

JACKSON COUNTY TOURISM  
DEVELOPMENT  
AUTHORITY



FINANCIAL REPORT  
August 31, 2018

# JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

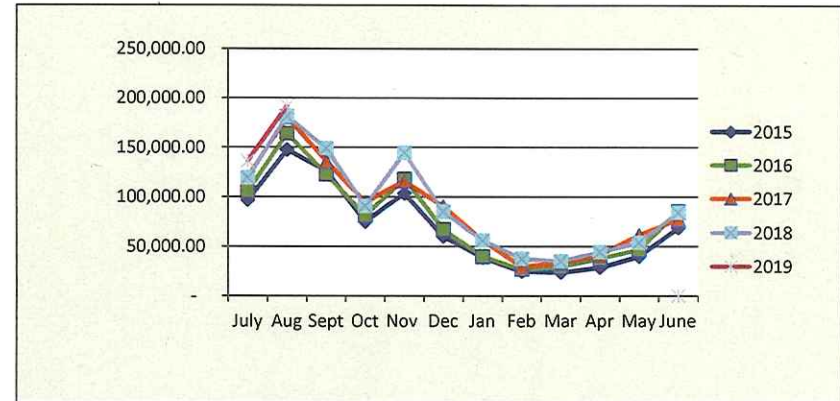
August 31, 2018

- \* August Room Occupancy Tax collections totaled \$191,670.76 with \$65.58 collected for penalties. The YTD collection total is \$327,499.75 -29.44% of budget. The Airbnb total was \$9,872.16.
- \* 183 accounts reported for July rentals. The collections were up 5.77% from the same period in 2017. The total increase for the fiscal year is 8.4%.

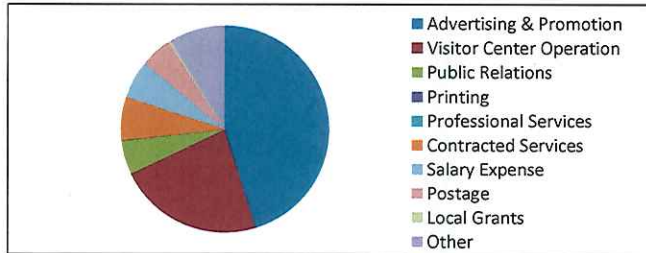
- \* The cash balance at August 31, 2018 is \$110,444.90 and investments total \$400,000.00.

- \* The expenses for August were \$108,950.52. The YTD expenses totaled \$221,233.97 with encumbrances of \$5,775.82 for a combined total of \$227,009.79 - 19.02% of budget.

Fiscal YTD Collections



TDA Expenses as of August 31, 2018

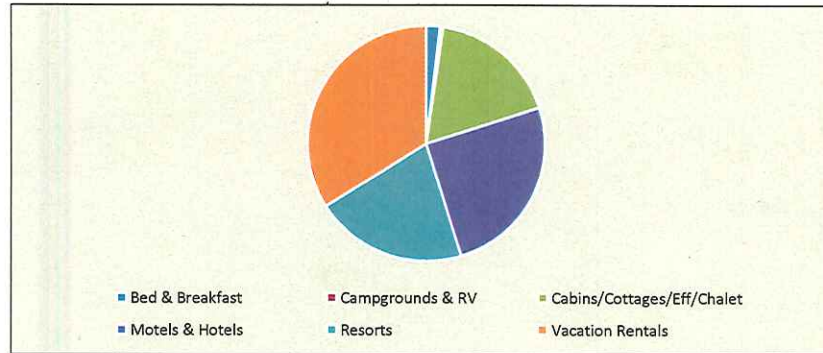


Advertising & Promotion	\$ 49,236.37
Visitor Center Operation	\$ 24,707.34
Public Relations	\$ 5,799.20
Printing	\$ 134.60
Professional Services	\$ -
Contracted Services	\$ 7,330.50
Salary Expense	\$ 6,420.02
Postage	\$ 5,435.34
Local Grants	\$ 300.00
Other	\$ 9,587.15
<b>Total</b>	<b>\$ 108,950.52</b>

