

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
DECEMBER 31, 2018

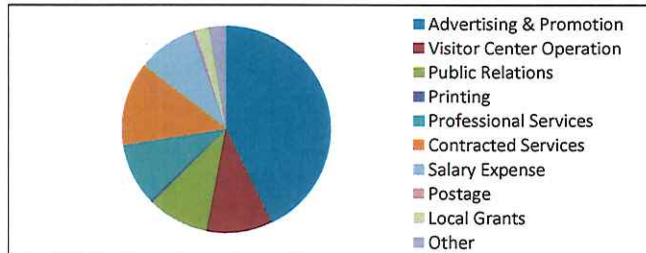
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

December 31, 2018

- * December Room Occupancy Tax collections totaled \$105,678.83 with \$337.80 collected for penalties. The YTD collection total is \$683,519.64 - 61.45% of budget. The Airbnb total was \$8,704.84.
- * 165 accounts reported for November rentals (increase of 17 accounts from last year). The collections were up 25.09% from the same period in 2017. The total increase for the fiscal year is 6.82%.
- * The cash balance at December 31, 2018 is \$222,980.80 and investments total \$400,000.00.

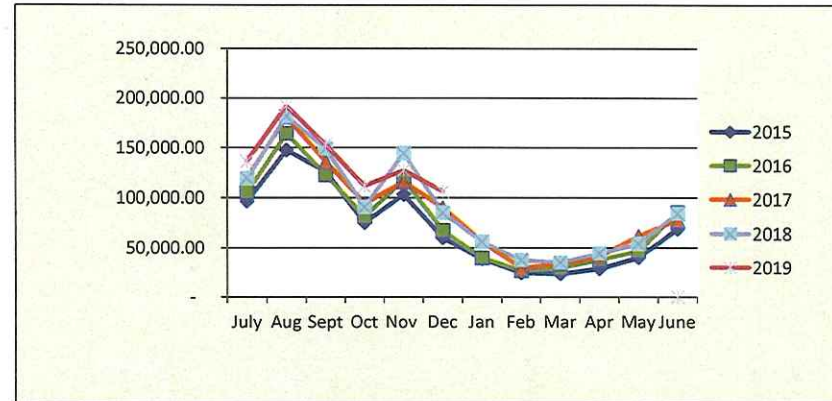
- * The expenses for December were \$70,209.28. The YTD expenses totaled \$603,135.26 with encumbrances of \$4,989.31 for a combined total of \$608,124.57 - 50.96% of budget.

TDA Expenses as of December 31, 2018



Advertising & Promotion	\$	30,053.54
Visitor Center Operation	\$	7,128.67
Public Relations	\$	6,716.66
Printing	\$	250.23
Professional Services	\$	6,770.85
Contracted Services	\$	9,113.33
Salary Expense	\$	6,535.46
Postage	\$	339.55
Local Grants	\$	1,400.00
Other	\$	1,900.99
	\$	<u>70,209.28</u>

