

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



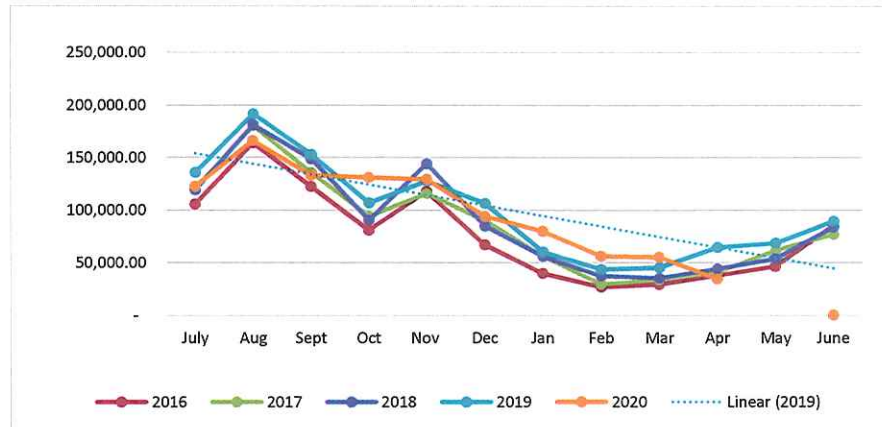
FINANCIAL REPORT
April 30, 2020

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

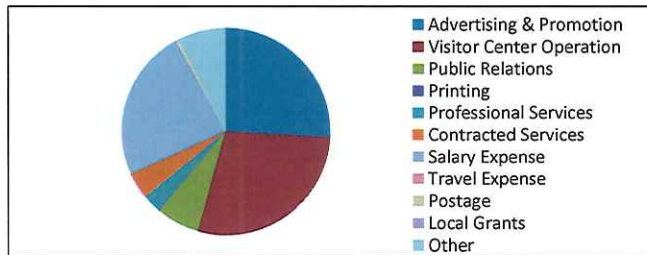
April 30, 2020

- * April Room Occupancy Tax collections totaled \$34,385.91 with \$18.78 collected for penalties. The YTD collection total is \$874,648.61 - 102.95% of budget. The Airbnb total was \$436.04. The Home Away VRBO total was \$5,940.45.
- * 59 accounts reported for March rentals (decrease of 56 accounts from last year). The collections were down 46.66% from the same period in 2019. The total decrease for the fiscal year is 3.67%
- * The cash balance at April 30, 2020 is \$128,940.82 and investments total \$400,000.00.
- * The expenses for April were \$46,054.79. The YTD expenses totaled \$901,895.12 with encumbrances of \$14,521.21 for a combined total of \$916,416.33 - 83.71% of budget.

Fiscal YTD Collections



TDA Expenses as of April 30, 2020

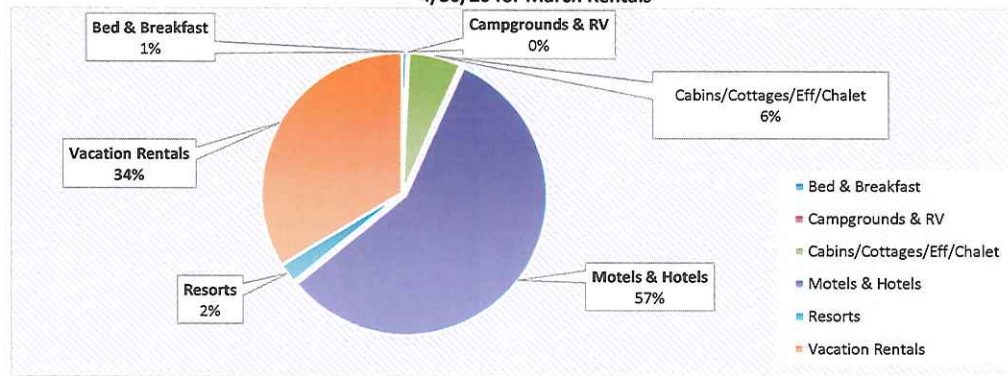


Advertising & Promotion	\$	11,954.29
Visitor Center Operation	\$	13,095.22
Public Relations	\$	3,135.48
Printing	\$	36.75
Professional Services	\$	1,354.17
Contracted Services	\$	1,883.33
Salary Expense	\$	10,978.63
Travel Expense	\$	(54.80)
Postage	\$	189.87
Local Grants	\$	-
Other	\$	3,481.85
Total	\$	46,054.79