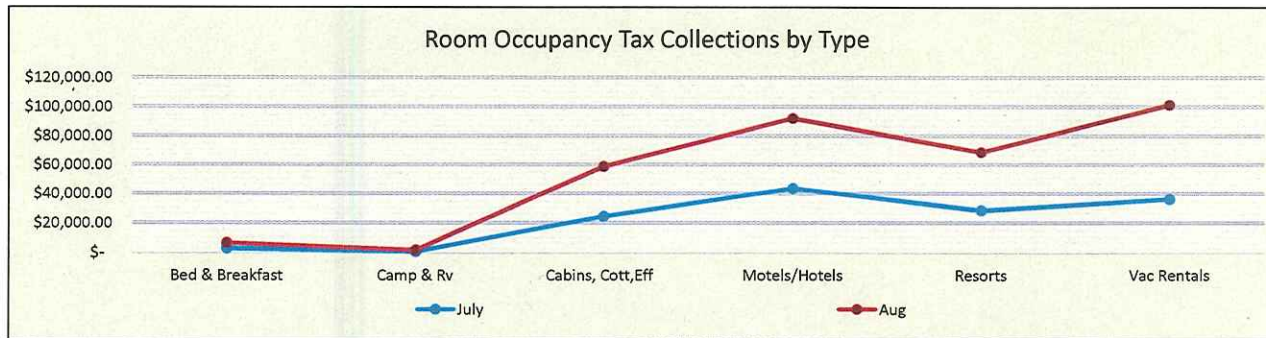
	2015	2016	2017	2018	2019
July	96,221.58	105,354.28	119,861.04	119,152.80	135,881.68
Aug	147,461.65	163,948.85	180,394.59	181,280.78	191,736.34
Sept	125,903.55	122,331.68	135,649.23	148,701.72	
Oct	74,811.18	80,775.31	94,100.41	90,329.60	
Nov	103,282.77	117,640.33	115,576.40	144,240.73	
Dec	60,051.55	66,956.10	89,928.52	84,754.30	
Jan	38,604.76	39,690.82	56,081.35	56,029.08	
Feb	24,590.98	26,696.45	29,357.66	37,210.91	
Mar	23,634.98	29,114.84	33,603.67	35,029.92	
Apr	28,549.12	37,797.19	40,794.81	44,116.59	
May	39,890.53	46,472.01	61,363.25	53,695.68	
June	68,723.19	85,145.38	76,932.28	83,711.73	-
<b>YTD</b>	<b>\$ 831,725.84</b>	<b>\$ 921,923.24</b>	<b>\$ 1,033,643.21</b>	<b>\$ 1,078,253.84</b>	<b>\$ 327,618.02</b>



**Room Occupancy Tax Collections  
8/31/18 for July Rentals**



Bed & Breakfast	\$	3,596.29
Campgrounds & RV	\$	779.19
Cabins/Cottages/Eff/Chalet	\$	34,109.64
Motels & Hotels	\$	48,228.00
Resorts	\$	39,963.75
Vacation Rentals	\$	65,059.47
<b>Total</b>	<b>\$</b>	<b>191,736.34</b>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,688.98	\$ 695.18	\$ 24,406.66	\$ 43,549.81	\$ 28,377.05	\$ 36,164.00	\$ 135,881.68
Aug	\$ 3,596.29	\$ 779.19	\$ 34,109.64	\$ 48,228.00	\$ 39,963.75	\$ 65,059.47	\$ 191,736.34
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Total</b>	<b>\$ 6,285.27</b>	<b>\$ 1,474.37</b>	<b>\$ 58,516.30</b>	<b>\$ 91,777.81</b>	<b>\$ 68,340.80</b>	<b>\$ 101,223.47</b>	<b>\$ 327,618.02</b>

