

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
November 30, 2020

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

November 30, 2020

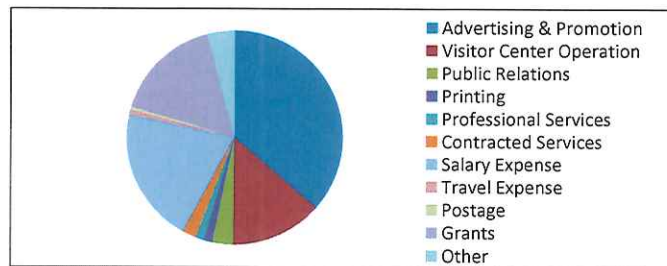
* November Room Occupancy Tax collections totaled \$213,382.80 with \$62.99 collected for penalties. The YTD collection total is \$866,556.29 - 82.56% of budget. The Airbnb total was \$33,318.61. The Home Away VRBO total was \$62,951.94.

* 89 accounts reported for October rentals (decrease of 78 accounts from last year). The collections were up 65.12% (\$84,177.45) from the same period in 2019.

* The cash balance at November 30, 2020 is \$786,702.58 and investments total \$400,000.00.

The expenses for November were \$97,316.53. The FYTD expenses totaled \$405,201.69 with encumbrances of \$4,695.00 for a combined total of \$409,896.69 - 37.80% of budget.

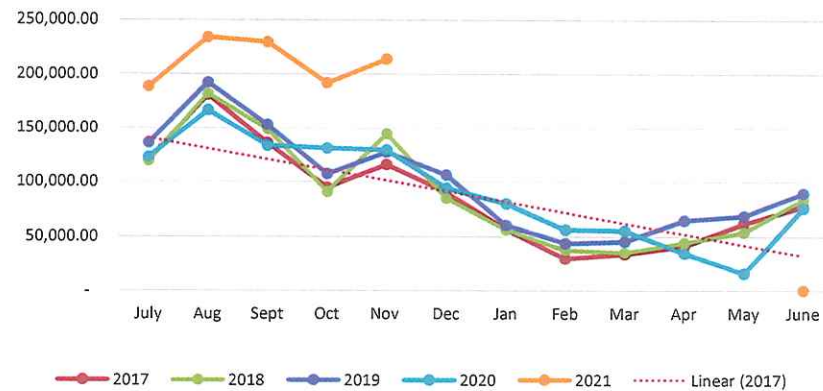
TDA Expenses as of October 31, 2020



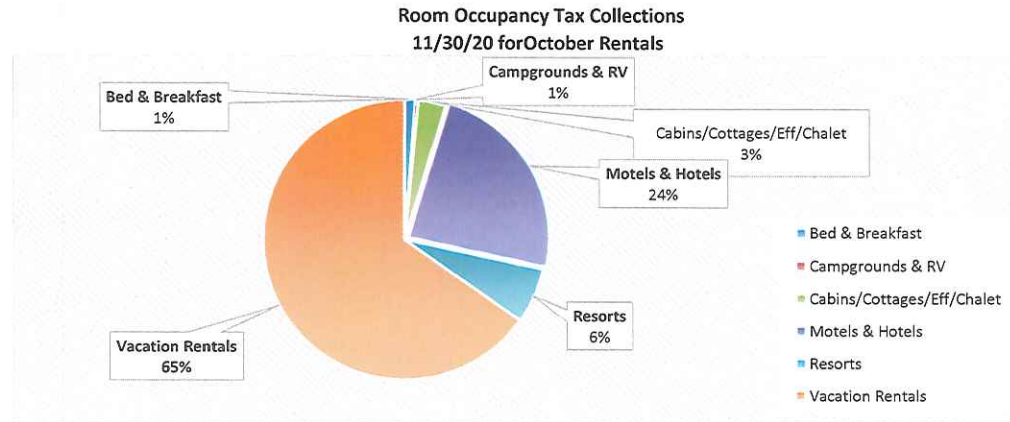
Advertising & Promotion	\$	35,371.48
Visitor Center Operation	\$	13,373.00
Public Relations	\$	3,100.00
Printing	\$	1,150.71
Professional Services	\$	1,354.17
Contracted Services	\$	1,989.28
Salary Expense	\$	19,952.37
Travel Expense	\$	712.34
Postage	\$	470.51
Grants	\$	15,751.79
Other	\$	4,090.88
Total	\$	97,316.53