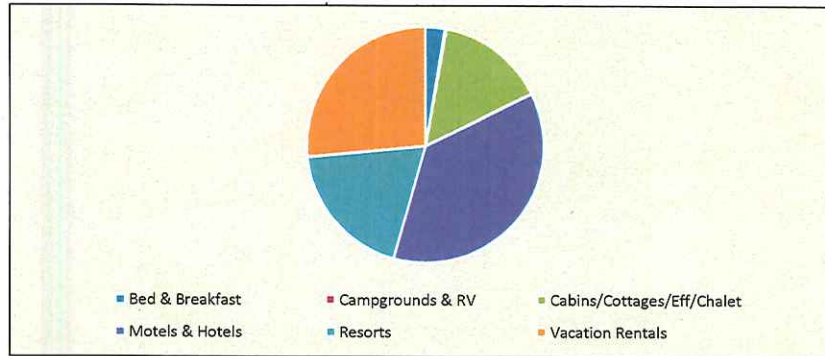
Fiscal YTD Collections



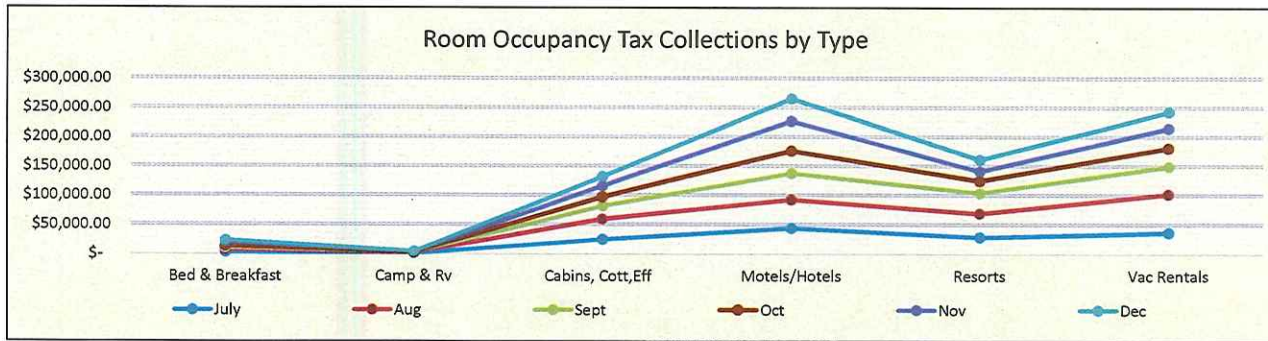
	2015	2016	2017	2018	2019
July	96,221.58	105,354.28	119,861.04	119,152.80	135,881.68
Aug	147,461.65	163,948.85	180,394.59	181,280.78	191,736.34
Sept	125,903.55	122,331.68	135,649.23	148,701.72	152,650.37
Oct	74,811.18	80,775.31	94,100.41	90,329.60	111,456.91
Nov	103,282.77	117,640.33	115,576.40	144,240.73	127,342.88
Dec	60,051.55	66,956.10	89,928.52	84,754.30	106,016.63
Jan	38,604.76	39,690.82	56,081.35	56,029.08	
Feb	24,590.98	26,696.45	29,357.66	37,210.91	
Mar	23,634.98	29,114.84	33,603.67	35,029.92	
Apr	28,549.12	37,797.19	40,794.81	44,116.59	
May	39,890.53	46,472.01	61,363.25	53,695.68	
June	68,723.19	85,145.38	76,932.28	83,711.73	-
Total	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 825,084.81



**Room Occupancy Tax Collections
12/31/18 for November Rentals**



Bed & Breakfast	\$	2,852.37
Campgrounds & RV	\$	170.34
Cabins/Cottages/Eff/Chalet	\$	15,797.96
Motels & Hotels	\$	38,777.98
Resorts	\$	20,274.85
Vacation Rentals	\$	28,143.13
Total	\$	106,016.63



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,688.98	\$ 695.18	\$ 24,406.66	\$ 43,549.81	\$ 28,377.05	\$ 36,164.00	\$ 135,881.68
Aug	\$ 3,596.29	\$ 779.19	\$ 34,109.64	\$ 48,228.00	\$ 39,963.75	\$ 65,059.47	\$ 191,736.34
Sept	\$ 2,979.89	\$ 641.79	\$ 22,524.53	\$ 44,584.33	\$ 34,785.11	\$ 47,134.72	\$ 152,650.37
Oct	\$ 3,651.18	\$ 579.06	\$ 15,533.79	\$ 39,077.72	\$ 20,903.23	\$ 31,711.93	\$ 111,456.91
Nov	\$ 6,625.54	\$ 788.68	\$ 18,915.26	\$ 50,765.41	\$ 16,256.04	\$ 33,991.95	\$ 127,342.88
Dec	\$ 2,852.37	\$ 170.34	\$ 15,797.96	\$ 38,777.98	\$ 20,274.85	\$ 28,143.13	\$ 106,016.63
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 22,394.25	\$ 3,654.24	\$ 131,287.84	\$ 264,983.25	\$ 160,560.03	\$ 242,205.20	\$ 825,084.81

