

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
January 31, 2021

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

January 31, 2021

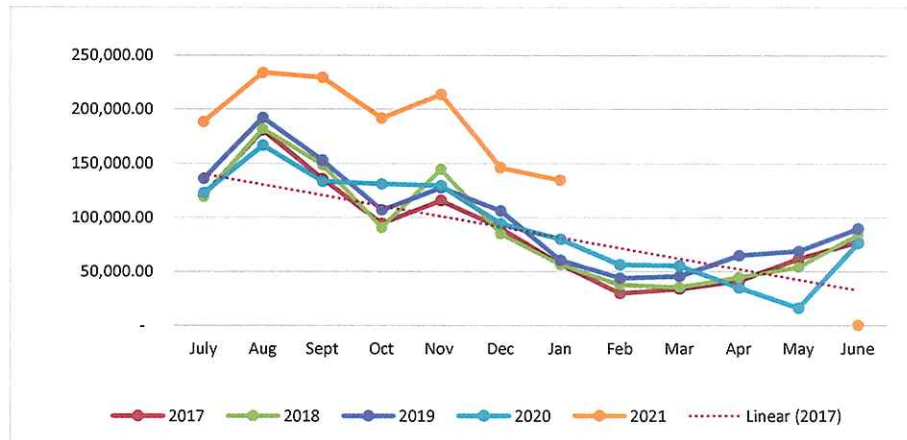
* January Room Occupancy Tax collections totaled \$134,198.93 with \$152.33 collected for penalties. The YTD collection total is \$1,146,395 - 109.22% of budget. The Airbnb total was \$20,867.10. The Home Away VRBO total was \$36,009.14.

* 96 accounts reported for December rentals (decrease of 24 accounts from last year). The collections were up 68.67% (\$54,699.13) from the same period in 2020.

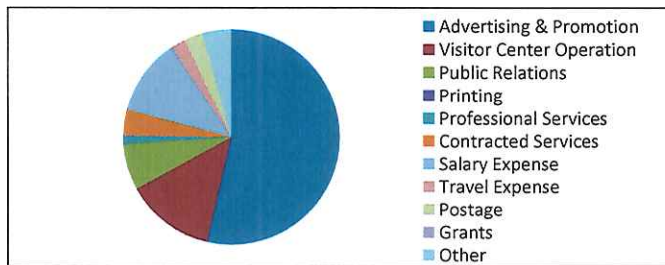
* The cash balance at January 31, 2021 is \$911,014.31 and investments total \$400,000.00.

The expenses for January were \$99,596.94. The FYTD expenses totaled \$569,096.15 with encumbrances of \$2,639.00 for a combined total of \$571,35.15 - 52.72% of budget.

Fiscal YTD Collections



TDA Expenses as of January 31, 2021

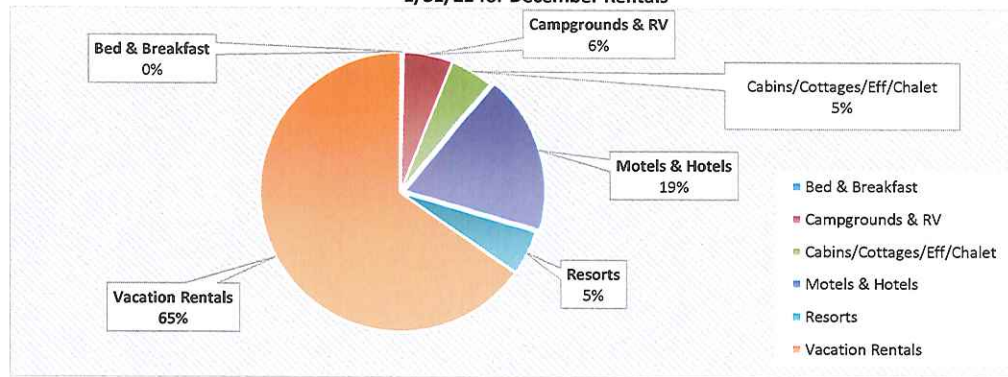


Advertising & Promotion	\$	53,343.40
Visitor Center Operation	\$	13,373.00
Public Relations	\$	6,852.98
Printing	\$	1.00
Professional Services	\$	1,354.17
Contracted Services	\$	3,849.28
Salary Expense	\$	11,509.53
Travel Expense	\$	2,260.40
Postage	\$	2,712.20
Grants	\$	-
Other	\$	4,340.98
	\$	99,596.94