<b>% By Type</b>	<b>1.92%</b>	<b>0.45%</b>	<b>17.86%</b>	<b>28.01%</b>	<b>20.86%</b>	<b>30.90%</b>	<b>100.00%</b>
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY  
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	\$ 118,801.30	163	10%
July-2018	\$ 135,881.68	181	14.38%
	\$ 17,080.38	18	
August-2017	\$ 181,280.78	175	9%
August-2018	\$ 191,736.34	183	5.77%
	\$ 10,455.56	8	
September-2017	\$ 148,701.72	161	3%
September-2018	\$ -	0	-100.00%
	\$ (148,701.72)	-161	
October-2017	\$ 90,329.60	160	4%
October-2018	\$ -	0	-100.00%
	\$ (90,329.60)	-160	
November-2017	\$ 144,240.73	159	1%
November-2018	\$ -	0	-100.00%
	\$ (144,240.73)	-159	
December-2017	\$ 84,754.30	148	-10%
December-2018	\$ -	0	-100.00%
	\$ (84,754.30)	-148	
January-2018	\$ 56,029.07	119	18%
January-2019	\$ -	0	-100.00%
	\$ (56,029.07)	-119	
February-2018	\$ 37,210.91	95	15%
February-2019	\$ -	0	-100.00%
	\$ (37,210.91)	-95	
March-2018	\$ 35,029.92	90	4%
March-2019	\$ -	0	-100.00%
	\$ (35,029.92)	-90	
April-2018	\$ 44,116.59	107	95%
April-2019	\$ -	0	-100.00%
	\$ (44,116.59)	-107	
May-2018	\$ 53,695.68	120	35%
May-2019	\$ -	0	-100.00%
	\$ (53,695.68)	-120	
June-2018	\$ 83,711.73	148	15%
June-2019	\$ -	0	-100.00%
	\$ (83,711.73)	-148	
<b>FYTD 2018</b>	\$ 1,077,902.33		
<b>FYTD 2019</b>	\$ 327,618.02		

COUNTY OF JACKSON  
 Trial Balance - Balance Sheet Accounts  
 Report dates 08/01/2018 - thru - 08/31/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	23,527.32	287,696.63	200,779.05	110,444.90
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,056.87	216.64	0.00	1,273.51
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	467.09	96.18	0.00	563.27
<b>Total Asset</b>		<b>425,051.28</b>	<b>288,009.45</b>	<b>200,779.05</b>	<b>512,281.68</b>
24-2100-000-00	ACCOUNTS PAYABLE	(1,200.00)	106,753.12	103,712.79	1,840.33
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	84,395.90	84,395.90	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	9,630.03	9,630.03	0.00
24-2900-000-00	FUND BALANCE	(332,832.97)	0.00	0.00	(332,832.97)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	5,642.48	104,054.78	103,921.44	5,775.82
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(5,642.48)	103,921.44	104,054.78	(5,775.82)
24-3000-000-00	REVENUE CONTROL	(136,446.07)	0.00	199,221.25	(335,667.32)
24-4000-000-00	EXPENDITURE CONTROL	112,283.45	110,170.21	1,219.69	221,233.97
<b>Total Liability</b>		<b>(425,051.28)</b>	<b>518,925.48</b>	<b>606,155.88</b>	<b>(512,281.68)</b>
<b>Total TOURISM DEVELOPMENT AUTH</b>		<b>0.00</b>	<b>806,934.93</b>	<b>806,934.93</b>	<b>0.00</b>

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 08/31/2018

Table with columns: Account Number, Description, Adjusted Budget (07/01/2018 to 08/31/2018), Current Actual (08/01/2018 to 08/31/2018), Actual YTD (07/01/2018 to 08/31/2018), Encumbrances (07/01/2018 to 08/31/2018), Balance (07/01/2018 to 08/31/2018), % Used. Rows include various revenue and expense categories like TAX REVENUE, PENALTY & INTEREST, REVENUES, and TOURISM DEVELOPMENT AUTHORITY.

