

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
NOVEMBER 30, 2018

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

November 30, 2018

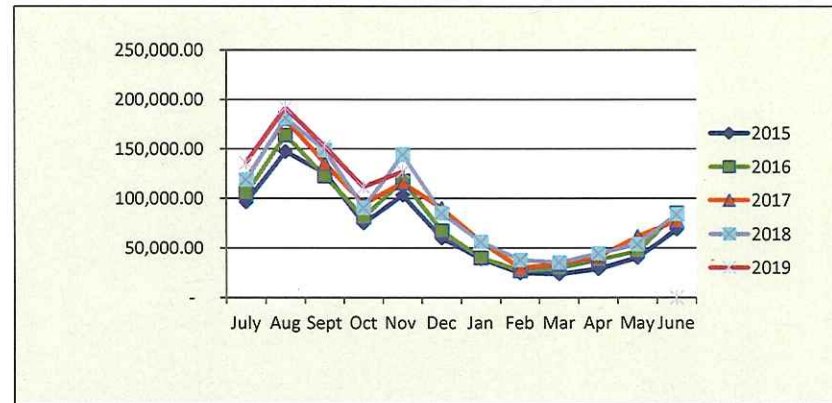
* November Room Occupancy Tax collections totaled \$127,211.34 with \$131.54 collected for penalties. The YTD collection total is \$577,840.81 - 51.95% of budget. The Airbnb total was \$9,852.99.

* 173 accounts reported for October rentals (increase of 14 accounts from last year). The collections were down 11.72% from the same period in 2017. The total increase for the fiscal year is 4.55%.

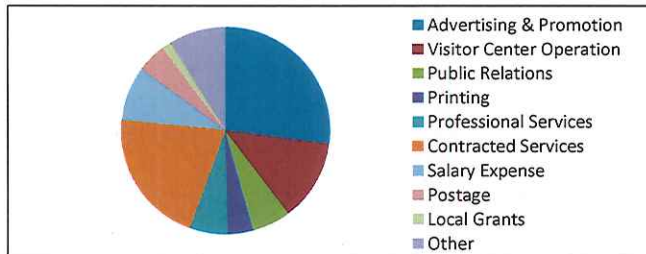
* The cash balance at November 30, 2018 is \$185,808.91 and investments total \$400,000.00.

* The expenses for November were \$113,007.20. The YTD expenses totaled \$532,925.98 with encumbrances of \$4,508.55 for a combined total of \$537,434.53 - 45.04% of budget.

Fiscal YTD Collections



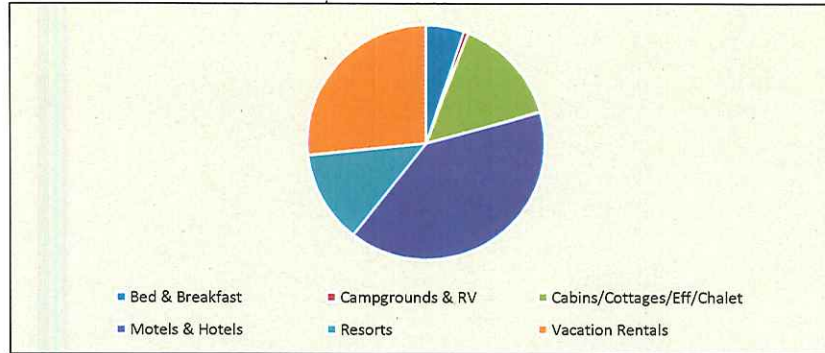
TDA Expenses as of November 30, 2018



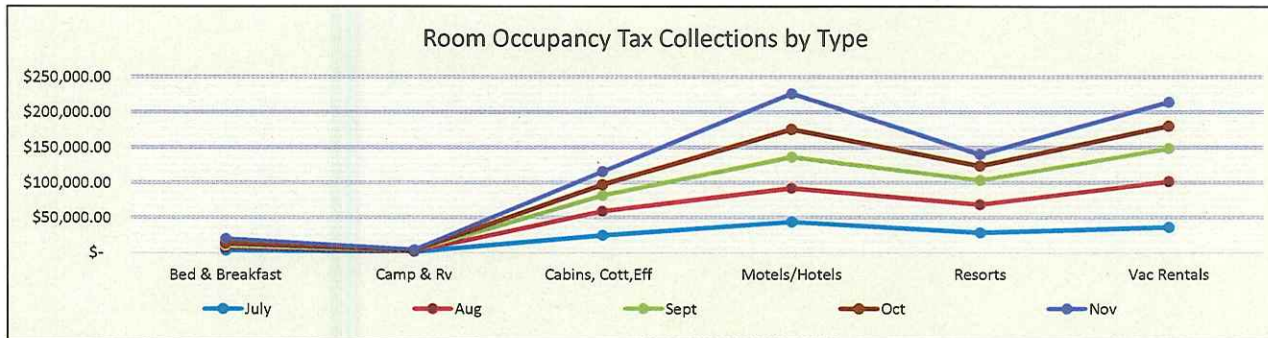
Advertising & Promotion	\$ 30,628.90
Visitor Center Operation	\$ 14,211.67
Public Relations	\$ 6,789.22
Printing	\$ 4,413.27
Professional Services	\$ 6,770.85
Contracted Services	\$ 23,726.65
Salary Expense	\$ 9,630.35
Postage	\$ 5,260.33
Local Grants	\$ 1,500.00
Other	\$ 10,075.96
	\$ 113,007.20



