

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
SEPTEMBER 30, 2018

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

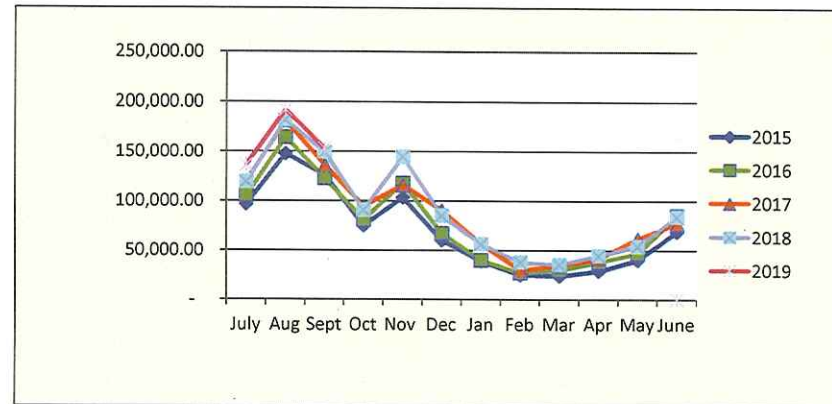
September 30, 2018

- * September Room Occupancy Tax collections totaled \$152,337.00 with \$313.37 collected for penalties. The YTD collection total is \$479,836.75 - 43.14% of budget. The Airbnb total was \$10,232.66.
- * 177 accounts reported for August rentals (increase of 16 accounts from last year). The collections were up 2.66% from the same period in 2017. The total increase for the fiscal year is 7.02%.

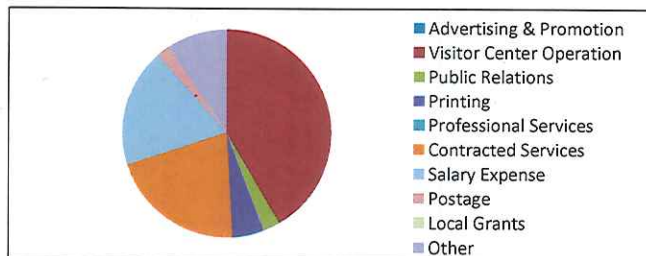
- * The cash balance at September 30, 2018 is \$225,538.89 and investments total \$400,000.00.

- * The expenses for September were \$35,673.21. The YTD expenses totaled \$256,907.18 with encumbrances of \$6,962.37 for a combined total of \$263,869.55 - 22.11% of budget.

Fiscal YTD Collections



TDA Expenses as of September 30, 2018

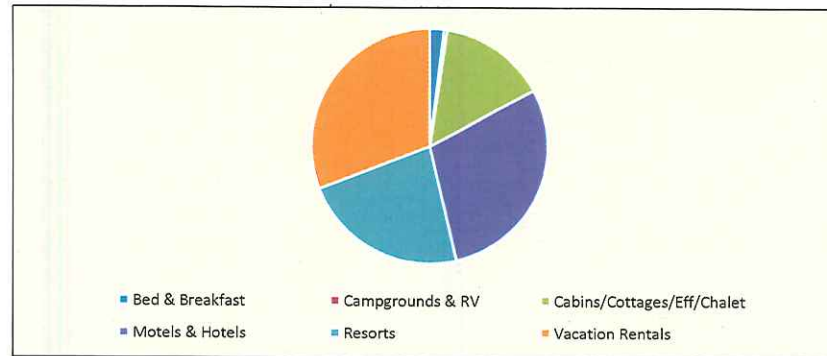


Advertising & Promotion	\$ -
Visitor Center Operation	\$ 14,812.06
Public Relations	\$ 950.00
Printing	\$ 1,754.16
Professional Services	\$ -
Contracted Services	\$ 7,422.99
Salary Expense	\$ 6,632.66
Postage	\$ 709.59
Local Grants	\$ -
Other	\$ 3,391.75
	\$ 35,673.21