% By Type	2.71%	0.44%	15.91%	32.12%	19.46%	29.36%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	\$ 118,801.30	163	10%
July-2018	\$ 135,881.68	181	14.38%
	\$ 17,080.38	18	
August-2017	\$ 181,280.78	175	9%
August-2018	\$ 191,736.34	183	5.77%
	\$ 10,455.56	8	
September-2017	\$ 148,701.72	161	3%
September-2018	\$ 152,650.37	177	2.66%
	\$ 3,948.65	16	
October-2017	\$ 90,329.60	160	4%
October-2018	\$ 106,838.84	169	18.28%
	\$ 16,509.24	9	
November-2017	\$ 144,240.73	159	1%
November-2018	\$ 127,342.88	173	-11.72%
	\$ (16,897.85)	14	
December-2017	\$ 84,754.30	148	-10%
December-2018	\$ 106,016.63	165	25.09%
	\$ 21,262.33	17	
January-2018	\$ 56,029.07	119	18%
January-2019	\$ -	0	-100.00%
	\$ (56,029.07)	-119	
February-2018	\$ 37,210.91	95	15%
February-2019	\$ -	0	-100.00%
	\$ (37,210.91)	-95	
March-2018	\$ 35,029.92	90	4%
March-2019	\$ -	0	-100.00%
	\$ (35,029.92)	-90	
April-2018	\$ 44,116.59	107	95%
April-2019	\$ -	0	-100.00%
	\$ (44,116.59)	-107	
May-2018	\$ 53,695.68	120	35%
May-2019	\$ -	0	-100.00%
	\$ (53,695.68)	-120	
June-2018	\$ 83,711.73	148	15%
June-2019	\$ -	0	-100.00%
	\$ (83,711.73)	-148	
FYTD 2018	\$ 1,077,902.33		
FYTD 2019	\$ 820,466.74		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 12/01/2018 - thru - 12/31/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	185,800.41	165,952.23	128,771.84	222,980.80
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	415.89	48.88	0.00	464.77
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	152.32	21.72	0.00	174.04
Total Asset		586,368.62	166,022.83	128,771.84	623,619.61
24-2100-000-00	ACCOUNTS PAYABLE	756.90	59,986.57	60,743.47	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(3,159.56)	0.00	0.00	(3,159.56)
24-2300-000-11	DUE TO GENERAL	0.00	59,062.31	59,063.35	(1.04)
24-2300-000-15	DUE TO PAYROLL	0.00	6,535.46	6,535.46	0.00
24-2900-000-00	FUND BALANCE	(469,373.57)	0.00	0.00	(469,373.57)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	4,508.55	64,724.23	64,243.47	4,989.31
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(4,508.55)	64,243.47	64,724.23	(4,989.31)
24-3000-000-00	REVENUE CONTROL	(581,083.10)	10.35	106,712.68	(687,785.43)
24-4000-000-00	EXPENDITURE CONTROL	532,925.98	70,467.47	258.19	603,135.26
Total Liability		(586,368.62)	325,029.86	362,280.85	(623,619.61)
Total TOURISM DEVELOPMENT AUTH		0.00	491,052.69	491,052.69	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 12/31/2018