**Room Occupancy Tax Collections
10/31/18 for September Rentals**



Bed & Breakfast	\$	6,625.54
Campgrounds & RV	\$	788.68
Cabins/Cottages/Eff/Chalet	\$	18,915.26
Motels & Hotels	\$	50,765.41
Resorts	\$	16,256.04
Vacation Rentals	\$	33,991.95
	\$	<u>127,342.88</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,688.98	\$ 695.18	\$ 24,406.66	\$ 43,549.81	\$ 28,377.05	\$ 36,164.00	\$ 135,881.68
Aug	\$ 3,596.29	\$ 779.19	\$ 34,109.64	\$ 48,228.00	\$ 39,963.75	\$ 65,059.47	\$ 191,736.34
Sept	\$ 2,979.89	\$ 641.79	\$ 22,524.53	\$ 44,584.33	\$ 34,785.11	\$ 47,134.72	\$ 152,650.37
Oct	\$ 3,651.18	\$ 579.06	\$ 15,533.79	\$ 39,077.72	\$ 20,903.23	\$ 31,711.93	\$ 111,456.91
Nov	\$ 6,625.54	\$ 788.68	\$ 18,915.26	\$ 50,765.41	\$ 16,256.04	\$ 33,991.95	\$ 127,342.88
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 19,541.88	\$ 3,483.90	\$ 115,489.88	\$ 226,205.27	\$ 140,285.18	\$ 214,062.07	\$ 719,068.18

% By Type	2.72%	0.48%	16.06%	31.46%	19.51%	29.77%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	\$ 118,801.30	163	10%
July-2018	\$ 135,881.68	181	14.38%
	\$ 17,080.38	18	
August-2017	\$ 181,280.78	175	9%
August-2018	\$ 191,736.34	183	5.77%
	\$ 10,455.56	8	
September-2017	\$ 148,701.72	161	3%
September-2018	\$ 152,650.37	177	2.66%
	\$ 3,948.65	16	
October-2017	\$ 90,329.60	160	4%
October-2018	\$ 106,838.84	169	18.28%
	\$ 16,509.24	9	
November-2017	\$ 144,240.73	159	1%
November-2018	\$ 127,342.88	173	-11.72%
	\$ (16,897.85)	14	
December-2017	\$ 84,754.30	148	-10%
December-2018	\$ -	0	-100.00%
	\$ (84,754.30)	-148	
January-2018	\$ 56,029.07	119	18%
January-2019	\$ -	0	-100.00%
	\$ (56,029.07)	-119	
February-2018	\$ 37,210.91	95	15%
February-2019	\$ -	0	-100.00%
	\$ (37,210.91)	-95	
March-2018	\$ 35,029.92	90	4%
March-2019	\$ -	0	-100.00%
	\$ (35,029.92)	-90	
April-2018	\$ 44,116.59	107	95%
April-2019	\$ -	0	-100.00%
	\$ (44,116.59)	-107	
May-2018	\$ 53,695.68	120	35%
May-2019	\$ -	0	-100.00%
	\$ (53,695.68)	-120	
June-2018	\$ 83,711.73	148	15%
June-2019	\$ -	0	-100.00%
	\$ (83,711.73)	-148	
FYTD 2018	\$ 1,077,902.33		
FYTD 2019	\$ 714,450.11		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 11/01/2018 - thru - 11/30/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	170,067.11	213,575.58	197,833.78	185,808.91
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,416.80	4.69	1,005.60	415.89
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	626.57	2.09	476.34	152.32
Total Asset		572,110.48	213,582.36	199,315.72	586,377.12
24-2100-000-00	ACCOUNTS PAYABLE	0.00	88,422.69	87,665.79	756.90
24-2200-000-00	ACCRUED SALARIES PAYABLE	(3,159.56)	0.00	0.00	(3,159.56)
24-2300-000-11	DUE TO GENERAL	0.00	83,875.90	83,875.90	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	9,630.35	9,630.35	0.00
24-2900-000-00	FUND BALANCE	(469,373.57)	0.00	0.00	(469,373.57)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	8,634.55	83,539.79	87,665.79	4,508.55
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(8,634.55)	87,665.79	83,539.79	(4,508.55)
24-3000-000-00	REVENUE CONTROL	(453,060.86)	0.00	128,030.74	(581,091.60)
24-4000-000-00	EXPENDITURE CONTROL	419,918.78	113,233.64	226.44	532,925.98
Total Liability		(572,110.48)	466,368.16	480,634.80	(586,377.12)
Total TOURISM DEVELOPMENT AUTH		0.00	679,950.52	679,950.52	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 11/30/2018

