

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
September 30, 2020

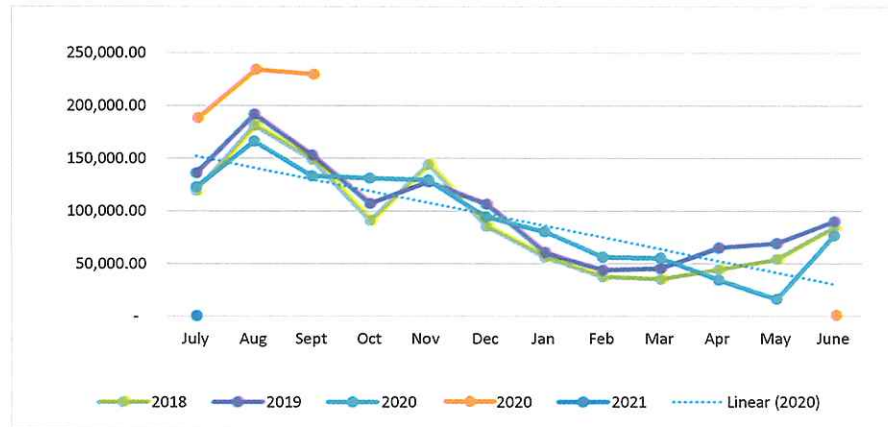
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

September 30, 2020

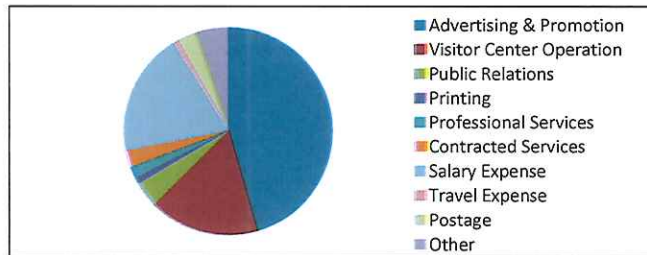
- * September Room Occupancy Tax collections totaled \$228,850.82 with \$121.62 collected for penalties. The YTD collection total is \$652,583.82 - 74.83% of budget. The Airbnb total was \$40,794.46. The Home Away VRBO total was \$51,249.26.
- * 116 accounts reported for August rentals (decrease of 80 accounts from last year). The collections were up 71.94% (\$95,800.47) from the same period in 2019.
- * The cash balance at September 30, 2020 is \$542,832.032 and investments total \$400,000.00.

The expenses for September were \$78,629.45. The FYTD expenses totaled \$216,186.28 with encumbrances of \$23,227.62 for a combined total of \$239,413.90 - 27.45% of budget.

Fiscal YTD Collections



TDA Expenses as of September 30, 2020

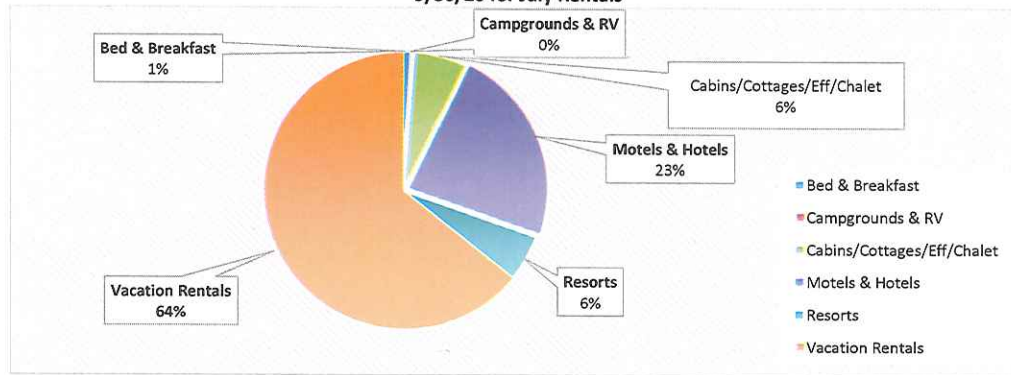


Advertising & Promotion	\$	35,844.37
Visitor Center Operation	\$	13,373.00
Public Relations	\$	3,100.00
Printing	\$	801.16
Professional Services	\$	1,354.17
Contracted Services	\$	2,039.28
Salary Expense	\$	15,119.33
Travel Expense	\$	593.00
Postage	\$	2,330.52
Other	\$	4,074.62
Total	\$	78,629.45

