.00
Printing	\$ 748.89
Professional Services	\$ 1,354.17
Contracted Services	\$ 1,989.28
Salary Expense	\$ 11,271.12
Travel Expense	\$ 220.36
Postage	\$ 187.95
Grants	\$ -
Other	\$ 6,560.02
Total	\$ 64,297.96

	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	233,601.43
Sept	135,649.23	148,701.72	152,650.37	133,172.02	228,972.44
Oct	94,100.41	90,329.60	106,838.84	130,912.47	191,265.62
Nov	115,576.40	144,240.73	127,342.88	129,268.34	213,445.79
Dec	89,928.52	84,754.30	106,016.63	93,829.84	145,657.78
Jan	56,081.35	56,029.08	60,207.39	79,652.13	-
Feb	29,357.66	37,210.91	43,528.62	55,878.75	-
Mar	33,603.67	35,029.92	45,185.00	55,161.52	-
Apr	40,794.81	44,116.59	64,498.34	34,404.69	-
May	61,363.25	53,695.68	68,385.86	15,854.63	-
June	76,932.28	83,711.73	89,275.51	76,044.67	-
Total	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,200,775.24

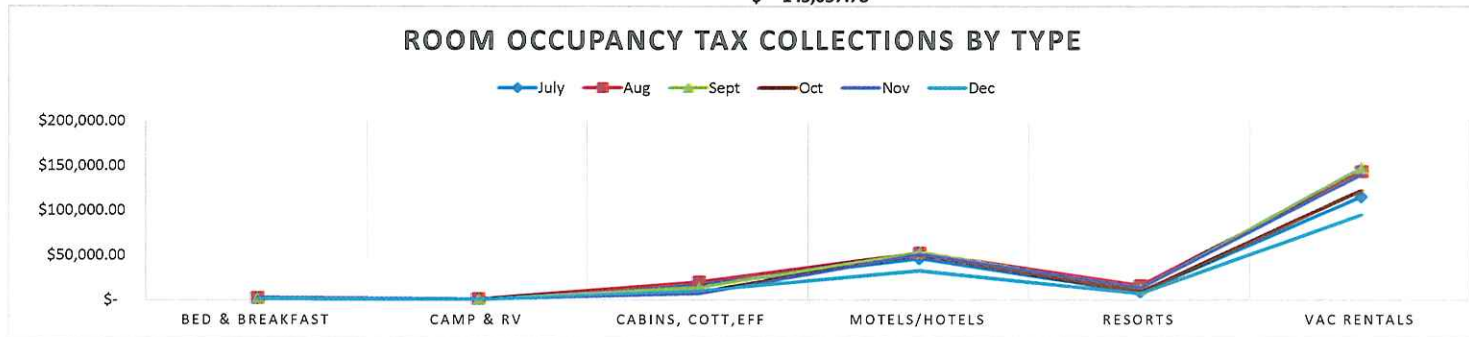


**Room Occupancy Tax Collections
12/31/20 for November Rentals**



Bed & Breakfast	\$	1,031.63
Campgrounds & RV	\$	357.87
Cabins/Cottages/Eff/Chalet	\$	10,122.98
Motels & Hotels	\$	32,534.66
Resorts	\$	7,277.15
Vacation Rentals	\$	94,333.49
	\$	<u>145,657.78</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & RV	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18
Aug	\$ 1,998.24	\$ 822.85	\$ 19,823.27	\$ 52,137.59	\$ 15,885.83	\$ 142,933.65	\$ 233,601.43
Sept	\$ 2,108.16	\$ 829.81	\$ 13,630.34	\$ 52,875.89	\$ 12,396.57	\$ 147,131.67	\$ 228,972.44
Oct	\$ 1,670.52	\$ 662.49	\$ 8,581.33	\$ 49,979.73	\$ 8,823.81	\$ 121,547.74	\$ 191,265.62
Nov	\$ 2,497.80	\$ 819.18	\$ 6,728.97	\$ 50,452.52	\$ 13,486.65	\$ 139,460.67	\$ 213,445.79
Dec	\$ 1,031.63	\$ 357.87	\$ 10,122.98	\$ 32,534.66	\$ 7,277.15	\$ 94,333.49	\$ 145,657.78
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 10,758.54	\$ 4,116.81	\$ 75,453.97	\$ 283,978.65	\$ 66,363.61	\$ 760,103.66	\$ 1,200,775.24