Account Number	Description	Adjusted Budget 07/01/2018 11/30/2018	Current Actual 11/01/2018 to 11/30/2018	Actual YTD 07/01/2018 to 11/30/2018	Encumbrances 07/01/2018 11/30/2018	Balance 07/01/2018 11/30/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,112,400.00	-127,211.34	-577,840.81	0.00	534,559.19	51.95
24-3230-130-04	JACKSON TDA - FUND BALAN	65,845.00	0.00	0.00	0.00	65,845.00	0.00
	TAX REVENUE	1,178,245.00	-127,211.34	-577,840.81	0.00	600,404.19	49.04
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-131.54	-727.62	0.00	1,772.38	29.10
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	12,500.00	-131.54	-727.62	0.00	11,772.38	5.82
24-3831-491-00	INVESTMENT EARNINGS	2,500.00	-687.86	-2,523.17	0.00	-23.17	100.93
	REVENUES	2,500.00	-687.86	-2,523.17	0.00	-23.17	100.93
DEPARTMENT TOTAL Revenue		1,193,245.00	-128,030.74	-581,091.60	0.00	612,153.40	48.70
24-4926-121-00	SALARIES & WAGES	63,059.00	7,264.41	26,636.17	0.00	36,422.83	42.24
24-4926-170-00	BOARD MEMBER EXPENSE	2,400.00	39.97	589.71	0.00	1,810.29	24.57
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,910.00	439.16	1,609.56	0.00	2,300.44	41.17
24-4926-182-00	RETIREMENT EXPENSE	4,780.00	568.80	2,085.60	0.00	2,694.40	43.63
24-4926-183-00	HOSPITALIZATION INSURANC	10,644.00	1,228.14	4,503.18	0.00	6,140.82	42.31
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	27.12	99.44	0.00	131.56	43.05
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,047.00	0.00	81.00	92.82
24-4926-187-00	MEDICARE TAX	914.00	102.72	376.48	0.00	537.52	41.19
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	6,770.85	6,770.85	0.00	9,479.15	41.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	0.00	0.00	6,150.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,100.00	0.00	1,219.66	0.00	1,880.34	39.34
24-4926-260-01	PROMO ITEMS	4,873.00	0.00	3,633.99	767.55	471.46	90.33
24-4926-299-00	MISCELLANEOUS	6,680.00	691.17	3,908.96	0.00	2,771.04	58.52
24-4926-311-00	TRAVEL	9,335.00	5,323.00	8,737.71	0.00	597.29	93.60
24-4926-321-00	TELEPHONE	4,430.00	185.21	1,673.86	0.00	2,756.14	37.78
24-4926-321-02	TELEPHONE-DIRECTOR	1,110.00	65.07	611.13	0.00	498.87	55.06
24-4926-325-00	POSTAGE	23,558.00	5,260.33	11,514.25	0.00	12,043.75	48.88
24-4926-331-00	UTILITIES	2,000.00	138.61	695.70	0.00	1,304.30	34.79
24-4926-341-00	PRINTING	67,466.00	4,413.27	12,044.98	3,741.00	51,680.02	23.40
24-4926-351-00	REPAIRS & MAINT-BUILDING	2,000.00	0.00	-15.04	0.00	2,015.04	-0.75
24-4926-370-00	AD FIRM MEDIA	350,548.00	16,122.90	182,127.63	0.00	168,420.37	51.96
24-4926-370-01	WEBSITE SERVICE	25,752.00	2,021.00	10,105.00	0.00	15,647.00	39.24
24-4926-370-02	CREATIVE & PRODUCTION SE	30,400.00	2,580.00	17,069.75	0.00	13,330.25	56.15
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	4,375.00	0.00	6,125.00	41.67
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	4,827.50	0.00	8,072.50	37.42
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	7,500.00	0.00	10,500.00	41.67
24-4926-370-07	SOCIAL MEDIA	48,300.00	3,025.00	29,125.00	0.00	19,175.00	60.30
24-4926-393-00	VISITOR CENTER OPERATION	173,590.00	14,211.67	73,259.74	0.00	100,330.26	42.20
24-4926-393-01	PUBLIC RELATIONS	87,160.00	6,789.22	38,927.30	0.00	48,232.70	44.66
24-4926-393-02	CONTRACTED SERVICES	22,000.00	9,166.65	9,166.65	0.00	12,833.35	41.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	137.50	0.00	1,262.50	9.82
24-4926-393-05	CONTRACTED-WEBSITE	8,200.00	0.00	6,770.00	0.00	1,430.00	82.56
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	24,375.00	0.00	34,125.00	41.67
24-4926-393-07	CONTRACTED SERVICES-STR	4,635.00	0.00	4,140.00	0.00	495.00	89.32
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	180.00	723.25	0.00	4,776.75	13.15
24-4926-393-10	CONTRACTED SERVICES-PLAN	58,240.00	14,560.00	21,840.00	0.00	36,400.00	37.50
24-4926-393-11	SOFTWARE,INTERNET,MISC S	3,756.00	282.93	1,006.31	0.00	2,749.69	26.79
24-4926-399-00	CONTRACTED SERVICES	1,000.00	0.00	161.17	0.00	838.83	16.12
24-4926-412-00	BUILDING RENT	6,000.00	0.00	500.00	0.00	5,500.00	8.33
24-4926-454-00	INSURANCE	2,206.00	0.00	0.00	0.00	2,206.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	740.00	0.00	0.00	0.00	740.00	0.00
24-4926-550-00	CAPITAL OUTLAY	3,200.00	0.00	3,595.99	0.00	-395.99	112.37
24-4926-699-00	GRANTS	14,000.00	1,500.00	3,100.00	0.00	10,900.00	22.14
24-4926-699-01	SPECIAL PROJECTS	2,500.00	0.00	0.00	0.00	2,500.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	750.00	1,250.00	0.00	1,950.00	39.06
24-4926-990-00	CONTINGENCY	5,000.00	1,100.00	1,100.00	0.00	3,900.00	22.00
	TOURISM DEVELOPMENT AUTHORITY	1,193,245.00	113,007.20	532,925.98	4,508.55	655,810.47	45.04
DEPARTMENT TOTAL Expense		-1,193,245.00	113,007.20	532,925.98	4,508.55	-655,810.47	45.04
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-15,023.54	-48,165.62	4,508.55	-43,657.07	46.87