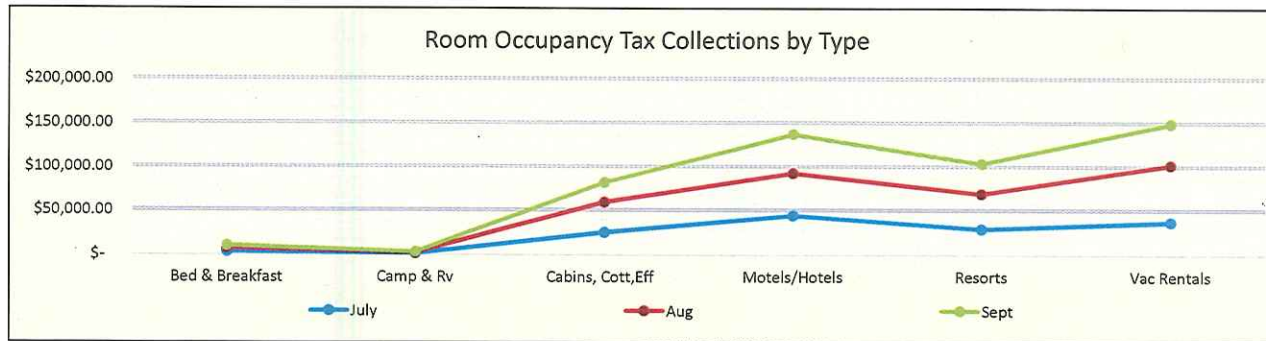
	2015	2016	2017	2018	2019
July	96,221.58	105,354.28	119,861.04	119,152.80	135,881.68
Aug	147,461.65	163,948.85	180,394.59	181,280.78	191,736.34
Sept	125,903.55	122,331.68	135,649.23	148,701.72	152,650.37
Oct	74,811.18	80,775.31	94,100.41	90,329.60	
Nov	103,282.77	117,640.33	115,576.40	144,240.73	
Dec	60,051.55	66,956.10	89,928.52	84,754.30	
Jan	38,604.76	39,690.82	56,081.35	56,029.08	
Feb	24,590.98	26,696.45	29,357.66	37,210.91	
Mar	23,634.98	29,114.84	33,603.67	35,029.92	
Apr	28,549.12	37,797.19	40,794.81	44,116.59	
May	39,890.53	46,472.01	61,363.25	53,695.68	
June	68,723.19	85,145.38	76,932.28	83,711.73	-
	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 480,268.39



**Room Occupancy Tax Collections
9/30/18 for August Rentals**



Bed & Breakfast	\$	2,979.89
Campgrounds & RV	\$	641.79
Cabins/Cottages/Eff/Chalet	\$	22,524.53
Motels & Hotels	\$	44,584.33
Resorts	\$	34,785.11
Vacation Rentals	\$	47,134.72
	\$	<u>152,650.37</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,688.98	\$ 695.18	\$ 24,406.66	\$ 43,549.81	\$ 28,377.05	\$ 36,164.00	\$ 135,881.68
Aug	\$ 3,596.29	\$ 779.19	\$ 34,109.64	\$ 48,228.00	\$ 39,963.75	\$ 65,059.47	\$ 191,736.34
Sept	\$ 2,979.89	\$ 641.79	\$ 22,524.53	\$ 44,584.33	\$ 34,785.11	\$ 47,134.72	\$ 152,650.37
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 9,265.16	\$ 2,116.16	\$ 81,040.83	\$ 136,362.14	\$ 103,125.91	\$ 148,358.19	\$ 480,268.39
% By Type	1.93%	0.44%	16.87%	28.39%	21.47%	30.89%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	\$ 118,801.30	163	10%
July-2018	\$ 135,881.68	181	14.38%
	\$ 17,080.38	18	
August-2017	\$ 181,280.78	175	9%
August-2018	\$ 191,736.34	183	5.77%
	\$ 10,455.56	8	
September-2017	\$ 148,701.72	161	3%
September-2018	\$ 152,650.37	177	2.66%
	\$ 3,948.65	16	
October-2017	\$ 90,329.60	160	4%
October-2018	\$ -	0	-100.00%
	\$ (90,329.60)	-160	
November-2017	\$ 144,240.73	159	1%
November-2018	\$ -	0	-100.00%
	\$ (144,240.73)	-159	
December-2017	\$ 84,754.30	148	-10%
December-2018	\$ -	0	-100.00%
	\$ (84,754.30)	-148	
January-2018	\$ 56,029.07	119	18%
January-2019	\$ -	0	-100.00%
	\$ (56,029.07)	-119	
February-2018	\$ 37,210.91	95	15%
February-2019	\$ -	0	-100.00%
	\$ (37,210.91)	-95	
March-2018	\$ 35,029.92	90	4%
March-2019	\$ -	0	-100.00%
	\$ (35,029.92)	-90	
April-2018	\$ 44,116.59	107	95%
April-2019	\$ -	0	-100.00%
	\$ (44,116.59)	-107	
May-2018	\$ 53,695.68	120	35%
May-2019	\$ -	0	-100.00%
	\$ (53,695.68)	-120	
June-2018	\$ 83,711.73	148	15%
June-2019	\$ -	0	-100.00%
	\$ (83,711.73)	-148	
FYTD 2018	\$ 1,077,902.33		
FYTD 2019	\$ 480,268.39		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 09/01/2018 - thru - 09/30/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	110,444.90	167,000.33	51,906.34	225,538.89
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	143,320.07	0.00	0.00	143,320.07
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,273.51	99.27	0.00	1,372.78
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	563.27	43.75	0.00	607.02
Total Asset		655,601.75	167,143.35	51,906.34	770,838.76
24-2100-000-00	ACCOUNTS PAYABLE	(2,200.00)	33,139.06	30,784.12	154.94
24-2200-000-00	ACCRUED SALARIES PAYABLE	(3,159.56)	0.00	0.00	(3,159.56)
24-2300-000-11	DUE TO GENERAL	0.00	13,021.22	13,021.22	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	6,420.02	6,420.02	0.00
24-2900-000-00	FUND BALANCE	(469,373.57)	0.00	0.00	(469,373.57)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	5,775.82	35,343.49	34,156.94	6,962.37
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(5,775.82)	34,156.94	35,343.49	(6,962.37)
24-3000-000-00	REVENUE CONTROL	(335,667.32)	380.75	153,645.91	(488,932.48)
24-4000-000-00	EXPENDITURE CONTROL	221,233.97	37,385.17	1,711.96	256,907.18
Total Liability		(655,601.75)	159,846.65	275,083.66	(770,838.76)
Total TOURISM DEVELOPMENT AUTH		0.00	326,990.00	326,990.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 09/30/2018