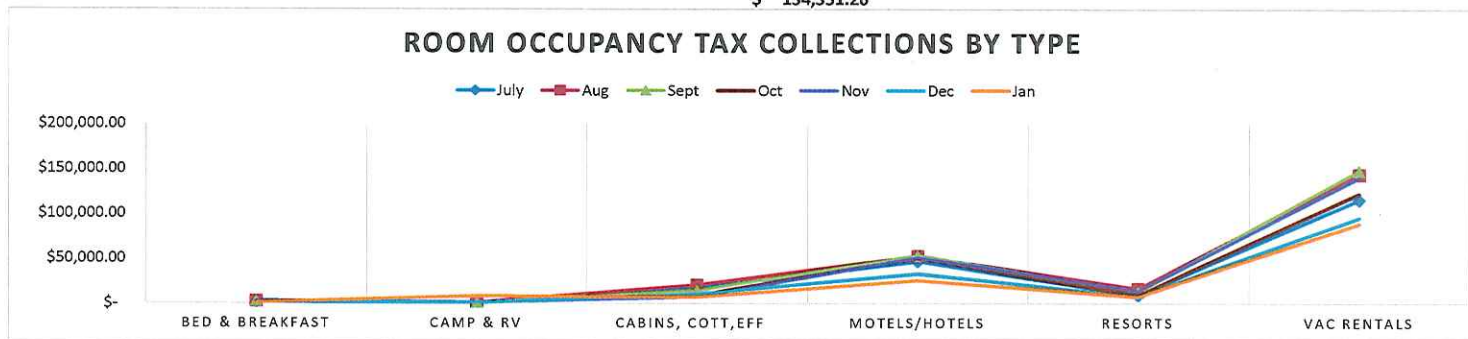
	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	233,601.43
Sept	135,649.23	148,701.72	152,650.37	133,172.02	228,972.44
Oct	94,100.41	90,329.60	106,838.84	130,912.47	191,265.62
Nov	115,576.40	144,240.73	127,342.88	129,268.34	213,445.79
Dec	89,928.52	84,754.30	106,016.63	93,829.84	145,657.78
Jan	56,081.35	56,029.08	60,207.39	79,652.13	134,351.26
Feb	29,357.66	37,210.91	43,528.62	55,878.75	
Mar	33,603.67	35,029.92	45,185.00	55,161.52	
Apr	40,794.81	44,116.59	64,498.34	34,404.69	
May	61,363.25	53,695.68	68,385.86	15,854.63	
June	76,932.28	83,711.73	89,275.51	76,044.67	-
	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,335,126.50



**Room Occupancy Tax Collections
1/31/21 for December Rentals**



Bed & Breakfast	\$	473.57
Campgrounds & RV	\$	7,630.29
Cabins/Cottages/Eff/Chalet	\$	6,641.36
Motels & Hotels	\$	24,857.11
Resorts	\$	7,064.64
Vacation Rentals	\$	87,684.29
	\$	<u>134,351.26</u>



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18
Aug	\$ 1,998.24	\$ 822.85	\$ 19,823.27	\$ 52,137.59	\$ 15,885.83	\$ 142,933.65	\$ 233,601.43
Sept	\$ 2,108.16	\$ 829.81	\$ 13,630.34	\$ 52,875.89	\$ 12,396.57	\$ 147,131.67	\$ 228,972.44
Oct	\$ 1,670.52	\$ 662.49	\$ 8,581.33	\$ 49,979.73	\$ 8,823.81	\$ 121,547.74	\$ 191,265.62
Nov	\$ 2,497.80	\$ 819.18	\$ 6,728.97	\$ 50,452.52	\$ 13,486.65	\$ 139,460.67	\$ 213,445.79
Dec	\$ 1,031.63	\$ 357.87	\$ 10,122.98	\$ 32,534.66	\$ 7,277.15	\$ 94,333.49	\$ 145,657.78
Jan	\$ 473.57	\$ 7,630.29	\$ 6,641.36	\$ 24,857.11	\$ 7,064.64	\$ 87,684.29	\$ 134,351.26
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 11,232.11	\$ 11,747.10	\$ 82,095.33	\$ 308,835.76	\$ 73,428.25	\$ 847,787.95	\$ 1,335,126.50