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00				DESC: SALARIES & WAGES	ASN:			
11/01/18			***** BEGINNING BALANCE *		0.00	19,371.76	0.00	19371.76
11/02/18	PRE	20709689	PR	2421.47		2,421.47	0.00	21793.23
11/16/18	PRE	20845696	PR	2421.47		2,421.47	0.00	24214.70
11/30/18	PRE	20899455	PR	2421.47		2,421.47	0.00	26636.17
11/30/18			***** MONTHLY TOTALS ****			7,264.41	0.00	26636.17
11/30/18			***** ACCOUNT TOTALS ***		0.00	26,636.17	0.00	26636.17
ACCOUNT # 24-4926-170-00				DESC: BOARD MEMBER EXPENSE	ASN:			
11/01/18			***** BEGINNING BALANCE *		0.00	588.57	38.83	549.74
11/02/18	APE	102518	BUSINESS CARD	42.30		42.30	0.00	592.04
11/09/18	APJ	102518	BUSINESS CARD	<1.61>				
11/09/18	APJ	102518	BUSINESS CARD	<0.72>				
11/30/18			***** MONTHLY TOTALS ****			0.00	2.33	589.71
11/30/18			***** ACCOUNT TOTALS ***		0.00	630.87	41.16	589.71
ACCOUNT # 24-4926-181-00				DESC: SOCIAL SECURITY CONTRIBUTION	ASN:			
11/01/18			***** BEGINNING BALANCE *		0.00	1,170.40	0.00	1170.40
11/02/18	PRE	20709696	PR	146.30		146.30	0.00	1316.70
11/16/18	PRE	20845703	PR	146.30		146.30	0.00	1463.00
11/30/18	PRE	20899462	PR	146.56		146.56	0.00	1609.56
11/30/18			***** MONTHLY TOTALS ****			439.16	0.00	1609.56
11/30/18			***** ACCOUNT TOTALS ***		0.00	1,609.56	0.00	1609.56
ACCOUNT # 24-4926-182-00				DESC: RETIREMENT EXPENSE	ASN:			
11/01/18			***** BEGINNING BALANCE *		0.00	1,516.80	0.00	1516.80
11/02/18	PRE	20709706	PR	189.60		189.60	0.00	1706.40
11/16/18	PRE	20845713	PR	189.60		189.60	0.00	1896.00
11/30/18	PRE	20899472	PR	189.60		189.60	0.00	2085.60
11/30/18			***** MONTHLY TOTALS ****			568.80	0.00	2085.60
11/30/18			***** ACCOUNT TOTALS ***		0.00	2,085.60	0.00	2085.60
ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE	ASN:			
11/01/18			***** BEGINNING BALANCE *		0.00	3,275.04	0.00	3275.04
11/02/18	PRE	20709713	PR	409.38		409.38	0.00	3684.42
11/16/18	PRE	20845720	PR	409.38		409.38	0.00	4093.80

DETAIL GENERAL LEDGER									
PAGE 2									
BC1753	TRANSACTION		PURCHASE	BEGINNING 11/01/18		ENDING 11/30/18	TRANSACTION		ENDING
DATE	TYPE	ID	DESCRIPTION		AMOUNT	BEGINNING	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====									
11/30/18	PRE	20899479	PR		409.38				
*****							409.38	0.00	4503.18
11/30/18	***** MONTHLY TOTALS ****						1,228.14	0.00	4503.18
11/30/18	***** ACCOUNT TOTALS ***						0.00	4,503.18	0.00 4503.18

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:									
11/01/18	***** BEGINNING BALANCE *					0.00	72.32	0.00	72.32
11/02/18	PRE	20709721	PR		9.04				
*****							9.04	0.00	81.36
11/16/18	PRE	20845728	PR		9.04				
*****							9.04	0.00	90.40
11/30/18	PRE	20899486	PR		9.04				
*****							9.04	0.00	99.44
11/30/18	***** MONTHLY TOTALS ****						27.12	0.00	99.44
11/30/18	***** ACCOUNT TOTALS ***						0.00	99.44	0.00 99.44

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:									
11/01/18	***** BEGINNING BALANCE *					0.00	1,047.00	0.00	1047.00
*****							0.00	0.00	1047.00
11/30/18	***** MONTHLY TOTALS ****						0.00	0.00	1047.00
11/30/18	***** ACCOUNT TOTALS ***						0.00	1,047.00	0.00 1047.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:									
11/01/18	***** BEGINNING BALANCE *					0.00	273.76	0.00	273.76
11/02/18	PRE	20709701	PR		34.22				
*****							34.22	0.00	307.98
11/16/18	PRE	20845708	PR		34.22				
*****							34.22	0.00	342.20
11/30/18	PRE	20899467	PR		34.28				
*****							34.28	0.00	376.48
11/30/18	***** MONTHLY TOTALS ****						102.72	0.00	376.48
11/30/18	***** ACCOUNT TOTALS ***						0.00	376.48	0.00 376.48

