

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
May 31, 2020

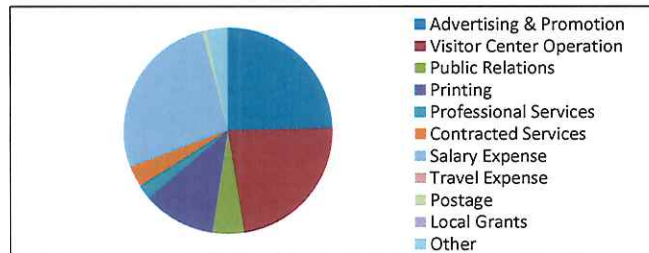
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

May 31, 2020

- * May Room Occupancy Tax collections totaled \$15,819.40 with \$17.35 collected for penalties. The YTD collection total is \$890,485.89 - 104.81% of budget. The Airbnb total was \$28.46. The Home Away VRBO total was \$1,692.84.
- * 36 accounts reported for April rentals (decrease of 97 accounts from last year). The collections were down 76.82% from the same period in 2019. The total decrease for the fiscal year is 7.77%
- * The cash balance at May 31, 2020 is \$87,156.92 and investments total \$400,000.00.

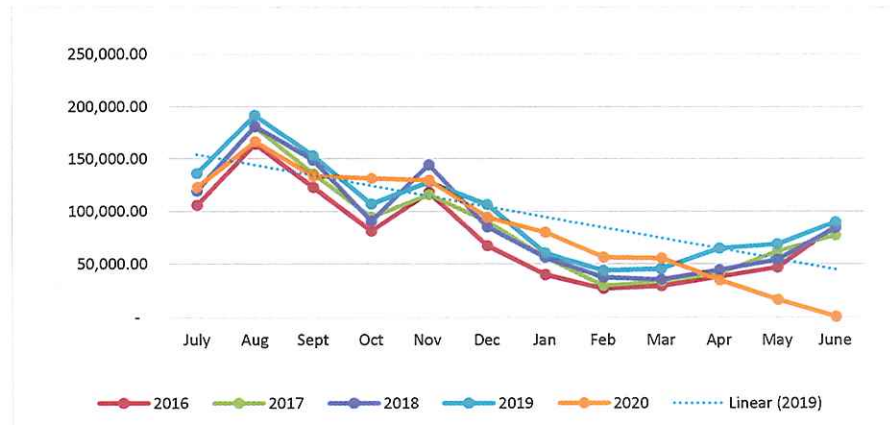
The expenses for May were \$58,244.06. The YTD expenses totaled \$960,140.16 with encumbrances of \$3,853.21 for a combined total of \$963,993.37 - 88.06% of budget.

TDA Expenses as of May 31, 2020



Advertising & Promotion	\$	14,329.94
Visitor Center Operation	\$	13,329.00
Public Relations	\$	2,887.50
Printing	\$	6,554.76
Professional Services	\$	1,354.17
Contracted Services	\$	1,883.33
Salary Expense	\$	15,560.11
Travel Expense	\$	-
Postage	\$	358.44
Local Grants	\$	-
Other	\$	1,986.81
	\$	58,244.06