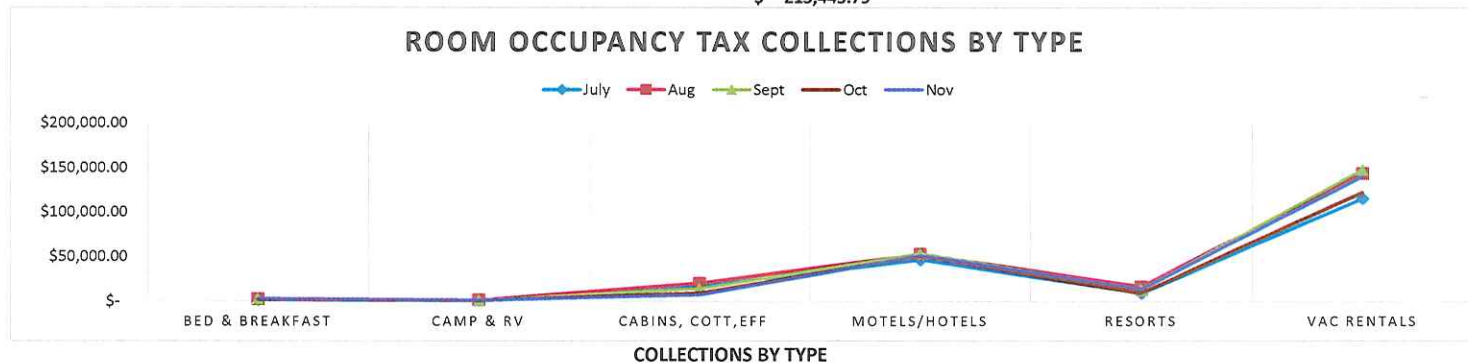
Fiscal YTD Collections



	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	233,601.43
Sept	135,649.23	148,701.72	152,650.37	133,172.02	228,972.44
Oct	94,100.41	90,329.60	106,838.84	130,912.47	191,265.62
Nov	115,576.40	144,240.73	127,342.88	129,268.34	213,445.79
Dec	89,928.52	84,754.30	106,016.63	93,829.84	
Jan	56,081.35	56,029.08	60,207.39	79,652.13	
Feb	29,357.66	37,210.91	43,528.62	55,878.75	
Mar	33,603.67	35,029.92	45,185.00	55,161.52	
Apr	40,794.81	44,116.59	64,498.34	34,404.69	
May	61,363.25	53,695.68	68,385.86	15,854.63	
June	76,932.28	83,711.73	89,275.51	76,044.67	-
Total	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,055,117.46



Bed & Breakfast	\$	2,497.80
Campgrounds & RV	\$	819.18
Cabins/Cottages/Eff/Chalet	\$	6,728.97
Motels & Hotels	\$	50,452.52
Resorts	\$	13,486.65
Vacation Rentals	\$	139,460.67
	\$	<u>213,445.79</u>



