

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
July 31, 2020

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

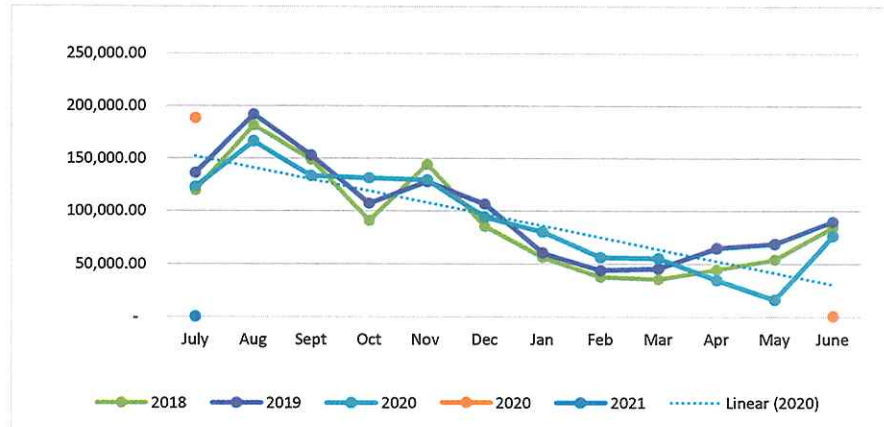
July 31, 2020

- * July Room Occupancy Tax collections totaled \$187,616.08 with \$216.10 collected for penalties. The YTD collection total is \$187,616.08 - 21.71% of budget. The Airbnb total was \$36,487.44. The Home Away VRBO total was \$41,662.79.
- * 113 accounts reported for June rentals (decrease of 93 accounts from last year). The collections were up 53.43% from the same period in 2019.

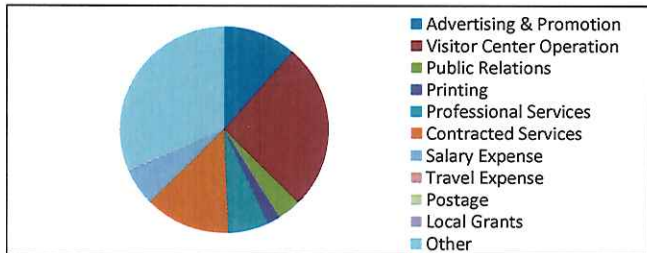
* The cash balance at July 31, 2020 is \$215,139.31 and investments total \$400,000.00.

The expenses for July were \$77,847.07. The YTD expenses totaled \$77,847.07 with encumbrances of \$3944.41 for a combined total of \$81,791.48 - 15.53% of budget.

Fiscal YTD Collections



TDA Expenses as of July 31, 2020

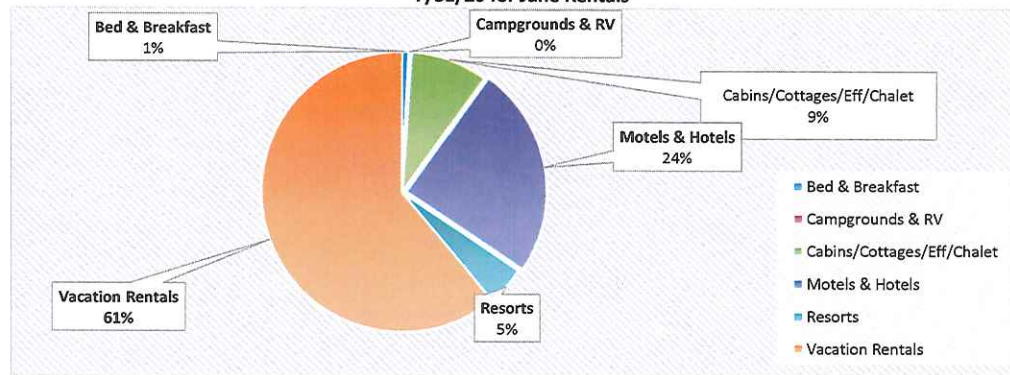


Advertising & Promotion	\$ 8,819.84
Visitor Center Operation	\$ 20,295.00
Public Relations	\$ 2,887.50
Printing	\$ 1,595.33
Professional Services	\$ 4,854.17
Contracted Services	\$ 10,269.28
Salary Expense	\$ 4,561.18
Travel Expense	\$ 74.50
Postage	\$ 91.10
Local Grants	\$ -
Other	\$ 24,399.17
Total	\$ 77,847.07