	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	233,601.43
Sept	135,649.23	148,701.72	152,650.37	133,172.02	228,972.44
Oct	94,100.41	90,329.60	106,838.84	130,912.47	
Nov	115,576.40	144,240.73	127,342.88	129,268.34	
Dec	89,928.52	84,754.30	106,016.63	93,829.84	
Jan	56,081.35	56,029.08	60,207.39	79,652.13	
Feb	29,357.66	37,210.91	43,528.62	55,878.75	
Mar	33,603.67	35,029.92	45,185.00	55,161.52	
Apr	40,794.81	44,116.59	64,498.34	34,404.69	
May	61,363.25	53,695.68	68,385.86	15,854.63	
June	76,932.28	83,711.73	89,275.51	76,044.67	-
Total	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 650,406.05

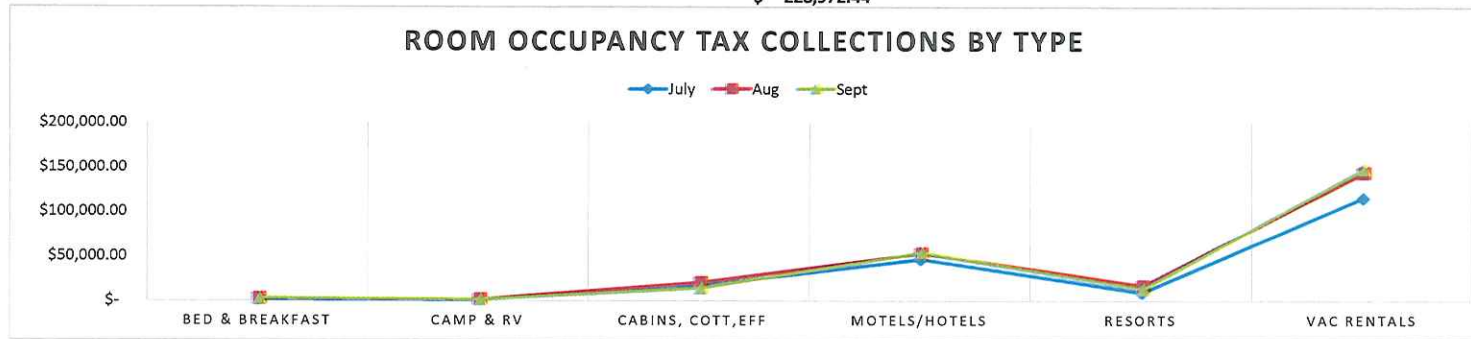


**Room Occupancy Tax Collections
9/30/20 for July Rentals**



Bed & Breakfast	\$	2,108.16
Campgrounds & RV	\$	829.81
Cabins/Cottages/Eff/Chalet	\$	13,630.34
Motels & Hotels	\$	52,875.89
Resorts	\$	12,396.57
Vacation Rentals	\$	147,131.67
Total	\$	228,972.44

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18
Aug	\$ 1,998.24	\$ 822.85	\$ 19,823.27	\$ 52,137.59	\$ 15,885.83	\$ 142,933.65	\$ 233,601.43
Sept	\$ 2,108.16	\$ 829.81	\$ 13,630.34	\$ 52,875.89	\$ 12,396.57	\$ 147,131.67	\$ 228,972.44
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
Total	\$ 5,558.59	\$ 2,277.27	\$ 50,020.69	\$ 151,011.74	\$ 36,776.00	\$ 404,761.76	\$ 650,406.05