DETAIL GENERAL LEDGER										PAGE 1		
BC1753												
BEGINNING 08/01/18										ENDING 08/31/18		
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE			
ACCOUNT # 24-4926-121-00										DESC: SALARIES & WAGES		ASN:
08/01/18				***** BEGINNING BALANCE *		0.00	4,842.94	0.00	4842.94			
08/10/18	PRE	20358835		PR	2421.47		2,421.47	0.00	7264.41			
08/24/18	PRE	20395195		PR	2421.47		2,421.47	0.00	9685.88			
08/31/18				***** MONTHLY TOTALS ****			4,842.94	0.00	9685.88			
08/31/18				***** ACCOUNT TOTALS ***		0.00	9,685.88	0.00	9685.88			
ACCOUNT # 24-4926-170-00										DESC: BOARD MEMBER EXPENSE		ASN:
08/01/18				***** BEGINNING BALANCE *		0.00	0.00	4.75	<4.75>			
08/01/18	APE	080318B		BUSINESS CARD	48.26		48.26	0.00	43.51			
08/02/18	APJ	080318B		BUSINESS CARD	<0.75>							
08/02/18	APJ	080318B		BUSINESS CARD	<0.34>							
08/31/18				***** MONTHLY TOTALS ****			48.26	1.09	42.42			
08/31/18				***** ACCOUNT TOTALS ***		0.00	48.26	5.84	42.42			
ACCOUNT # 24-4926-181-00										DESC: SOCIAL SECURITY CONTRIBUTION		ASN:
08/01/18				***** BEGINNING BALANCE *		0.00	292.60	0.00	292.60			
08/10/18	PRE	20358842		PR	146.30		146.30	0.00	438.90			
08/24/18	PRE	20395202		PR	146.30							
ACCOUNT # 24-4926-181-00										DESC: SOCIAL SECURITY CONTRIBUTION		ASN: =====> CONTINUED <=====
08/31/18				***** MONTHLY TOTALS ****			146.30	0.00	585.20			
08/31/18				***** ACCOUNT TOTALS ***		0.00	585.20	0.00	585.20			
ACCOUNT # 24-4926-182-00										DESC: RETIREMENT EXPENSE		ASN:
08/01/18				***** BEGINNING BALANCE *		0.00	379.20	0.00	379.20			
08/10/18	PRE	20358852		PR	189.60		189.60	0.00	568.80			
08/24/18	PRE	20395212		PR	189.60		189.60	0.00	758.40			
08/31/18				***** MONTHLY TOTALS ****			379.20	0.00	758.40			
08/31/18				***** ACCOUNT TOTALS ***		0.00	758.40	0.00	758.40			
ACCOUNT # 24-4926-183-00										DESC: HOSPITALIZATION INSURANCE		ASN:
08/01/18				***** BEGINNING BALANCE *		0.00	818.76	0.00	818.76			
08/10/18	PRE	20358859		PR	409.38		409.38	0.00	1228.14			
08/24/18	PRE	20395219		PR	409.38		409.38	0.00	1637.52			
08/31/18				***** MONTHLY TOTALS ****			818.76	0.00	1637.52			
08/31/18				***** ACCOUNT TOTALS ***		0.00	1,637.52	0.00	1637.52			