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18
Aug	\$ 1,998.24	\$ 822.85	\$ 19,823.27	\$ 52,137.59	\$ 15,885.83	\$ 142,933.65	\$ 233,601.43
Sept	\$ 2,108.16	\$ 829.81	\$ 13,630.34	\$ 52,875.89	\$ 12,396.57	\$ 147,131.67	\$ 228,972.44
Oct	\$ 1,670.52	\$ 662.49	\$ 8,581.33	\$ 49,979.73	\$ 8,823.81	\$ 121,547.74	\$ 191,265.62
Nov	\$ 2,497.80	\$ 819.18	\$ 6,728.97	\$ 50,452.52	\$ 13,486.65	\$ 139,460.67	\$ 213,445.79
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 9,726.91	\$ 3,758.94	\$ 65,330.99	\$ 251,443.99	\$ 59,086.46	\$ 665,770.17	\$ 1,055,117.46
% By Type	0.92%	0.36%	6.19%	23.83%	5.60%	63.10%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	113	53.43%
	\$ 65,410.50	-93	
August-2019	\$ 166,057.35	216	9%
August-2020	\$ 233,507.83	118	40.62%
	\$ 67,450.48	-98	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ 228,972.44	116	71.94%
	\$ 95,800.42	-80	
October-2019	\$ 130,912.47	175	4%
October-2020	\$ 191,265.61	109	46.10%
	\$ 60,353.14	-66	
November-2019	\$ 129,268.34	167	1%
November-2020	\$ 213,445.79	89	65.12%
	\$ 84,177.45	-78	
December-2019	\$ 93,829.84	133	-10%
December-2020		0	-100.00%
	\$ (93,829.84)	-133	
January-2020	\$ 79,652.13	120	18%
January-2021			-100.00%
	\$ (79,652.13)	-120	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ -		-100.00%
	\$ (55,878.75)	-96	
March-2020	\$ 55,161.52	93	4%
March-2021			-100.00%
	\$ (55,161.52)	-93	
April-2020	\$ 34,404.69	59	95%
April-2021			-100.00%
	\$ (34,404.69)	-59	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ -		-100.00%
	\$ (15,854.63)	-36	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 1,055,023.85		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 11/01/2020 - thru - 11/30/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	659,442.72	303,073.24	175,813.38	786,702.58
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,287.09	387.04	0.00	2,674.13
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	10.29	0.31	0.00	10.60
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		1,061,740.10	303,460.59	175,813.38	1,189,387.31
24-2100-000-00	ACCOUNTS PAYABLE	0.00	74,945.42	74,945.42	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	2,388.55	0.00	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	2,464.94	2,464.94	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	719.00	719.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	995.48	995.48	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,047.76)	2,072.76	2,593.09	(2,568.09)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	232.81	232.81	0.00
24-2300-000-11	DUE TO GENERAL	0.00	78,630.54	78,630.54	0.00
24-2900-000-00	FUND BALANCE	(618,994.37)	0.00	0.00	(618,994.37)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	20,935.74	75,527.47	91,768.21	4,695.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(20,935.74)	91,768.21	75,527.47	(4,695.00)
24-3000-000-00	REVENUE CONTROL	(669,797.97)	0.00	224,443.41	(894,241.38)
24-4000-000-00	EXPENDITURE CONTROL	307,885.16	98,945.88	1,629.35	405,201.69
Total Liability		(1,061,740.10)	426,302.51	553,949.72	(1,189,387.31)
Total TOURISM DEVELOPMENT AUTH		0.00	729,763.10	729,763.10	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 11/30/2020