% By Type	0.85%	0.35%	7.69%	23.22%	5.65%	62.23%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	113	53.43%
	\$ 65,410.50	-93	
August-2019	\$ 166,057.35	216	9%
August-2020	\$ 233,507.83	118	40.62%
	\$ 67,450.48	-98	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ 228,972.44	116	71.94%
	\$ 95,800.42	-80	
October-2019	\$ 130,912.47	175	4%
October-2020			-100.00%
	\$ (130,912.47)	-175	
November-2019	\$ 129,268.34	167	1%
November-2020			-100.00%
	\$ (129,268.34)	-167	
December-2019	\$ 93,829.84	133	-10%
December-2020		0	-100.00%
	\$ (93,829.84)	-133	
January-2020	\$ 79,652.13	120	18%
January-2021			-100.00%
	\$ (79,652.13)	-120	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ -		-100.00%
	\$ (55,878.75)	-96	
March-2020	\$ 55,161.52	93	4%
March-2021			-100.00%
	\$ (55,161.52)	-93	
April-2020	\$ 34,404.69	59	95%
April-2021			-100.00%
	\$ (34,404.69)	-59	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ -		-100.00%
	\$ (15,854.63)	-36	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 650,312.45		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 09/01/2020 - thru - 09/30/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	391,538.52	297,258.16	145,964.65	542,832.03
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	189,058.69	0.00	0.00	189,058.69
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,211.99	39.07	0.00	2,251.06
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	10.29	0.00	0.00	10.29
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		982,819.49	297,297.23	145,964.65	1,134,152.07
24-2100-000-00	ACCOUNTS PAYABLE	0.00	62,798.88	62,798.88	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	2,388.55	0.00	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,528.60	1,528.60	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	468.00	468.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	685.49	685.49	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.00	1,810.59	1,785.59	25.00
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	160.32	160.32	0.00
24-2300-000-11	DUE TO GENERAL	0.00	66,363.12	66,363.12	0.00
24-2900-000-00	FUND BALANCE	(618,994.37)	0.00	0.00	(618,994.37)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	16,417.00	69,718.49	62,907.87	23,227.62
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(16,417.00)	62,907.87	69,718.49	(23,227.62)
24-3000-000-00	REVENUE CONTROL	(422,596.79)	0.00	229,987.03	(652,583.82)
24-4000-000-00	EXPENDITURE CONTROL	137,556.83	79,685.68	1,056.23	216,186.28
Total Liability		(982,819.49)	346,127.04	497,459.62	(1,134,152.07)
Total TOURISM DEVELOPMENT AUTH		0.00	643,424.27	643,424.27	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 09/30/2020

Account Number	Description	Adjusted Budget 07/01/2020 09/30/2020	Debits and Credits 09/01/2020 09/30/2020	Debits and Credits 07/01/2020 09/30/2020	Encumbrances 07/01/2020 09/30/2020	Balance 07/01/2020 09/30/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	864,120.00	228,850.82	649,853.47	0.00	214,266.53	75.20
	TAX REVENUE	864,120.00	228,850.82	649,853.47	0.00	214,266.53	75.20
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	121.62	458.98	0.00	4,541.02	9.18
24-3270-190-00	MARKETING AND ADVERTISIN	0.00	1,000.00	2,206.00	0.00	-2,206.00	0.00
	PENALTY & INTEREST	5,000.00	1,121.62	2,664.98	0.00	2,335.02	53.30
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	14.59	65.37	0.00	2,934.63	2.18
	REVENUES	3,000.00	14.59	65.37	0.00	2,934.63	2.18
DEPARTMENT TOTAL Revenue		872,120.00	229,987.03	652,583.82	0.00	219,536.18	74.83
24-4926-121-00	SALARIES & WAGES	112,771.00	11,056.31	24,466.51	0.00	88,304.49	21.70
24-4926-170-00	BOARD MEMBER EXPENSE	249.00	0.00	125.34	0.00	123.66	50.34
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,992.00	685.49	1,516.92	0.00	5,475.08	21.70
24-4926-182-00	RETIREMENT EXPENSE	11,446.00	1,122.21	2,517.50	0.00	8,928.50	21.99
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	2,076.14	4,764.52	0.00	13,775.48	25.70
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	18.86	73.72	0.00	430.28	14.63
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	223.50	0.00	1,042.50	17.65
24-4926-187-00	MEDICARE TAX	1,635.00	160.32	354.77	0.00	1,280.23	21.70
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	4,062.51	0.00	12,187.49	25.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	1,750.00	5,250.00	0.00	1,950.00	72.92
24-4926-192-00	LEGAL SERVICES	3,000.00	825.00	825.00	0.00	2,175.00	27.50
24-4926-260-00	OFFICE SUPPLIES	3,963.00	368.27	695.88	0.00	3,267.12	17.56
24-4926-299-00	MISCELLANEOUS	6,810.00	117.00	1,228.16	0.00	5,581.84	18.03
24-4926-311-00	TRAVEL	6,299.00	593.00	885.03	395.00	5,018.97	20.32
24-4926-321-00	TELEPHONE	4,430.00	32.77	1,725.57	0.00	2,704.43	38.95
24-4926-321-02	TELEPHONE-DIRECTOR	2,316.00	0.00	0.00	0.00	2,316.00	0.00
24-4926-325-00	POSTAGE	21,003.00	2,330.52	6,244.41	0.00	14,758.59	29.73
24-4926-331-00	UTILITIES	2,000.00	170.88	503.95	0.00	1,496.05	25.20
24-4926-341-00	PRINTING	66,741.00	801.16	2,396.89	16,116.00	48,228.11	27.74
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	173,600.00	9,837.72	34,613.77	0.00	138,986.23	19.94
24-4926-370-01	WEBSITE SERVICE	19,200.00	1,600.00	4,800.00	0.00	14,400.00	25.00
24-4926-370-02	CREATIVE & PRODUCTION SE	15,000.00	1,996.25	2,671.25	0.00	12,328.75	17.81
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	7,200.00	600.00	1,800.00	0.00	5,400.00	25.00
24-4926-370-04	E-MAIL CAMPAIGNS	5,700.00	475.00	1,425.00	0.00	4,275.00	25.00
24-4926-370-05	SEM MANAGEMENT	10,800.00	900.00	2,700.00	0.00	8,100.00	25.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2020 - thru - 09/30/2020