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:									
11/01/18	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
11/30/18	JOE	JE-190383*mm	TRANSFER TDA TO GENERAL F				6,770.85	0.00	6770.85
*****							6,770.85	0.00	6770.85
11/30/18	***** MONTHLY TOTALS ****						6,770.85	0.00	6770.85
11/30/18	***** ACCOUNT TOTALS ***						0.00	6,770.85	0.00 6770.85

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:									
11/01/18	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00

DETAIL GENERAL LEDGER										PAGE 3			
BC1753		TRANSACTION PURCHASE		BEGINNING 11/01/18		ENDING 11/30/18		TRANSACTION		BEGINNING		ENDING	
DATE	TYPE	ID	DESCRIPTION		AMOUNT	BEGINNING	BALANCE	DEBITS	CREDITS	BALANCE	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====													
***** MONTHLY TOTALS ****										0.00	0.00	0.00	
***** ACCOUNT TOTALS ***										0.00	0.00	0.00	
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:													
11/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	0.00				
*****										0.00	0.00	0.00	
***** MONTHLY TOTALS ****										0.00	0.00	0.00	
***** ACCOUNT TOTALS ***										0.00	0.00	0.00	
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:													
11/01/18			***** BEGINNING BALANCE *		0.00	2,123.64	903.98	1219.66					
*****										0.00	0.00	1219.66	
***** MONTHLY TOTALS ****										0.00	0.00	1219.66	
***** ACCOUNT TOTALS ***										0.00	2,123.64	903.98	1219.66
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:													
11/01/18			***** BEGINNING BALANCE *		0.00	3,755.54	121.55	3633.99					
*****										0.00	0.00	3633.99	
***** MONTHLY TOTALS ****										0.00	0.00	3633.99	
***** ACCOUNT TOTALS ***										0.00	3,755.54	121.55	3633.99
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:													
11/01/18			***** BEGINNING BALANCE *		0.00	3,309.80	92.01	3217.79					
11/02/18	APE	102518	***** BUSINESS CARD		55.17								
*****										55.17	0.00	3272.96	
11/09/18	APE	938649	***** CHEROKEE BOTTLED WATER		11.74								
*****										11.74	0.00	3284.70	
11/19/18	APE	#1	***** ASHLEY T. EVANS		300.00								

11/19/18	APE	1091	***** GREAT SMOKIES STORAGE		75.00								
*****										375.00	0.00	3659.70	
11/20/18	APE	1122018	***** RYAN KARCHER		250.00								

11/20/18	APJ	938649	***** CHEROKEE BOTTLED WATER		<0.51>								

11/20/18	APJ	938649	***** CHEROKEE BOTTLED WATER		<0.23>								
*****										250.00	0.74	3908.96	
11/30/18			***** MONTHLY TOTALS ****			691.91	0.74	3908.96					
***** ACCOUNT TOTALS ***										0.00	4,001.71	92.75	3908.96
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:													
11/01/18			***** BEGINNING BALANCE *		0.00	3,557.73	143.02	3414.71					

11/02/18	APE	102518	***** BUSINESS CARD		376.40								
*****										376.40	0.00	3791.11	
11/08/18	APE	102918	***** NICK BREEDLOVE		395.60								

DETAIL GENERAL LEDGER

BC1753				BEGINNING 11/01/18		ENDING 11/30/18				
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: <=====> CONTINUED <=====										
11/08/18	APE	10/29/18		VISIT NC	425.00					

11/09/18	APE	3877	19214	DESTINATIONS INTERNATIONA	2063.00		820.60	0.00	4611.71	
11/09/18	APE	3877	19214	DESTINATIONS INTERNATIONA	2063.00					

11/30/18	***** MONTHLY TOTALS ****						4,126.00	0.00	8737.71	

11/30/18	***** ACCOUNT TOTALS ***						0.00	8,880.73	143.02	8737.71

ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:										
11/01/18	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00	

***** MONTHLY TOTALS ****										

***** ACCOUNT TOTALS ***										

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:										
11/01/18	***** BEGINNING BALANCE *					0.00	2,930.48	1,441.83	1488.65	

11/02/18	APE	29280		BALSAMWEST	372.21		372.21	0.00	1860.86	
11/19/18	CRE	193099		JACKSON COUNTY CHAMBER	<187.00>		0.00	187.00	1673.86	

11/30/18	***** MONTHLY TOTALS ****						372.21	187.00	1673.86	

11/30/18	***** ACCOUNT TOTALS ***						0.00	3,302.69	1,628.83	1673.86

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:										
11/01/18	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00	

***** MONTHLY TOTALS ****										

***** ACCOUNT TOTALS ***										

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:										
11/01/18	***** BEGINNING BALANCE *					0.00	546.06	0.00	546.06	

11/01/18	APE	9817042377		VERIZON WIRELESS	65.07		65.07	0.00	611.13	

11/30/18	***** MONTHLY TOTALS ****						65.07	0.00	611.13	

11/30/18	***** ACCOUNT TOTALS ***						0.00	611.13	0.00	611.13

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:										
11/01/18	***** BEGINNING BALANCE *					0.00	6,276.13	22.21	6253.92	

11/02/18	APE	000017VA2736		UPS	13.72					
11/02/18	APE	110118		RESERVE ACCOUNT	5000.00					
11/02/18	APE	000017VA2737		UPS	27.14					
11/02/18	APE	000017VA2738		UPS	23.20					
11/02/18	APE	000017VA2739		UPS	<32.66>					
11/02/18	APE	000017VA2740		UPS	131.96					