Account Number	Description	Adjusted Budget 07/01/2018 12/31/2018	Current Actual 12/01/2018 to 12/31/2018	Actual YTD 07/01/2018 to 12/31/2018	Encumbrances 07/01/2018 12/31/2018	Balance 07/01/2018 12/31/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,112,400.00	-105,678.83	-683,519.64	0.00	428,880.36	61.45
24-3230-130-04	JACKSON TDA - FUND BALAN	65,845.00	0.00	0.00	0.00	65,845.00	0.00
	TAX REVENUE	1,178,245.00	-105,678.83	-683,519.64	0.00	494,725.36	58.01
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-337.80	-1,056.92	0.00	1,443.08	42.28
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	12,500.00	-337.80	-1,056.92	0.00	11,443.08	8.46
24-3831-491-00	INVESTMENT EARNINGS	2,500.00	-685.70	-3,208.87	0.00	-708.87	128.35
	REVENUES	2,500.00	-685.70	-3,208.87	0.00	-708.87	128.35
DEPARTMENT TOTAL Revenue		1,193,245.00	-106,702.33	-687,785.43	0.00	505,459.57	57.64
24-4926-121-00	SALARIES & WAGES	63,059.00	4,942.94	31,579.11	0.00	31,479.89	50.08
24-4926-170-00	BOARD MEMBER EXPENSE	2,400.00	191.33	781.04	0.00	1,618.96	32.54
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,910.00	298.80	1,908.36	0.00	2,001.64	48.81
24-4926-182-00	RETIREMENT EXPENSE	4,780.00	387.03	2,472.63	0.00	2,307.37	51.73
24-4926-183-00	HOSPITALIZATION INSURANC	10,644.00	818.76	5,321.94	0.00	5,322.06	50.00
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	18.04	117.48	0.00	113.52	50.86
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,047.00	0.00	81.00	92.82
24-4926-187-00	MEDICARE TAX	914.00	69.89	446.37	0.00	467.63	48.84
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	8,125.02	0.00	8,124.98	50.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	3,500.00	3,500.00	0.00	2,650.00	56.91
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,100.00	185.47	1,405.13	0.00	1,694.87	45.33
24-4926-260-01	PROMO ITEMS	4,873.00	0.00	3,633.99	767.55	471.46	90.33
24-4926-299-00	MISCELLANEOUS	6,680.00	41.00	3,949.96	480.76	2,249.28	66.33
24-4926-311-00	TRAVEL	9,335.00	1,532.13	10,269.84	0.00	-934.84	110.01
24-4926-321-00	TELEPHONE	4,430.00	972.68	2,646.54	0.00	1,783.46	59.74
24-4926-321-02	TELEPHONE-DIRECTOR	1,110.00	65.07	676.20	0.00	433.80	60.92
24-4926-325-00	POSTAGE	23,558.00	339.55	11,853.80	0.00	11,704.20	50.32
24-4926-331-00	UTILITIES	2,000.00	236.77	932.47	0.00	1,067.53	46.62
24-4926-341-00	PRINTING	67,466.00	250.23	12,295.21	3,741.00	51,429.79	23.77
24-4926-351-00	REPAIRS & MAINT-BUILDING	2,000.00	0.00	-15.04	0.00	2,015.04	-0.75
24-4926-370-00	AD FIRM MEDIA	350,548.00	12,814.22	194,941.85	0.00	155,606.15	55.61
24-4926-370-01	WEBSITE SERVICE	25,752.00	2,021.00	12,126.00	0.00	13,626.00	47.09
24-4926-370-02	CREATIVE & PRODUCTION SE	30,400.00	2,965.00	20,034.75	0.00	10,365.25	65.90
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	5,250.00	0.00	5,250.00	50.00
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	1,453.75	6,281.25	0.00	6,618.75	48.69
24-4926-370-05	SEM MANAGEMENT	18,000.00	0.00	9,000.00	0.00	9,000.00	50.00
24-4926-370-07	SOCIAL MEDIA	48,300.00	3,025.00	32,150.00	0.00	16,150.00	66.56
24-4926-393-00	VISITOR CENTER OPERATION	173,590.00	7,128.67	80,388.41	0.00	93,201.59	46.31
24-4926-393-01	PUBLIC RELATIONS	87,160.00	6,716.66	45,643.96	0.00	41,516.04	52.37
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	10,999.98	0.00	11,000.02	50.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	137.50	0.00	1,262.50	9.82
24-4926-393-05	CONTRACTED-WEBSITE	8,200.00	0.00	6,770.00	0.00	1,430.00	82.56
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	29,250.00	0.00	29,250.00	50.00
24-4926-393-07	CONTRACTED SERVICES-STR	4,635.00	0.00	4,140.00	0.00	495.00	89.32
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	524.57	1,247.82	0.00	4,252.18	22.69
24-4926-393-10	CONTRACTED SERVICES-PLAN	58,240.00	7,280.00	29,120.00	0.00	29,120.00	50.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,756.00	393.22	1,399.53	0.00	2,356.47	37.26
24-4926-399-00	CONTRACTED SERVICES	1,000.00	0.00	161.17	0.00	838.83	16.12
24-4926-412-00	BUILDING RENT	6,000.00	0.00	500.00	0.00	5,500.00	8.33
24-4926-454-00	INSURANCE	2,206.00	200.00	200.00	0.00	2,006.00	9.07
24-4926-491-00	DUES AND SUBSCRIPTIONS	740.00	0.00	0.00	0.00	740.00	0.00
24-4926-550-00	CAPITAL OUTLAY	3,200.00	0.00	3,595.99	0.00	-395.99	112.37
24-4926-699-00	GRANTS	14,000.00	1,400.00	4,500.00	0.00	9,500.00	32.14
24-4926-699-01	SPECIAL PROJECTS	2,500.00	0.00	0.00	0.00	2,500.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	0.00	1,250.00	0.00	1,950.00	39.06
24-4926-990-00	CONTINGENCY	5,000.00	0.00	1,100.00	0.00	3,900.00	22.00
TOURISM DEVELOPMENT AUTHORITY		1,193,245.00	70,209.28	603,135.26	4,989.31	585,120.43	50.96
DEPARTMENT TOTAL Expense		-1,193,245.00	70,209.28	603,135.26	4,989.31	-585,120.43	50.96
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-36,493.05	-84,650.17	4,989.31	-79,660.86	54.30