Account Number	Description	Adjusted Budget 07/01/2020 09/30/2020	Debits and Credits 09/01/2020 09/30/2020	Debits and Credits 07/01/2020 09/30/2020	Encumbrances 07/01/2020 09/30/2020	Balance 07/01/2020 09/30/2020	% Used
24-4926-370-07	SOCIAL MEDIA	8,400.00	700.00	2,100.00	0.00	6,300.00	25.00
24-4926-393-00	VISITOR CENTER OPERATION	167,872.00	13,373.00	47,041.00	0.00	120,831.00	28.02
24-4926-393-01	PUBLIC RELATIONS	37,200.00	3,100.00	9,300.00	0.00	27,900.00	25.00
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	5,499.99	0.00	16,500.01	25.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	50.00	0.00	1,350.00	3.57
24-4926-393-05	CONTRACTED-WEBSITE	7,500.00	0.00	1,172.50	0.00	6,327.50	15.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	30,600.00	2,550.00	7,650.00	0.00	22,950.00	25.00
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,000.00	931.07	2,793.21	0.00	9,206.79	23.28
24-4926-393-11	SOFTWARE, INTERNET, MISC S	24,488.00	16,254.33	17,287.38	0.00	7,200.62	70.60
24-4926-393-14	CONTRACTED SERVICES-HR O	4,320.00	155.95	1,907.85	0.00	2,412.15	44.16
24-4926-412-00	BUILDING RENT	6,000.00	500.00	1,500.00	0.00	4,500.00	25.00
24-4926-454-00	INSURANCE	2,447.00	0.00	0.00	0.00	2,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,850.00	10.70	1,739.15	0.00	1,110.85	61.02
24-4926-550-00	CAPITAL OUTLAY	4,698.00	0.00	3,695.00	0.00	1,003.00	78.65
24-4926-630-00	NC TOURISM RECOVERY GRAN	0.00	0.00	0.00	6,716.62	-6,716.62	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	1,650.00	300.00	300.00	0.00	1,350.00	18.18
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		872,120.00	78,629.45	216,186.28	23,227.62	632,706.10	27.45
DEPARTMENT TOTAL Expense		-872,120.00	-78,629.45	-216,186.28	23,227.62	-632,706.10	27.45
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	151,357.58	436,397.54	23,227.62	-413,169.92	51.14

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

09/01/20				BUDGET BALANCE	112,771.00			13,410.20
09/03/20	TLJ		JE-192751	JOE: TDA PAYROLL 9/4/2020	0.00	6,778.16	0.00	20,188.36
09/18/20	TLJ		JE-192785	JOE: TDA PAYROLL 9/18/202	0.00	4,278.15	0.00	24,466.51
TOTALS					112,771.00	27,311.09	2,844.58	24,466.51