% By Type	0.84%	0.88%	6.15%	23.13%	5.50%	63.50%	100.00%
------------------	--------------	--------------	--------------	---------------	--------------	---------------	----------------



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	113	53.43%
	\$ 65,410.50	-93	
August-2019	\$ 166,057.35	216	9%
August-2020	\$ 233,507.83	118	40.62%
	\$ 67,450.48	-98	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ 228,972.44	116	71.94%
	\$ 95,800.42	-80	
October-2019	\$ 130,912.47	175	4%
October-2020	\$ 191,265.61	109	46.10%
	\$ 60,353.14	-66	
November-2019	\$ 129,268.34	167	1%
November-2020	\$ 213,445.79	89	65.12%
	\$ 84,177.45	-78	
December-2019	\$ 93,829.84	133	-10%
December-2020	\$ 145,657.78	106	55.24%
	\$ 51,827.94	-27	
January-2020	\$ 79,652.13	120	18%
January-2021	\$ 134,351.26	96	68.67%
	\$ 54,699.13	-24	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ -		-100.00%
	\$ (55,878.75)	-96	
March-2020	\$ 55,161.52	93	4%
March-2021			-100.00%
	\$ (55,161.52)	-93	
April-2020	\$ 34,404.69	59	95%
April-2021			-100.00%
	\$ (34,404.69)	-59	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ -		-100.00%
	\$ (15,854.63)	-36	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 1,335,032.89		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 01/01/2021 - thru - 01/31/2021

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	874,406.64	227,327.03	190,719.36	911,014.31
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1130-000-01	CASHIERS TTA CASH IN TIME DEPOSIT	0.00	0.00	0.00	0.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,740.48	31.85	1,883.48	888.85
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	0.00	0.00	0.00
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
24-1310-000-22	DUE FROM EMERGENCY TELEPHONE	0.00	0.00	0.00	0.00
Total Asset		1,277,147.12	227,358.88	192,602.84	1,311,903.16
24-2100-000-00	ACCOUNTS PAYABLE	0.00	86,523.70	86,523.70	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	2,388.55	0.00	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	970.35	970.35	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	342.00	342.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	530.49	530.49	0.00
24-2200-182-00	RETIREMENT PAYABLE	(1,356.84)	1,381.84	1,381.85	(1,356.85)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	124.06	124.06	0.00
24-2300-000-11	DUE TO GENERAL	(1.69)	90,171.14	90,169.45	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2300-000-22	DUE TO TELEPHONE FUND	0.00	0.00	0.00	0.00
24-2300-000-70	FUND BALANCE CASHIERS TTA	0.00	0.00	0.00	0.00
24-2300-100-00	FUND BALANCE JACKSON TTA	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(618,994.37)	0.00	0.00	(618,994.37)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2900-000-02	RES BY STATE STATUTE-CASHIERS	0.00	0.00	0.00	0.00
24-2912-000-00	RESERVE FOR ENCUMBRANCES	3,491.00	87,425.26	88,277.26	2,639.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(3,491.00)	88,277.26	87,425.26	(2,639.00)
24-3000-000-00	REVENUE CONTROL	(1,047,508.27)	0.00	134,354.66	(1,181,862.93)
24-4000-000-00	EXPENDITURE CONTROL	469,499.21	100,593.94	997.00	569,096.15
Total Liability		(1,277,147.12)	456,340.04	491,096.08	(1,311,903.16)
Total TOURISM DEVELOPMENT AUTH		0.00	683,698.92	683,698.92	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 01/31/2021