TRANSACTION	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:							
12/01/18		***** BEGINNING BALANCE *		0.00	26,636.17	0.00	26636.17
12/07/18	PRE 20933855	PR	100.00		100.00	0.00	26736.17
12/14/18	PRE 20968151	PR	2421.47		2,421.47	0.00	29157.64
12/28/18	PRE 21004069	PR	2421.47		2,421.47	0.00	31579.11
12/31/18		***** MONTHLY TOTALS ****			4,942.94	0.00	31579.11
12/31/18		***** ACCOUNT TOTALS ***		0.00	31,579.11	0.00	31579.11
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:							
12/01/18		***** BEGINNING BALANCE *		0.00	630.87	41.16	589.71
12/04/18	APE 120118	BUSINESS CARD	197.96		197.96	0.00	787.67
12/11/18	APJ 120118	BUSINESS CARD	<4.59>				
12/11/18	APJ 120118	BUSINESS CARD	<2.04>		0.00	6.63	781.04
12/31/18		***** MONTHLY TOTALS ****			197.96	6.63	781.04
12/31/18		***** ACCOUNT TOTALS ***		0.00	828.83	47.79	781.04
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:							
12/01/18		***** BEGINNING BALANCE *		0.00	1,609.56	0.00	1609.56
12/07/18	PRE 20933860	PR	6.20		6.20	0.00	1615.76
12/14/18	PRE 20968158	PR	146.30		146.30	0.00	1762.06
12/28/18	PRE 21004076	PR	146.30		146.30	0.00	1908.36
12/31/18		***** MONTHLY TOTALS ****			298.80	0.00	1908.36
12/31/18		***** ACCOUNT TOTALS ***		0.00	1,908.36	0.00	1908.36
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:							
12/01/18		***** BEGINNING BALANCE *		0.00	2,085.60	0.00	2085.60
12/07/18	PRE 20933870	PR	7.83		7.83	0.00	2093.43
12/14/18	PRE 20968168	PR	189.60		189.60	0.00	2283.03
12/28/18	PRE 21004086	PR	189.60		189.60	0.00	2472.63
12/31/18		***** MONTHLY TOTALS ****			387.03	0.00	2472.63
12/31/18		***** ACCOUNT TOTALS ***		0.00	2,472.63	0.00	2472.63
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:							
12/01/18		***** BEGINNING BALANCE *		0.00	4,503.18	0.00	4503.18
12/14/18	PRE 20968175	PR	409.38		409.38	0.00	4912.56
12/28/18	PRE 21004093	PR	409.38		409.38	0.00	5321.94

BEGINNING 12/01/18 ENDING 12/31/18
 TRANS PURCHASE TRANSACTION BEGINNING
 DATE TYPE ID DESCRIPTION AMOUNT BALANCE DEBITS CREDITS ENDING

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

12/31/18 ***** MONTHLY TOTALS **** 818.76 0.00 5321.94

12/31/18 ***** ACCOUNT TOTALS *** 0.00 5,321.94 0.00 5321.94

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 99.44 0.00 99.44

12/14/18 PRE 20968183 PR 9.04 9.04 0.00 108.48

12/28/18 PRE 21004101 PR 9.00 9.00 0.00 117.48

12/31/18 ***** MONTHLY TOTALS **** 18.04 0.00 117.48

12/31/18 ***** ACCOUNT TOTALS *** 0.00 117.48 0.00 117.48

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 1,047.00 0.00 1047.00

***** 0.00 0.00 0.00 1047.00

***** MONTHLY TOTALS **** 0.00 0.00 1047.00

***** ACCOUNT TOTALS *** 0.00 1,047.00 0.00 1047.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 376.48 0.00 376.48

12/07/18 PRE 20933865 PR 1.45 1.45 0.00 377.93

12/14/18 PRE 20968163 PR 34.22 34.22 0.00 412.15

12/28/18 PRE 21004081 PR 34.22 34.22 0.00 446.37

12/31/18 ***** MONTHLY TOTALS **** 69.89 0.00 446.37

12/31/18 ***** ACCOUNT TOTALS *** 0.00 446.37 0.00 446.37

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 6,770.85 0.00 6770.85

12/31/18 JOE JE-190443*mm COST OF ADMIN FOR DEC 201 1,354.17 0.00 8125.02

***** 1,354.17 0.00 8125.02

12/31/18 ***** MONTHLY TOTALS **** 1,354.17 0.00 8125.02

12/31/18 ***** ACCOUNT TOTALS *** 0.00 8,125.02 0.00 8125.02

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 0.00 0.00 0.00

12/20/18 APE 843628 DIXON HUGHES GOODMAN LLP 3500.00 3,500.00 0.00 3500.00

12/31/18 ***** MONTHLY TOTALS **** 3,500.00 0.00 3500.00

12/31/18 ***** ACCOUNT TOTALS *** 0.00 3,500.00 0.00 3500.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====								
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	2,123.64	903.98	1219.66
12/04/18	APE	120118	BUSINESS CARD	34.80		34.80	0.00	1254.46
12/11/18	APJ	120118	BUSINESS CARD	<1.58>				
12/11/18	APJ	120118	BUSINESS CARD	<0.70>				
12/20/18	APE	14HV-3PMH-LK	AMAZON CAPITAL SERVICES	152.95		152.95	2.28	1405.13
12/31/18			***** MONTHLY TOTALS ****			187.75	2.28	1405.13
12/31/18			***** ACCOUNT TOTALS ***		0.00	2,311.39	906.26	1405.13
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	3,755.54	121.55	3633.99
*****						0.00	0.00	3633.99
***** MONTHLY TOTALS ****						0.00	0.00	3633.99
***** ACCOUNT TOTALS ***						0.00	3,755.54	121.55
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	4,001.71	92.75	3908.96
12/10/18	APE	941997	CHEROKEE BOTTLED WATER	43.77		43.77	0.00	3952.73
12/21/18	APJ	941997	CHEROKEE BOTTLED WATER	<1.92>				
12/21/18	APJ	941997	CHEROKEE BOTTLED WATER	<0.85>				
12/31/18			***** MONTHLY TOTALS ****			43.77	2.77	3949.96
12/31/18			***** ACCOUNT TOTALS ***		0.00	4,045.48	95.52	3949.96
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	8,880.73	143.02	8737.71
12/04/18	APE	120118	BUSINESS CARD	1178.61		1,178.61	0.00	9916.32
12/06/18	APE	111918	NICK BREEDLOVE	265.32				
12/06/18	APE	112618	NICK BREEDLOVE	126.45				
12/11/18	APJ	120118	BUSINESS CARD	<26.48>		391.77	0.00	10308.09
12/11/18	APJ	120118	BUSINESS CARD	<11.77>				
12/31/18			***** MONTHLY TOTALS ****			0.00	38.25	10269.84
12/31/18			***** ACCOUNT TOTALS ***		0.00	1,570.38	38.25	10269.84