TRANSACTION PURCHASE BEGINNING 11/01/18 ENDING 11/30/18
 DATE TYPE ID DESCRIPTION AMOUNT BEGINNING BALANCE DEBITS CREDITS ENDING BALANCE

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====

11/02/18	APE	000017VA2741	UPS	29.05				
11/02/18	APE	000017VA2742	UPS	12.97				
11/02/18	APE	000017VA2743	UPS	54.95				

					5,292.99	32.66		11514.25

11/30/18 ***** MONTHLY TOTALS *****
 5,292.99 32.66 11514.25

11/30/18 ***** ACCOUNT TOTALS *****
 0.00 11,569.12 54.87 11514.25

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

11/01/18 ***** BEGINNING BALANCE * 0.00 557.09 0.00 557.09

11/05/18	APE	11/10/18	TUCKASEEGEE WATER & SEWER	43.78				

11/19/18	APE	11/25/18-C	DUKE ENERGY	94.83				

					43.78	0.00		600.87
					94.83	0.00		695.70

11/30/18 ***** MONTHLY TOTALS *****
 138.61 0.00 695.70

11/30/18 ***** ACCOUNT TOTALS *****
 0.00 695.70 0.00 695.70

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

11/01/18 ***** BEGINNING BALANCE * 0.00 8,511.22 879.51 7631.71

11/02/18	APE	102518	BUSINESS CARD	31.61				

11/08/18	APE	45026-1	PANAPRINT INC.	3798.94				
11/08/18	APE	44921-1	PANAPRINT INC.	297.00				

11/13/18	APE	44800-1	PANAPRINT INC.	285.72				

					31.61	0.00		7663.32
					4,095.94	0.00		11759.26

11/30/18 ***** MONTHLY TOTALS *****
 4,413.27 0.00 12044.98

11/30/18 ***** ACCOUNT TOTALS *****
 0.00 12,924.49 879.51 12044.98

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

11/01/18 ***** BEGINNING BALANCE * 0.00 0.00 15.04 <15.04>

***** 0.00 0.00 0.00 <15.04>

***** MONTHLY TOTALS *****
 0.00 0.00 <15.04>

***** ACCOUNT TOTALS *****
 0.00 0.00 15.04 <15.04>

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

11/01/18 ***** BEGINNING BALANCE * 0.00 166,004.73 0.00 166004.73

11/02/18	APE	184144	GROWTHZONE	474.00				

11/19/18	APE	37248-37270	RAWLE MURDY ASSOCIATES, I	15648.90				

					474.00	0.00		166478.73
					15,648.90	0.00		182127.63

11/30/18 ***** MONTHLY TOTALS *****
 16,122.90 0.00 182127.63

11/30/18 ***** ACCOUNT TOTALS *****
 0.00 182,127.63 0.00 182127.63

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

11/01/18 ***** BEGINNING BALANCE * 0.00 8,084.00 0.00 8084.00

DETAIL GENERAL LEDGER

BC1753	TRANSACTION PURCHASE		DESCRIPTION	BEGINNING 11/01/18	ENDING 11/30/18	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-370-01	DESC: WEBSITE SERVICE		ASN: =====>	CONTINUED		<=====				
11/19/18 APE 37248-37270	RAWLE MURDY ASSOCIATES, I			2021.00			2,021.00	0.00	10105.00	
11/30/18	***** MONTHLY TOTALS ****						2,021.00	0.00	10105.00	
11/30/18	***** ACCOUNT TOTALS ***						0.00	10,105.00	0.00	10105.00
ACCOUNT # 24-4926-370-02	DESC: CREATIVE & PRODUCTION SERVICES		ASN:							
11/01/18	***** BEGINNING BALANCE *					0.00	14,489.75	0.00	14489.75	
11/19/18 APE 37248-37270	RAWLE MURDY ASSOCIATES, I			2580.00			2,580.00	0.00	17069.75	
11/30/18	***** MONTHLY TOTALS ****						2,580.00	0.00	17069.75	
11/30/18	***** ACCOUNT TOTALS ***						0.00	17,069.75	0.00	17069.75
ACCOUNT # 24-4926-370-03	DESC: DIGITAL CAMPAIGN REPORTING		ASN:							
11/01/18	***** BEGINNING BALANCE *					0.00	3,500.00	0.00	3500.00	
11/19/18 APE 37248-37270	RAWLE MURDY ASSOCIATES, I			875.00			875.00	0.00	4375.00	
11/30/18	***** MONTHLY TOTALS ****						875.00	0.00	4375.00	
11/30/18	***** ACCOUNT TOTALS ***						0.00	4,375.00	0.00	4375.00
ACCOUNT # 24-4926-370-04	DESC: E-MAIL CAMPAIGNS		ASN:							
11/01/18	***** BEGINNING BALANCE *					0.00	3,877.50	0.00	3877.50	
11/19/18 APE 37248-37270	RAWLE MURDY ASSOCIATES, I			950.00			950.00	0.00	4827.50	
11/30/18	***** MONTHLY TOTALS ****						950.00	0.00	4827.50	
11/30/18	***** ACCOUNT TOTALS ***						0.00	4,827.50	0.00	4827.50
ACCOUNT # 24-4926-370-05	DESC: SEM MANAGEMENT		ASN:							
11/01/18	***** BEGINNING BALANCE *					0.00	6,000.00	0.00	6000.00	
11/19/18 APE 37248-37270	RAWLE MURDY ASSOCIATES, I			1500.00			1,500.00	0.00	7500.00	
11/30/18	***** MONTHLY TOTALS ****						1,500.00	0.00	7500.00	
11/30/18	***** ACCOUNT TOTALS ***						0.00	7,500.00	0.00	7500.00
ACCOUNT # 24-4926-370-06	DESC: GUEST BLOGS		ASN:							
11/01/18	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00	
*****							0.00	0.00	0.00	
*****	***** MONTHLY TOTALS ****						0.00	0.00	0.00	
*****	***** ACCOUNT TOTALS ***						0.00	0.00	0.00	
ACCOUNT # 24-4926-370-07	DESC: SOCIAL MEDIA		ASN:							
11/01/18	***** BEGINNING BALANCE *					0.00	26,100.00	0.00	26100.00	