Account Number	Description	Adjusted Budget 07/01/2020 11/30/2020	Debits and Credits 11/01/2020 11/30/2020	Debits and Credits 07/01/2020 11/30/2020	Encumbrances 07/01/2020 11/30/2020	Balance 07/01/2020 11/30/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,049,628.00	213,382.80	866,556.29	0.00	183,071.71	82.56
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	TAX REVENUE	1,049,628.00	213,382.80	866,556.29	0.00	183,071.71	82.56
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	62.99	635.38	0.00	4,364.62	12.71
24-3270-190-00	MARKETING AND ADVERTISIN	1,006.00	0.00	1,006.00	0.00	0.00	0.00
24-3270-260-00	NC DEPT OF COMMERCE-EDPN	25,750.00	0.00	0.00	0.00	25,750.00	0.00
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	PENALTY & INTEREST	31,756.00	62.99	1,641.38	0.00	30,114.62	5.17
24-3496-260-00	NC DEPT OF COMMERCE-EDPN	0.00	10,750.00	25,750.00	0.00	-25,750.00	0.00
24-3496-260-01	NC DEPT OF COMMERCE DES	0.00	243.82	243.82	0.00	-243.82	0.00
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	ECONOMIC DEVELOPMENT	0.00	10,993.82	25,993.82	0.00	-25,993.82	0.00
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	3.80	49.89	0.00	2,950.11	1.66
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	REVENUES	3,000.00	3.80	49.89	0.00	2,950.11	1.66
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DEPARTMENT TOTAL Revenue		1,084,384.00	224,443.41	894,241.38	0.00	190,142.62	82.47
		=====	=====	=====	=====	=====	=====
24-4926-121-00	SALARIES & WAGES	120,271.00	16,056.30	53,357.29	0.00	66,913.71	44.36
24-4926-170-00	BOARD MEMBER EXPENSE	249.00	50.00	175.34	0.00	73.66	70.42
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,457.00	995.48	3,308.14	0.00	4,148.86	44.36
24-4926-182-00	RETIREMENT EXPENSE	12,208.00	1,629.71	5,449.90	0.00	6,758.10	44.64
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	1,038.07	7,147.22	0.00	11,392.78	38.55
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	0.00	73.72	0.00	430.28	14.63
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	223.50	0.00	1,042.50	17.65
24-4926-187-00	MEDICARE TAX	1,744.00	232.81	773.68	0.00	970.32	44.36
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	6,770.85	0.00	9,479.15	41.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,000.00	0.00	200.00	97.22
24-4926-192-00	LEGAL SERVICES	3,000.00	0.00	825.00	0.00	2,175.00	27.50
24-4926-260-00	OFFICE SUPPLIES	3,963.00	175.91	973.73	0.00	2,989.27	24.57
24-4926-299-00	MISCELLANEOUS	6,810.00	415.30	1,838.86	0.00	4,971.14	27.00
24-4926-311-00	TRAVEL	6,299.00	712.34	2,194.37	495.00	3,609.63	42.70
24-4926-321-00	TELEPHONE	4,430.00	938.26	3,407.72	0.00	1,022.28	76.92
24-4926-321-02	TELEPHONE-DIRECTOR	2,316.00	0.00	0.00	0.00	2,316.00	0.00
24-4926-325-00	POSTAGE	21,003.00	470.51	8,964.68	0.00	12,038.32	42.68
24-4926-331-00	UTILITIES	2,000.00	157.94	810.79	0.00	1,189.21	40.54
24-4926-341-00	PRINTING	79,741.00	1,150.71	19,096.96	500.00	60,144.04	24.58
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2020 - thru - 11/30/2020

Account Number	Description	Adjusted Budget 07/01/2020 11/30/2020	Debits and Credits 11/01/2020 11/30/2020	Debits and Credits 07/01/2020 11/30/2020	Encumbrances 07/01/2020 11/30/2020	Balance 07/01/2020 11/30/2020	% Used
24-4926-370-00	AD FIRM MEDIA	225,035.00	17,854.55	72,845.98	1,200.00	150,989.02	32.90
24-4926-370-01	WEBSITE SERVICE	28,588.00	1,600.00	8,000.00	0.00	20,588.00	27.98
24-4926-370-02	CREATIVE & PRODUCTION SE	32,915.00	8,698.00	14,819.25	0.00	18,095.75	45.02
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	9,600.00	600.00	3,000.00	0.00	6,600.00	31.25
24-4926-370-04	E-MAIL CAMPAIGNS	5,700.00	475.00	2,375.00	0.00	3,325.00	41.67
24-4926-370-05	SEM MANAGEMENT	14,400.00	900.00	4,500.00	0.00	9,900.00	31.25
24-4926-370-07	SOCIAL MEDIA	8,400.00	700.00	3,500.00	0.00	4,900.00	41.67
24-4926-393-00	VISITOR CENTER OPERATION	167,872.00	13,373.00	73,787.00	0.00	94,085.00	43.95
24-4926-393-01	PUBLIC RELATIONS	64,600.00	3,100.00	15,500.00	0.00	49,100.00	23.99
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	9,166.65	0.00	12,833.35	41.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	100.00	0.00	1,300.00	7.14
24-4926-393-05	CONTRACTED-WEBSITE	7,500.00	0.00	1,172.50	0.00	6,327.50	15.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	44,550.00	2,550.00	12,750.00	0.00	31,800.00	28.62
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,000.00	931.07	4,655.35	0.00	7,344.65	38.79
24-4926-393-11	SOFTWARE, INTERNET, MISC S	25,328.00	1,062.86	18,974.78	0.00	6,353.22	74.92
24-4926-393-14	CONTRACTED SERVICES-HR O	4,320.00	155.95	2,219.75	0.00	2,100.25	51.38
24-4926-412-00	BUILDING RENT	6,000.00	500.00	2,500.00	0.00	3,500.00	41.67
24-4926-454-00	INSURANCE	2,447.00	0.00	0.00	0.00	2,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,850.00	245.70	2,062.54	0.00	787.46	72.37
24-4926-550-00	CAPITAL OUTLAY	5,448.00	1,607.77	5,302.77	0.00	145.23	97.33
24-4926-550-01	CAPITAL PROJECTS	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-630-00	NC TOURISM RECOVERY GRAN	25,750.00	5,751.79	6,523.37	2,500.00	16,726.63	35.04
24-4926-699-00	GRANTS	17,000.00	10,000.00	10,000.00	0.00	7,000.00	58.82
24-4926-699-02	MISCELLANEOUS DONATIONS	1,650.00	0.00	775.00	0.00	875.00	46.97
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,084,384.00	97,316.53	405,201.69	4,695.00	674,487.31	37.80
DEPARTMENT TOTAL Expense		-1,084,384.00	-97,316.53	-405,201.69	4,695.00	-674,487.31	37.80
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	127,126.88	489,039.69	4,695.00	-484,344.69	60.13