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	BEGINNING 12/01/18 TRANSACTION AMOUNT	ENDING 12/31/18 BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====								
12/31/18	***** ACCOUNT TOTALS ***				0.00	10,451.11	181.27	10269.84
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
*****	***** MONTHLY TOTALS ****					0.00	0.00	0.00
*****	***** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	3,302.69	1,628.83	1673.86
12/01/18	APE	29281	BALSAMWEST	357.36		357.36	0.00	2031.22
12/03/18	APE	30231	BALSAMWEST	375.19		375.19	0.00	2406.41
12/07/18	CRE	193452	JACKSON CO CHAMBER	<187.59>		0.00	187.59	2218.82
12/10/18	APE	30232	BALSAMWEST	362.72		427.72	0.00	2646.54
12/10/18	APE	12/25/18	PURCHASE POWER	65.00				
12/31/18	***** MONTHLY TOTALS ****					1,160.27	187.59	2646.54
12/31/18	***** ACCOUNT TOTALS ***				0.00	4,462.96	1,816.42	2646.54
ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
*****	***** MONTHLY TOTALS ****					0.00	0.00	0.00
*****	***** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	611.13	0.00	611.13
12/03/18	APE	9818937266	VERIZON WIRELESS	65.07		65.07	0.00	676.20
12/31/18	***** MONTHLY TOTALS ****					65.07	0.00	676.20
12/31/18	***** ACCOUNT TOTALS ***				0.00	676.20	0.00	676.20
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	11,569.12	54.87	11514.25
12/01/18	APE	3307497506	PITNEY BOWES INC.	339.55		339.55	0.00	11853.80
12/31/18	***** MONTHLY TOTALS ****					339.55	0.00	11853.80
12/31/18	***** ACCOUNT TOTALS ***				0.00	11,908.67	54.87	11853.80
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	695.70	0.00	695.70

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====								
12/06/18	APE	12/10/18	TUCKASEIGEE WATER & SEWER	43.78		43.78	0.00	739.48
12/21/18	APE	12/25/18	DUKE ENERGY	192.99		192.99	0.00	932.47
12/31/18	***** MONTHLY TOTALS ****					236.77	0.00	932.47
12/31/18	***** ACCOUNT TOTALS ***				0.00	932.47	0.00	932.47
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	12,924.49	879.51	12044.98
12/04/18	APE	120118	BUSINESS CARD	266.15		266.15	0.00	12311.13
12/06/18	JOE	JE-190411*TL	COPIER REPORT NOV. 2018 C			1.04	0.00	12312.17
12/11/18	APJ	120118	BUSINESS CARD	<11.74>				
12/11/18	APJ	120118	BUSINESS CARD	<5.22>				
12/31/18	***** MONTHLY TOTALS ****					0.00	16.96	12295.21
12/31/18	***** ACCOUNT TOTALS ***				0.00	13,191.68	896.47	12295.21
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	0.00	15.04	<15.04>
12/31/18	***** MONTHLY TOTALS ****					0.00	0.00	<15.04>
12/31/18	***** ACCOUNT TOTALS ***				0.00	0.00	15.04	<15.04>
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	182,127.63	0.00	182127.63
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	12814.22		12,814.22	0.00	194941.85
12/31/18	***** MONTHLY TOTALS ****					12,814.22	0.00	194941.85
12/31/18	***** ACCOUNT TOTALS ***				0.00	194,941.85	0.00	194941.85
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	10,105.00	0.00	10105.00
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	2021.00		2,021.00	0.00	12126.00
12/31/18	***** MONTHLY TOTALS ****					2,021.00	0.00	12126.00
12/31/18	***** ACCOUNT TOTALS ***				0.00	12,126.00	0.00	12126.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
12/01/18	***** BEGINNING BALANCE *				0.00	17,069.75	0.00	17069.75
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	2965.00				