BEGINNING 11/01/18 ENDING 11/30/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN: CONTINUED

11/19/18	APE	37248-37270	RAWLE MURDY ASSOCIATES, I	3025.00		3,025.00	0.00	29125.00
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11/30/18	***** MONTHLY TOTALS ****					3,025.00	0.00	29125.00
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11/30/18	***** ACCOUNT TOTALS ***				0.00	29,125.00	0.00	29125.00
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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

11/01/18	***** BEGINNING BALANCE *				0.00	59,083.10	35.03	59048.07
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11/02/18	APE	137997A	JACKSON CO. CHAMBER OF CO	6000.00				
11/02/18	APE	137997B	JACKSON CO. CHAMBER OF CO	780.00				
11/02/18	APE	137997C	JACKSON CO. CHAMBER OF CO	160.00				
11/02/18	APE	137997D	JACKSON CO. CHAMBER OF CO	188.67				
11/02/18	APE	NOV.2018	CASHIERS CHAMBER OF COMME	6200.00				

11/20/18	APE	112018	19312	CHRIS BOONE	190.00			
11/20/18	APE	112018	19312	CHRIS BOONE	190.00			
11/20/18	APE	112018	19312	CHRIS BOONE	190.00			
11/20/18	APE	112018	19312	CHRIS BOONE	105.00			
11/20/18	APE	112018	19312	CHRIS BOONE	75.00			
11/20/18	APE	112018	19312	CHRIS BOONE	63.00			
11/20/18	APE	112018	19312	CHRIS BOONE	70.00			

11/30/18	***** MONTHLY TOTALS ****					13,328.67	0.00	72376.74
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11/30/18	***** ACCOUNT TOTALS ***				0.00	73,294.77	35.03	73259.74
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

11/01/18	***** BEGINNING BALANCE *				0.00	32,168.91	30.83	32138.08
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11/02/18	APE	102518	BUSINESS CARD	37.48				
11/19/18	APE	10-1118	PINEAPPLE PUBLIC RELATION	6751.74				

11/30/18	***** MONTHLY TOTALS ****					6,789.22	0.00	38927.30
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11/30/18	***** ACCOUNT TOTALS ***				0.00	38,958.13	30.83	38927.30
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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

11/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
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11/30/18	JOE	JE-190383*mm	TRANSFER TDA TO GENERAL F			9,166.65	0.00	9166.65
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11/30/18	***** MONTHLY TOTALS ****					9,166.65	0.00	9166.65
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11/30/18	***** ACCOUNT TOTALS ***				0.00	9,166.65	0.00	9166.65
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ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

11/01/18	***** BEGINNING BALANCE *				0.00	137.50	0.00	137.50
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*****						0.00	0.00	137.50
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*****	***** MONTHLY TOTALS ****					0.00	0.00	137.50
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*****	***** ACCOUNT TOTALS ***				0.00	137.50	0.00	137.50
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DETAIL GENERAL LEDGER									
PAGE 8									
BC1753	TRANSACTION		PURCHASE	BEGINNING 11/01/18		ENDING 11/30/18	TRANSACTION		ENDING
DATE	TYPE	ID		DESCRIPTION	AMOUNT	BEGINNING	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-03	DESC: CONTRACTED SERVICES-RECORDING		ASN:	=====>		CONTINUED	<=====		
ACCOUNT # 24-4926-393-04	DESC: CONTRACTED SERVICES-MGT		ASN:						
11/01/18		*****	BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
		*****	MONTHLY TOTALS ****				0.00	0.00	0.00
		*****	ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05	DESC: CONTRACTED-WEBSITE		ASN:						
11/01/18		*****	BEGINNING BALANCE *			0.00	6,770.00	0.00	6770.00
*****							0.00	0.00	6770.00
		*****	MONTHLY TOTALS ****				0.00	0.00	6770.00
		*****	ACCOUNT TOTALS ***			0.00	6,770.00	0.00	6770.00
ACCOUNT # 24-4926-393-06	DESC: CONTRACTED-AD FIRM RETAINER		ASN:						
11/01/18		*****	BEGINNING BALANCE *			0.00	19,500.00	0.00	19500.00
11/19/18	APE	37248-37270		RAWLE MURDY ASSOCIATES, I	4875.00		4,875.00	0.00	24375.00