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

09/01/20				BUDGET BALANCE	249.00			125.34
TOTALS					249.00	125.34	0.00	125.34

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

09/03/20	TLJ		JE-192752	JOE: TDA PAYROLL 9/4/2020	0.00	420.24	0.00	1,251.67
09/18/20	TLJ		JE-192786	JOE: TDA PAYROLL 9/18/202	0.00	265.25	0.00	1,516.92
TOTALS					6,992.00	1,693.29	176.37	1,516.92

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

09/01/20				BUDGET BALANCE	11,446.00			1,395.29
09/03/20	TLJ		JE-192752	JOE: TDA PAYROLL 9/4/2020	0.00	687.98	0.00	2,083.27
09/18/20	TLJ		JE-192786	JOE: TDA PAYROLL 9/18/202	0.00	434.23	0.00	2,517.50
TOTALS					11,446.00	2,772.09	254.59	2,517.50

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

09/01/20				BUDGET BALANCE	18,540.00			2,688.38
09/04/20		082620	01*268601	BCBS OF NC	0.00	1,038.07	0.00	3,726.45
09/23/20		091120	01*268871	BCBS OF NC	0.00	1,038.07	0.00	4,764.52
TOTALS					18,540.00	4,764.52	0.00	4,764.52

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

09/01/20				BUDGET BALANCE	504.00			54.86
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ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
09/03/20		TLJ	JE-192752	JOE: TDA PAYROLL 9/4/2020	0.00	13.93	0.00	68.79
09/18/20		TLJ	JE-192786	JOE: TDA PAYROLL 9/18/2020	0.00	4.93	0.00	73.72
TOTALS					504.00	73.72	0.00	73.72
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
09/01/20				BUDGET BALANCE	1,266.00			223.50
TOTALS					1,266.00	223.50	0.00	223.50
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
09/03/20		TLJ	JE-192752	JOE: TDA PAYROLL 9/4/2020	0.00	98.28	0.00	292.73
09/18/20		TLJ	JE-192786	JOE: TDA PAYROLL 9/18/2020	0.00	62.04	0.00	354.77
TOTALS					1,635.00	396.01	41.24	354.77
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
09/01/20				BUDGET BALANCE	16,250.00			2,708.34
09/30/20		TLJ	JE-192820	JOE: TDA ADMIN 9/2020	0.00	1,354.17	0.00	4,062.51
TOTALS					16,250.00	4,062.51	0.00	4,062.51
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
09/01/20				BUDGET BALANCE	7,200.00			3,500.00
09/16/20		39273	01*268850	MARTIN STARNES & ASSOCIAT	0.00	1,750.00	0.00	5,250.00
TOTALS					7,200.00	5,250.00	0.00	5,250.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
09/01/20				BUDGET BALANCE	3,000.00			0.00
09/04/20		202000224	01*268773	J. BENNETT MULLINAX, LLC	0.00	825.00	0.00	825.00
TOTALS					3,000.00	825.00	0.00	825.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

09/01/20				BUDGET BALANCE	3,963.00			327.61
09/03/20		082620	01*268696	BUSINESS CARD	0.00	371.70	0.00	699.31
09/10/20		082620	01*268696	BUSINESS CARD	0.00	0.00	3.43	695.88
TOTALS					3,963.00	758.62	62.74	695.88

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

09/01/20				BUDGET BALANCE	6,810.00			1,111.16
09/23/20		3508	01*268960	ALLEN STREET STORAGE	0.00	80.00	0.00	1,191.16
09/23/20		049547	01*268938	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	1,202.90
09/23/20		061894	01*268938	CHEROKEE BOTTLED WATER	0.00	27.76	0.00	1,230.66
09/25/20		049547	01*268938	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	1,229.92
09/25/20		061894	01*268938	CHEROKEE BOTTLED WATER	0.00	0.00	1.76	1,228.16
TOTALS					6,810.00	1,235.65	7.49	1,228.16

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

09/01/20				BUDGET BALANCE	6,299.00			292.03
09/03/20		082520	01*268695	BUSINESS CARD	0.00	99.00	0.00	391.03
09/03/20		082620	01*268696	BUSINESS CARD	0.00	494.00	0.00	885.03
TOTALS					6,299.00	885.03	0.00	885.03