BC1753		DETAIL GENERAL LEDGER				PAGE 6		
TRANSACTION PURCHASE		BEGINNING 12/01/18	ENDING 12/31/18					
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:				CONTINUED				
*****						2,965.00	0.00	20034.75
12/31/18			***** MONTHLY TOTALS ****			2,965.00	0.00	20034.75
12/31/18			***** ACCOUNT TOTALS ***			0.00	20,034.75	20034.75
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	4,375.00	0.00	4375.00
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	875.00		875.00	0.00	5250.00
12/31/18			***** MONTHLY TOTALS ****			875.00	0.00	5250.00
12/31/18			***** ACCOUNT TOTALS ***			0.00	5,250.00	5250.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	4,827.50	0.00	4827.50
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	1453.75		1,453.75	0.00	6281.25
12/31/18			***** MONTHLY TOTALS ****			1,453.75	0.00	6281.25
12/31/18			***** ACCOUNT TOTALS ***			0.00	6,281.25	6281.25
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	7,500.00	0.00	7500.00
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	1500.00		1,500.00	0.00	9000.00
12/31/18			***** MONTHLY TOTALS ****			1,500.00	0.00	9000.00
12/31/18			***** ACCOUNT TOTALS ***			0.00	9,000.00	9000.00
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	29,125.00	0.00	29125.00
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	3025.00		3,025.00	0.00	32150.00
12/31/18			***** MONTHLY TOTALS ****			3,025.00	0.00	32150.00
12/31/18			***** ACCOUNT TOTALS ***			0.00	32,150.00	32150.00
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	73,294.77	35.03	73259.74

BEGINNING 12/01/18 ENDING 12/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: CONTINUED

12/03/18	APE	137998A	JACKSON CO. CHAMBER OF CO	6000.00				
12/03/18	APE	137998B	JACKSON CO. CHAMBER OF CO	780.00				
12/03/18	APE	137998C	JACKSON CO. CHAMBER OF CO	160.00				
12/03/18	APE	137998D	JACKSON CO. CHAMBER OF CO	188.67				
*****						7,128.67	0.00	80388.41

12/31/18 ***** MONTHLY TOTALS ***** 7,128.67 0.00 80388.41

12/31/18 ***** ACCOUNT TOTALS ***** 0.00 80,423.44 35.03 80388.41

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 38,958.13 30.83 38927.30

12/20/18	APE	10-1218	PINEAPPLE PUBLIC RELATION	6716.66				
*****						6,716.66	0.00	45643.96

12/31/18 ***** MONTHLY TOTALS ***** 6,716.66 0.00 45643.96

12/31/18 ***** ACCOUNT TOTALS ***** 0.00 45,674.79 30.83 45643.96

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 9,166.65 0.00 9166.65

12/31/18	JOE	JE-190443*mm	COST OF ADMIN FOR DEC 201					
*****						1,833.33	0.00	10999.98
*****						1,833.33	0.00	10999.98

12/31/18 ***** MONTHLY TOTALS ***** 1,833.33 0.00 10999.98

12/31/18 ***** ACCOUNT TOTALS ***** 0.00 10,999.98 0.00 10999.98

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 137.50 0.00 137.50

*****						0.00	0.00	137.50
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***** MONTHLY TOTALS ***** 0.00 0.00 137.50

***** ACCOUNT TOTALS ***** 0.00 137.50 0.00 137.50

ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 0.00 0.00 0.00

*****						0.00	0.00	0.00
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***** MONTHLY TOTALS ***** 0.00 0.00 0.00

***** ACCOUNT TOTALS ***** 0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

12/01/18 ***** BEGINNING BALANCE * 0.00 6,770.00 0.00 6770.00

*****						0.00	0.00	6770.00
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***** MONTHLY TOTALS ***** 0.00 0.00 6770.00