Account Number	Description	Adjusted Budget 07/01/2020 01/31/2021	Debits and Credits 01/01/2021 01/31/2021	Debits and Credits 07/01/2020 01/31/2021	Encumbrances 07/01/2020 01/31/2021	Balance 07/01/2020 01/31/2021	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,049,628.00	134,198.93	1,146,394.76	0.00	-96,766.76	109.22
TAX REVENUE		1,049,628.00	134,198.93	1,146,394.76	0.00	-96,766.76	109.22
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	152.33	805.95	0.00	4,194.05	16.12
24-3270-190-00	MARKETING AND ADVERTISIN	1,006.00	0.00	8,612.00	0.00	-7,606.00	856.06
24-3270-260-00	NC DEPT OF COMMERCE-EDPN	25,750.00	0.00	0.00	0.00	25,750.00	0.00
PENALTY & INTEREST		31,756.00	152.33	9,417.95	0.00	22,338.05	29.66
24-3496-260-00	NC DEPT OF COMMERCE-EDPN	0.00	0.00	25,750.00	0.00	-25,750.00	0.00
24-3496-260-01	NC DEPT OF COMMERCE DES	0.00	0.00	243.82	0.00	-243.82	0.00
ECONOMIC DEVELOPMENT		0.00	0.00	25,993.82	0.00	-25,993.82	0.00
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	3.40	56.40	0.00	2,943.60	1.88
REVENUES		3,000.00	3.40	56.40	0.00	2,943.60	1.88
DEPARTMENT TOTAL Revenue		1,084,384.00	134,354.66	1,181,862.93	0.00	-97,478.93	108.99
24-4926-121-00	SALARIES & WAGES	120,271.00	8,556.32	70,469.92	0.00	49,801.08	58.59
24-4926-170-00	BOARD MEMBER EXPENSE	249.00	36.00	343.15	0.00	-94.15	137.81
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,457.00	530.49	4,369.12	0.00	3,087.88	58.59
24-4926-182-00	RETIREMENT EXPENSE	12,208.00	868.47	7,186.83	0.00	5,021.17	58.87
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	1,344.63	9,683.20	0.00	8,856.80	52.23
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	85.56	159.28	0.00	344.72	31.60
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	223.50	0.00	1,042.50	17.65
24-4926-187-00	MEDICARE TAX	1,744.00	124.06	1,021.81	0.00	722.19	58.59
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	9,479.19	0.00	6,770.81	58.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,000.00	0.00	200.00	97.22
24-4926-192-00	LEGAL SERVICES	3,000.00	0.00	825.00	0.00	2,175.00	27.50
24-4926-260-00	OFFICE SUPPLIES	3,963.00	170.77	1,156.50	0.00	2,806.50	29.18
24-4926-299-00	MISCELLANEOUS	6,810.00	217.50	3,030.86	0.00	3,779.14	44.51
24-4926-311-00	TRAVEL	6,299.00	2,260.40	4,675.13	844.00	779.87	87.62
24-4926-321-00	TELEPHONE	4,430.00	13.96	4,357.84	0.00	72.16	98.37
24-4926-321-02	TELEPHONE-DIRECTOR	2,316.00	0.00	0.00	0.00	2,316.00	0.00
24-4926-325-00	POSTAGE	21,003.00	2,712.20	11,864.83	0.00	9,138.17	56.49
24-4926-331-00	UTILITIES	2,000.00	253.66	1,261.30	0.00	738.70	63.07
24-4926-341-00	PRINTING	79,741.00	1.89	19,847.74	0.00	59,893.26	24.89
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 01/31/2021