	2017	2018	2019	2020	2021
July	119,861.04	119,152.80	135,881.68	122,421.68	187,832.18
Aug	180,394.59	181,280.78	191,736.34	166,057.35	
Sept	135,649.23	148,701.72	152,650.37	133,172.02	
Oct	94,100.41	90,329.60	106,838.84	130,912.47	
Nov	115,576.40	144,240.73	127,342.88	129,268.34	
Dec	89,928.52	84,754.30	106,016.63	93,829.84	
Jan	56,081.35	56,029.08	60,207.39	79,652.13	
Feb	29,357.66	37,210.91	43,528.62	55,878.75	
Mar	33,603.67	35,029.92	45,185.00	55,161.52	
Apr	40,794.81	44,116.59	64,498.34	34,404.69	
May	61,363.25	53,695.68	68,385.86	15,854.63	
June	76,932.28	83,711.73	89,275.51	76,044.67	-
Total	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 187,832.18

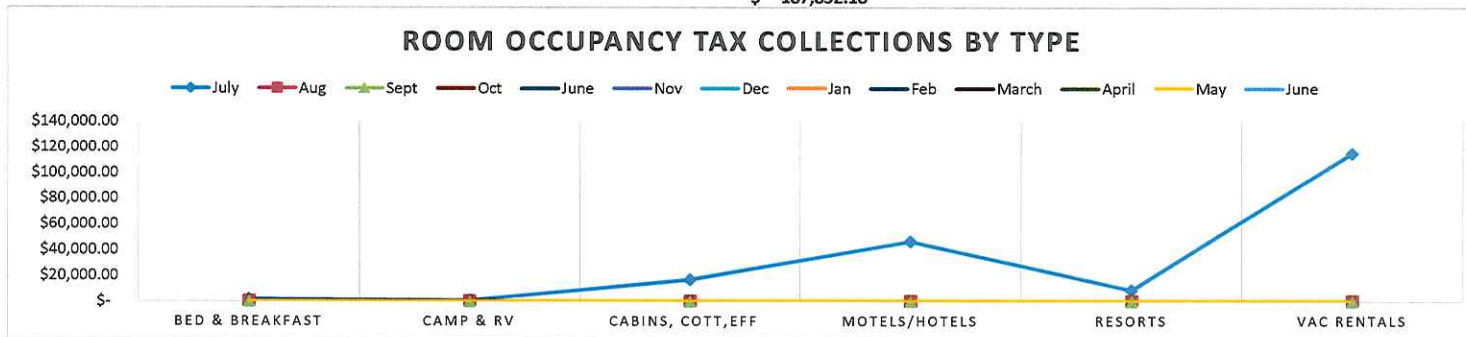


**Room Occupancy Tax Collections
7/31/20 for June Rentals**



Bed & Breakfast	\$	1,452.19
Campgrounds & RV	\$	624.61
Cabins/Cottages/Eff/Chalet	\$	16,567.08
Motels & Hotels	\$	45,998.26
Resorts	\$	8,493.60
Vacation Rentals	\$	114,696.44
	\$	<u>187,832.18</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18
Aug							\$ -
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 1,452.19	\$ 624.61	\$ 16,567.08	\$ 45,998.26	\$ 8,493.60	\$ 114,696.44	\$ 187,832.18