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

09/01/20				BUDGET BALANCE	4,430.00			1,692.80
09/01/20		9861345909	01*268518	VERIZON WIRELESS	0.00	186.61	0.00	1,879.41
09/08/20		57120	01*268734	BALSAMWEST	0.00	364.07	0.00	2,243.48
09/10/20		57119	01*268734	BALSAMWEST	0.00	390.26	0.00	2,633.74
09/28/20		211457		CASHIERS CHAMBER OF COMM	0.00	0.00	908.17	1,725.57
TOTALS					4,430.00	2,827.05	1,101.48	1,725.57

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

09/01/20				BUDGET BALANCE	2,316.00			0.00
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN: =====> CONTINUED <=====								

TOTALS					2,316.00	0.00	0.00	0.00
=====								

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
09/02/20		17VA27340	01*268680	UPS	0.00	48.76	0.00	3,962.65
09/11/20		09/03/2020	UNPAID	PURCHASE POWER	0.00	0.00	108.99	3,853.66
09/11/20		09/03/2020	UNPAID	PURCHASE POWER	0.00	108.99	0.00	3,962.65
09/11/20		090320	01*268970	PURCHASE POWER	0.00	108.99	0.00	4,071.64
09/16/20		091520	01*268937	RESERVE ACCOUNT	0.00	2,000.00	0.00	6,071.64
09/25/20		3312112631	01*268863	PITNEY BOWES INC.	0.00	180.03	0.00	6,251.67
09/25/20		3312112631	01*268863	PITNEY BOWES INC.	0.00	0.00	7.26	6,244.41

TOTALS					21,003.00	6,394.96	150.55	6,244.41
=====								

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
09/01/20				BUDGET BALANCE	2,000.00			333.07
09/04/20		09/10/2020	01*268653	TUCKASEEGEE WATER & SEWER	0.00	43.82	0.00	376.89
09/24/20		09/25/2020	01*268860	DUKE ENERGY	0.00	127.06	0.00	503.95

TOTALS					2,000.00	641.42	137.47	503.95
=====								

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
09/01/20				BUDGET BALANCE	66,741.00			1,595.73
09/03/20		SH	JE-192734	JOE: DEPARTMENT COPIES AU	0.00	0.16	0.00	1,595.89
09/23/20	21098	49726-1	01*269056	PANAPRINT INC.	0.00	714.00	0.00	2,309.89
09/23/20	21098	49726-1	01*269056	PANAPRINT INC.	0.00	87.00	0.00	2,396.89

TOTALS					66,741.00	2,402.49	5.60	2,396.89
=====								

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
09/01/20				BUDGET BALANCE	500.00			0.00

TOTALS					500.00	0.00	0.00	0.00
=====								

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

09/08/20		44906-4491 01*268761		RAWLE MURDY ASSOCIATES, I	0.00	9,837.72	0.00	34,613.77
TOTALS					173,600.00	34,613.77	0.00	34,613.77

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

09/01/20				BUDGET BALANCE	19,200.00			3,200.00
09/08/20		44906-4491 01*268761		RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	4,800.00
TOTALS					19,200.00	4,800.00	0.00	4,800.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

09/01/20				BUDGET BALANCE	15,000.00			675.00
09/08/20		44906-4491 01*268761		RAWLE MURDY ASSOCIATES, I	0.00	1,996.25	0.00	2,671.25
TOTALS					15,000.00	2,671.25	0.00	2,671.25

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

09/01/20				BUDGET BALANCE	7,200.00			1,200.00
09/08/20		44906-4491 01*268761		RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	1,800.00
TOTALS					7,200.00	1,800.00	0.00	1,800.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

09/01/20				BUDGET BALANCE	5,700.00			950.00
09/08/20		44906-4491 01*268761		RAWLE MURDY ASSOCIATES, I	0.00	475.00	0.00	1,425.00
TOTALS					5,700.00	1,425.00	0.00	1,425.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