Account Number	Description	Adjusted Budget	Debits and Credits	Debits and Credits	Encumbrances	Balance	%
		07/01/2020 01/31/2021	01/01/2021 01/31/2021	07/01/2020 01/31/2021	07/01/2020 01/31/2021	07/01/2020 01/31/2021	Used
24-4926-370-00	AD FIRM MEDIA	225,035.00	24,904.55	113,901.75	1,200.00	109,933.25	51.15
24-4926-370-01	WEBSITE SERVICE	28,588.00	1,600.00	11,200.00	0.00	17,388.00	39.18
24-4926-370-02	CREATIVE & PRODUCTION SE	32,915.00	17,462.50	32,668.00	0.00	247.00	99.25
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	9,600.00	1,000.00	4,600.00	0.00	5,000.00	47.92
24-4926-370-04	E-MAIL CAMPAIGNS	5,700.00	475.00	3,325.00	0.00	2,375.00	58.33
24-4926-370-05	SEM MANAGEMENT	14,400.00	1,500.00	6,900.00	0.00	7,500.00	47.92
24-4926-370-07	SOCIAL MEDIA	8,400.00	700.00	4,900.00	0.00	3,500.00	58.33
24-4926-393-00	VISITOR CENTER OPERATION	167,872.00	13,373.00	100,533.00	0.00	67,339.00	59.89
24-4926-393-01	PUBLIC RELATIONS	64,600.00	6,852.98	25,452.98	0.00	39,147.02	39.40
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	12,833.31	0.00	9,166.69	58.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	37.50	212.50	0.00	1,187.50	15.18
24-4926-393-05	CONTRACTED-WEBSITE	7,500.00	0.00	1,172.50	0.00	6,327.50	15.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	44,550.00	4,875.00	20,175.00	0.00	24,375.00	45.29
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,000.00	1,369.36	7,029.07	0.00	4,970.93	58.58
24-4926-393-11	SOFTWARE, INTERNET, MISC S	25,328.00	956.99	21,058.11	0.00	4,269.89	83.14
24-4926-393-14	CONTRACTED SERVICES-HR O	4,320.00	2,015.95	4,391.65	0.00	-71.65	101.66
24-4926-412-00	BUILDING RENT	6,000.00	500.00	3,500.00	0.00	2,500.00	58.33
24-4926-454-00	INSURANCE	2,447.00	0.00	200.00	0.00	2,247.00	8.17
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,850.00	10.70	2,357.94	595.00	-102.94	103.61
24-4926-550-00	CAPITAL OUTLAY	5,448.00	0.00	5,302.77	0.00	145.23	97.33
24-4926-550-01	CAPITAL PROJECTS	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-630-00	NC TOURISM RECOVERY GRAN	25,750.00	1,600.00	9,372.37	0.00	16,377.63	36.40
24-4926-699-00	GRANTS	17,000.00	0.00	10,000.00	0.00	7,000.00	58.82
24-4926-699-02	MISCELLANEOUS DONATIONS	1,650.00	0.00	2,775.00	0.00	-1,125.00	168.18
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,084,384.00	99,596.94	569,096.15	2,639.00	512,648.85	52.72
DEPARTMENT TOTAL Expense		-1,084,384.00	-99,596.94	-569,096.15	2,639.00	-512,648.85	52.72
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	34,757.72	612,766.78	2,639.00	-610,127.78	80.86

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
01/01/21				BUDGET BALANCE	120,271.00			61,913.60
01/07/21	TLJ		JE-193202	JOE: TDA PAYROLL 1/8/21	0.00	4,278.16	0.00	66,191.76
01/22/21	TLJ		JE-193238	JOE: TDA PAYROLL 1/22/202	0.00	4,278.16	0.00	70,469.92
TOTALS					120,271.00	73,314.50	2,844.58	70,469.92

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
01/01/21				BUDGET BALANCE	249.00			307.15
01/04/21		122620	01*271432	BUSINESS CARD	0.00	38.54	0.00	345.69
01/11/21		122620	01*271432	BUSINESS CARD	0.00	0.00	2.54	343.15
TOTALS					249.00	350.89	7.74	343.15

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
01/01/21				BUDGET BALANCE	7,457.00			3,838.63
01/07/21	TLJ		JE-193203	JOE: TDA PAYROLL 1/8/21	0.00	265.25	0.00	4,103.88
01/22/21	TLJ		JE-193239	JOE: TDA PAYROLL 1/22/202	0.00	265.24	0.00	4,369.12
TOTALS					7,457.00	4,811.18	442.06	4,369.12

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
01/01/21				BUDGET BALANCE	12,208.00			6,318.36
01/07/21	TLJ		JE-193203	JOE: TDA PAYROLL 1/8/21	0.00	434.24	0.00	6,752.60
01/22/21	TLJ		JE-193239	JOE: TDA PAYROLL 1/22/202	0.00	434.23	0.00	7,186.83
TOTALS					12,208.00	7,875.65	688.82	7,186.83