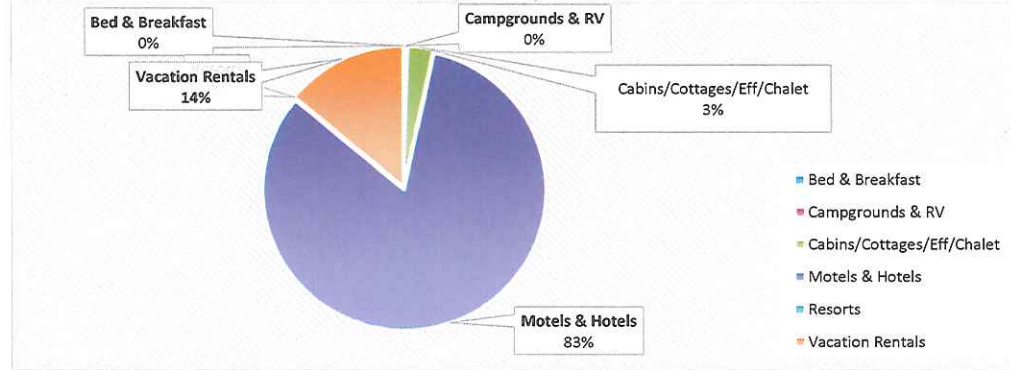
Fiscal YTD Collections



	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	166,057.35
Sept	122,331.68	135,649.23	148,701.72	152,650.37	133,172.02
Oct	80,775.31	94,100.41	90,329.60	106,838.84	130,912.47
Nov	117,640.33	115,576.40	144,240.73	127,342.88	129,268.34
Dec	66,956.10	89,928.52	84,754.30	106,016.63	93,829.84
Jan	39,690.82	56,081.35	56,029.08	60,207.39	79,652.13
Feb	26,696.45	29,357.66	37,210.91	43,528.62	55,878.75
Mar	29,114.84	33,603.67	35,029.92	45,185.00	55,161.52
Apr	37,797.19	40,794.81	44,116.59	64,498.34	34,404.69
May	46,472.01	61,363.25	53,695.68	68,385.86	15,854.63
June	85,145.38	76,932.28	83,711.73	89,275.51	-
	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,016,613.42

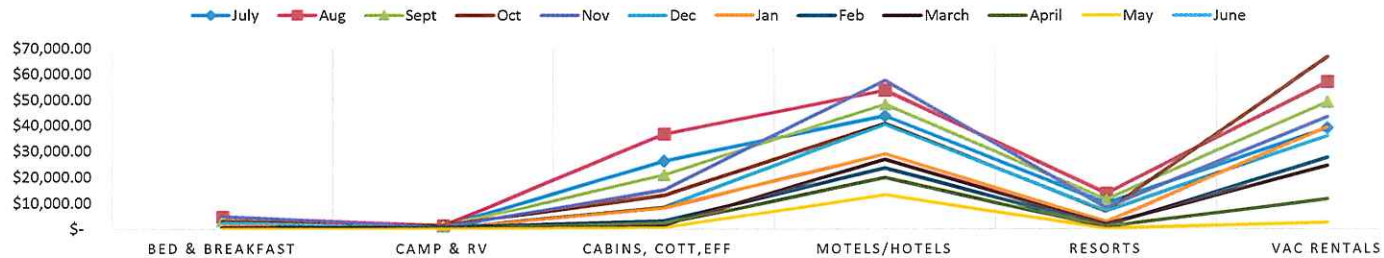


Room Occupancy Tax Collections 5/31/20 for April Rentals



Bed & Breakfast	\$ 48.00
Campgrounds & RV	\$ 43.60
Cabins/Cottages/Eff/Chalet	\$ 450.80
Motels & Hotels	\$ 13,091.82
Resorts	\$ 3.20
Vacation Rentals	\$ 2,217.21
Total	\$ 15,854.63