Account Number	Description	Adjusted Budget 07/01/2018 09/30/2018	Current Actual 09/01/2018 to 09/30/2018	Actual YTD 07/01/2018 to 09/30/2018	Encumbrances 07/01/2018 09/30/2018	Balance 07/01/2018 09/30/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,112,400.00	-152,337.00	-479,836.75	0.00	632,563.25	43.14
24-3230-130-04	JACKSON TDA - FUND BALAN	65,845.00	0.00	0.00	0.00	65,845.00	0.00
	TAX REVENUE	1,178,245.00	-152,337.00	-479,836.75	0.00	698,408.25	40.72
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-313.37	-431.64	0.00	2,068.36	17.27
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	-6,874.00	0.00	3,126.00	68.74
	PENALTY & INTEREST	12,500.00	-313.37	-7,305.64	0.00	5,194.36	58.45
24-3831-491-00	INVESTMENT EARNINGS	2,500.00	-614.79	-1,790.09	0.00	709.91	71.60
	REVENUES	2,500.00	-614.79	-1,790.09	0.00	709.91	71.60
	DEPARTMENT TOTAL Revenue	1,193,245.00	-153,265.16	-488,932.48	0.00	704,312.52	40.98
24-4926-121-00	SALARIES & WAGES	63,059.00	4,842.94	14,528.82	0.00	48,530.18	23.04
24-4926-170-00	BOARD MEMBER EXPENSE	2,400.00	212.64	255.06	0.00	2,144.94	10.63
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,910.00	292.60	877.80	0.00	3,032.20	22.45
24-4926-182-00	RETIREMENT EXPENSE	4,780.00	379.20	1,137.60	0.00	3,642.40	23.80
24-4926-183-00	HOSPITALIZATION INSURANC	10,644.00	818.76	2,456.28	0.00	8,187.72	23.08
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	18.08	54.24	0.00	176.76	23.48
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,047.00	0.00	81.00	92.82
24-4926-187-00	MEDICARE TAX	914.00	68.44	205.32	0.00	708.68	22.46
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	0.00	0.00	6,150.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,100.00	1,156.38	859.63	0.00	2,240.37	27.73
24-4926-260-01	PROMO ITEMS	4,873.00	282.25	3,633.99	767.55	471.46	90.33
24-4926-299-00	MISCELLANEOUS	6,680.00	344.82	3,056.54	0.00	3,623.46	45.76
24-4926-311-00	TRAVEL	9,335.00	80.85	2,165.18	5,861.32	1,308.50	85.98
24-4926-321-00	TELEPHONE	4,430.00	366.22	1,119.86	0.00	3,310.14	25.28
24-4926-321-02	TELEPHONE-DIRECTOR	1,110.00	91.92	275.81	0.00	834.19	24.85
24-4926-325-00	POSTAGE	23,558.00	709.59	6,144.93	0.00	17,413.07	26.08
24-4926-331-00	UTILITIES	2,000.00	172.32	432.15	0.00	1,567.85	21.61
24-4926-341-00	PRINTING	67,466.00	1,754.16	7,293.26	0.00	60,172.74	10.81
24-4926-351-00	REPAIRS & MAINT-BUILDING	2,000.00	0.00	-15.04	0.00	2,015.04	-0.75
24-4926-370-00	AD FIRM MEDIA	350,548.00	0.00	82,915.60	0.00	267,632.40	23.65
24-4926-370-01	WEBSITE SERVICE	25,752.00	0.00	4,042.00	0.00	21,710.00	15.70
24-4926-370-02	CREATIVE & PRODUCTION SE	30,400.00	0.00	10,301.00	0.00	20,099.00	33.88
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	0.00	1,750.00	0.00	8,750.00	16.67
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	0.00	1,900.00	0.00	11,000.00	14.73
24-4926-370-05	SEM MANAGEMENT	18,000.00	0.00	3,000.00	0.00	15,000.00	16.67
24-4926-370-07	SOCIAL MEDIA	48,300.00	0.00	18,050.00	0.00	30,250.00	37.37
24-4926-393-00	VISITOR CENTER OPERATION	173,590.00	14,812.06	45,719.40	0.00	127,870.60	26.34
24-4926-393-01	PUBLIC RELATIONS	87,160.00	950.00	12,817.56	333.50	74,008.94	15.09
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	8,200.00	0.00	4,196.75	0.00	4,003.25	51.18
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	0.00	9,750.00	0.00	48,750.00	16.67
24-4926-393-07	CONTRACTED SERVICES-STR	4,635.00	0.00	4,140.00	0.00	495.00	89.32
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	0.00	259.83	0.00	5,240.17	4.72
24-4926-393-10	CONTRACTED SERVICES-PLAN	58,240.00	7,280.00	7,280.00	0.00	50,960.00	12.50
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,756.00	142.99	499.45	0.00	3,256.55	13.30
24-4926-399-00	CONTRACTED SERVICES	1,000.00	0.00	161.17	0.00	838.83	16.12
24-4926-412-00	BUILDING RENT	6,000.00	0.00	500.00	0.00	5,500.00	8.33
24-4926-454-00	INSURANCE	2,206.00	0.00	0.00	0.00	2,206.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	740.00	0.00	0.00	0.00	740.00	0.00
24-4926-550-00	CAPITAL OUTLAY	3,200.00	396.99	2,995.99	0.00	204.01	93.62
24-4926-699-00	GRANTS	14,000.00	0.00	600.00	0.00	13,400.00	4.29
24-4926-699-01	SPECIAL PROJECTS	2,500.00	0.00	0.00	0.00	2,500.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	500.00	500.00	0.00	2,700.00	15.63
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
	TOURISM DEVELOPMENT AUTHORITY	1,193,245.00	35,673.21	256,907.18	6,962.37	929,375.45	22.11
	DEPARTMENT TOTAL Expense	-1,193,245.00	35,673.21	256,907.18	6,962.37	-929,375.45	22.11
	Fund 24 TOURISM DEVELOPMENT AUTH	0.00	-117,591.95	-232,025.30	6,962.37	-225,062.93	31.54