% By Type	0.77%	0.33%	8.82%	24.49%	4.52%	61.06%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2019	\$ 122,421.68	206	10%
July-2020	\$ 187,832.18	113	53.43%
	\$ 65,410.50	(93)	
August-2019	\$ 166,057.35	216	9%
August-2020			-100.00%
	\$ (166,057.35)	-216	
September-2019	\$ 133,172.02	196	3%
September-2020	\$ -	0	-100.00%
	\$ (133,172.02)	-196	
October-2019	\$ 130,912.47	175	4%
October-2020			-100.00%
	\$ (130,912.47)	-175	
November-2019	\$ 129,268.34	167	1%
November-2020			-100.00%
	\$ (129,268.34)	-167	
December-2019	\$ 93,829.84	133	-10%
December-2020		0	-100.00%
	\$ (93,829.84)	-133	
January-2020	\$ 79,652.13	120	18%
January-2021			-100.00%
	\$ (79,652.13)	-120	
February-2020	\$ 55,878.75	96	15%
February-2021	\$ -		-100.00%
	\$ (55,878.75)	-96	
March-2020	\$ 55,161.52	93	4%
March-2021			-100.00%
	\$ (55,161.52)	-93	
April-2020	\$ 34,404.69	59	95%
April-2021			-100.00%
	\$ (34,404.69)	-59	
May-2020	\$ 15,854.63	36	35%
May-2021	\$ -		-100.00%
	\$ (15,854.63)	-36	
June-2020	\$ 76,044.67	74	15%
June-2021			-100.00%
	\$ (76,044.67)	-74	
FYTD 2020	\$ 1,092,658.09		
FYTD 2021	\$ 187,832.18		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2020 - thru - 07/31/2020

Account Number	Account Description	Beginning	Debits	Credits	Ending
		Balance			Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	111,135.48	267,229.07	163,225.24	215,139.31
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1130-000-01	CASHIERS TTA CASH IN TIME DEPOSIT	0.00	0.00	0.00	0.00
24-1231-000-00	ACCOUNTS RECEIVABLE	189,058.69	0.00	0.00	189,058.69
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,883.48	24.54	0.00	1,908.02
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	3.63	0.00	3.63
24-1310-000-11	DUE FROM GENERAL FUND	0.00	2,887.50	0.00	2,887.50
24-1310-000-22	DUE FROM EMERGENCY TELEPHONE	0.00	0.00	0.00	0.00
Total Asset		702,077.65	270,144.74	163,225.24	808,997.15
24-2100-000-00	ACCOUNTS PAYABLE	(981.34)	74,502.46	73,521.12	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(928.23)	3,316.78	0.00	2,388.55
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	894.54	894.54	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	320.00	320.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	503.90	503.90	0.00
24-2200-182-00	RETIREMENT PAYABLE	264.76	1,312.58	1,312.58	264.76
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	117.85	117.85	0.00
24-2300-000-11	DUE TO GENERAL	0.00	75,277.81	75,277.81	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2300-000-22	DUE TO TELEPHONE FUND	0.00	0.00	0.00	0.00
24-2300-000-70	FUND BALANCE CASHIERS TTA	0.00	0.00	0.00	0.00
24-2300-100-00	FUND BALANCE JACKSON TTA	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(619,259.13)	0.00	0.00	(619,259.13)
24-2900-000-01	RES BY STATE STATUTE	(81,173.71)	0.00	0.00	(81,173.71)
24-2900-000-02	RES BY STATE STATUTE-CASHIERS	0.00	0.00	0.00	0.00
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	80,451.16	76,506.75	3,944.41
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	76,506.75	80,451.16	(3,944.41)
24-3000-000-00	REVENUE CONTROL	0.00	1,206.00	190,270.69	(189,064.69)
24-4000-000-00	EXPENDITURE CONTROL	0.00	84,079.52	6,232.45	77,847.07
Total Liability		(702,077.65)	398,489.35	505,408.85	(808,997.15)
Total TOURISM DEVELOPMENT AUTH		0.00	668,634.09	668,634.09	0.00