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
Aug	\$ 4,536.11	\$ 1,166.01	\$ 36,449.07	\$ 53,577.81	\$ 13,536.22	\$ 56,792.13	\$ 166,057.35
Sept	\$ 3,056.30	\$ 1,073.34	\$ 20,718.91	\$ 48,140.84	\$ 11,174.65	\$ 49,007.98	\$ 133,172.02
Oct	\$ 2,705.50	\$ 1,255.74	\$ 13,020.58	\$ 40,587.55	\$ 6,772.60	\$ 66,570.50	\$ 130,912.47
Nov	\$ 4,740.58	\$ 676.76	\$ 14,983.43	\$ 57,503.46	\$ 8,208.79	\$ 43,155.32	\$ 129,268.34
Dec	\$ 2,268.50	\$ 193.12	\$ 8,485.56	\$ 40,315.63	\$ 6,814.76	\$ 35,752.27	\$ 93,829.84
Jan	\$ 817.28	\$ 35.32	\$ 8,189.25	\$ 28,733.56	\$ 2,671.62	\$ 39,205.10	\$ 79,652.13
Feb	\$ 334.16	\$ 546.61	\$ 2,992.07	\$ 23,404.13	\$ 1,136.40	\$ 27,465.38	\$ 55,878.75
March	\$ 412.52	\$ 190.22	\$ 1,609.35	\$ 26,862.80	\$ 1,723.52	\$ 24,363.11	\$ 55,161.52
April	\$ 162.72	\$ 105.55	\$ 2,050.47	\$ 19,708.17	\$ 784.48	\$ 11,593.30	\$ 34,404.69
May	\$ 48.00	\$ 43.60	\$ 450.80	\$ 13,091.82	\$ 3.20	\$ 2,217.21	\$ 15,854.63
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 21,934.42	\$ 6,357.48	\$ 135,032.97	\$ 395,544.82	\$ 62,709.71	\$ 395,034.02	\$ 1,016,613.42
% By Type	2.16%	0.63%	13.28%	38.91%	6.17%	38.86%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ 166,057.35	216	-13.39%
	\$ (25,678.99)	33	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ 133,172.02	196	-12.76%
	\$ (19,478.35)	19	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ 130,912.47	175	22.53%
	\$ 24,073.63	6	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ 129,268.34	167	1.51%
	\$ 1,925.46	-6	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ 93,829.84	133	-11.50%
	\$ (12,186.79)	-32	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ 79,652.13	120	32.30%
	\$ 19,444.74	-29	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ 55,878.75	96	28.37%
	\$ 12,350.13	-6	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ 55,161.52	93	22.08%
	\$ 9,976.52	-13	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ 34,404.69	59	-46.66%
	\$ (30,093.65)	-56	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ 15,854.63	36	-76.82%
	\$ (52,531.23)	-97	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 1,016,613.42		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 05/01/2020 - thru - 05/31/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	127,662.66	60,069.83	100,575.57	87,156.92
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,311.94	53.98	0.00	1,365.92
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	437.17	1.23	0.00	438.40
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		529,411.77	60,125.04	100,575.57	488,961.24
24-2100-000-00	ACCOUNTS PAYABLE	0.00	40,364.56	40,364.56	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(6,135.78)	0.00	0.00	(6,135.78)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,341.81	1,341.81	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	480.00	480.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	755.85	755.85	0.00
24-2200-182-00	RETIREMENT PAYABLE	264.76	0.00	1,822.56	(1,557.80)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	176.77	176.77	0.00
24-2300-000-11	DUE TO GENERAL	0.00	43,922.56	43,922.56	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(446,580.36)	0.00	0.00	(446,580.36)
24-2900-000-01	RES BY STATE STATUTE	(95,356.61)	0.00	0.00	(95,356.61)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	11,376.21	34,015.56	44,683.56	708.21
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(11,376.21)	44,683.56	34,015.56	(708.21)
24-3000-000-00	REVENUE CONTROL	(883,499.88)	0.00	15,970.97	(899,470.85)
24-4000-000-00	EXPENDITURE CONTROL	901,896.10	58,477.93	233.87	960,140.16
Total Liability		(529,411.77)	224,218.60	183,768.07	(488,961.24)
Total TOURISM DEVELOPMENT AUTH		0.00	284,343.64	284,343.64	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 05/31/2020