DETAIL GENERAL LEDGER									
PAGE 1									
BC1753	TRANSACTION		PURCHASE	BEGINNING 09/01/18		ENDING 09/30/18			
TRANS	DATE	TYPE	ID	DESCRIPTION	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING
					AMOUNT	BALANCE			BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	9,685.88	0.00	9685.88
09/07/18	PRE	20430983		PR	2421.47		2,421.47	0.00	12107.35
09/21/18	PRE	20466674		PR	2421.47		2,421.47	0.00	14528.82
09/30/18				***** MONTHLY TOTALS ****			4,842.94	0.00	14528.82
09/30/18				***** ACCOUNT TOTALS ***		0.00	14,528.82	0.00	14528.82
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	48.26	5.84	42.42
09/10/18	APE	091618		BUSINESS CARD	227.39		227.39	0.00	269.81
09/11/18	APJ	091618		BUSINESS CARD	<10.21>				
09/11/18	APJ	091618		BUSINESS CARD	<4.54>				
09/30/18				***** MONTHLY TOTALS ****			0.00	14.75	255.06
09/30/18				***** ACCOUNT TOTALS ***			227.39	14.75	255.06
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	585.20	0.00	585.20
09/07/18	PRE	20430990		PR	146.30		146.30	0.00	731.50
09/21/18	PRE	20466681		PR	146.30		146.30	0.00	877.80
09/30/18				***** MONTHLY TOTALS ****			292.60	0.00	877.80
09/30/18				***** ACCOUNT TOTALS ***			0.00	877.80	877.80
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	758.40	0.00	758.40
09/07/18	PRE	20431000		PR	189.60		189.60	0.00	948.00
09/21/18	PRE	20466691		PR	189.60		189.60	0.00	1137.60
09/30/18				***** MONTHLY TOTALS ****			379.20	0.00	1137.60
09/30/18				***** ACCOUNT TOTALS ***			0.00	1,137.60	1137.60
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	1,637.52	0.00	1637.52
09/07/18	PRE	20431007		PR	409.38		409.38	0.00	2046.90
09/21/18	PRE	20466698		PR	409.38		409.38	0.00	2456.28
09/30/18				***** MONTHLY TOTALS ****			818.76	0.00	2456.28
09/30/18				***** ACCOUNT TOTALS ***			0.00	2,456.28	2456.28