COUNTY OF JACKSON
 Income Statement
 Report dates 07/01/2020 - thru - 07/31/2020

Account Number	Description	Adjusted Budget 07/01/2020 07/31/2020	Debits and Credits 07/01/2020 07/31/2020	Debits and Credits 07/01/2020 07/31/2020	Encumbrances 07/01/2020 07/31/2020	Balance 07/01/2020 07/31/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	864,120.00	187,616.08	187,616.08	0.00	676,503.92	21.71
	TAX REVENUE	864,120.00	187,616.08	187,616.08	0.00	676,503.92	21.71
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	216.10	216.10	0.00	4,783.90	4.32
24-3270-190-00	MARKETING AND ADVERTISING	0.00	1,206.00	1,206.00	0.00	-1,206.00	0.00
	PENALTY & INTEREST	5,000.00	1,422.10	1,422.10	0.00	3,577.90	28.44
24-3831-491-00	INVESTMENT EARNINGS	3,000.00	26.51	26.51	0.00	2,973.49	0.88
	REVENUES	3,000.00	26.51	26.51	0.00	2,973.49	0.88
DEPARTMENT TOTAL Revenue		872,120.00	189,064.69	189,064.69	0.00	683,055.31	21.68
24-4926-121-00	SALARIES & WAGES	112,771.00	5,282.82	5,282.82	0.00	107,488.18	4.68
24-4926-170-00	BOARD MEMBER EXPENSE	249.00	0.00	0.00	0.00	249.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,992.00	327.53	327.53	0.00	6,664.47	4.68
24-4926-182-00	RETIREMENT EXPENSE	11,446.00	570.35	570.35	0.00	10,875.65	4.98
24-4926-183-00	HOSPITALIZATION INSURANC	18,540.00	2,535.10	2,535.10	0.00	16,004.90	13.67
24-4926-185-00	UNEMPLOYMENT INSURANCE	504.00	27.43	27.43	0.00	476.57	5.44
24-4926-186-00	WORKMAN'S COMPENSATION	1,266.00	0.00	0.00	0.00	1,266.00	0.00
24-4926-187-00	MEDICARE TAX	1,635.00	76.61	76.61	0.00	1,558.39	4.69
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	1,354.17	0.00	14,895.83	8.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	3,500.00	3,500.00	0.00	3,700.00	48.61
24-4926-192-00	LEGAL SERVICES	3,000.00	0.00	0.00	0.00	3,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,963.00	73.00	73.00	0.00	3,890.00	1.84
24-4926-299-00	MISCELLANEOUS	6,810.00	748.00	748.00	0.00	6,062.00	10.98
24-4926-311-00	TRAVEL	6,299.00	0.00	0.00	0.00	6,299.00	0.00
24-4926-321-00	TELEPHONE	4,430.00	942.97	942.97	0.00	3,487.03	21.29
24-4926-321-02	TELEPHONE-DIRECTOR	2,316.00	0.00	0.00	0.00	2,316.00	0.00
24-4926-325-00	POSTAGE	21,003.00	1,352.75	1,352.75	0.00	19,650.25	6.44
24-4926-331-00	UTILITIES	2,000.00	151.78	151.78	0.00	1,848.22	7.59
24-4926-341-00	PRINTING	66,741.00	1,595.33	1,595.33	0.00	65,145.67	2.39
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	173,600.00	13,843.60	13,843.60	0.00	159,756.40	7.97
24-4926-370-01	WEBSITE SERVICE	19,200.00	1,600.00	1,600.00	0.00	17,600.00	8.33
24-4926-370-02	CREATIVE & PRODUCTION SE	15,000.00	675.00	675.00	0.00	14,325.00	4.50
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	7,200.00	600.00	600.00	0.00	6,600.00	8.33
24-4926-370-04	E-MAIL CAMPAIGNS	5,700.00	450.00	450.00	0.00	5,250.00	7.89
24-4926-370-05	SEM MANAGEMENT	10,800.00	900.00	900.00	0.00	9,900.00	8.33