Account Number	Description	Adjusted Budget 07/01/2019 05/31/2020	Debits and Credits 05/01/2020 05/31/2020	Debits and Credits 07/01/2019 05/31/2020	Encumbrances 07/01/2019 05/31/2020	Balance 07/01/2019 05/31/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	849,600.00	15,819.40	890,485.89	0.00	-40,885.89	104.81
24-3230-130-04	JACKSON TDA - FUND BALAN	235,121.00	0.00	0.00	0.00	235,121.00	0.00
TAX REVENUE		1,084,721.00	15,819.40	890,485.89	0.00	194,235.11	82.09
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	17.35	3,865.61	0.00	1,134.39	77.31
24-3270-190-00	MARKETING AND ADVERTISIN	0.00	0.00	0.00	0.00	0.00	0.00
PENALTY & INTEREST		5,000.00	17.35	3,865.61	0.00	1,134.39	77.31
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	134.22	5,119.35	0.00	-119.35	102.39
REVENUES		5,000.00	134.22	5,119.35	0.00	-119.35	102.39
DEPARTMENT TOTAL Revenue		1,094,721.00	15,970.97	899,470.85	0.00	195,250.15	82.16
24-4926-121-00	SALARIES & WAGES	113,408.00	12,191.08	102,434.92	0.00	10,973.08	90.32
24-4926-170-00	BOARD MEMBER EXPENSE	2,494.00	0.00	2,594.52	0.00	-100.52	104.03
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,032.00	755.85	6,350.76	0.00	681.24	90.31
24-4926-182-00	RETIREMENT EXPENSE	9,365.00	1,091.10	8,382.24	0.00	982.76	89.51
24-4926-183-00	HOSPITALIZATION INSURANC	15,367.00	1,267.55	14,691.50	0.00	675.50	95.60
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	77.76	837.14	0.00	-351.14	172.25
24-4926-186-00	WORKMAN'S COMPENSATION	1,588.00	0.00	1,545.00	0.00	43.00	97.29
24-4926-187-00	MEDICARE TAX	2,001.00	176.77	1,485.25	0.00	515.75	74.23
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	14,895.87	0.00	1,354.13	91.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	8,703.00	238.71	8,984.50	324.21	-605.71	106.96
24-4926-260-01	PROMO ITEMS	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-299-00	MISCELLANEOUS	5,140.00	123.01	5,159.33	0.00	-19.33	100.38
24-4926-311-00	TRAVEL	20,423.00	0.00	19,268.53	0.00	1,154.47	94.35
24-4926-321-00	TELEPHONE	7,964.00	392.94	6,302.13	0.00	1,661.87	79.13
24-4926-321-02	TELEPHONE-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-325-00	POSTAGE	10,451.00	358.44	5,998.38	0.00	4,452.62	57.40
24-4926-331-00	UTILITIES	2,000.00	141.20	1,896.04	0.00	103.96	94.80
24-4926-341-00	PRINTING	49,273.00	6,554.76	32,864.97	0.00	16,408.03	66.70
24-4926-351-00	REPAIRS & MAINT-BUILDING	542.00	0.00	541.50	0.00	0.50	99.91
24-4926-370-00	AD FIRM MEDIA	284,148.00	4,666.73	226,430.31	0.00	57,717.69	79.69
24-4926-370-01	WEBSITE SERVICE	24,798.00	2,512.33	25,135.63	0.00	-337.63	101.36
24-4926-370-02	CREATIVE & PRODUCTION SE	40,184.00	0.00	40,881.81	0.00	-697.81	101.74
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	11,000.00	500.00	10,500.00	0.00	500.00	95.45