BEGINNING 08/01/18 ENDING 08/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
08/01/18			***** BEGINNING BALANCE *		0.00	18.08	0.00	18.08
08/10/18	PRE	20358867	PR	9.04		9.04	0.00	27.12
08/24/18	PRE	20395227	PR	9.04		9.04	0.00	36.16
08/31/18			***** MONTHLY TOTALS ****			18.08	0.00	36.16
08/31/18			***** ACCOUNT TOTALS ***		0.00	36.16	0.00	36.16
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	1,047.00	0.00	1047.00
08/31/18			***** MONTHLY TOTALS ****			0.00	0.00	1047.00
08/31/18			***** ACCOUNT TOTALS ***		0.00	1,047.00	0.00	1047.00
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	68.44	0.00	68.44
08/10/18	PRE	20358847	PR	34.22		34.22	0.00	102.66
08/24/18	PRE	20395207	PR	34.22		34.22	0.00	136.88
08/31/18			***** MONTHLY TOTALS ****			68.44	0.00	136.88
08/31/18			***** ACCOUNT TOTALS ***		0.00	136.88	0.00	136.88
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN: =====> CONTINUED <=====								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
08/31/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00
08/31/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN: =====> CONTINUED <=====								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
08/31/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00
08/31/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
08/31/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00
08/31/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
08/31/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00
08/31/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00



BEGINNING 08/01/18 ENDING 08/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: CONTINUED

*****						0.00	0.00	0.00
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\*\*\*\*\* MONTHLY TOTALS \*\*\*\*

						0.00	0.00	0.00
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\*\*\*\*\* ACCOUNT TOTALS \*\*\*

						0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

08/01/18 \*\*\*\*\* BEGINNING BALANCE \* 0.00 0.00 1.47 <1.47>

08/01/18	APE	080318B	BUSINESS CARD	74.35		74.35	0.00	72.88
08/02/18	APJ	080318A	BUSINESS CARD	<2.46>				
08/02/18	APJ	080318A	BUSINESS CARD	<1.10>				
08/08/18	CRE	190852	JC CHAMBER OF COMMERCE	<545.02>		0.00	3.56	69.32
08/24/18	APE	082418	NICK BREEDLOVE	10.66		0.00	545.02	<475.70>
08/24/18	APE	9325857	QUILL CORPORATION	180.82				
08/24/18	APJ	9325857	QUILL CORPORATION	<8.19>				
08/24/18	APJ	9325857	QUILL CORPORATION	<3.64>				
08/24/18	APJ	082418	NICK BREEDLOVE	<0.48>				
08/24/18	APJ	082418	NICK BREEDLOVE	<0.22>				

08/31/18 \*\*\*\*\* MONTHLY TOTALS \*\*\*\* 265.83 561.11 <296.75>

08/31/18 \*\*\*\*\* ACCOUNT TOTALS \*\*\* 0.00 265.83 562.58 <296.75>

ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

08/01/18 \*\*\*\*\* BEGINNING BALANCE \* 0.00 3,178.45 103.27 3075.18

ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN: CONTINUED

08/01/18	APE	080318B	BUSINESS CARD	294.84		294.84	0.00	3370.02
08/21/18	CRE	191185	MARTIN KORB	<18.28>		0.00	18.28	3351.74

08/31/18 \*\*\*\*\* MONTHLY TOTALS \*\*\*\* 294.84 18.28 3351.74

08/31/18 \*\*\*\*\* ACCOUNT TOTALS \*\*\* 0.00 3,473.29 121.55 3351.74

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

08/01/18 \*\*\*\*\* BEGINNING BALANCE \* 0.00 675.00 6.44 668.56

08/01/18	APE	080318B	BUSINESS CARD	180.83		180.83	0.00	849.39
08/02/18	APJ	080318B	BUSINESS CARD	<8.28>				
08/02/18	APJ	080318B	BUSINESS CARD	<3.55>		0.00	11.83	837.56
08/03/18	APE	01	ASHLEY T. EVANS	300.00		300.00	0.00	1137.56
08/10/18	APE	081018	NICK BREEDLOVE	91.76		91.76	0.00	1229.32
08/13/18	APE	921754	CHEROKEE BOTTLED WATER	11.74				
08/13/18	APE	924591	CHEROKEE BOTTLED WATER	51.77		63.51	0.00	1292.83
08/24/18	APE	1058	GREAT SMOKIES STORAGE	75.00				
08/24/18	APE	992673825	SOUTHDATA INC.	1347.90				
08/24/18	APJ	921754	CHEROKEE BOTTLED WATER	<0.51>				
08/24/18	APJ	921754	CHEROKEE BOTTLED WATER	<0.23>				
08/24/18	APJ	924591	CHEROKEE BOTTLED WATER	<2.26>				
08/24/18	APJ	924591	CHEROKEE BOTTLED WATER	<1.01>				

