

BUDGET ORDINANCE AMENDMENT

BE IT ORDAINED by the Governing Board of the Jackson County Tourism Development Authority, that the following amendment be made to the annual budget ordinance for the fiscal year ending June 30, 2021:

Section 1. To amend the Tourism Development Fund, the expenditures are to be changed as follows:

ACCOUNT NUMBER	DEPARTMENT	DECREASE	INCREASE
24-4926-121-00	Salaries & Wages		7,500.00
24-4926-181-00	Social Security		465.00
24-4926-182-00	Retirement		762.00
24-4926-187-00	Medicare Tax		109.00
24-4926-341-00	Printing		13,000.00
24-4926-370-00	Ad Firm Media		51,435.00
24-4926-370-01	Website Service		9,388.00
24-4926-370-02	Creative and Production		17,915.00
24-4926-370-03	Digital Campaign Reporting		2,400.00
24-4926-370-05	SEM Mgmt		3,600.00
24-4926-393-01	Public Relations		27,400.00
24-4926-393-06	Ad Firm Retainer		13,950.00
24-4926-393-11	Software, Internet		840.00
24-4926-550-00	Capital Outlay		750.00
24-4926-550-01	Capital Projects-Cashiers Paving Project		20,000.00
24-4926-699-00	Misc Donations		17,000.00
24-4926-630-00	NC Tourism Recovery		25,750.00
		\$ -	\$ 212,264.00

This will result in a net Increase of \$186,514.00 in the expenditures of the Tourism Development Fund. To provide the additional revenue for the above, the following revenues will be increased:

ACCOUNT NUMBER	DEPARTMENT	DECREASE	INCREASE
24-3270-260-00	NC Dept of Commerce EDPNC		25,750.00
24-3230-130-00	Room Occupancy Tax		185,508.00
24-3270-190-00	Marketing and Advertising		1,006.00
		\$ -	\$ 212,264.00

Section 2. Copies of this budget ordinance shall be furnished to the Clerk of the Governing Board and to the Finance Officer for their direction.

Adopted this the 18th day of November, 2020.

ATTEST:

(seal)

Secretary

Ann Self, Chairman
Jackson County Tourism Development Authority