% By Type	0.90%	0.34%	6.28%	23.65%	5.53%	63.30%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	113	53.43%
	\$ 65,410.50	-93	
August-2019	\$ 166,057.35	216	9%
August-2020	\$ 233,507.83	118	40.62%
	\$ 67,450.48	-98	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ 228,972.44	116	71.94%
	\$ 95,800.42	-80	
October-2019	\$ 130,912.47	175	4%
October-2020	\$ 191,265.61	109	46.10%
	\$ 60,353.14	-66	
November-2019	\$ 129,268.34	167	1%
November-2020	\$ 213,445.79	89	65.12%
	\$ 84,177.45	-78	
December-2019	\$ 93,829.84	133	-10%
December-2020	\$ 145,657.78	106	55.24%
	\$ 51,827.94	-27	
January-2020	\$ 79,652.13	120	18%
January-2021			-100.00%
	\$ (79,652.13)	-120	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ -		-100.00%
	\$ (55,878.75)	-96	
March-2020	\$ 55,161.52	93	4%
March-2021			-100.00%
	\$ (55,161.52)	-93	
April-2020	\$ 34,404.69	59	95%
April-2021			-100.00%
	\$ (34,404.69)	-59	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ -		-100.00%
	\$ (15,854.63)	-36	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 1,200,681.63		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 12/01/2020 - thru - 12/31/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	786,702.58	207,321.58	119,619.65	874,404.51
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,674.13	55.75	0.00	2,729.88
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	10.60	0.00	0.00	10.60
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		1,189,387.31	207,377.33	119,619.65	1,277,144.99
24-2100-000-00	ACCOUNTS PAYABLE	0.00	50,428.09	50,428.09	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	2,388.55	0.00	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	979.08	979.08	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	342.00	342.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	530.49	530.49	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,568.09)	2,593.09	1,381.84	(1,356.84)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	124.07	124.07	0.00
24-2300-000-11	DUE TO GENERAL	0.00	54,057.09	54,057.09	0.00
24-2900-000-00	FUND BALANCE	(618,994.37)	0.00	0.00	(618,994.37)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	4,695.00	52,843.09	54,047.09	3,491.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(4,695.00)	54,047.09	52,843.09	(3,491.00)
24-3000-000-00	REVENUE CONTROL	(894,241.38)	0.00	153,266.89	(1,047,508.27)
24-4000-000-00	EXPENDITURE CONTROL	405,201.69	64,353.71	55.75	469,499.65
Total Liability		(1,189,387.31)	280,297.80	368,055.48	(1,277,144.99)
Total TOURISM DEVELOPMENT AUTH		0.00	487,675.13	487,675.13	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 12/31/2020