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
01/01/21				BUDGET BALANCE	18,540.00			8,338.57
01/22/21		248973	01*271759	COMPANION LIFE INSURANCE	0.00	306.56	0.00	8,645.13
01/22/21		01/12/2021	01*271577	BCBS OF NC	0.00	1,038.07	0.00	9,683.20
TOTALS					18,540.00	9,683.20	0.00	9,683.20

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

01/01/21				BUDGET BALANCE	504.00			73.72
01/07/21	TLJ		JE-193203	JOE: TDA PAYROLL 1/8/21	0.00	42.78	0.00	116.50
01/22/21	TLJ		JE-193239	JOE: TDA PAYROLL 1/22/202	0.00	42.78	0.00	159.28
TOTALS					504.00	159.28	0.00	159.28

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

01/01/21				BUDGET BALANCE	1,266.00			223.50
TOTALS					1,266.00	223.50	0.00	223.50

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

01/07/21	TLJ		JE-193203	JOE: TDA PAYROLL 1/8/21	0.00	62.04	0.00	959.79
01/22/21	TLJ		JE-193239	JOE: TDA PAYROLL 1/22/202	0.00	62.02	0.00	1,021.81
TOTALS					1,744.00	1,125.09	103.28	1,021.81

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

01/01/21				BUDGET BALANCE	16,250.00			8,125.02
01/29/21	TLJ		JE-193247	JOE: TDA ADMIN 1/2021	0.00	1,354.17	0.00	9,479.19
TOTALS					16,250.00	9,479.19	0.00	9,479.19

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

01/01/21				BUDGET BALANCE	7,200.00			7,000.00
TOTALS					7,200.00	7,000.00	0.00	7,000.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

01/04/21		122520	01*271431	BUSINESS CARD	0.00	4.54	0.00	990.27
01/04/21		122620	01*271432	BUSINESS CARD	0.00	76.19	0.00	1,066.46
01/11/21		122520	01*271431	BUSINESS CARD	0.00	0.00	0.30	1,066.16
01/11/21		122620	01*271432	BUSINESS CARD	0.00	0.00	3.67	1,062.49
01/19/21		1H6H-CHQ9-	01*271736	AMAZON CAPITAL SERVICES	0.00	100.60	0.00	1,163.09
01/25/21		1H6H-CHQ9-	01*271736	AMAZON CAPITAL SERVICES	0.00	0.00	6.59	1,156.50
TOTALS					3,963.00	1,248.12	91.62	1,156.50

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

01/01/21				BUDGET BALANCE	6,810.00			2,813.36
01/04/21		122620	01*271432	BUSINESS CARD	0.00	100.00	0.00	2,913.36
01/10/21		3567	01*271402	ALLEN STREET STORAGE	0.00	80.00	0.00	2,993.36
01/19/21		083886	01*271629	CHEROKEE BOTTLED WATER	0.00	40.03	0.00	3,033.39
01/25/21		083886	01*271629	CHEROKEE BOTTLED WATER	0.00	0.00	2.53	3,030.86
TOTALS					6,810.00	3,051.86	21.00	3,030.86

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

01/01/21				BUDGET BALANCE	6,299.00			2,414.73
01/04/21		122520	01*271431	BUSINESS CARD	0.00	159.20	0.00	2,573.93
01/04/21		122620	01*271432	BUSINESS CARD	0.00	2,101.20	0.00	4,675.13
TOTALS					6,299.00	4,678.56	3.43	4,675.13

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

01/01/21				BUDGET BALANCE	4,430.00			4,343.88
01/06/21		63028	01*271453	BALSAMWEST	0.00	385.60	0.00	4,729.48
01/06/21		9869744664	01*271329	VERIZON WIRELESS	0.00	184.07	0.00	4,913.55
01/11/21		213062		CASHIERS CHAMBER COMMERCE	0.00	0.00	728.53	4,185.02
01/11/21		213063		JACKSON CO CHAMBER COMM	0.00	0.00	192.80	3,992.22
01/13/21		63029	01*271690	BALSAMWEST	0.00	365.62	0.00	4,357.84
TOTALS					4,430.00	6,573.40	2,215.56	4,357.84