***** ACCOUNT TOTALS ***** 0.00 6,770.00 0.00 6770.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN: =====> CONTINUED <=====								
12/01/18			***** BEGINNING BALANCE *		0.00	24,375.00	0.00	24375.00
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	4875.00		4,875.00	0.00	29250.00
12/31/18			***** MONTHLY TOTALS ****			4,875.00	0.00	29250.00
12/31/18			***** ACCOUNT TOTALS ***		0.00	29,250.00	0.00	29250.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	4,140.00	0.00	4140.00
12/31/18			***** MONTHLY TOTALS ****			0.00	0.00	4140.00
12/31/18			***** ACCOUNT TOTALS ***		0.00	4,140.00	0.00	4140.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	723.25	0.00	723.25
12/20/18	APE	37570-37591	RAWLE MURDY ASSOCIATES, I	524.57		524.57	0.00	1247.82
12/31/18			***** MONTHLY TOTALS ****			524.57	0.00	1247.82
12/31/18			***** ACCOUNT TOTALS ***		0.00	1,247.82	0.00	1247.82
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
12/31/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00
12/31/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	21,840.00	0.00	21840.00
12/03/18	APE	2018177	YOUNG STRATEGIES INC.	7280.00		7,280.00	0.00	29120.00
12/31/18			***** MONTHLY TOTALS ****			7,280.00	0.00	29120.00
12/31/18			***** ACCOUNT TOTALS ***		0.00	29,120.00	0.00	29120.00
ACCOUNT # 24-4926-393-10 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:								
12/01/18			***** BEGINNING BALANCE *		0.00	1,031.44	25.13	1006.31
12/01/18	APE	9325	SKYFI, INC.	59.99		59.99	0.00	1066.30

BC1753		DETAIL GENERAL LEDGER				PAGE 9			
TRANSACTION		PURCHASE		BEGINNING 12/01/18		ENDING 12/31/18			
DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN: =====> CONTINUED <=====									
12/04/18	APE	120118	BUSINESS CARD	276.95					
*****						276.95	0.00	1343.25	
12/11/18	APJ	120118	BUSINESS CARD	<2.57>					
12/11/18	APJ	120118	BUSINESS CARD	<1.14>					
*****						0.00	3.71	1339.54	
12/21/18	APE	9841	SKYFI, INC.	59.99					
*****						59.99	0.00	1399.53	
12/31/18			***** MONTHLY TOTALS ****			396.93	3.71	1399.53	
***** ACCOUNT TOTALS ***									
12/31/18					0.00	1,428.37	28.84	1399.53	
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:									
12/01/18			***** BEGINNING BALANCE *		0.00	161.17	0.00	161.17	
*****						0.00	0.00	161.17	
			***** MONTHLY TOTALS ****			0.00	0.00	161.17	
***** ACCOUNT TOTALS ***									
					0.00	161.17	0.00	161.17	
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:									
12/01/18			***** BEGINNING BALANCE *		0.00	500.00	0.00	500.00	
*****						0.00	0.00	500.00	
			***** MONTHLY TOTALS ****			0.00	0.00	500.00	
***** ACCOUNT TOTALS ***									
					0.00	500.00	0.00	500.00	
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:									
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
12/03/18	APE	763703	STANBERRY INSURANCE AGENC	200.00					
*****						200.00	0.00	200.00	
12/31/18			***** MONTHLY TOTALS ****			200.00	0.00	200.00	
***** ACCOUNT TOTALS ***									
12/31/18					0.00	200.00	0.00	200.00	
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:									
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
*****						0.00	0.00	0.00	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
***** ACCOUNT TOTALS ***									
					0.00	0.00	0.00	0.00	
***** ACCOUNT TOTALS ***									
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
12/01/18			***** BEGINNING BALANCE *		0.00	3,805.71	209.72	3595.99	
*****						0.00	0.00	3595.99	
			***** MONTHLY TOTALS ****			0.00	0.00	3595.99	
***** ACCOUNT TOTALS ***									
					0.00	3,805.71	209.72	3595.99	
***** ACCOUNT TOTALS ***									

BC1753		DETAIL GENERAL LEDGER				PAGE 10	
TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	BEGINNING BALANCE	ENDING BALANCE
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN: =====> CONTINUED <=====							
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:							
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00
*****						0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00
			***** ACCOUNT TOTALS ***		0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:							
12/01/18			***** BEGINNING BALANCE *		0.00	3,100.00	3100.00
12/06/18	APE 112918		***** WNC POTTERY FESTIVAL	1400.00		1,400.00	4500.00

12/31/18			***** MONTHLY TOTALS ****			1,400.00	4500.00
			***** ACCOUNT TOTALS ***		0.00	4,500.00	4500.00
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:							
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00
*****						0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00
			***** ACCOUNT TOTALS ***		0.00	0.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:							
12/01/18			***** BEGINNING BALANCE *		0.00	1,250.00	1250.00
*****						0.00	1250.00
			***** MONTHLY TOTALS ****			0.00	1250.00
			***** ACCOUNT TOTALS ***		0.00	1,250.00	1250.00
ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:							
12/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00
*****						0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00
			***** ACCOUNT TOTALS ***		0.00	0.00	0.00
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:							
12/01/18			***** BEGINNING BALANCE *		0.00	1,100.00	1100.00
*****						0.00	1100.00
			***** MONTHLY TOTALS ****			0.00	1100.00
			***** ACCOUNT TOTALS ***		0.00	1,100.00	1100.00