Account Number	Description	Adjusted Budget 07/01/2020 12/31/2020	Debits and Credits 12/01/2020 12/31/2020	Debits and Credits 07/01/2020 12/31/2020	Encumbrances 07/01/2020 12/31/2020	Balance 07/01/2020 12/31/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,049,628.00	145,639.54	1,012,195.83	0.00	37,432.17	96.43
	TAX REVENUE	1,049,628.00	145,639.54	1,012,195.83	0.00	37,432.17	96.43
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	18.24	653.62	0.00	4,346.38	13.07
24-3270-190-00	MARKETING AND ADVERTISIN	1,006.00	7,606.00	8,612.00	0.00	-7,606.00	856.06
24-3270-260-00	NC DEPT OF COMMERCE-EDPN	25,750.00	0.00	0.00	0.00	25,750.00	0.00
	PENALTY & INTEREST	31,756.00	7,624.24	9,265.62	0.00	22,490.38	29.18
24-3496-260-00	NC DEPT OF COMMERCE-EDPN	0.00	0.00	25,750.00	0.00	-25,750.00	0.00
24-3496-260-01	NC DEPT OF COMMERCE DES	0.00	0.00	243.82	0.00	-243.82	0.00
	ECONOMIC DEVELOPMENT	0.00	0.00	25,993.82	0.00	-25,993.82	0.00
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	3.11	53.00	0.00	2,947.00	1.77
	REVENUES	3,000.00	3.11	53.00	0.00	2,947.00	1.77
DEPARTMENT TOTAL Revenue		1,084,384.00	153,266.89	1,047,508.27	0.00	36,875.73	96.60
24-4926-121-00	SALARIES & WAGES	120,271.00	8,556.31	61,913.60	0.00	58,357.40	51.48
24-4926-170-00	BOARD MEMBER EXPENSE	249.00	131.81	307.15	0.00	-58.15	123.35
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,457.00	530.93	3,839.07	0.00	3,617.93	51.48
24-4926-182-00	RETIREMENT EXPENSE	12,208.00	868.46	6,318.36	0.00	5,889.64	51.76
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	1,191.35	8,338.57	0.00	10,201.43	44.98
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	0.00	73.72	0.00	430.28	14.63
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	223.50	0.00	1,042.50	17.65
24-4926-187-00	MEDICARE TAX	1,744.00	124.07	897.75	0.00	846.25	51.48
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	8,125.02	0.00	8,124.98	50.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,000.00	0.00	200.00	97.22
24-4926-192-00	LEGAL SERVICES	3,000.00	0.00	825.00	0.00	2,175.00	27.50
24-4926-260-00	OFFICE SUPPLIES	3,963.00	12.00	985.73	0.00	2,977.27	24.87
24-4926-299-00	MISCELLANEOUS	6,810.00	974.50	2,813.36	0.00	3,996.64	41.31
24-4926-311-00	TRAVEL	6,299.00	220.36	2,414.73	2,291.00	1,593.27	74.71
24-4926-321-00	TELEPHONE	4,430.00	936.16	4,343.88	0.00	86.12	98.06
24-4926-321-02	TELEPHONE-DIRECTOR	2,316.00	0.00	0.00	0.00	2,316.00	0.00
24-4926-325-00	POSTAGE	21,003.00	187.95	9,152.63	0.00	11,850.37	43.58
24-4926-331-00	UTILITIES	2,000.00	196.85	1,007.64	0.00	992.36	50.38
24-4926-341-00	PRINTING	79,741.00	748.89	19,845.85	0.00	59,895.15	24.89
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 12/31/2020

Table with 8 columns: Account Number, Description, Adjusted Budget (07/01/2020-12/31/2020), Debits and Credits (12/01/2020-12/31/2020), Debits and Credits (07/01/2020-12/31/2020), Encumbrances (07/01/2020-12/31/2020), Balance (07/01/2020-12/31/2020), and % Used. Rows include various account numbers and descriptions like AD FIRM MEDIA, WEBSITE SERVICE, etc., ending with DEPARTMENT TOTAL Expense and Fund 24 TOURISM DEVELOPMENT AUTH.

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

12/01/20				BUDGET BALANCE	120,271.00			53,357.29
12/11/20	TLJ		JE-193104	JOE: TDA PAYROLL 12/11/20	0.00	4,278.15	0.00	57,635.44
12/29/20	TLJ		JE-193142	JOE: TDA PAYROLL 12/24/20	0.00	4,278.16	0.00	61,913.60
TOTALS					120,271.00	64,758.18	2,844.58	61,913.60

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

12/01/20				BUDGET BALANCE	249.00			175.34
12/02/20		112620	01*270689	BUSINESS CARD	0.00	137.01	0.00	312.35
12/10/20		112620	01*270689	BUSINESS CARD	0.00	0.00	5.20	307.15
TOTALS					249.00	312.35	5.20	307.15

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

12/01/20				BUDGET BALANCE	7,457.00			3,308.14
12/11/20	TLJ		JE-193105	JOE: TDA PAYROLL 12/11/20	0.00	265.69	0.00	3,573.83
12/29/20	TLJ		JE-193143	JOE: TDA PAYROLL 12/24/20	0.00	265.24	0.00	3,839.07
TOTALS					7,457.00	4,015.44	176.37	3,839.07

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

12/01/20				BUDGET BALANCE	12,208.00			5,449.90
12/11/20	TLJ		JE-193105	JOE: TDA PAYROLL 12/11/20	0.00	434.23	0.00	5,884.13
12/29/20	TLJ		JE-193143	JOE: TDA PAYROLL 12/24/20	0.00	434.23	0.00	6,318.36
TOTALS					12,208.00	6,572.95	254.59	6,318.36