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 05/31/2020

Account Number	Description	Adjusted Budget 07/01/2019 05/31/2020	Debits and Credits 05/01/2020 05/31/2020	Debits and Credits 07/01/2019 05/31/2020	Encumbrances 07/01/2019 05/31/2020	Balance 07/01/2019 05/31/2020	% Used
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	10,450.00	0.00	2,450.00	81.01
24-4926-370-05	SEM MANAGEMENT	13,500.00	0.00	13,500.00	0.00	0.00	0.00
24-4926-370-07	SOCIAL MEDIA	20,850.00	0.00	20,849.99	0.00	0.01	100.00
24-4926-370-08	VIDEO PRODUCTION	1,600.00	0.00	1,600.00	0.00	0.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	167,090.00	13,329.00	157,207.02	0.00	9,882.98	94.09
24-4926-393-01	PUBLIC RELATIONS	69,797.00	2,887.50	67,157.27	0.00	2,639.73	96.22
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	20,166.63	0.00	1,833.37	91.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	520.50	0.00	879.50	37.18
24-4926-393-05	CONTRACTED-WEBSITE	13,998.00	0.00	4,752.75	0.00	9,245.25	33.95
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	53,625.00	0.00	4,875.00	91.67
24-4926-393-07	CONTRACTED SERVICES-STR	7,245.00	0.00	7,245.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	504.59	3,988.36	0.00	1,511.64	72.52
24-4926-393-11	SOFTWARE, INTERNET, MISC S	24,036.00	821.29	22,905.03	384.00	746.97	96.89
24-4926-393-13	CONTRACTED SERVICES-PHOT	100.00	0.00	100.00	0.00	0.00	0.00
24-4926-393-14	CONTRACTED SERVICES-HR O	9,665.00	130.95	7,418.00	3,145.00	-898.00	109.29
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,500.00	0.00	500.00	91.67
24-4926-454-00	INSURANCE	2,447.00	0.00	2,446.00	0.00	1.00	99.96
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	10.00	2,186.40	0.00	53.60	97.61
24-4926-550-00	CAPITAL OUTLAY	6,247.00	0.00	6,203.13	0.00	43.87	99.30
24-4926-550-01	CAPITAL PROJECTS	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-699-00	GRANTS	4,589.00	0.00	4,588.75	0.00	0.25	99.99
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	0.00	3,350.00	0.00	-150.00	104.69
24-4926-990-00	CONTINGENCY	0.00	0.00	0.00	0.00	0.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,094,721.00	58,244.06	960,140.16	3,853.21	130,727.63	88.06
DEPARTMENT TOTAL Expense		-1,094,721.00	-58,244.06	-960,140.16	3,853.21	-130,727.63	88.06
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-42,273.09	-60,669.31	3,853.21	64,522.52	85.11

BC2001 BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

05/01/20				BUDGET BALANCE	113,408.00			90,243.84
05/01/20	TLJ		JE-192219	JOE: TDA PAYROLL 5/1/2020	0.00	4,063.69	0.00	94,307.53
05/14/20	TLJ		JE-192254	JOE: TDA PAYROLL 5/15/20	0.00	4,063.69	0.00	98,371.22
05/28/20	TLJ		JE-192297	JOE: TDA PAYROLL 5/29/20	0.00	4,063.70	0.00	102,434.92
TOTALS					113,408.00	102,434.92	0.00	102,434.92

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

05/01/20				BUDGET BALANCE	2,494.00			2,594.52
TOTALS					2,494.00	2,684.49	89.97	2,594.52

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

05/01/20	TLJ		JE-192220	JOE: TDA PAYROLL FRINGE 5	0.00	251.95	0.00	5,846.86
05/15/20	TLJ		JE-192255	JOE: TDA PAYROLL 5/15/202	0.00	251.95	0.00	6,098.81
05/28/20	TLJ		JE-192298	JOE: TDA PAYROLL 5/29/202	0.00	251.95	0.00	6,350.76
TOTALS					7,032.00	6,602.71	251.95	6,350.76

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

05/01/20				BUDGET BALANCE	9,365.00			7,291.14
05/01/20	TLJ		JE-192220	JOE: TDA PAYROLL FRINGE 5	0.00	363.70	0.00	7,654.84
05/15/20	TLJ		JE-192255	JOE: TDA PAYROLL 5/15/202	0.00	363.70	0.00	8,018.54
05/28/20	TLJ		JE-192298	JOE: TDA PAYROLL 5/29/202	0.00	363.70	0.00	8,382.24
TOTALS					9,365.00	8,745.94	363.70	8,382.24