09/01/20				BUDGET BALANCE	10,800.00			1,800.00
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ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====								
09/08/20		44906-4491	01*268761	RAWLE MURDY ASSOCIATES, I	0.00	900.00	0.00	2,700.00
TOTALS					10,800.00	2,700.00	0.00	2,700.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
09/01/20				BUDGET BALANCE	8,400.00			1,400.00
09/08/20		44906-4491	01*268761	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	2,100.00
TOTALS					8,400.00	2,100.00	0.00	2,100.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
09/01/20				BUDGET BALANCE	167,872.00			33,668.00
09/10/20	145465		01*268604	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	39,168.00
09/10/20	145465		01*268604	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	39,889.00
09/10/20	145454		01*268580	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	45,889.00
09/10/20	145454		01*268580	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	46,692.33
09/10/20	145454		01*268580	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	46,852.33
09/10/20	145454		01*268580	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	47,041.00
TOTALS					167,872.00	47,041.00	0.00	47,041.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
09/01/20				BUDGET BALANCE	37,200.00			6,200.00
09/08/20	10-0920		01*268744	PINEAPPLE PUBLIC RELATION	0.00	3,100.00	0.00	9,300.00
TOTALS					37,200.00	12,187.50	2,887.50	9,300.00

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
09/01/20				BUDGET BALANCE	22,000.00			3,666.66
09/30/20	TLJ		JE-192820	JOE: TDA ADMIN 9/2020	0.00	1,833.33	0.00	5,499.99
TOTALS					22,000.00	5,499.99	0.00	5,499.99

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
09/01/20				BUDGET BALANCE	1,400.00			0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====

09/04/20		08/19/2020	01*268765	CHERYL OSBORNE	0.00	50.00	0.00	50.00
TOTALS					1,400.00	50.00	0.00	50.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

09/01/20				BUDGET BALANCE	7,500.00			1,172.50
TOTALS					7,500.00	1,172.50	0.00	1,172.50

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

09/08/20		44906-4491	01*268761	RAWLE MURDY ASSOCIATES, I	0.00	2,550.00	0.00	7,650.00
TOTALS					30,600.00	7,650.00	0.00	7,650.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

09/01/20				BUDGET BALANCE	12,000.00			1,862.14
09/08/20		44906-4491	01*268761	RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	2,793.21
TOTALS					12,000.00	2,793.21	0.00	2,793.21

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

09/01/20				BUDGET BALANCE	24,488.00			1,033.05
09/03/20		082520	01*268695	BUSINESS CARD	0.00	295.20	0.00	1,328.25
09/03/20		082620	01*268696	BUSINESS CARD	0.00	550.01	0.00	1,878.26
09/10/20		INV3337	01*268809	CROWDRIFF INC.	0.00	15,435.00	0.00	17,313.26
09/10/20		082520	01*268695	BUSINESS CARD	0.00	0.00	3.71	17,309.55
09/10/20		082620	01*268696	BUSINESS CARD	0.00	0.00	22.17	17,287.38
TOTALS					24,488.00	17,324.18	36.80	17,287.38

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

09/01/20				BUDGET BALANCE	4,320.00			1,751.90
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====> CONTINUED <=====								
09/03/20	TLJ		JE-192753	JOE: TDA PAYROLL INVOICE#	0.00	155.95	0.00	1,907.85
-								
TOTALS					4,320.00	1,907.85	0.00	1,907.85
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
09/01/20				BUDGET BALANCE	6,000.00			1,000.00
09/30/20	TLJ		JE-192819	JOE: TDA RENT 9/2020	0.00	500.00	0.00	1,500.00
-								
TOTALS					6,000.00	1,500.00	0.00	1,500.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
09/01/20				BUDGET BALANCE	2,447.00			0.00
-								
TOTALS					2,447.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
09/03/20	082620		01*268696	BUSINESS CARD	0.00	10.70	0.00	1,739.15
-								
TOTALS					2,850.00	1,740.55	1.40	1,739.15
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:								
09/01/20				BUDGET BALANCE	4,698.00			3,695.00
-								
TOTALS					4,698.00	3,953.65	258.65	3,695.00
ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:								
-								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
09/04/20	142929		01*268774	FRIENDS OF PANTHERTOWN, I	0.00	300.00	0.00	300.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 09/01/20 ENDING 09/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

TOTALS					1,650.00	300.00	0.00	300.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

09/01/20				BUDGET BALANCE	5,000.00			0.00
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TOTALS					5,000.00	0.00	0.00	0.00
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REPORT TOTALS	BEGINNING BAL/BUDGET	DEBITS	CREDITS	ENDING BALANCE
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ASSETS

LIABILITIES

Total Assets & Liabilities:	0.00		0.00	0.00
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REVENUE

EXPENSES	863,840.00		7,966.46	
		215,872.74		207,906.28

Total Revenue & Expenses:	863,840.00		7,966.46	
		215,872.74		207,906.28