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

12/01/20				BUDGET BALANCE	18,540.00			7,147.22
12/01/20		217134	01*270551	COMPANION LIFE INSURANCE	0.00	153.28	0.00	7,300.50
12/22/20		121220	01*270861	BCBS OF NC	0.00	1,038.07	0.00	8,338.57
TOTALS					18,540.00	8,338.57	0.00	8,338.57

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT #	24-4926-183-00	DESC: HOSPITALIZATION INSURANCE		ASN: =====>	CONTINUED		<=====	
12/01/20				BUDGET BALANCE	504.00			73.72

				TOTALS	504.00	73.72	0.00	73.72
=====								
ACCOUNT #	24-4926-185-00	DESC: UNEMPLOYMENT INSURANCE		ASN:				
12/01/20				BUDGET BALANCE	504.00			73.72

				TOTALS	504.00	73.72	0.00	73.72
=====								
ACCOUNT #	24-4926-186-00	DESC: WORKMAN'S COMPENSATION		ASN:				
12/01/20				BUDGET BALANCE	1,266.00			223.50

				TOTALS	1,266.00	223.50	0.00	223.50
=====								
ACCOUNT #	24-4926-187-00	DESC: MEDICARE TAX		ASN:				
12/11/20	TLJ	JE-193105		JOE: TDA PAYROLL 12/11/20	0.00	62.04	0.00	835.72
12/29/20	TLJ	JE-193143		JOE: TDA PAYROLL 12/24/20	0.00	62.03	0.00	897.75

				TOTALS	1,744.00	938.99	41.24	897.75
=====								
ACCOUNT #	24-4926-190-00	DESC: PROFESSIONAL SER-COUNTY		ASN:				
12/01/20				BUDGET BALANCE	16,250.00			6,770.85
12/31/20	TLJ	JE-193151		JOE: TDA ADMIN COST 12/20	0.00	1,354.17	0.00	8,125.02

				TOTALS	16,250.00	8,125.02	0.00	8,125.02
=====								
ACCOUNT #	24-4926-191-00	DESC: PROFESSIONAL SER-AUDIT		ASN:				
12/01/20				BUDGET BALANCE	7,200.00			7,000.00

				TOTALS	7,200.00	7,000.00	0.00	7,000.00
=====								
ACCOUNT #	24-4926-192-00	DESC: LEGAL SERVICES		ASN:				
12/01/20				BUDGET BALANCE	3,000.00			825.00

				TOTALS	3,000.00	825.00	0.00	825.00
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

12/01/20		112520	01*270688	BUSINESS CARD	0.00	12.84	0.00	986.57
12/10/20		112520	01*270688	BUSINESS CARD	0.00	0.00	0.84	985.73

TOTALS 3,963.00 1,066.79 81.06 985.73

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

12/01/20				BUDGET BALANCE	6,810.00			1,838.86
12/02/20		112620	01*270689	BUSINESS CARD	0.00	88.00	0.00	1,926.86
12/10/20		1427	01*270825	BIRDS EYE HANDYMAN	0.00	294.00	0.00	2,220.86
12/10/20		076570	01*270657	CHEROKEE BOTTLED WATER	0.00	24.08	0.00	2,244.94
12/10/20		076570	01*270657	CHEROKEE BOTTLED WATER	0.00	0.00	1.58	2,243.36
12/22/20		32030978	01*271009	GREAT SMOKIES STORAGE	0.00	570.00	0.00	2,813.36

TOTALS 6,810.00 2,831.83 18.47 2,813.36

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

12/01/20				BUDGET BALANCE	6,299.00			2,194.37
12/01/20		112520	01*270688	BUSINESS CARD	0.00	145.00	0.00	2,339.37
12/02/20		112620	01*270689	BUSINESS CARD	0.00	75.36	0.00	2,414.73

TOTALS 6,299.00 2,418.16 3.43 2,414.73

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

12/01/20				BUDGET BALANCE	4,430.00			3,407.72
12/01/20		9867623083	01*270517	VERIZON WIRELESS	0.00	183.57	0.00	3,591.29
12/07/20		61600	01*270724	BALSAMWEST	0.00	364.27	0.00	3,955.56
12/10/20		61599	01*270724	BALSAMWEST	0.00	388.32	0.00	4,343.88