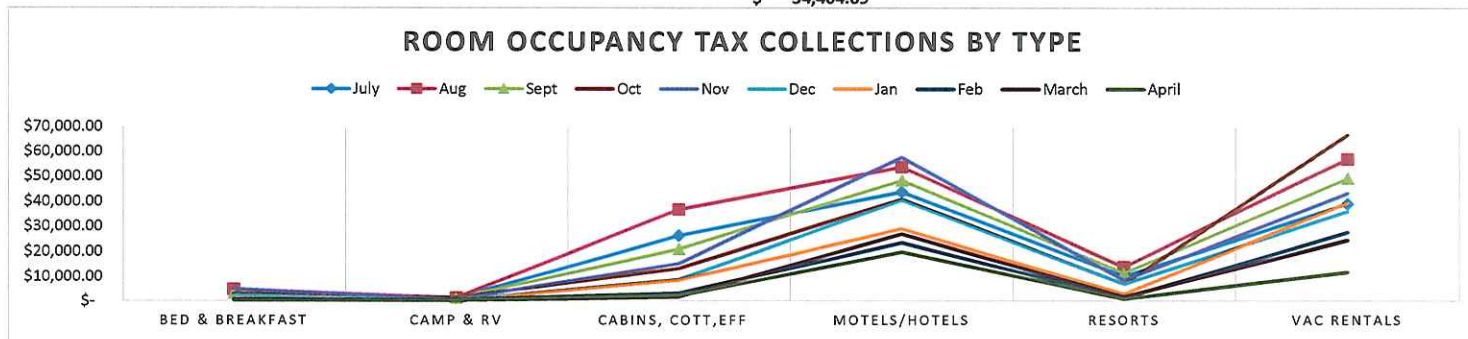
	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	166,057.35
Sept	122,331.68	135,649.23	148,701.72	152,650.37	133,172.02
Oct	80,775.31	94,100.41	90,329.60	106,838.84	130,912.47
Nov	117,640.33	115,576.40	144,240.73	127,342.88	129,268.34
Dec	66,956.10	89,928.52	84,754.30	106,016.63	93,829.84
Jan	39,690.82	56,081.35	56,029.08	60,207.39	79,652.43
Feb	26,696.45	29,357.66	37,210.91	43,528.62	55,878.75
Mar	29,114.84	33,603.67	35,029.92	45,185.00	55,161.52
Apr	37,797.19	40,794.81	44,116.59	64,498.34	34,404.69
May	46,472.01	61,363.25	53,695.68	68,385.86	-
June	85,145.38	76,932.28	83,711.73	89,275.51	-
Total	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,000,759.09



**Room Occupancy Tax Collections
4/30/20 for March Rentals**



Bed & Breakfast	\$	162.72
Campgrounds & RV	\$	105.55
Cabins/Cottages/Eff/Chalet	\$	2,050.47
Motels & Hotels	\$	19,708.17
Resorts	\$	784.48
Vacation Rentals	\$	11,593.30
Total	\$	34,404.69



