2019 Analytics Reporting

SOURCE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Internet Analytics													
TourDeCashiers.com Pageviews													
Cashiers411.com Pageviews	TBD	1570											
Cashiers411.com Visits	TBD	372											
CashiersAreaChamber.com Pageviews	4210	4873											
CashiersAreaChamber.com Visits	1665	1869											
Destination-Cashiers Pageviews	55	46											
FB Likes - Chamber	2096	2102											
FB CACOC Daily Total Reach	1797	2878											
FB CACOC Weekly Total Reach	10419	10275											
FB 28 Day Total Reach	59089	23513											
FB Likes - Tour De Cashiers	905	909											
FB Tour De Cashiers Daily Total Reach	3555	514											
FB Tour De Cashiers Weekly Total Reach	22385	3826											
FBTour De Cashiers 28 Day Total Reach	55344	25588											
Mountainlovers.com Referral	1	0											
MountainloversNC.com Referral	0	0											
JacksonNC.org Referral	0	0											
VisitNC.com Referral	2	1											
On-Site													
After Hours Information Pick Up	100	225											
Information Packets Mailed	14	8											
On Site Visitors	56	53											
Email Inquiry	12	7											
Phone Inquiry	58	92											
Play On Merchandise	0	0											
Mass Distribution													
Cashiers Visitor Guide	775	200											
Cashiers Shopping & Dining Guide	N/A	N/A											
JCTDA Visitor Guide	619	54											
JCTDA Waterfall Map	50	800											
Fly Fishing Guide	25	75											
Lifestyle & Living Map	50	50											
Cashiers Adventure Map	900	325											
Mass Distribution Monthly Totals	**2419**	**1504**											
JC TDA Visitor Guide (handouts)	66	54											