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

05/01/20				BUDGET BALANCE	15,367.00			13,423.95
05/22/20		JUNE2020	01*266403	BCBS OF NC	0.00	1,114.27	0.00	14,538.22
05/22/20		127530	01*266602	COMPANION LIFE INSURANCE	0.00	153.28	0.00	14,691.50
TOTALS					15,367.00	14,691.50	0.00	14,691.50

ACCOUNT ACTIVITY ANALYSIS

PAGE 2

BC2001

BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

05/01/20				BUDGET BALANCE	486.00			759.38
05/01/20	TLJ		JE-192220	JOE: TDA PAYROLL FRINGE 5	0.00	40.64	0.00	800.02
05/15/20	TLJ		JE-192255	JOE: TDA PAYROLL 5/15/202	0.00	23.41	0.00	823.43
05/28/20	TLJ		JE-192298	JOE: TDA PAYROLL 5/29/202	0.00	13.71	0.00	837.14
TOTALS					486.00	877.78	40.64	837.14

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

05/01/20				BUDGET BALANCE	1,588.00			1,545.00
TOTALS					1,588.00	1,545.00	0.00	1,545.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

05/01/20	TLJ		JE-192220	JOE: TDA PAYROLL FRINGE 5	0.00	58.93	0.00	1,367.41
05/15/20	TLJ		JE-192255	JOE: TDA PAYROLL 5/15/202	0.00	58.91	0.00	1,426.32
05/28/20	TLJ		JE-192298	JOE: TDA PAYROLL 5/29/202	0.00	58.93	0.00	1,485.25
TOTALS					2,001.00	1,544.16	58.91	1,485.25

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

05/01/20				BUDGET BALANCE	16,250.00			13,541.70
05/29/20	TLJ		JE-192288	JOE: TDA ADMIN MAY,2020	0.00	1,354.17	0.00	14,895.87
TOTALS					16,250.00	14,895.87	0.00	14,895.87

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

05/01/20				BUDGET BALANCE	2,000.00			0.00
TOTALS					2,000.00	0.00	0.00	0.00

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

05/13/20		19XX-M3GW-	01*266575	AMAZON CAPITAL SERVICES	0.00	255.41	0.00	9,001.20
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ACCOUNT ACTIVITY ANALYSIS

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BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: =====> CONTINUED <=====

05/26/20		19XX-M3GW-	01*266575	AMAZON CAPITAL SERVICES	0.00	0.00	16.70	8,984.50
-								
TOTALS					8,703.00	9,876.77	892.27	8,984.50

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

05/01/20				BUDGET BALANCE	5,140.00			5,036.32
05/04/20		042820	01*266249	BUSINESS CARD	0.00	43.01	0.00	5,079.33
05/22/20		3426	01*266485	ALLEN STREET STORAGE	0.00	80.00	0.00	5,159.33
-								
TOTALS					5,140.00	5,199.12	39.79	5,159.33

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

05/01/20				BUDGET BALANCE	20,423.00			19,268.53
-								
TOTALS					20,423.00	23,608.90	4,340.37	19,268.53

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

05/01/20		9853139114	01*266095	VERIZON WIRELESS	0.00	191.89	0.00	6,101.08
05/01/20		206018		CASHIERS CHAMB COMM	0.00	0.00	178.66	5,922.42
05/04/20		50133	01*266287	BALSAMWEST	0.00	379.71	0.00	6,302.13
-								
TOTALS					7,964.00	10,357.16	4,055.03	6,302.13

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

05/01/20				BUDGET BALANCE	10,451.00			5,639.94
05/14/20		3311202094	01*266386	PITNEY BOWES INC.	0.00	339.55	0.00	5,979.49
05/19/20		17VA27200	01*266482	UPS	0.00	41.10	0.00	6,020.59
05/26/20		3311202094	01*266386	PITNEY BOWES INC.	0.00	0.00	22.21	5,998.38
-								
TOTALS					10,451.00	6,471.06	472.68	5,998.38