DETAIL GENERAL LEDGER									
PAGE 3									
BC1753	TRANSACTION	PURCHASE	BEGINNING	ENDING	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING
DATE	TYPE	ID	09/01/18	09/30/18	AMOUNT	BALANCE			BALANCE
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====									
*****							0.00	0.00	0.00
							-----	-----	-----
							0.00	0.00	0.00
							-----	-----	-----
***** ACCOUNT TOTALS ***									
							0.00	0.00	0.00
							-----	-----	-----
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:									
09/01/18						0.00	265.83	562.58	<296.75>
							-----	-----	-----
09/04/18	APE	1RLW-7THV-LK			AMAZON CAPITAL SERVICES	44.13			
*****							44.13	0.00	<252.62>
09/10/18	APE	1F6L-3JYC-6P			AMAZON CAPITAL SERVICES	44.89			
09/10/18	APE	11PH-74RD-RL			AMAZON CAPITAL SERVICES	42.34			
09/10/18	APE	1QY3-TRPY-9L			AMAZON CAPITAL SERVICES	281.90			
09/10/18	APE	091618			BUSINESS CARD	870.16			
09/10/18	APJ	11PH-74RD-RL			AMAZON CAPITAL SERVICES	<1.92>			
09/10/18	APJ	11PH-74RD-RL			AMAZON CAPITAL SERVICES	<0.85>			
09/10/18	APJ	1F6L-3JYC-6P			AMAZON CAPITAL SERVICES	<2.03>			
09/10/18	APJ	1F6L-3JYC-6P			AMAZON CAPITAL SERVICES	<0.90>			
09/10/18	APJ	1RLW-7THV-LK			AMAZON CAPITAL SERVICES	<1.10>			
09/10/18	APJ	1RLW-7THV-LK			AMAZON CAPITAL SERVICES	<0.49>			
*****							1,239.29	7.29	979.38
09/11/18	APE	135390			CASHIERS CHAMBER OF COMME	74.92			
09/11/18	APJ	091618			BUSINESS CARD	<24.61>			
09/11/18	APJ	091618			BUSINESS CARD	<10.94>			
*****							74.92	35.55	1018.75
09/24/18	APE	16NK-Y1MY-KK			AMAZON CAPITAL SERVICES	119.00			
09/24/18	APE	1JW7-L7Q7-GV			AMAZON CAPITAL SERVICES	<273.94>			
*****							119.00	273.94	863.81
09/25/18	APJ	135390			CASHIERS CHAMBER OF COMME	<2.89>			
09/25/18	APJ	135390			CASHIERS CHAMBER OF COMME	<1.29>			
*****							0.00	4.18	859.63
09/30/18							1,477.34	320.96	859.63
							-----	-----	-----
***** ACCOUNT TOTALS ***									
							0.00	1,743.17	883.54
							-----	-----	-----
							0.00	1,743.17	883.54
							-----	-----	-----
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:									
09/01/18						0.00	3,473.29	121.55	3351.74
							-----	-----	-----
09/10/18	APE	091618			BUSINESS CARD	282.25			
*****							282.25	0.00	3633.99
09/30/18							282.25	0.00	3633.99
							-----	-----	-----
***** ACCOUNT TOTALS ***									
							0.00	3,755.54	121.55
							-----	-----	-----
							0.00	3,755.54	121.55
							-----	-----	-----
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:									
09/01/18						0.00	2,734.00	22.28	2711.72
							-----	-----	-----
09/10/18	APE	091618			BUSINESS CARD	194.44			
*****							194.44	0.00	2906.16
09/11/18	APE	930165			CHEROKEE BOTTLED WATER	11.74			
09/11/18	APJ	091618			BUSINESS CARD	<6.30>			
09/11/18	APJ	091618			BUSINESS CARD	<2.80>			
*****							11.74	9.10	2908.80
09/14/18	APE	1P3L-DK97-WF			AMAZON CAPITAL SERVICES	24.98			
*****							24.98	0.00	2933.78
09/24/18	APC	931899			CRESCENT HEALTH SOLUTIONS	<51.77>			
09/24/18	APE	931899			CRESCENT HEALTH SOLUTIONS	51.77			
09/24/18	APE	1069			GREAT SMOKIES STORAGE	75.00			
09/24/18	APE	931899			CHEROKEE BOTTLED WATER	51.77			
*****							178.54	51.77	3060.55
09/25/18	APJ	930165			CHEROKEE BOTTLED WATER	<0.51>			
09/25/18	APJ	930165			CHEROKEE BOTTLED WATER	<0.23>			
09/25/18	APJ	931899			CHEROKEE BOTTLED WATER	<2.26>			
09/25/18	APJ	931899			CHEROKEE BOTTLED WATER	<1.01>			
*****							0.00	4.01	3056.54
09/30/18							409.70	64.88	3056.54
							-----	-----	-----