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

01/01/21				BUDGET BALANCE	2,316.00			0.00
-								
				TOTALS	2,316.00	0.00	0.00	0.00

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

01/01/21		3312667447	01*271241	PITNEY BOWES INC.	0.00	180.03	0.00	9,332.66
01/04/21		122620	01*271432	BUSINESS CARD	0.00	18.15	0.00	9,350.81
01/04/21		3312667447	01*271241	PITNEY BOWES INC.	0.00	0.00	7.26	9,343.55
01/07/21		011021	01*271388	RESERVE ACCOUNT	0.00	2,500.00	0.00	11,843.55
01/25/21		17VA27031	01*271644	UPS	0.00	21.28	0.00	11,864.83
-								
				TOTALS	21,003.00	12,046.89	182.06	11,864.83

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

01/01/21				BUDGET BALANCE	2,000.00			1,007.64
01/04/21		01/10/2021	01*271370	TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	1,051.46
01/11/21		01/10/2021	01*271370	TUCKASEIGEE WATER & SEWER	0.00	0.00	43.82	1,007.64
01/11/21		01/10/2021	01*271370	TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	1,051.46
01/25/21		01/25/2021	01*271560	DUKE ENERGY	0.00	209.84	0.00	1,261.30
-								
				TOTALS	2,000.00	1,486.41	225.11	1,261.30

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

01/01/21				BUDGET BALANCE	79,741.00			19,845.85
01/07/21		SH	JE-193180	JOE: DEPT COPIES DEC 2020	0.00	1.89	0.00	19,847.74
-								
				TOTALS	79,741.00	19,895.34	47.60	19,847.74

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

01/01/21				BUDGET BALANCE	500.00			0.00
-								
				TOTALS	500.00	0.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	24,904.55	0.00	113,901.75
TOTALS					225,035.00	115,101.75	1,200.00	113,901.75

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

01/01/21				BUDGET BALANCE	28,588.00			9,600.00
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	11,200.00
TOTALS					28,588.00	11,200.00	0.00	11,200.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

01/01/21				BUDGET BALANCE	32,915.00			15,205.50
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	17,462.50	0.00	32,668.00
TOTALS					32,915.00	32,668.00	0.00	32,668.00

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

01/01/21				BUDGET BALANCE	9,600.00			3,600.00
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	4,600.00
TOTALS					9,600.00	4,600.00	0.00	4,600.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

01/01/21				BUDGET BALANCE	5,700.00			2,850.00
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	475.00	0.00	3,325.00
TOTALS					5,700.00	3,325.00	0.00	3,325.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

01/01/21				BUDGET BALANCE	14,400.00			5,400.00
----------	--	--	--	----------------	-----------	--	--	----------

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====								
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	6,900.00
TOTALS					14,400.00	6,900.00	0.00	6,900.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
01/01/21				BUDGET BALANCE	8,400.00			4,200.00
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	4,900.00
TOTALS					8,400.00	4,900.00	0.00	4,900.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
01/01/21				BUDGET BALANCE	167,872.00			87,160.00
01/06/21	145470		01*271318	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	92,660.00
01/06/21	145470		01*271318	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	93,381.00
01/06/21	145445		01*271291	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	99,381.00
01/06/21	145445		01*271291	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	100,184.33
01/06/21	145445		01*271291	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	100,344.33
01/06/21	145445		01*271291	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	100,533.00
TOTALS					167,872.00	100,533.00	0.00	100,533.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
01/01/21				BUDGET BALANCE	64,600.00			18,600.00
01/10/21	10-0121		01*271459	PINEAPPLE PUBLIC RELATION	0.00	6,852.98	0.00	25,452.98
TOTALS					64,600.00	28,340.48	2,887.50	25,452.98

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
01/01/21				BUDGET BALANCE	22,000.00			10,999.98
01/29/21	TLJ		JE-193247	JOE: TDA ADMIN 1/2021	0.00	1,833.33	0.00	12,833.31
TOTALS					22,000.00	12,833.31	0.00	12,833.31