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

05/01/20				BUDGET BALANCE	2,000.00			1,754.84
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ACCOUNT ACTIVITY ANALYSIS

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BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====								
05/04/20		05/10/2020	01*266210	TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	1,798.66
05/22/20		05/25/2020	01*266379	DUKE ENERGY	0.00	97.38	0.00	1,896.04
TOTALS					2,000.00	1,896.04	0.00	1,896.04

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

05/01/20				BUDGET BALANCE	49,273.00			26,310.21
05/01/20	20529	48812-1	01*266125	PANAPRINT INC.	0.00	4,624.00	0.00	30,934.21
05/01/20	20529	48812-1	01*266125	PANAPRINT INC.	0.00	918.00	0.00	31,852.21
05/04/20		SH	JE-192200	JOE: COPIES APRIL 2020	0.00	2.36	0.00	31,854.57
05/08/20	20541	48753-1	01*266320	PANAPRINT INC.	0.00	780.00	0.00	32,634.57
05/08/20	20541	48753-1	01*266320	PANAPRINT INC.	0.00	45.00	0.00	32,679.57
05/08/20	20541	48753-1	01*266320	PANAPRINT INC.	0.00	75.00	0.00	32,754.57
05/08/20		45991	01*266226	THE PRINT HAUS	0.00	55.37	0.00	32,809.94
05/08/20		45992	01*266226	THE PRINT HAUS	0.00	62.76	0.00	32,872.70
05/11/20		45991	01*266226	THE PRINT HAUS	0.00	0.00	3.62	32,869.08
05/11/20		45992	01*266226	THE PRINT HAUS	0.00	0.00	2.88	32,866.20
05/11/20		45992	01*266226	THE PRINT HAUS	0.00	0.00	1.23	32,864.97
TOTALS					49,273.00	33,204.26	339.29	32,864.97

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

05/01/20				BUDGET BALANCE	542.00			541.50
TOTALS					542.00	579.40	37.90	541.50

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

05/08/20		43633-4364	01*266313	RAWLE MURDY ASSOCIATES, I	0.00	4,666.73	0.00	226,430.31
TOTALS					284,148.00	226,430.31	0.00	226,430.31

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

05/01/20				BUDGET BALANCE	24,798.00			22,623.30
05/08/20		43633-4364	01*266313	RAWLE MURDY ASSOCIATES, I	0.00	2,512.33	0.00	25,135.63

BC2001 BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====> CONTINUED <=====

TOTALS					24,798.00	25,135.63	0.00	25,135.63
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

05/01/20	BUDGET BALANCE			40,184.00				40,881.81
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TOTALS					40,184.00	40,881.81	0.00	40,881.81
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

05/08/20	43633-4364	01*266313	RAWLE MURDY ASSOCIATES, I	0.00	500.00	0.00		10,500.00
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TOTALS					11,000.00	33,310.13	22,810.13	10,500.00
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

05/01/20	BUDGET BALANCE			12,900.00				9,500.00
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05/08/20	43633-4364	01*266313	RAWLE MURDY ASSOCIATES, I	0.00	950.00	0.00		10,450.00
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TOTALS					12,900.00	10,450.00	0.00	10,450.00
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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

05/01/20	BUDGET BALANCE			167,090.00				143,878.02
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05/10/20	140488	01*266146	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00		149,878.02
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05/10/20	140488	01*266146	JACKSON CO. CHAMBER OF CO	0.00	780.00	0.00		150,658.02
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05/10/20	140488	01*266146	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00		150,818.02
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05/10/20	140488	01*266146	JACKSON CO. CHAMBER OF CO	0.00	189.00	0.00		151,007.02
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05/10/20	141813	01*266166	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00		156,507.02
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05/10/20	141813	01*266166	CASHIERS CHAMBER OF COMME	0.00	700.00	0.00		157,207.02
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TOTALS					167,090.00	157,556.02	349.00	157,207.02
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

