



# **Jackson County TDA**

## **License Renewal**

May 06, 2019



## Background

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CrowdRiff is a visual influence platform that inspires new and returning interest to travel brands. It will allow Jackson County TDA (hereafter referred to as “Customer”) to effectively discover and activate the most engaging visual content from the social web, while inspiring conversations around its brand. CrowdRiff will enable Customer to increase overall social and digital efficiency, activate its brand across seasons, and deliver real-time content through every marketing channel. CrowdRiff is excited to work with Jackson County TDA to continually build on our mutual success!

## Addendum

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Pursuant to the CrowdRiff Platform License dated Sep 01, 2017, (the “Agreement”) by and between Customer and CrowdRiff, the below Software as a Service Order Form is incorporated herein as an addendum to the Agreement effective Sep 08, 2019. All other terms and conditions of the Agreement shall remain in effect and unchanged.

# Software as a Service Order Form

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License Period: Sep 08, 2019 - Sep 07, 2020

Item	Description	Price	Net Price
Core Platform	12 month license	\$12,600	\$12,600
Photo Wall	month license	\$2,100	\$2,100
Total List Price			\$14,700
Total Net Price			<b>\$14,700</b>

*All prices listed in USD*

**Core Features Include:**

Galleries, Hashtag Rights, Sidekick, API Access, Smart  
Galleries, Social Auto Keywording, Quality Filter, Photo Wall

**Total Storage:**

100 GB

## Software as a Service Order Form (Cont.)

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### **Payment Schedule**

- **Sep 08, 2019** - \$14,700

### **Payment Terms**

- Initial payment invoiced upon execution
- If applicable, remaining investment invoiced as per payment schedule above
- All invoices due within 30 days of issue date
- Acceptable forms of payment include cheque, bank wire transfer, or credit card (Visa or Mastercard)
- Credit Card processing fees apply

### **Special Discount Terms and Expiry**

- All prices and special discounts quoted above will expire on May 31, 2019

# TERMS AND CONDITIONS

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- By signing this SaaS Order you agree to the full Terms of Service to the CrowdRiff platform and service(s) here: [crowdriff.com/terms-of-service](https://crowdriff.com/terms-of-service).
- Any additional functionality requested by Customer outside of that identified in this agreement will be quoted separately, and implemented once written approval has been received from Customer.
- This document is private, confidential and personal to its recipients and should not be copied or shared with third parties.
- At the License Period End Date, and every License renewal period thereafter, the License will be renewed automatically for an additional period of 12 months provided that the License fee increases by no more than 5%. Additional fees may apply should Customer choose to add new features to the License. Customer may elect to not renew by providing written notice at least 30 days prior to the end of the then current License Period. CrowdRiff will notify the Customer of the upcoming renewals at 60 days prior to the end of every License Period.

*By signing below, the signee agrees to abide by the terms and conditions contained in this agreement, and certifies that the signee is authorized to accept these obligations on behalf of the organization.*

**Jackson County TDA**

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**CrowdRiff**

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