11/30/18		*****	MONTHLY TOTALS ****				4,875.00	0.00	24375.00
		*****	ACCOUNT TOTALS ***			0.00	24,375.00	0.00	24375.00
ACCOUNT # 24-4926-393-07	DESC: CONTRACTED SERVICES-STR		ASN:						
11/01/18		*****	BEGINNING BALANCE *			0.00	4,140.00	0.00	4140.00
*****							0.00	0.00	4140.00
		*****	MONTHLY TOTALS ****				0.00	0.00	4140.00
		*****	ACCOUNT TOTALS ***			0.00	4,140.00	0.00	4140.00
ACCOUNT # 24-4926-393-08	DESC: CONTRACTED-AD FIRM MISC		ASN:						
11/01/18		*****	BEGINNING BALANCE *			0.00	543.25	0.00	543.25
11/19/18	APE	37248-37270		RAWLE MURDY ASSOCIATES, I	180.00		180.00	0.00	723.25

11/30/18		*****	MONTHLY TOTALS ****				180.00	0.00	723.25
		*****	ACCOUNT TOTALS ***			0.00	723.25	0.00	723.25
ACCOUNT # 24-4926-393-09	DESC: CONTRACTED SERVICES-MAGELLAN		ASN:						
11/01/18		*****	BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
		*****	MONTHLY TOTALS ****				0.00	0.00	0.00
		*****	ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	BEGINNING 11/01/18 TRANSACTION AMOUNT	ENDING 11/30/18 BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:								
11/01/18			***** BEGINNING BALANCE *		0.00	7,280.00	0.00	7280.00
11/08/18	APE	2018174	YOUNG STRATEGIES INC.	7280.00				
*****						7,280.00	0.00	14560.00
11/19/18	APE	2018176	YOUNG STRATEGIES INC.	7280.00				
*****						7,280.00	0.00	21840.00
11/30/18			***** MONTHLY TOTALS ****			14,560.00	0.00	21840.00
***** ACCOUNT TOTALS ***								
11/30/18					0.00	21,840.00	0.00	21840.00
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
11/01/18			***** BEGINNING BALANCE *		0.00	744.80	21.42	723.38
11/01/18	APE	8812	SKYFI, INC.	59.99				
*****						59.99	0.00	783.37
11/02/18	APE	102518	BUSINESS CARD	226.65				
*****						226.65	0.00	1010.02
11/09/18	APJ	102518	BUSINESS CARD	<2.57>				
11/09/18	APJ	102518	BUSINESS CARD	<1.14>				
*****						0.00	3.71	1006.31
11/30/18			***** MONTHLY TOTALS ****			286.64	3.71	1006.31
***** ACCOUNT TOTALS ***								
11/30/18					0.00	1,031.44	25.13	1006.31
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
11/01/18			***** BEGINNING BALANCE *		0.00	161.17	0.00	161.17
*****						0.00	0.00	161.17
			***** MONTHLY TOTALS ****			0.00	0.00	161.17
***** ACCOUNT TOTALS ***								
11/30/18					0.00	161.17	0.00	161.17
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
11/01/18			***** BEGINNING BALANCE *		0.00	500.00	0.00	500.00
*****						0.00	0.00	500.00
			***** MONTHLY TOTALS ****			0.00	0.00	500.00
***** ACCOUNT TOTALS ***								
11/30/18					0.00	500.00	0.00	500.00
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
11/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***								
11/30/18					0.00	0.00	0.00	0.00
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
11/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

DETAIL GENERAL LEDGER

BC1753	TRANSACTION PURCHASE		BEGINNING 11/01/18	ENDING 11/30/18	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT				
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN: > CONTINUED <								
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:								
11/01/18	***** BEGINNING BALANCE *				0.00	3,805.71	209.72	3595.99
*****						0.00	0.00	3595.99
***** MONTHLY TOTALS ****						0.00	0.00	3595.99
***** ACCOUNT TOTALS ***					0.00	3,805.71	209.72	3595.99
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
11/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
11/01/18	***** BEGINNING BALANCE *				0.00	1,600.00	0.00	1600.00
11/19/18	APE	37248-37270	RAWLE MURDY ASSOCIATES, I	300.00				
11/19/18	APE	110918	THE VILLAGE GREEN	1200.00				
*****						1,500.00	0.00	3100.00
11/30/18	***** MONTHLY TOTALS ****					1,500.00	0.00	3100.00
***** ACCOUNT TOTALS ***					0.00	3,100.00	0.00	3100.00
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:								
11/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
11/01/18	***** BEGINNING BALANCE *				0.00	500.00	0.00	500.00
11/08/18	APE	2019	WCU FOUNDATION	250.00				
11/08/18	APE	138762	FRIENDS OF PANTHERTOWN, I	500.00				
*****						750.00	0.00	1250.00
11/30/18	***** MONTHLY TOTALS ****					750.00	0.00	1250.00
***** ACCOUNT TOTALS ***					0.00	1,250.00	0.00	1250.00

DETAIL GENERAL LEDGER

BC1753	TRANSACTION PURCHASE		DESCRIPTION	BEGINNING 11/01/18	ENDING 11/30/18	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
TRANS DATE	TYPE	ID		AMOUNT					
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:									
11/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:									
11/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
11/08/18	APE	818470	ASHEVILLE REGIONAL AIRPOR	1100.00			1,100.00	0.00	1100.00

11/30/18			***** MONTHLY TOTALS ****				1,100.00	0.00	1100.00

11/30/18			***** ACCOUNT TOTALS ***			0.00	1,100.00	0.00	1100.00