ACCOUNT ACTIVITY ANALYSIS

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BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
11/01/20				BUDGET BALANCE	112,771.00			37,300.99
11/13/20			JE-193001	JOE: TDA PAYROLL 11/13/20	0.00	4,278.15	0.00	41,579.14
11/24/20	TLJ		JE-193043	JOE: TDA PAYROLL 11/25/20	0.00	11,778.15	0.00	53,357.29
TOTALS					112,771.00	56,201.87	2,844.58	53,357.29
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
11/01/20				BUDGET BALANCE	249.00			125.34
11/02/20		102720	01*270037	BUSINESS CARD	0.00	50.00	0.00	175.34
TOTALS					249.00	175.34	0.00	175.34
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
11/01/20				BUDGET BALANCE	6,992.00			2,312.66
11/13/20	TLJ		JE-193002	JOE: TDA PAYROLL 11/13/20	0.00	265.24	0.00	2,577.90
11/25/20	TLJ		JE-193044	JOE: PAYROLL TDA 11/25/20	0.00	730.24	0.00	3,308.14
TOTALS					6,992.00	3,484.51	176.37	3,308.14
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
11/01/20				BUDGET BALANCE	11,446.00			3,820.19
11/13/20	TLJ		JE-193002	JOE: TDA PAYROLL 11/13/20	0.00	434.23	0.00	4,254.42
11/25/20	TLJ		JE-193044	JOE: PAYROLL TDA 11/25/20	0.00	1,195.48	0.00	5,449.90
TOTALS					11,446.00	5,704.49	254.59	5,449.90
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
11/01/20				BUDGET BALANCE	18,540.00			6,109.15
11/24/20		111120	01*270249	BCBS OF NC	0.00	1,038.07	0.00	7,147.22
TOTALS					18,540.00	7,147.22	0.00	7,147.22
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
11/01/20				BUDGET BALANCE	504.00			73.72

ACCOUNT ACTIVITY ANALYSIS

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BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
TOTALS					504.00	73.72	0.00	73.72
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
TOTALS					1,266.00	223.50	0.00	223.50
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
11/13/20	TLJ	JE-193002		JOE: TDA PAYROLL 11/13/20	0.00	62.03	0.00	602.90
11/25/20	TLJ	JE-193044		JOE: PAYROLL TDA 11/25/20	0.00	170.78	0.00	773.68
TOTALS					1,635.00	814.92	41.24	773.68
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
11/01/20				BUDGET BALANCE	16,250.00			5,416.68
11/30/20	TLJ	JE-193038		JOE: TDA ADMIN 11/2020	0.00	1,354.17	0.00	6,770.85
TOTALS					16,250.00	6,770.85	0.00	6,770.85
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
11/01/20				BUDGET BALANCE	7,200.00			7,000.00
TOTALS					7,200.00	7,000.00	0.00	7,000.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
TOTALS					3,000.00	825.00	0.00	825.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:								
11/10/20	111620	01*270057		BUSINESS CARD	0.00	2.99	0.00	800.81