05/01/20	BUDGET BALANCE			69,797.00				64,269.77
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ACCOUNT ACTIVITY ANALYSIS

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BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====								
05/08/20		10-0520	01*266292	PINEAPPLE PUBLIC RELATION	0.00	2,887.50	0.00	67,157.27
TOTALS					69,797.00	67,176.73	19.46	67,157.27
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
05/01/20				BUDGET BALANCE	22,000.00			18,333.30
05/29/20	TLJ		JE-192288	JOE: TDA ADMIN MAY,2020	0.00	1,833.33	0.00	20,166.63
TOTALS					22,000.00	20,166.63	0.00	20,166.63
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
05/01/20				BUDGET BALANCE	1,400.00			520.50
TOTALS					1,400.00	658.00	137.50	520.50
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
TOTALS					13,998.00	4,752.75	0.00	4,752.75
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
05/08/20		43633-4364	01*266313	RAWLE MURDY ASSOCIATES, I	0.00	4,875.00	0.00	53,625.00
TOTALS					58,500.00	53,625.00	0.00	53,625.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
05/01/20				BUDGET BALANCE	5,500.00			3,483.77
05/08/20		43633-4364	01*266313	RAWLE MURDY ASSOCIATES, I	0.00	504.59	0.00	3,988.36
TOTALS					5,500.00	4,024.37	36.01	3,988.36
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
05/01/20				BUDGET BALANCE	24,036.00			22,083.74

BC2001 BEGINNING 05/01/20 ENDING 05/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====

05/04/20		042820	01*266249	BUSINESS CARD	0.00	338.00	0.00	22,421.74
05/04/20		042920	01*266250	BUSINESS CARD	0.00	431.17	0.00	22,852.91
05/11/20		042920	01*266250	BUSINESS CARD	0.00	0.00	7.87	22,845.04
05/22/20		9958	01*266560	SKYFI, INC.	0.00	59.99	0.00	22,905.03

TOTALS					24,036.00	22,997.11	92.08	22,905.03
=====								

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

05/01/20				BUDGET BALANCE	9,665.00			7,287.05
05/01/20	TLJ		JE-192221	JOE: INVOICE #: 000004879	0.00	130.95	0.00	7,418.00

TOTALS					9,665.00	7,424.00	6.00	7,418.00
=====								

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

05/01/20				BUDGET BALANCE	6,000.00			5,000.00
05/29/20	TLJ		JE-192287	JOE: TDA BUILDING RENT 5/	0.00	500.00	0.00	5,500.00

TOTALS					6,000.00	5,500.00	0.00	5,500.00
=====								

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

05/01/20				BUDGET BALANCE	2,447.00			2,446.00

TOTALS					2,447.00	2,446.00	0.00	2,446.00
=====								

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

05/04/20		042920	01*266250	BUSINESS CARD	0.00	10.70	0.00	2,187.10
05/11/20		042920	01*266250	BUSINESS CARD	0.00	0.00	0.70	2,186.40

TOTALS					2,240.00	2,297.10	110.70	2,186.40
=====								

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

05/01/20				BUDGET BALANCE	6,247.00			6,203.13
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN: =====> CONTINUED <=====

-							
TOTALS							
				6,247.00	6,597.31	394.18	6,203.13
=====							

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

-							
TOTALS							
				3,200.00	3,350.00	0.00	3,350.00
=====							

REPORT TOTALS	BEGINNING BAL/BUDGET	DEBITS	CREDITS	ENDING BALANCE
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ASSETS

LIABILITIES

Total Assets & Liabilities:	0.00		0.00	
		0.00		0.00
=====				

REVENUE

EXPENSES	1,039,637.00		34,937.56	
		939,993.98		905,056.42

Total Revenue & Expenses:	1,039,637.00		34,937.56	
		939,993.98		905,056.42
=====				