08/31/18 \*\*\*\*\* MONTHLY TOTALS \*\*\*\* 2,059.00 15.84 2711.72

08/31/18 \*\*\*\*\* ACCOUNT TOTALS \*\*\* 0.00 2,734.00 22.28 2711.72

BEGINNING 08/01/18 ENDING 08/31/18

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

08/01/18				***** BEGINNING BALANCE *		0.00	166.92	0.00	166.92
08/01/18	APE	080318B		BUSINESS CARD	1607.98				
08/02/18	APJ	080318B		BUSINESS CARD	<26.92>		1,607.98	0.00	1774.90
08/02/18	APJ	080318B		BUSINESS CARD	<11.96>				
08/10/18	APE	7/23/18		NICK BREEDLOVE	348.31		0.00	38.88	1736.02
							348.31	0.00	2084.33
08/31/18				***** MONTHLY TOTALS ****			1,956.29	38.88	2084.33

08/31/18 \*\*\*\*\* ACCOUNT TOTALS \*\*\*  
 0.00 2,123.21 38.88 2084.33

ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:

08/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00

\*\*\*\*\* ACCOUNT TOTALS \*\*\*  
 0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

08/01/18				***** BEGINNING BALANCE *		0.00	729.76	364.88	364.88
08/02/18	APE	26402		BALSAMWEST	375.17				

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

08/06/18	CRE	190799		JC CHAMBER OF COMMERCE	<164.99>		375.17	0.00	740.05
08/10/18	APE	26403		BALSAMWEST	357.16		0.00	164.99	575.06
08/17/18	CRE	191067		CASHIERS CHAMBER COMMERCE	<178.58>		357.16	0.00	932.22
							0.00	178.58	753.64
08/31/18				***** MONTHLY TOTALS ****			732.33	343.57	753.64

08/31/18 \*\*\*\*\* ACCOUNT TOTALS \*\*\*  
 0.00 1,462.09 708.45 753.64

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:

08/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00

\*\*\*\*\* ACCOUNT TOTALS \*\*\*  
 0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

08/01/18				***** BEGINNING BALANCE *		0.00	91.97	0.00	91.97
08/06/18	APE	9811460802		VERIZON WIRELESS	91.92				
							91.92	0.00	183.89
08/31/18				***** MONTHLY TOTALS ****			91.92	0.00	183.89