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
Aug	\$ 4,536.11	\$ 1,166.01	\$ 36,449.07	\$ 53,577.81	\$ 13,536.22	\$ 56,792.13	\$ 166,057.35
Sept	\$ 3,056.30	\$ 1,073.34	\$ 20,718.91	\$ 48,140.84	\$ 11,174.65	\$ 49,007.98	\$ 133,172.02
Oct	\$ 2,705.50	\$ 1,255.74	\$ 13,020.58	\$ 40,587.55	\$ 6,772.60	\$ 66,570.50	\$ 130,912.47
Nov	\$ 4,740.58	\$ 676.76	\$ 14,983.43	\$ 57,503.46	\$ 8,208.79	\$ 43,155.32	\$ 129,268.34
Dec	\$ 2,268.50	\$ 193.12	\$ 8,485.56	\$ 40,315.63	\$ 6,814.76	\$ 35,752.27	\$ 93,829.84
Jan	\$ 817.28	\$ 35.32	\$ 8,189.25	\$ 28,733.86	\$ 2,671.62	\$ 39,205.10	\$ 79,652.43
Feb	\$ 334.16	\$ 546.61	\$ 2,992.07	\$ 23,404.13	\$ 1,136.40	\$ 27,465.38	\$ 55,878.75
March	\$ 412.52	\$ 190.22	\$ 1,609.35	\$ 26,862.80	\$ 1,723.52	\$ 24,363.11	\$ 55,161.52
April	\$ 162.72	\$ 105.55	\$ 2,050.47	\$ 19,708.17	\$ 784.48	\$ 11,593.30	\$ 34,404.69
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 21,886.42	\$ 6,313.88	\$ 134,582.17	\$ 382,453.30	\$ 62,706.51	\$ 392,816.81	\$ 1,000,759.09

% By Type	2.19%	0.63%	13.45%	38.22%	6.27%	39.25%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ 166,057.35	216	-13.39%
	\$ (25,678.99)	33	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ 133,172.02	196	-12.76%
	\$ (19,478.35)	19	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ 130,912.47	175	22.53%
	\$ 24,073.63	6	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ 129,268.34	167	1.51%
	\$ 1,925.46	-6	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ 93,829.84	133	-11.50%
	\$ (12,186.79)	-32	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ 79,652.13	120	32.30%
	\$ 19,444.74	-29	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ 55,878.75	96	28.37%
	\$ 12,350.13	-6	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ 55,161.52	93	22.08%
	\$ 9,976.52	-13	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ 34,404.69	59	-46.66%
	\$ (30,093.65)	-56	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ -	0	-100.00%
	\$ (68,385.86)	-133	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 1,000,758.79		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 04/01/2020 - thru - 04/30/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	140,395.59	73,483.77	84,938.54	128,940.82
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,188.88	114.22	0.00	1,303.10
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	390.99	0.00	0.00	390.99
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		541,975.46	73,597.99	84,938.54	530,634.91
24-2100-000-00	ACCOUNTS PAYABLE	0.00	34,426.92	34,426.92	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(6,135.78)	0.00	0.00	(6,135.78)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	894.54	894.54	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	320.00	320.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	503.89	503.89	0.00
24-2200-182-00	RETIREMENT PAYABLE	(975.28)	1,215.04	1,215.04	(975.28)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	117.85	117.85	0.00
24-2300-000-11	DUE TO GENERAL	0.00	37,459.37	37,459.37	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(446,580.36)	0.00	0.00	(446,580.36)
24-2900-000-01	RES BY STATE STATUTE	(95,356.61)	0.00	0.00	(95,356.61)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	14,576.00	35,466.51	38,666.30	11,376.21
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(14,576.00)	38,666.30	35,466.51	(11,376.21)
24-3000-000-00	REVENUE CONTROL	(848,767.76)	0.00	34,714.24	(883,482.00)
24-4000-000-00	EXPENDITURE CONTROL	855,840.33	48,660.52	2,605.73	901,895.12
Total Liability		(541,975.46)	197,730.94	186,390.39	(530,634.91)
Total TOURISM DEVELOPMENT AUTH		0.00	271,328.93	271,328.93	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 04/30/2020