TOTALS 4,430.00 5,638.11 1,294.23 4,343.88

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

12/01/20				BUDGET BALANCE	2,316.00			0.00
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ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN: =====> CONTINUED <=====

				TOTALS	2,316.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

12/01/20		112520	01*270688	BUSINESS CARD	0.00	104.34	0.00	9,069.02
12/10/20		12102020	01*270673	PURCHASE POWER	0.00	65.00	0.00	9,134.02
12/10/20		112520	01*270688	BUSINESS CARD	0.00	0.00	1.02	9,133.00
12/17/20		17VA27470	01*270938	UPS	0.00	18.52	0.00	9,151.52
12/21/20		17VA27510	01*270938	UPS	0.00	1.11	0.00	9,152.63
				TOTALS	21,003.00	9,327.43	174.80	9,152.63

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

12/01/20				BUDGET BALANCE	2,000.00			810.79
12/03/20		12/10/2020	01*270640	TUCKASEEGEE WATER & SEWER	0.00	43.82	0.00	854.61
12/22/20		12/25/2020	01*270847	DUKE ENERGY	0.00	153.03	0.00	1,007.64
				TOTALS	2,000.00	1,188.93	181.29	1,007.64

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

12/01/20				BUDGET BALANCE	79,741.00			19,096.96
12/01/20		112520	01*270688	BUSINESS CARD	0.00	246.49	0.00	19,343.45
12/02/20		SH	JE-193070	JOE: DEPARTMENT COPIES NO	0.00	2.40	0.00	19,345.85
12/10/20	21198	FY20-21	01*270812	ASHEVILLE WX LLC	0.00	500.00	0.00	19,845.85
				TOTALS	79,741.00	19,893.45	47.60	19,845.85

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

12/01/20				BUDGET BALANCE	500.00			0.00
				TOTALS	500.00	0.00	0.00	0.00

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	16,151.22	0.00	88,997.20
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BC2001		ACCOUNT ACTIVITY ANALYSIS			PAGE 5			
		BEGINNING 12/01/20		ENDING 12/31/20				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====								
				TOTALS	225,035.00	90,197.20	1,200.00	88,997.20
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
12/01/20				BUDGET BALANCE	28,588.00			8,000.00
12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	9,600.00
				TOTALS	28,588.00	9,600.00	0.00	9,600.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
12/01/20				BUDGET BALANCE	32,915.00			14,819.25
12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	386.25	0.00	15,205.50
				TOTALS	32,915.00	15,205.50	0.00	15,205.50
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
12/01/20				BUDGET BALANCE	9,600.00			3,000.00
12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	3,600.00
				TOTALS	9,600.00	3,600.00	0.00	3,600.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
12/01/20				BUDGET BALANCE	5,700.00			2,375.00
12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	475.00	0.00	2,850.00
				TOTALS	5,700.00	2,850.00	0.00	2,850.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
12/01/20				BUDGET BALANCE	14,400.00			4,500.00
12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	900.00	0.00	5,400.00
				TOTALS	14,400.00	5,400.00	0.00	5,400.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

12/01/20				BUDGET BALANCE	8,400.00			3,500.00
12/10/20		45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	4,200.00
TOTALS					8,400.00	4,200.00	0.00	4,200.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

12/01/20				BUDGET BALANCE	167,872.00			73,787.00
12/10/20		145468	01*270589	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	79,287.00
12/10/20		145468	01*270589	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	80,008.00
12/10/20		145444	01*270564	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	86,008.00
12/10/20		145444	01*270564	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	86,811.33
12/10/20		145444	01*270564	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	86,971.33
12/10/20		145444	01*270564	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	87,160.00
TOTALS					167,872.00	87,160.00	0.00	87,160.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

12/01/20				BUDGET BALANCE	64,600.00			15,500.00
12/10/20		10-1220	01*270731	PINEAPPLE PUBLIC RELATION	0.00	3,100.00	0.00	18,600.00
TOTALS					64,600.00	21,487.50	2,887.50	18,600.00

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

12/01/20				BUDGET BALANCE	22,000.00			9,166.65
12/31/20		TLJ	JE-193151	JOE: TDA ADMIN COST 12/20	0.00	1,833.33	0.00	10,999.98
TOTALS					22,000.00	10,999.98	0.00	10,999.98