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 09/01/18		ENDING 09/30/18		PAGE 4			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN: =====> CONTINUED <=====									
09/30/18			***** ACCOUNT TOTALS ***		0.00	3,143.70	87.16	3056.54	
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	2,123.21	38.88	2084.33	
09/10/18	APE	091618	BUSINESS CARD	<99.00>		0.00	99.00	1985.33	
09/24/18	APE	9/12/18	NICK BREEDLOVE	179.85		179.85	0.00	2165.18	
09/30/18			***** MONTHLY TOTALS ****			179.85	99.00	2165.18	
09/30/18			***** ACCOUNT TOTALS ***		0.00	2,303.06	137.88	2165.18	
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
09/30/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
09/30/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00	
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	1,462.09	708.45	753.64	
09/05/18	APE	27439	BALSAMWEST	373.64		373.64	0.00	1127.28	
09/10/18	APE	27440	BALSAMWEST	357.16		357.16	0.00	1484.44	
09/17/18	CRE	191725	CASHIERS CHAMBER COMMERCE	<178.58>		0.00	178.58	1305.86	
09/21/18	CRE	191827	JC CHAMBER OF COMMERCE	<186.00>		0.00	186.00	1119.86	
09/30/18			***** MONTHLY TOTALS ****			730.80	364.58	1119.86	
09/30/18			***** ACCOUNT TOTALS ***		0.00	2,192.89	1,073.03	1119.86	
ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
09/30/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
09/30/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00	
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	183.89	0.00	183.89	
09/01/18	APE	9813312649	VERIZON WIRELESS	91.92		91.92	0.00	275.81	
09/30/18			***** MONTHLY TOTALS ****			91.92	0.00	275.81	

DETAIL GENERAL LEDGER									
PAGE 5									
BC1753	TRANS	TRANSACTION	PURCHASE	BEGINNING	ENDING	09/30/18	BEGINNING	ENDING	
DATE	TYPE	ID		09/01/18	09/01/18	09/30/18	BALANCE	BALANCE	
				DESCRIPTION	AMOUNT		DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN: =====> CONTINUED <=====									
09/30/18				***** ACCOUNT TOTALS ***		0.00	275.81	0.00	275.81
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	5,457.55	22.21	5435.34
09/05/18	APE	000017VA2732		UPS	55.58				
09/05/18	APE	000017VA2733		UPS	103.04				
09/05/18	APE	000017VA2735		UPS	386.83				
*****							545.45	0.00	5980.79
09/10/18	APE	090318		PURCHASE POWER	108.99				
09/10/18	APE	091618		BUSINESS CARD	55.15				
*****							164.14	0.00	6144.93
09/30/18				***** MONTHLY TOTALS ****			709.59	0.00	6144.93
09/30/18				***** ACCOUNT TOTALS ***		0.00	6,167.14	22.21	6144.93
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	259.83	0.00	259.83
09/06/18	APE	9/10/18		TUCKASEIGEE WATER & SEWER	43.78				
*****							43.78	0.00	303.61
09/21/18	APE	9/25/18		DUKE ENERGY	128.54				
*****							128.54	0.00	432.15
09/30/18				***** MONTHLY TOTALS ****			172.32	0.00	432.15
09/30/18				***** ACCOUNT TOTALS ***		0.00	432.15	0.00	432.15
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	5,547.97	8.87	5539.10
09/05/18	JOE	JE-190136*TL		COPIER READING AUGUST,201			82.03	0.00	5621.13
09/10/18	APE	091618		BUSINESS CARD	31.61				
*****							31.61	0.00	5652.74
09/11/18	APJ	091618		BUSINESS CARD	<1.11>				
09/11/18	APJ	091618		BUSINESS CARD	<0.50>				
*****							0.00	1.61	5651.13
09/21/18	CRE	191827		JC CHAMBER OF COMMERCE	<50.65>				
*****							0.00	50.65	5600.48
09/24/18	APE	43255-1		PANAPRINT	<729.00>				
09/24/18	APE	44224-1	19005	PANAPRINT	2421.78				
*****							2,421.78	729.00	7293.26
09/30/18				***** MONTHLY TOTALS ****			2,535.42	781.26	7293.26
09/30/18				***** ACCOUNT TOTALS ***		0.00	8,083.39	790.13	7293.26
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	0.00	15.04	<15.04>
*****							0.00	0.00	<15.04>
				***** MONTHLY TOTALS ****			0.00	0.00	<15.04>
				***** ACCOUNT TOTALS ***		0.00	0.00	15.04	<15.04>
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:									
09/01/18				***** BEGINNING BALANCE *		0.00	82,915.60	0.00	82915.60