Account Number	Description	Adjusted Budget 07/01/2019 04/30/2020	Debits and Credits 04/01/2020 04/30/2020	Debits and Credits 07/01/2019 04/30/2020	Encumbrances 07/01/2019 04/30/2020	Balance 07/01/2019 04/30/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	849,600.00	34,385.91	874,648.61	0.00	-25,048.61	102.95
24-3230-130-04	JACKSON TDA - FUND BALAN	235,121.00	0.00	0.00	0.00	235,121.00	0.00
TAX REVENUE		1,084,721.00	34,385.91	874,648.61	0.00	210,072.39	80.63
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	18.78	3,848.26	0.00	1,151.74	76.97
24-3270-190-00	MARKETING AND ADVERTISIN	0.00	0.00	0.00	0.00	0.00	0.00
PENALTY & INTEREST		5,000.00	18.78	3,848.26	0.00	1,151.74	76.97
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	309.55	4,985.13	0.00	14.87	99.70
REVENUES		5,000.00	309.55	4,985.13	0.00	14.87	99.70
DEPARTMENT TOTAL Revenue		1,094,721.00	34,714.24	883,482.00	0.00	211,239.00	80.70
24-4926-121-00	SALARIES & WAGES	113,408.00	8,127.39	90,243.84	0.00	23,164.16	79.57
24-4926-170-00	BOARD MEMBER EXPENSE	2,494.00	101.50	2,594.52	0.00	-100.52	104.03
24-4926-181-00	SOCIAL SECURITY CONTRIBU	7,032.00	503.89	5,594.91	0.00	1,437.09	79.56
24-4926-182-00	RETIREMENT EXPENSE	9,365.00	727.40	7,291.14	0.00	2,073.86	77.86
24-4926-183-00	HOSPITALIZATION INSURANC	15,367.00	1,420.83	13,423.95	0.00	1,943.05	87.36
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	81.27	759.38	0.00	-273.38	156.25
24-4926-186-00	WORKMAN'S COMPENSATION	1,588.00	0.00	1,545.00	0.00	43.00	97.29
24-4926-187-00	MEDICARE TAX	2,001.00	117.85	1,308.48	0.00	692.52	65.39
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	13,541.70	0.00	2,708.30	83.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	8,703.00	0.00	8,702.81	324.21	-324.02	103.72
24-4926-260-01	PROMO ITEMS	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-299-00	MISCELLANEOUS	5,140.00	460.00	5,036.32	0.00	103.68	97.98
24-4926-311-00	TRAVEL	20,423.00	-54.80	19,268.53	0.00	1,154.47	94.35
24-4926-321-00	TELEPHONE	7,964.00	-390.84	5,909.19	0.00	2,054.81	74.20
24-4926-321-02	TELEPHONE-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-325-00	POSTAGE	10,451.00	189.87	5,639.94	0.00	4,811.06	53.97
24-4926-331-00	UTILITIES	2,000.00	126.69	1,754.84	0.00	245.16	87.74
24-4926-341-00	PRINTING	49,273.00	36.75	26,310.21	10,668.00	12,294.79	75.05
24-4926-351-00	REPAIRS & MAINT-BUILDING	542.00	0.00	541.50	0.00	0.50	99.91
24-4926-370-00	AD FIRM MEDIA	284,148.00	1,910.83	221,763.58	0.00	62,384.42	78.05
24-4926-370-01	WEBSITE SERVICE	24,798.00	2,262.33	22,623.30	0.00	2,174.70	91.23
24-4926-370-02	CREATIVE & PRODUCTION SE	40,184.00	250.00	40,881.81	0.00	-697.81	101.74
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	11,000.00	1,000.00	10,000.00	0.00	1,000.00	90.91