COUNTY OF JACKSON
Income Statement

Report dates 07/01/2020 - thru - 07/31/2020

Account Number	Description	Adjusted	Debits and	Debits and	Encumbrances	Balance	% Used
		Budget 07/01/2020 07/31/2020	Credits 07/01/2020 07/31/2020	Credits 07/01/2020 07/31/2020		07/01/2020 07/31/2020	
24-4926-370-07	SOCIAL MEDIA	8,400.00	700.00	700.00	0.00	7,700.00	8.33
24-4926-393-00	VISITOR CENTER OPERATION	167,872.00	20,295.00	20,295.00	0.00	147,577.00	12.09
24-4926-393-01	PUBLIC RELATIONS	37,200.00	2,887.50	2,887.50	0.00	34,312.50	7.76
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	1,833.33	0.00	20,166.67	8.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	7,500.00	1,172.50	1,172.50	0.00	6,327.50	15.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	30,600.00	2,550.00	2,550.00	0.00	28,050.00	8.33
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	8,280.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	12,000.00	931.07	931.07	0.00	11,068.93	7.76
24-4926-393-11	SOFTWARE, INTERNET, MISC S	24,488.00	295.28	295.28	0.00	24,192.72	1.21
24-4926-393-14	CONTRACTED SERVICES-HR O	4,320.00	155.95	155.95	0.00	4,164.05	3.61
24-4926-412-00	BUILDING RENT	6,000.00	500.00	500.00	0.00	5,500.00	8.33
24-4926-454-00	INSURANCE	2,447.00	0.00	0.00	0.00	2,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,850.00	1,640.00	1,640.00	0.00	1,210.00	57.54
24-4926-550-00	CAPITAL OUTLAY	4,698.00	0.00	0.00	3,944.41	753.59	83.96
24-4926-699-02	MISCELLANEOUS DONATIONS	1,650.00	0.00	0.00	0.00	1,650.00	0.00
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		872,120.00	77,847.07	77,847.07	3,944.41	790,328.52	9.38
DEPARTMENT TOTAL Expense		-872,120.00	-77,847.07	-77,847.07	3,944.41	-790,328.52	9.38
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	111,217.62	111,217.62	3,944.41	-107,273.21	15.53

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
07/01/20				BUDGET BALANCE	112,771.00			0.00
07/08/20	TLJ		JE-192490	JOE: JCTDA PAYROLL 7/10/2	0.00	4,063.71	0.00	4,063.71
07/24/20	TLJ		JE-192536	JOE: TDA PAYROLL 7/24/202	0.00	4,063.69	0.00	8,127.40
07/31/20	TLJ		JE-192653	JOE: REVERSE OF JE192351	0.00	0.00	2,844.58	5,282.82
TOTALS					112,771.00	8,127.40	2,844.58	5,282.82
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
07/01/20				BUDGET BALANCE	249.00			0.00
TOTALS					249.00	0.00	0.00	0.00
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
07/08/20	TLJ		JE-192491	JOE: JCTDA PAYROLL 7/10/2	0.00	251.95	0.00	251.95
07/24/20	TLJ		JE-192537	JOE: TDA PAYROLL 7/24/202	0.00	251.95	0.00	503.90
07/31/20	TLJ		JE-192653	JOE: REVERSE OF JE192351	0.00	0.00	176.37	327.53
TOTALS					6,992.00	503.90	176.37	327.53
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
07/01/20				BUDGET BALANCE	11,446.00			0.00
07/08/20	TLJ		JE-192491	JOE: JCTDA PAYROLL 7/10/2	0.00	412.47	0.00	412.47
07/24/20	TLJ		JE-192537	JOE: TDA PAYROLL 7/24/202	0.00	412.47	0.00	824.94
07/31/20	TLJ		JE-192653	JOE: REVERSE OF JE192351	0.00	0.00	254.59	570.35
TOTALS					11,446.00	824.94	254.59	570.35
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
07/01/20				BUDGET BALANCE	18,540.00			0.00
07/01/20	061120		01*267380	BCBS OF NC	0.00	1,114.27	0.00	1,114.27
07/10/20	146017		01*267666	COMPANION LIFE INSURANCE	0.00	153.28	0.00	1,267.55
07/23/20	071220		01*267725	BCBS OF NC	0.00	1,114.27	0.00	2,381.82
07/23/20	157684		01*267910	COMPANION LIFE INSURANCE	0.00	153.28	0.00	2,535.10
TOTALS					18,540.00	2,535.10	0.00	2,535.10