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

12/01/20				BUDGET BALANCE	1,400.00			100.00
12/10/20		11/18/2020	01*270756	CHERYL OSBORNE	0.00	75.00	0.00	175.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====

				TOTALS	1,400.00	175.00	0.00	175.00
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ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

12/01/20				BUDGET BALANCE	7,500.00			1,172.50
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				TOTALS	7,500.00	1,172.50	0.00	1,172.50
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

12/10/20	45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	2,550.00	0.00		15,300.00
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				TOTALS	44,550.00	15,300.00	0.00	15,300.00
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

12/01/20				BUDGET BALANCE	12,000.00			4,655.35
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12/10/20	45912-4592	01*270749	RAWLE MURDY ASSOCIATES, I	0.00	1,004.36	0.00		5,659.71
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				TOTALS	12,000.00	5,659.71	0.00	5,659.71
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

12/01/20				BUDGET BALANCE	25,328.00			18,974.78
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12/01/20	112520	01*270688	BUSINESS CARD	0.00	533.11	0.00		19,507.89
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12/02/20	112620	01*270689	BUSINESS CARD	0.00	497.75	0.00		20,005.64
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12/10/20	112520	01*270688	BUSINESS CARD	0.00	0.00	17.36		19,988.28
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12/10/20	112620	01*270689	BUSINESS CARD	0.00	0.00	7.14		19,981.14
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12/22/20	15549	01*271029	SKYFI, INC.	0.00	59.99	0.00		20,041.13
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12/22/20	16585	01*271029	SKYFI, INC.	0.00	59.99	0.00		20,101.12
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				TOTALS	25,328.00	20,182.86	81.74	20,101.12
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

12/01/20				BUDGET BALANCE	4,320.00			2,219.75
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====> CONTINUED <=====								
12/11/20	TLJ	JE-193106		JOE: TDA PAYROLL INVOICE	0.00	155.95	0.00	2,375.70
-								
TOTALS					4,320.00	2,375.70	0.00	2,375.70
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
12/01/20				BUDGET BALANCE	6,000.00			2,500.00
12/31/20	TLJ	JE-193150		JOE: TDA BUILDING RENT 12	0.00	500.00	0.00	3,000.00
-								
TOTALS					6,000.00	3,000.00	0.00	3,000.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
12/01/20				BUDGET BALANCE	2,447.00			0.00
12/10/20	865058	01*270588		STANBERRY INSURANCE AGENC	0.00	200.00	0.00	200.00
-								
TOTALS					2,447.00	200.00	0.00	200.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
12/01/20				BUDGET BALANCE	2,850.00			2,062.54
12/01/20	112520	01*270688		BUSINESS CARD	0.00	10.70	0.00	2,073.24
12/02/20	112620	01*270689		BUSINESS CARD	0.00	293.18	0.00	2,366.42
12/10/20	112620	01*270689		BUSINESS CARD	0.00	0.00	19.18	2,347.24
-								
TOTALS					2,850.00	2,368.87	21.63	2,347.24
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:								
12/01/20				BUDGET BALANCE	5,448.00			5,302.77
-								
TOTALS					5,448.00	5,673.97	371.20	5,302.77
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
-								
TOTALS					20,000.00	0.00	0.00	0.00

BC2001 BEGINNING 12/01/20 ENDING 12/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:

12/02/20		112620	01*270689	BUSINESS CARD	0.00	52.43	0.00	6,575.80
12/10/20		43494	01*270610	ALLISON OUTDOOR ADVERTISI	0.00	200.00	0.00	6,775.80
12/10/20		43936	01*270610	ALLISON OUTDOOR ADVERTISI	0.00	600.00	0.00	7,375.80
12/10/20		43937	01*270610	ALLISON OUTDOOR ADVERTISI	0.00	400.00	0.00	7,775.80
12/10/20		112620	01*270689	BUSINESS CARD	0.00	0.00	3.43	7,772.37
TOTALS					25,750.00	8,073.09	300.72	7,772.37

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

12/01/20				BUDGET BALANCE	17,000.00			10,000.00
TOTALS					17,000.00	10,000.00	0.00	10,000.00

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

12/10/20		142219	01*270589	CASHIERS CHAMBER OF COMME	0.00	2,000.00	0.00	2,775.00
TOTALS					1,650.00	2,850.00	75.00	2,775.00