COUNTY OF JACKSON
Income Statement

Report dates 07/01/2019 - thru - 04/30/2020

Account Number	Description	Adjusted Budget	Debits and Credits	Debits and Credits	Encumbrances	Balance	%
		07/01/2019 04/30/2020	04/01/2020 04/30/2020	07/01/2019 04/30/2020	07/01/2019 04/30/2020	07/01/2019 04/30/2020	Used
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	9,500.00	0.00	3,400.00	73.64
24-4926-370-05	SEM MANAGEMENT	13,500.00	0.00	13,500.00	0.00	0.00	0.00
24-4926-370-07	SOCIAL MEDIA	20,850.00	0.00	20,849.99	0.00	0.01	100.00
24-4926-370-08	VIDEO PRODUCTION	1,600.00	0.00	1,600.00	0.00	0.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	167,090.00	13,095.22	143,878.02	0.00	23,211.98	86.11
24-4926-393-01	PUBLIC RELATIONS	69,797.00	3,135.48	64,269.77	0.00	5,527.23	92.08
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	18,333.30	0.00	3,666.70	83.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	520.50	0.00	879.50	37.18
24-4926-393-05	CONTRACTED-WEBSITE	13,998.00	0.00	4,752.75	0.00	9,245.25	33.95
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	48,750.00	0.00	9,750.00	83.33
24-4926-393-07	CONTRACTED SERVICES-STR	7,245.00	0.00	7,245.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	706.13	3,483.77	0.00	2,016.23	63.34
24-4926-393-11	SOFTWARE, INTERNET, MISC S	24,036.00	720.65	22,083.74	384.00	1,568.26	93.48
24-4926-393-13	CONTRACTED SERVICES-PHOT	100.00	0.00	100.00	0.00	0.00	0.00
24-4926-393-14	CONTRACTED SERVICES-HR O	9,665.00	1,235.95	7,287.05	3,145.00	-767.05	107.94
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,000.00	0.00	1,000.00	83.33
24-4926-454-00	INSURANCE	2,447.00	571.00	2,446.00	0.00	1.00	99.96
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	6.90	2,176.40	0.00	63.60	97.16
24-4926-550-00	CAPITAL OUTLAY	6,247.00	0.00	6,245.13	0.00	1.87	99.97
24-4926-550-01	CAPITAL PROJECTS	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-699-00	GRANTS	4,589.00	0.00	4,588.75	0.00	0.25	99.99
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	150.00	3,350.00	0.00	-150.00	104.69
24-4926-990-00	CONTINGENCY	0.00	0.00	0.00	0.00	0.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,094,721.00	46,054.79	901,895.12	14,521.21	178,304.67	83.71
DEPARTMENT TOTAL Expense		-1,094,721.00	-46,054.79	-901,895.12	14,521.21	-178,304.67	83.71
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-11,340.55	-18,413.12	14,521.21	32,934.33	82.21

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
04/01/20				BUDGET BALANCE	110,757.00			82,116.45
04/02/20	TLJ		JE-192119	JOE: TDA PAYROLL 4/3/2020	0.00	4,063.69	0.00	86,180.14
04/17/20	TLJ		JE-192178	JOE: JCTDA PAYROLL 4/17/2	0.00	4,063.70	0.00	90,243.84
-								
TOTALS					110,757.00	90,243.84	0.00	90,243.84

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
04/01/20				BUDGET BALANCE	2,250.00			2,493.02
04/03/20		040720	01*265432	BUSINESS CARD	0.00	107.77	0.00	2,600.79
04/09/20		040720	01*265432	BUSINESS CARD	0.00	0.00	6.27	2,594.52
-								
TOTALS					2,250.00	2,684.49	89.97	2,594.52

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
04/01/20				BUDGET BALANCE	6,867.00			5,091.02
04/02/20	TLJ		JE-192120	JOE: TDA PAYROLL TAX 4/3/	0.00	251.94	0.00	5,342.96
04/17/20	TLJ		JE-192179	JOE: JCTDA PAYROLL 4/17/2	0.00	251.95	0.00	5,594.91
-								
TOTALS					6,867.00	5,846.86	251.95	5,594.91