BC1753 DETAIL GENERAL LEDGER PAGE 6									
TRANSACTION PURCHASE BEGINNING 09/01/18 ENDING 09/30/18									
TRANS	TYPE	TRANSACTION ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
DATE									
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====									
*****						0.00	0.00	82915.60	
			***** MONTHLY TOTALS ****			0.00	0.00	82915.60	
			***** ACCOUNT TOTALS ***			0.00	82,915.60	0.00	82915.60
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	4,042.00	0.00	4042.00	
*****						0.00	0.00	4042.00	
			***** MONTHLY TOTALS ****			0.00	0.00	4042.00	
			***** ACCOUNT TOTALS ***			0.00	4,042.00	0.00	4042.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	10,301.00	0.00	10301.00	
*****						0.00	0.00	10301.00	
			***** MONTHLY TOTALS ****			0.00	0.00	10301.00	
			***** ACCOUNT TOTALS ***			0.00	10,301.00	0.00	10301.00
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	1,750.00	0.00	1750.00	
*****						0.00	0.00	1750.00	
			***** MONTHLY TOTALS ****			0.00	0.00	1750.00	
			***** ACCOUNT TOTALS ***			0.00	1,750.00	0.00	1750.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	1,900.00	0.00	1900.00	
*****						0.00	0.00	1900.00	
			***** MONTHLY TOTALS ****			0.00	0.00	1900.00	
			***** ACCOUNT TOTALS ***			0.00	1,900.00	0.00	1900.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	3,000.00	0.00	3000.00	
*****						0.00	0.00	3000.00	
			***** MONTHLY TOTALS ****			0.00	0.00	3000.00	
			***** ACCOUNT TOTALS ***			0.00	3,000.00	0.00	3000.00
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									
09/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	

DETAIL GENERAL LEDGER										PAGE 7		
BC1753		TRANSACTION		PURCHASE		BEGINNING 09/01/18		ENDING 09/30/18				
DATE	TYPE	ID	DESCRIPTION		TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING			
					AMOUNT	BALANCE			BALANCE			
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: =====> CONTINUED <=====												
*****							0.00	0.00	0.00			
***** MONTHLY TOTALS ****							0.00	0.00	0.00			
***** ACCOUNT TOTALS ***							0.00	0.00	0.00	0.00		
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:												
09/01/18 ***** BEGINNING BALANCE *							0.00	18,050.00	0.00	18050.00		
*****							0.00	0.00	18050.00			
***** MONTHLY TOTALS ****							0.00	0.00	18050.00			
***** ACCOUNT TOTALS ***							0.00	18,050.00	0.00	18050.00		
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:												
09/01/18 ***** BEGINNING BALANCE *							0.00	30,907.34	0.00	30907.34		
09/05/18	APE	137995A	JACKSON CO. CHAMBER OF CO		6000.00							
09/05/18	APE	137995B	JACKSON CO. CHAMBER OF CO		780.00							
09/05/18	APE	137995C	JACKSON CO. CHAMBER OF CO		160.00							
09/05/18	APE	137995D	JACKSON CO. CHAMBER OF CO		188.67							
09/05/18	APE	138008	CASHIERS CHAMBER OF COMME		6200.00							
*****							13,328.67	0.00	44236.01			
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		9.62							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		11.99							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		26.86							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		20.99							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		34.99							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		26.99							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		464.03							
09/10/18	APE	1TJ7-MJMH-DG 19158	AMAZON CAPITAL SERVICES		24.96							
09/10/18	APE	1Y7G-FRW4-QF 19158	AMAZON CAPITAL SERVICES		897.99							
09/10/18	APJ	1TJ7-MJMH-DG	AMAZON CAPITAL SERVICES		<24.52>							
09/10/18	APJ	1TJ7-MJMH-DG	AMAZON CAPITAL SERVICES		<10.51>							
*****							1,518.42	35.03	45719.40			
09/30/18 ***** MONTHLY TOTALS ****							14,847.09	35.03	45719.40			
09/30/18 ***** ACCOUNT TOTALS ***							0.00	45,754.43	35.03	45719.40		
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:												
09/01/18 ***** BEGINNING BALANCE *							0.00	11,895.79	28.23	11867.56		
09/10/18	APE	9/1/18	BECKY JOHNSON		200.00							
09/10/18	APE	028552	LUQUIRE GEORGE ANDREWS		750.00							
*****							950.00	0.00	12817.56			
09/30/18 ***** MONTHLY TOTALS ****							950.00	0.00	12817.56			
09/30/18 ***** ACCOUNT TOTALS ***							0.00	12,845.79	28.23	12817.56		
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:												
09/01/18 ***** BEGINNING BALANCE *							0.00	0.00	0.00	0.00		
*****							0.00	0.00	0.00	0.00		
***** MONTHLY TOTALS ****							0.00	0.00	0.00	0.00		
***** ACCOUNT TOTALS ***							0.00	0.00	0.00	0.00		

DETAIL GENERAL LEDGER										PAGE 9
BC1753		TRANSACTION		PURCHASE	BEGINNING 09/01/18		ENDING 09/30/18	TRANSACTION		BEGINNING
DATE	TYPE	ID	DESCRIPTION		AMOUNT	BALANCE	DEBITS	CREDITS	ENDING	