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
01/01/21				BUDGET BALANCE	1,400.00			175.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
------------	-----------	----------------	--------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====

01/10/21		12/16/2020	01*271484	CHERYL OSBORNE	0.00	37.50	0.00	212.50
TOTALS					1,400.00	212.50	0.00	212.50

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

01/01/21				BUDGET BALANCE	7,500.00			1,172.50
TOTALS					7,500.00	1,172.50	0.00	1,172.50

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	4,875.00	0.00	20,175.00
TOTALS					44,550.00	20,175.00	0.00	20,175.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

01/01/21				BUDGET BALANCE	12,000.00			5,659.71
01/10/21		46177-4618	01*271479	RAWLE MURDY ASSOCIATES, I	0.00	1,369.36	0.00	7,029.07
TOTALS					12,000.00	7,029.07	0.00	7,029.07

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

01/01/21				BUDGET BALANCE	25,328.00			20,101.12
01/04/21		122520	01*271431	BUSINESS CARD	0.00	423.61	0.00	20,524.73
01/04/21		122620	01*271432	BUSINESS CARD	0.00	482.35	0.00	21,007.08
01/11/21		122620	01*271432	BUSINESS CARD	0.00	0.00	8.96	20,998.12
01/22/21		17636	01*271728	SKYFI, INC.	0.00	59.99	0.00	21,058.11
TOTALS					25,328.00	21,148.81	90.70	21,058.11

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

01/01/21				BUDGET BALANCE	4,320.00			2,375.70
01/07/21		TLJ	JE-193204	JOE: PAYROLL INVOICE #:55	0.00	215.95	0.00	2,591.65

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-14					DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====> CONTINUED <=====			
01/10/21		1276	01*271511	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	2,951.65
01/10/21		1264	01*271511	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	3,311.65
01/10/21		1263	01*271511	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	3,671.65
01/10/21		1262	01*271511	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	4,031.65
01/10/21		1277	01*271511	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	4,391.65
-								
TOTALS					4,320.00	4,391.65	0.00	4,391.65
ACCOUNT # 24-4926-412-00					DESC: BUILDING RENT ASN:			
01/01/21				BUDGET BALANCE	6,000.00			3,000.00
01/29/21	TLJ		JE-193246	JOE: TDA BUILDING RENT 1/	0.00	500.00	0.00	3,500.00
-								
TOTALS					6,000.00	3,500.00	0.00	3,500.00
ACCOUNT # 24-4926-454-00					DESC: INSURANCE ASN:			
01/01/21				BUDGET BALANCE	2,447.00			200.00
-								
TOTALS					2,447.00	200.00	0.00	200.00
ACCOUNT # 24-4926-491-00					DESC: DUES AND SUBSCRIPTIONS ASN:			
01/04/21		122620	01*271432	BUSINESS CARD	0.00	10.70	0.00	2,357.94
-								
TOTALS					2,850.00	2,379.57	21.63	2,357.94
ACCOUNT # 24-4926-550-00					DESC: CAPITAL OUTLAY ASN:			
01/01/21				BUDGET BALANCE	5,448.00			5,302.77
-								
TOTALS					5,448.00	5,673.97	371.20	5,302.77
ACCOUNT # 24-4926-550-01					DESC: CAPITAL PROJECTS ASN:			
-								
TOTALS					20,000.00	0.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 01/01/21 ENDING 01/31/21

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:								
01/10/21		44837	01*271340	ALLISON OUTDOOR ADVERTISI	0.00	600.00	0.00	8,372.37
01/10/21		44837	01*271340	ALLISON OUTDOOR ADVERTISI	0.00	600.00	0.00	8,972.37
01/10/21		44837	01*271340	ALLISON OUTDOOR ADVERTISI	0.00	400.00	0.00	9,372.37
-								
TOTALS					25,750.00	9,673.09	300.72	9,372.37
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
01/01/21	BUDGET BALANCE				17,000.00			10,000.00
-								
TOTALS					17,000.00	10,000.00	0.00	10,000.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
-								
TOTALS					1,650.00	2,850.00	75.00	2,775.00
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:								
-								
TOTALS					5,000.00	0.00	0.00	0.00