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
04/01/20				BUDGET BALANCE	10,002.00			6,563.74
04/02/20	TLJ		JE-192120	JOE: TDA PAYROLL TAX 4/3/	0.00	363.70	0.00	6,927.44
04/17/20	TLJ		JE-192179	JOE: JCTDA PAYROLL 4/17/2	0.00	363.70	0.00	7,291.14
-								
TOTALS					10,002.00	7,654.84	363.70	7,291.14

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
04/01/20				BUDGET BALANCE	18,167.00			12,003.12
04/24/20		041120	01*265907	BCBS OF NC	0.00	1,114.27	0.00	13,117.39
04/24/20		109079	01*266059	COMPANION LIFE INSURANCE	0.00	306.56	0.00	13,423.95
-								
TOTALS					18,167.00	13,423.95	0.00	13,423.95

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

04/01/20				BUDGET BALANCE	486.00			678.11
04/02/20	TLJ		JE-192120	JOE: TDA PAYROLL TAX 4/3/	0.00	40.64	0.00	718.75
04/17/20	TLJ		JE-192179	JOE: JCTDA PAYROLL 4/17/2	0.00	40.63	0.00	759.38
TOTALS					486.00	800.02	40.64	759.38

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

04/01/20				BUDGET BALANCE	1,151.00			1,545.00
TOTALS					1,151.00	1,545.00	0.00	1,545.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

04/02/20	TLJ		JE-192120	JOE: TDA PAYROLL TAX 4/3/	0.00	58.93	0.00	1,249.56
04/17/20	TLJ		JE-192179	JOE: JCTDA PAYROLL 4/17/2	0.00	58.92	0.00	1,308.48
TOTALS					1,607.00	1,367.39	58.91	1,308.48

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

04/01/20				BUDGET BALANCE	16,250.00			12,187.53
04/30/20	TLJ		JE-192191	JOE: TDA ADMIN COST 4/202	0.00	1,354.17	0.00	13,541.70
TOTALS					16,250.00	13,541.70	0.00	13,541.70

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

04/01/20				BUDGET BALANCE	7,200.00			7,200.00
TOTALS					7,200.00	7,200.00	0.00	7,200.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

TOTALS					2,000.00	0.00	0.00	0.00
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ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

				TOTALS	3,500.00	9,565.36	862.55	8,702.81
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ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

				TOTALS	2,881.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

04/06/20		032620	01*265407	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	4,796.32
04/06/20		3388	01*265408	ALLEN STREET STORAGE	0.00	160.00	0.00	4,956.32
04/13/20		3407	01*265979	ALLEN STREET STORAGE	0.00	80.00	0.00	5,036.32

				TOTALS	5,140.00	5,076.11	39.79	5,036.32
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

04/01/20				BUDGET BALANCE	24,875.00			19,323.33
04/03/20		040620	01*265431	BUSINESS CARD	0.00	807.97	0.00	20,131.30
04/03/20		040720	01*265432	BUSINESS CARD	0.00	51.72	0.00	20,183.02
04/03/20		040720	01*265432	BUSINESS CARD	0.00	0.00	830.60	19,352.42
04/09/20		040620	01*265431	BUSINESS CARD	0.00	0.00	80.51	19,271.91
04/09/20		040720	01*265432	BUSINESS CARD	0.00	0.00	3.38	19,268.53

				TOTALS	24,875.00	23,608.90	4,340.37	19,268.53
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ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:

04/01/20				BUDGET BALANCE	0.00			0.00
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				TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

04/01/20		9851068234	01*265257	VERIZON WIRELESS	0.00	192.13	0.00	6,492.16
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ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

04/02/20		48848	01*265463	BALSAMWEST	0.00	371.62	0.00	6,863.78
04/03/20		205691		JACKSON CO CHAMBER COMM	0.00	0.00	952.00	5,911.78
04/06/20		205712		CASHIERS CHAMBER	0.00	0.00	359.91	5,551.87
04/15/20		48849	01*266010	BALSAMWEST	0.00	357.32	0.00	5,909.19