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: =====> CONTINUED <=====

11/13/20		1V6Q-R71T-	01*270420	AMAZON CAPITAL SERVICES	0.00	25.62	0.00	826.43
11/17/20		11848608	01*270251	QUILL CORPORATION	0.00	159.41	0.00	985.84
11/25/20		11848608	01*270251	QUILL CORPORATION	0.00	0.00	10.43	975.41
11/25/20		1V6Q-R71T-	01*270420	AMAZON CAPITAL SERVICES	0.00	0.00	1.68	973.73

TOTALS					3,963.00	1,053.95	80.22	973.73
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

11/01/20				BUDGET BALANCE	6,810.00			1,423.56
11/02/20	102720		01*270037	BUSINESS CARD	0.00	35.64	0.00	1,459.20
11/10/20	102820		01*270017	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	1,679.20
11/10/20	072241		01*270001	CHEROKEE BOTTLED WATER	0.00	43.77	0.00	1,722.97
11/10/20	072241		01*270001	CHEROKEE BOTTLED WATER	0.00	0.00	2.77	1,720.20
11/10/20	102720		01*270037	BUSINESS CARD	0.00	0.00	2.34	1,717.86
11/17/20	067320		01*270317	CHEROKEE BOTTLED WATER	0.00	32.03	0.00	1,749.89
11/17/20	072623		01*270317	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	1,761.63
11/18/20	3547		01*270340	ALLEN STREET STORAGE	0.00	80.00	0.00	1,841.63
11/25/20	067320		01*270317	CHEROKEE BOTTLED WATER	0.00	0.00	2.03	1,839.60
11/25/20	072623		01*270317	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	1,838.86

TOTALS					6,810.00	1,855.75	16.89	1,838.86
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

11/01/20				BUDGET BALANCE	6,299.00			1,482.03
11/02/20	102720		01*270037	BUSINESS CARD	0.00	43.01	0.00	1,525.04
11/10/20	111620		01*270057	BUSINESS CARD	0.00	395.00	0.00	1,920.04
11/20/20	112020		02*6909	NICK BREEDLOVE	0.00	130.58	0.00	2,050.62
11/24/20	111920		02*6941	CALEB MICHAEL SULLIVAN	0.00	143.75	0.00	2,194.37

TOTALS					6,299.00	2,197.80	3.43	2,194.37
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

11/01/20				BUDGET BALANCE	4,430.00			2,469.46
11/03/20	60931		01*270082	BALSAMWEST	0.00	387.34	0.00	2,856.80
11/03/20	60929		01*270081	BALSAMWEST	0.00	364.26	0.00	3,221.06
11/10/20	9865517488		01*269954	VERIZON WIRELESS	0.00	186.66	0.00	3,407.72

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BEGINNING 11/01/20 ENDING 11/30/20

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

TOTALS	4,430.00	4,701.95	1,294.23	3,407.72
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11/01/20	BUDGET BALANCE	2,316.00	0.00
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TOTALS	2,316.00	0.00	0.00	0.00
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11/02/20	000017VA27	01*270013	UPS	0.00	82.80	0.00	8,576.97
11/02/20	000017VA27	01*270013	UPS	0.00	5.80	0.00	8,582.77
11/10/20	111620	01*270057	BUSINESS CARD	0.00	65.59	0.00	8,648.36
11/10/20	111620	01*270057	BUSINESS CARD	0.00	0.00	0.71	8,647.65
11/10/20	111620	01*270057	BUSINESS CARD	0.00	0.00	0.31	8,647.34
11/18/20	3312399163	01*270234	PITNEY BOWES INC.	0.00	339.55	0.00	8,986.89
11/25/20	3312399163	01*270234	PITNEY BOWES INC.	0.00	0.00	22.21	8,964.68

TOTALS	21,003.00	9,138.46	173.78	8,964.68
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11/01/20		BUDGET BALANCE	2,000.00			652.85
11/04/20	11/10/2020 01*269984	TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	696.67
11/24/20	11/25/2020 01*270231	DUKE ENERGY	0.00	114.12	0.00	810.79