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
07/01/20				BUDGET BALANCE	504.00			0.00
07/08/20	TLJ		JE-192491	JOE: JCTDA PAYROLL 7/10/2	0.00	13.71	0.00	13.71
07/24/20	TLJ		JE-192537	JOE: TDA PAYROLL 7/24/202	0.00	13.72	0.00	27.43

-				TOTALS	504.00	27.43	0.00	27.43
=====								
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
07/01/20				BUDGET BALANCE	1,266.00			0.00

-				TOTALS	1,266.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
07/08/20	TLJ		JE-192491	JOE: JCTDA PAYROLL 7/10/2	0.00	58.92	0.00	58.92
07/24/20	TLJ		JE-192537	JOE: TDA PAYROLL 7/24/202	0.00	58.93	0.00	117.85
07/31/20	TLJ		JE-192653	JOE: REVERSE OF JE192351	0.00	0.00	41.24	76.61

-				TOTALS	1,635.00	117.85	41.24	76.61
=====								
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
07/01/20				BUDGET BALANCE	16,250.00			0.00
07/31/20	TDA		JE-192558	JOE: TDA ADMIN JULY, 2020	0.00	1,354.17	0.00	1,354.17

-				TOTALS	16,250.00	1,354.17	0.00	1,354.17
=====								
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
07/01/20				BUDGET BALANCE	7,200.00			0.00
07/24/20	39055		01*267952	MARTIN STARNES & ASSOCIAT	0.00	1,750.00	0.00	1,750.00
07/25/20	38973		01*267952	MARTIN STARNES & ASSOCIAT	0.00	1,750.00	0.00	3,500.00

-				TOTALS	7,200.00	3,500.00	0.00	3,500.00
=====								

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
07/01/20				BUDGET BALANCE	3,000.00			0.00

-				TOTALS	3,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:								
07/10/20		27314	01*267601	JXT COMPANY	0.00	78.11	0.00	78.11
07/10/20		27314	01*267601	JXT COMPANY	0.00	0.00	5.11	73.00

-				TOTALS	3,963.00	78.11	5.11	73.00
=====								
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:								
07/01/20				BUDGET BALANCE	0.00			0.00

-				TOTALS	0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
07/06/20		034055	01*267516	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	11.74
07/06/20		036350	01*267516	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	23.48
07/06/20	21013	25917459	01*267608	GREAT SMOKIES STORAGE	0.00	510.00	0.00	533.48
07/10/20		62272	01*267419	THE SYLVA HERALD	0.00	125.00	0.00	658.48
07/10/20		034055	01*267516	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	657.74
07/10/20		036350	01*267516	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	657.00
07/23/20		041674	01*267794	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	668.74
07/23/20		3465	01*267814	ALLEN STREET STORAGE	0.00	80.00	0.00	748.74
07/27/20		041674	01*267794	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	748.00

-				TOTALS	6,810.00	750.22	2.22	748.00
=====								
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
07/01/20				BUDGET BALANCE	6,299.00			0.00

-				TOTALS	6,299.00	0.00	0.00	0.00
=====								

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-311-01 DESC: TRAVEL-DIRECTOR ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

07/01/20		9857234132	01*267382	VERIZON WIRELESS	0.00	191.89	0.00	191.89
07/06/20		52786	01*267596	BALSAMWEST	0.00	386.62	0.00	578.51
07/06/20		52787	01*267596	BALSAMWEST	0.00	364.46	0.00	942.97
TOTALS					4,430.00	942.97	0.00	942.97

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:

07/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

TOTALS					2,316.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

07/01/20		3311469753	01*267376	PITNEY BOWES INC.	0.00	184.86	0.00	184.86
07/01/20		3311469753	01*267376	PITNEY BOWES INC.	0.00	0.00	8.46	176.40
07/01/20		3311469753	01*267376	PITNEY BOWES INC.	0.00	0.00	3.63	172.77
07/14/20		071420	01*267790	RESERVE ACCOUNT	0.00	1,000.00	0.00	1,172.77
07/16/20		17VA27280	01*267811	UPS	0.00	81.78	0.00	1,254.55

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====								
07/20/20		17VA27290	01*267811	UPS	0.00	98.20	0.00	1,352.75

TOTALS					21,003.00	1,364.84	12.09	1,352.75
=====								

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
07/01/20				BUDGET BALANCE	2,000.00			0.00
07/06/20		07/10/2020	01*267502	TUCKASEIGEE WATER & SEWER	0.00	43.86	0.00	43.86
07/24/20		07/25/2020	01*267706	DUKE ENERGY	0.00	107.92	0.00	151.78

TOTALS					2,000.00	151.78	0.00	151.78
=====								

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
07/01/20				BUDGET BALANCE	66,741.00			0.00
07/02/20	21011	4171	01*267651	ASHEVILLE REGIONAL AIRPOR	0.00	1,100.00	0.00	1,100.00
07/08/20		SH	JE-192454	JOE: DEPARTMENT COPIES JU	0.00	0.93	0.00	1,100.93
07/24/20		2020-58552	01*267783	SMOKY MOUNTAIN NEWS	0.00	500.00	0.00	1,600.93
07/27/20		62743	01*267704	THE SYLVA HERALD	0.00	0.00	5.60	1,595.33

TOTALS					66,741.00	1,600.93	5.60	1,595.33
=====								

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
07/01/20				BUDGET BALANCE	500.00			0.00

TOTALS					500.00	0.00	0.00	0.00
=====								

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
07/01/20		248559	01*267401	GROWTHZONE	0.00	474.00	0.00	474.00
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	13,369.60	0.00	13,843.60

TOTALS					173,600.00	13,843.60	0.00	13,843.60
=====								

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
07/01/20				BUDGET BALANCE	19,200.00			0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====> CONTINUED <=====

07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	1,600.00
TOTALS					19,200.00	1,600.00	0.00	1,600.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

07/01/20				BUDGET BALANCE	15,000.00			0.00
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	675.00	0.00	675.00
TOTALS					15,000.00	675.00	0.00	675.00

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

07/01/20				BUDGET BALANCE	7,200.00			0.00
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	600.00
TOTALS					7,200.00	600.00	0.00	600.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

07/01/20				BUDGET BALANCE	5,700.00			0.00
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	450.00	0.00	450.00
TOTALS					5,700.00	450.00	0.00	450.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

07/01/20				BUDGET BALANCE	10,800.00			0.00
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	900.00	0.00	900.00
TOTALS					10,800.00	900.00	0.00	900.00

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:

07/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: =====> CONTINUED <=====								
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	700.00	0.00	700.00
TOTALS					8,400.00	700.00	0.00	700.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
07/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
07/08/20		145456	01*267422	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	6,000.00
07/08/20		145456	01*267422	JACKSON CO. CHAMBER OF CO	0.00	803.33	0.00	6,803.33
07/08/20		145456	01*267422	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	6,963.33
07/08/20		145456	01*267422	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	7,152.00
07/08/20		145456	01*267422	JACKSON CO. CHAMBER OF CO	0.00	3,500.00	0.00	10,652.00
07/08/20		145456	01*267422	JACKSON CO. CHAMBER OF CO	0.00	1,422.00	0.00	12,074.00
07/08/20		145462	01*267451	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	17,574.00
07/08/20		145462	01*267451	CASHIERS CHAMBER OF COMME	0.00	721.00	0.00	18,295.00
07/08/20		145462	01*267451	CASHIERS CHAMBER OF COMME	0.00	2,000.00	0.00	20,295.00
TOTALS					167,872.00	20,295.00	0.00	20,295.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
07/01/20				BUDGET BALANCE	37,200.00			0.00
07/10/20		10/0720	01*267602	RICHARD E. JESTER, ATTORN	0.00	0.00	2,887.50	-2,887.50
07/10/20		10/0720	01*267602	RICHARD E. JESTER, ATTORN	0.00	2,887.50	0.00	0.00
07/10/20		10-0720	01*267696	PINEAPPLE PUBLIC RELATION	0.00	2,887.50	0.00	2,887.50
TOTALS					37,200.00	5,775.00	2,887.50	2,887.50