TOTALS 4,430.00 9,785.56 3,876.37 5,909.19

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:

04/01/20				BUDGET BALANCE	0.00			0.00
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TOTALS 0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

TOTALS 2,064.00 0.00 0.00 0.00

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

04/01/20		032920	01*265423	BUSINESS CARD	0.00	17.10	0.00	5,467.17
04/02/20		3310917397	01*265304	PITNEY BOWES INC.	0.00	184.86	0.00	5,652.03
04/09/20		3310917397	01*265304	PITNEY BOWES INC.	0.00	0.00	12.09	5,639.94

TOTALS 23,658.00 6,090.41 450.47 5,639.94

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

04/01/20				BUDGET BALANCE	2,000.00			1,628.15
04/06/20		04/10/2020	01*265377	TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	1,671.97
04/23/20		04/25/2020	01*265888	DUKE ENERGY	0.00	82.87	0.00	1,754.84

TOTALS 2,000.00 1,754.84 0.00 1,754.84

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

04/01/20				BUDGET BALANCE	69,273.00			26,273.46
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BC2001 BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

04/03/20		040720	01*265432	BUSINESS CARD	0.00	35.00	0.00	26,308.46
04/13/20		SH	JE-192135	JOE: MARCH2020 DEPT. COPI	0.00	1.75	0.00	26,310.21
TOTALS					69,273.00	26,641.77	331.56	26,310.21

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

04/01/20				BUDGET BALANCE	0.00			541.50
TOTALS					0.00	579.40	37.90	541.50

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	1,910.83	0.00	221,763.58
TOTALS					315,000.00	221,763.58	0.00	221,763.58

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

04/01/20				BUDGET BALANCE	27,898.00			20,360.97
04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	2,262.33	0.00	22,623.30
TOTALS					27,898.00	22,623.30	0.00	22,623.30

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

04/01/20				BUDGET BALANCE	27,850.00			40,631.81
04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	250.00	0.00	40,881.81
TOTALS					27,850.00	40,881.81	0.00	40,881.81

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

04/01/20				BUDGET BALANCE	12,000.00			9,000.00
04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	10,000.00
TOTALS					12,000.00	32,810.13	22,810.13	10,000.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

04/01/20				BUDGET BALANCE	12,900.00			8,550.00
04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	950.00	0.00	9,500.00
TOTALS					12,900.00	9,500.00	0.00	9,500.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

04/01/20				BUDGET BALANCE	18,000.00			13,500.00
TOTALS					18,000.00	13,500.00	0.00	13,500.00

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

TOTALS					23,550.00	20,849.99	0.00	20,849.99
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ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:

TOTALS					5,000.00	1,600.00	0.00	1,600.00
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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	0.00	160.00	130,622.80
04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	0.00	189.00	130,433.80
04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	115.22	0.00	130,549.02
04/10/20		140500	01*265324	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	136,049.02
04/10/20		140500	01*265324	CASHIERS CHAMBER OF COMME	0.00	700.00	0.00	136,749.02
04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	142,749.02

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====								
04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	780.00	0.00	143,529.02
04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	143,689.02
04/10/20		140487	01*265295	JACKSON CO. CHAMBER OF CO	0.00	189.00	0.00	143,878.02
-								
TOTALS					167,090.00	144,227.02	349.00	143,878.02
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
04/01/20				BUDGET BALANCE	80,500.00			61,134.29
04/08/20	10-0420		01*265481	PINEAPPLE PUBLIC RELATION	0.00	3,135.48	0.00	64,269.77
-								
TOTALS					80,500.00	64,289.23	19.46	64,269.77
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
04/01/20				BUDGET BALANCE	22,000.00			16,499.97
04/30/20	TLJ		JE-192191	JOE: TDA ADMIN COST 4/202	0.00	1,833.33	0.00	18,333.30
-								
TOTALS					22,000.00	18,333.30	0.00	18,333.30
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
04/01/20				BUDGET BALANCE	1,400.00			470.50
04/06/20	4/6/20		01*265521	CHERYL OSBORNE	0.00	50.00	0.00	520.50
-								
TOTALS					1,400.00	658.00	137.50	520.50
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:								
04/01/20				BUDGET BALANCE	0.00			0.00
-								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
-								
TOTALS					13,998.00	4,752.75	0.00	4,752.75