TOTALS	2,000.00	992.08	181.29	810.79
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11/01/20			BUDGET BALANCE	66,741.00			17,946.25
11/02/20	SH	JE-192951	JOE: DEPT COPIES OCTOBER	0.00	0.71	0.00	17,946.96
11/10/20	P-43010	01*270003	WESTERN CAROLINA UNIVERSI	0.00	42.00	0.00	17,988.96
11/10/20		JE-193045	JOE: WESTERN CAROLINA UNV	0.00	0.00	42.00	17,946.96
11/18/20	2020-59318	01*270314	SMOKY MOUNTAIN NEWS	0.00	950.00	0.00	18,896.96
11/24/20	11/16/20	01*270385	MILL CREEK GALLERY & FRAM	0.00	200.00	0.00	19,096.96

TOTALS	66,741.00	19,144.56	47.60	19,096.96
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BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

11/01/20				BUDGET BALANCE	500.00			0.00
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-				TOTALS	500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	17,854.55	0.00	72,845.98
11/10/20	21285	42630	01*269965	ALLISON OUTDOOR ADVERTISI	0.00	600.00	0.00	73,445.98
11/10/20	21285	42631	01*269965	ALLISON OUTDOOR ADVERTISI	0.00	600.00	0.00	74,045.98
11/10/20			JE-193046	JOE: ALLISON OUTDOOR ADV#	0.00	0.00	1,200.00	72,845.98

-				TOTALS	173,600.00	74,045.98	1,200.00	72,845.98
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

11/01/20				BUDGET BALANCE	19,200.00			6,400.00
11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	8,000.00

-				TOTALS	19,200.00	8,000.00	0.00	8,000.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

11/01/20				BUDGET BALANCE	15,000.00			6,121.25
11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	8,698.00	0.00	14,819.25

-				TOTALS	15,000.00	14,819.25	0.00	14,819.25
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

11/01/20				BUDGET BALANCE	7,200.00			2,400.00
11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	3,000.00

-				TOTALS	7,200.00	3,000.00	0.00	3,000.00
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

11/01/20				BUDGET BALANCE	5,700.00			1,900.00
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BC2001 BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	475.00	0.00	2,375.00
TOTALS					5,700.00	2,375.00	0.00	2,375.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

11/01/20				BUDGET BALANCE	10,800.00			3,600.00
11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	900.00	0.00	4,500.00
TOTALS					10,800.00	4,500.00	0.00	4,500.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

11/01/20				BUDGET BALANCE	8,400.00			2,800.00
11/10/20		45544-4555	01*270117	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	3,500.00
TOTALS					8,400.00	3,500.00	0.00	3,500.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

11/01/20				BUDGET BALANCE	167,872.00			60,414.00
11/03/20	145442		01*269922	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	66,414.00
11/03/20	145442		01*269922	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	67,217.33
11/03/20	145442		01*269922	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	67,377.33
11/03/20	145442		01*269922	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	67,566.00
11/03/20	145467		01*269946	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	73,066.00
11/03/20	145467		01*269946	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	73,787.00
TOTALS					167,872.00	73,787.00	0.00	73,787.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

11/01/20				BUDGET BALANCE	37,200.00			12,400.00
11/10/20	10-1120		01*270093	PINEAPPLE PUBLIC RELATION	0.00	3,100.00	0.00	15,500.00
TOTALS					37,200.00	18,387.50	2,887.50	15,500.00

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

11/01/20				BUDGET BALANCE	22,000.00			7,333.32
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BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====								
11/30/20	TLJ		JE-193038	JOE: TDA ADMIN 11/2020	0.00	1,833.33	0.00	9,166.65
TOTALS					22,000.00	9,166.65	0.00	9,166.65
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
11/01/20				BUDGET BALANCE	1,400.00			100.00
TOTALS					1,400.00	100.00	0.00	100.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
TOTALS					7,500.00	1,172.50	0.00	1,172.50
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
11/10/20	45544-4555	01*270117		RAWLE MURDY ASSOCIATES, I	0.00	2,550.00	0.00	12,750.00
TOTALS					30,600.00	12,750.00	0.00	12,750.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
11/01/20				BUDGET BALANCE	12,000.00			3,724.28
11/10/20	45544-4555	01*270117		RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	4,655.35
TOTALS					12,000.00	4,655.35	0.00	4,655.35
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
11/01/20				BUDGET BALANCE	24,488.00			17,911.92
11/02/20	102720	01*270037		BUSINESS CARD	0.00	507.70	0.00	18,419.62
11/10/20	111620	01*270057		BUSINESS CARD	0.00	566.43	0.00	18,986.05
11/10/20	102720	01*270037		BUSINESS CARD	0.00	0.00	3.71	18,982.34
11/10/20	111620	01*270057		BUSINESS CARD	0.00	0.00	7.56	18,974.78
TOTALS					24,488.00	19,032.02	57.24	18,974.78