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====> CONTINUED <=====										
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:										
09/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00	
							0.00	0.00	0.00	
***** MONTHLY TOTALS ****							0.00	0.00	0.00	
***** ACCOUNT TOTALS ***							0.00	0.00	0.00	

ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:										
09/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00	
09/24/18	APE	2018161	YOUNG STRATEGIES INC.		7280.00		7,280.00	0.00	7280.00	
							7,280.00	0.00	7280.00	
09/30/18			***** MONTHLY TOTALS ****				7,280.00	0.00	7280.00	
***** ACCOUNT TOTALS ***							0.00	7,280.00	0.00	7280.00

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:										
09/01/18			***** BEGINNING BALANCE *			0.00	370.46	14.00	356.46	
09/10/18	APE	091618	BUSINESS CARD		146.70		146.70	0.00	503.16	
09/11/18	APJ	091618	BUSINESS CARD		<2.57>					
09/11/18	APJ	091618	BUSINESS CARD		<1.14>		0.00	3.71	499.45	
							146.70	3.71	499.45	
09/30/18			***** MONTHLY TOTALS ****							
***** ACCOUNT TOTALS ***							0.00	517.16	17.71	499.45

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:										
09/01/18			***** BEGINNING BALANCE *			0.00	161.17	0.00	161.17	
							0.00	0.00	161.17	
***** MONTHLY TOTALS ****							0.00	0.00	161.17	
***** ACCOUNT TOTALS ***							0.00	161.17	0.00	161.17

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:										
09/01/18			***** BEGINNING BALANCE *			0.00	500.00	0.00	500.00	
							0.00	0.00	500.00	
***** MONTHLY TOTALS ****							0.00	0.00	500.00	
***** ACCOUNT TOTALS ***							0.00	500.00	0.00	500.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:										
09/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00	
							0.00	0.00	0.00	
***** MONTHLY TOTALS ****							0.00	0.00	0.00	

DETAIL GENERAL LEDGER										PAGE 10	
BC1753		TRANSACTION		PURCHASE		BEGINNING 09/01/18		ENDING 09/30/18			
TRANS	DATE	TYPE	ID	DESCRIPTION	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING		
					AMOUNT	BALANCE			BALANCE		

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: =====> CONTINUED <=====											
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00	*****	
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:											
09/01/18 ***** ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00	-----	
*****							0.00	0.00	0.00	-----	
***** MONTHLY TOTALS ****							0.00	0.00	0.00	-----	
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00	*****	
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:											
09/01/18 ***** BEGINNING BALANCE *						0.00	2,780.93	181.93	2599.00	-----	
09/10/18 APE 16XV-QLTW-TC 19186 AMAZON CAPITAL SERVICES 424.78											
09/10/18 APJ 16XV-QLTW-TC AMAZON CAPITAL SERVICES <19.24>											
09/10/18 APJ 16XV-QLTW-TC AMAZON CAPITAL SERVICES <8.55>											
*****							424.78	27.79	2995.99	-----	
09/30/18 ***** MONTHLY TOTALS ****							424.78	27.79	2995.99	-----	
***** ACCOUNT TOTALS ***						0.00	3,205.71	209.72	2995.99	*****	
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:											
09/01/18 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00	-----	
*****							0.00	0.00	0.00	-----	
***** MONTHLY TOTALS ****							0.00	0.00	0.00	-----	
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00	*****	
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:											
09/01/18 ***** BEGINNING BALANCE *						0.00	600.00	0.00	600.00	-----	
*****							0.00	0.00	600.00	-----	
***** MONTHLY TOTALS ****							0.00	0.00	600.00	-----	
***** ACCOUNT TOTALS ***						0.00	600.00	0.00	600.00	*****	
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:											
09/01/18 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00	-----	
*****							0.00	0.00	0.00	-----	
***** MONTHLY TOTALS ****							0.00	0.00	0.00	-----	
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00	*****	
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:											
09/01/18 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00	-----	

BC1753	TRANSACTION	PURCHASE	BEGINNING	09/01/18	ENDING	09/30/18			
DATE	TYPE	ID	DESCRIPTION	TRANSACTION	AMOUNT	BEGINNING	DEBITS	CREDITS	ENDING
						BALANCE			BALANCE
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====									
09/10/18	APE	091618	BUSINESS CARD		500.00		500.00	0.00	500.00

09/30/18			***** MONTHLY TOTALS ****				500.00	0.00	500.00
09/30/18			***** ACCOUNT TOTALS ***			0.00	500.00	0.00	500.00

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:									
09/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
			***** MONTHLY TOTALS ****				0.00	0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:									
09/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
			***** MONTHLY TOTALS ****				0.00	0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00