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	4,875.00	0.00	48,750.00
TOTALS					58,500.00	48,750.00	0.00	48,750.00

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

04/01/20				BUDGET BALANCE	7,140.00			7,245.00
TOTALS					7,140.00	7,245.00	0.00	7,245.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

04/24/20		43419-4343	01*266036	RAWLE MURDY ASSOCIATES, I	0.00	706.13	0.00	3,483.77
TOTALS					5,500.00	3,519.78	36.01	3,483.77

ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:

04/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

04/03/20		040620	01*265431	BUSINESS CARD	0.00	99.49	0.00	21,462.58
04/03/20		040720	01*265432	BUSINESS CARD	0.00	536.19	0.00	21,998.77
04/06/20		3/17/20	02*5818	NICK BREEDLOVE	0.00	36.95	0.00	22,035.72
04/09/20		040620	01*265431	BUSINESS CARD	0.00	0.00	6.51	22,029.21
04/09/20		040720	01*265432	BUSINESS CARD	0.00	0.00	5.46	22,023.75

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====

04/24/20		9146	01*266037	SKYFI, INC.	0.00	59.99	0.00	22,083.74
TOTALS					24,036.00	22,167.95	84.21	22,083.74

ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:

04/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:

TOTALS					0.00	100.00	0.00	100.00
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

04/03/20		TLJ	JE-192121	JOE: INVOICE #:0000048793	0.00	155.95	0.00	6,207.05
04/06/20		1221	01*265574	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	6,567.05
04/06/20		1222	01*265574	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	6,927.05
04/06/20		1230	01*265574	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	7,287.05
TOTALS					6,281.00	7,293.05	6.00	7,287.05

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:

04/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

04/30/20		TLJ	JE-192190	JOE: TDA BUILDING RENT 4/	0.00	500.00	0.00	5,000.00
TOTALS					6,000.00	5,000.00	0.00	5,000.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

ACCOUNT ACTIVITY ANALYSIS

BC2001 BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: =====> CONTINUED <=====								
04/24/20		041020	01*266040	SELECTIVE INSURANCE COMPA	0.00	571.00	0.00	2,446.00
TOTALS					2,447.00	2,446.00	0.00	2,446.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
04/01/20				BUDGET BALANCE	2,240.00			2,169.50
04/03/20		040720	01*265432	BUSINESS CARD	0.00	6.90	0.00	2,176.40
TOTALS					2,240.00	2,286.40	110.00	2,176.40
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:								
04/01/20				BUDGET BALANCE	10,917.00			6,245.13
TOTALS					10,917.00	6,597.31	352.18	6,245.13
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
TOTALS					24,200.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
TOTALS					10,000.00	4,588.75	0.00	4,588.75
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
04/03/20		040720	01*265432	BUSINESS CARD	0.00	150.00	0.00	3,350.00
TOTALS					3,700.00	3,350.00	0.00	3,350.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 04/01/20 ENDING 04/30/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

04/01/20				BUDGET BALANCE	0.00			0.00
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				TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

				TOTALS	874.00	0.00	0.00	0.00
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REPORT TOTALS	BEGINNING BAL/BUDGET	DEBITS	CREDITS	ENDING BALANCE
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ASSETS

LIABILITIES

Total Assets & Liabilities:	0.00	0.00	0.00	0.00
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REVENUE

EXPENSES	1,203,579.00	936,543.79	34,648.67	901,895.12
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Total Revenue & Expenses:	1,203,579.00	936,543.79	34,648.67	901,895.12
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