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
07/01/20				BUDGET BALANCE	22,000.00			0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====								
07/31/20		TDA	JE-192558	JOE: TDA ADMIN JULY, 2020	0.00	1,833.33	0.00	1,833.33
TOTALS					22,000.00	1,833.33	0.00	1,833.33
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
07/01/20				BUDGET BALANCE	1,400.00			0.00
TOTALS					1,400.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	1,172.50	0.00	1,172.50
TOTALS					7,500.00	1,172.50	0.00	1,172.50
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
07/01/20				BUDGET BALANCE	30,600.00			0.00
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	2,550.00	0.00	2,550.00
TOTALS					30,600.00	2,550.00	0.00	2,550.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
07/01/20				BUDGET BALANCE	8,280.00			0.00
07/25/20		477360	01*267875	STR, INC.	0.00	8,280.00	0.00	8,280.00
TOTALS					8,280.00	8,280.00	0.00	8,280.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
07/01/20				BUDGET BALANCE	12,000.00			0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
-----> CONTINUED <-----								
07/23/20		44362-4437	01*267877	RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	931.07
TOTALS					12,000.00	931.07	0.00	931.07
=====								
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:								
07/01/20	BUDGET BALANCE				0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:								
TOTALS					0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
07/07/20		070720	01*267563	BUSINESS CARD	0.00	237.04	0.00	237.04
07/10/20		070620A	01*267561	BUSINESS CARD	0.00	0.00	1.75	235.29
07/21/20		10810	01*267880	SKYFI, INC.	0.00	59.99	0.00	295.28
TOTALS					24,488.00	297.03	1.75	295.28
=====								
ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:								
07/01/20	BUDGET BALANCE				0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:								
TOTALS					0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
07/08/20		TLJ	JE-192492	JOE: TDA PAYROLL INVOICE#	0.00	155.95	0.00	155.95

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====> CONTINUED <=====

				TOTALS	4,320.00	155.95	0.00	155.95
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ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:

07/01/20				BUDGET BALANCE	0.00			0.00
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				TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

07/31/20	TLJ	JE-192557	JOE: TDA RENT 7/2020		0.00	500.00	0.00	500.00
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				TOTALS	6,000.00	500.00	0.00	500.00
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ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

07/01/20				BUDGET BALANCE	2,447.00			0.00
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				TOTALS	2,447.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

07/02/20	21012	48490	01*267646	DESTINATIONS INTERNATIONA	0.00	1,570.00	0.00	1,570.00
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07/07/20		070620B	01*267562	BUSINESS CARD	0.00	71.40	0.00	1,641.40
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07/10/20		070620B	01*267562	BUSINESS CARD	0.00	0.00	1.40	1,640.00
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				TOTALS	2,850.00	1,641.40	1.40	1,640.00
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

07/01/20				BUDGET BALANCE	4,698.00			0.00
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				TOTALS	4,698.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

				TOTALS	0.00	0.00	0.00	0.00
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BC2001 BEGINNING 07/01/20 ENDING 07/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

TOTALS					1,650.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS					5,000.00	0.00	0.00	0.00
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REPORT TOTALS					BEGINNING BAL/BUDGET	DEBITS	CREDITS	ENDING BALANCE
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ASSETS

LIABILITIES

Total Assets & Liabilities:					0.00	0.00	0.00	0.00
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REVENUE

EXPENSES					872,120.00	84,079.52	6,232.45	77,847.07
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Total Revenue & Expenses:					872,120.00	84,079.52	6,232.45	77,847.07
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