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BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

11/01/20				BUDGET BALANCE	4,320.00			2,063.80
11/13/20	TLJ		JE-193003	JOE: INVOICE #0000048816	0.00	155.95	0.00	2,219.75
TOTALS					4,320.00	2,219.75	0.00	2,219.75

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

11/01/20				BUDGET BALANCE	6,000.00			2,000.00
11/30/20	TLJ		JE-193039	JOE: TDA RENT 11/2020	0.00	500.00	0.00	2,500.00
TOTALS					6,000.00	2,500.00	0.00	2,500.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

11/01/20				BUDGET BALANCE	2,447.00			0.00
TOTALS					2,447.00	0.00	0.00	0.00

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

11/10/20	5001	01*269922		JACKSON CO. CHAMBER OF CO	0.00	185.00	0.00	2,001.84
11/10/20	111620	01*270057		BUSINESS CARD	0.00	60.70	0.00	2,062.54
TOTALS					2,850.00	2,064.99	2.45	2,062.54

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

11/01/20				BUDGET BALANCE	4,698.00			3,695.00
11/18/20	21320	1H6C-YGJP-	01*270420	AMAZON CAPITAL SERVICES	0.00	650.37	0.00	4,345.37
11/18/20	21320	1H6C-YGJP-	01*270420	AMAZON CAPITAL SERVICES	0.00	1,069.95	0.00	5,415.32
11/25/20		1H6C-YGJP-	01*270420	AMAZON CAPITAL SERVICES	0.00	0.00	42.55	5,372.77
11/25/20		1H6C-YGJP-	01*270420	AMAZON CAPITAL SERVICES	0.00	0.00	70.00	5,302.77
TOTALS					4,698.00	5,673.97	371.20	5,302.77

BC2001 BEGINNING 11/01/20 ENDING 11/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

11/01/20				BUDGET BALANCE	0.00			0.00

-				TOTALS	0.00	0.00	0.00	0.00
=====								

ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:

11/10/20	21220	446049	01*269993	NC DEPT OF PUBLIC SAFETY	0.00	661.21	0.00	1,432.79
11/10/20		111620	01*270057	BUSINESS CARD	0.00	3,158.89	0.00	4,591.68
11/10/20		446049	01*269993	NC DEPT OF PUBLIC SAFETY	0.00	0.00	43.26	4,548.42
11/10/20		111620	01*270057	BUSINESS CARD	0.00	0.00	177.05	4,371.37
11/10/20			JE-193045	JOE: WESTERN CAROLINA UNV	0.00	42.00	0.00	4,413.37
11/10/20			JE-193046	JOE: ALLISON OUTDOOR ADV#	0.00	1,200.00	0.00	5,613.37
11/20/20	21336	43524A	01*270276	ALLISON OUTDOOR ADVERTISI	0.00	800.00	0.00	6,413.37
11/20/20	21336	43524A	01*270276	ALLISON OUTDOOR ADVERTISI	0.00	110.00	0.00	6,523.37

-				TOTALS	0.00	6,820.66	297.29	6,523.37
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

11/01/20				BUDGET BALANCE	0.00			0.00
11/24/20		134841	01*270415	FRIENDS OF PANTHER TOWN, I	0.00	10,000.00	0.00	10,000.00

-				TOTALS	0.00	10,000.00	0.00	10,000.00
=====								

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

11/01/20				BUDGET BALANCE	1,650.00			775.00

-				TOTALS	1,650.00	850.00	75.00	775.00
=====								

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

-				TOTALS	5,000.00	0.00	0.00	0.00
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