08/31/18 \*\*\*\*\* ACCOUNT TOTALS \*\*\*  
 0.00 183.89 0.00 183.89

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	BEGINNING 08/01/18	ENDING 08/31/18	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN: =====> CONTINUED <=====										
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
08/01/18	APE	080318B	BUSINESS CARD			8.75				
08/08/18	APE	080818	RESERVE ACCOUNT			5000.00		8.75	0.00	8.75
08/08/18	APE	17VA27318	UPS			5.80				
08/08/18	APE	17VA27288	UPS			76.92				
08/08/18	APE	17VA27298	UPS			22.48				
08/08/18	APE	17VA27308	UPS			4.05				
08/21/18	APE	3306860563	PITNEY BOWES INC.			339.55		5,109.25	0.00	5118.00
08/24/18	APJ	3306860563	PITNEY BOWES INC.			<15.38>		339.55	0.00	5457.55
08/24/18	APJ	3306860563	PITNEY BOWES INC.			<6.83>				
08/31/18			***** MONTHLY TOTALS ****					0.00	22.21	5435.34
08/31/18			***** ACCOUNT TOTALS ***					5,457.55	22.21	5435.34
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====										
08/01/18			***** BEGINNING BALANCE *				0.00	107.30	0.00	107.30
08/03/18	APE	8/10/18	TUCKASEEGEE WATER & SEWER			43.78		43.78	0.00	151.08
08/24/18	APE	8/25/18	DUKE ENERGY			108.75		108.75	0.00	259.83
08/31/18			***** MONTHLY TOTALS ****					152.53	0.00	259.83
08/31/18			***** ACCOUNT TOTALS ***					0.00	259.83	259.83
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====										
08/01/18			***** BEGINNING BALANCE *				0.00	5,407.06	2.56	5404.50
08/01/18	APE	080318B	BUSINESS CARD			103.51				
08/02/18	APJ	080318B	BUSINESS CARD			<4.37>		103.51	0.00	5508.01
08/02/18	APJ	080318B	BUSINESS CARD			<1.94>				
08/08/18	JOE	JE-190033*TL	COPIER BILLING JULY,2018					0.00	6.31	5501.70
								37.40	0.00	5539.10
								37.40	0.00	5539.10
08/31/18			***** MONTHLY TOTALS ****					140.91	6.31	5539.10
08/31/18			***** ACCOUNT TOTALS ***					0.00	5,547.97	8.87
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
08/02/18	APJ	080318A	BUSINESS CARD			<10.41>				
08/02/18	APJ	080318A	BUSINESS CARD			<4.63>				
08/31/18			***** MONTHLY TOTALS ****					0.00	15.04	<15.04>
08/31/18			***** ACCOUNT TOTALS ***					0.00	0.00	15.04
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	62,730.31	0.00	62730.31

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====								
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	20185.29		20,185.29	0.00	82915.60
08/31/18		****	MONTHLY TOTALS ****			20,185.29	0.00	82915.60
08/31/18		****	ACCOUNT TOTALS ***		0.00	82,915.60	0.00	82915.60
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
08/01/18		****	BEGINNING BALANCE *		0.00	2,021.00	0.00	2021.00
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	2021.00		2,021.00	0.00	4042.00
08/31/18		****	MONTHLY TOTALS ****			2,021.00	0.00	4042.00
08/31/18		****	ACCOUNT TOTALS ***		0.00	4,042.00	0.00	4042.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
08/01/18		****	BEGINNING BALANCE *		0.00	4,659.75	0.00	4659.75
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	5641.25		5,641.25	0.00	10301.00
08/31/18		****	MONTHLY TOTALS ****			5,641.25	0.00	10301.00
08/31/18		****	ACCOUNT TOTALS ***		0.00	10,301.00	0.00	10301.00
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====								
08/01/18		****	BEGINNING BALANCE *		0.00	875.00	0.00	875.00
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	875.00		875.00	0.00	1750.00
08/31/18		****	MONTHLY TOTALS ****			875.00	0.00	1750.00
08/31/18		****	ACCOUNT TOTALS ***		0.00	1,750.00	0.00	1750.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
08/01/18		****	BEGINNING BALANCE *		0.00	950.00	0.00	950.00
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	950.00		950.00	0.00	1900.00
08/31/18		****	MONTHLY TOTALS ****			950.00	0.00	1900.00
08/31/18		****	ACCOUNT TOTALS ***		0.00	1,900.00	0.00	1900.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
08/01/18		****	BEGINNING BALANCE *		0.00	1,500.00	0.00	1500.00
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	1500.00		1,500.00	0.00	3000.00
08/31/18		****	MONTHLY TOTALS ****			1,500.00	0.00	3000.00
08/31/18		****	ACCOUNT TOTALS ***		0.00	3,000.00	0.00	3000.00
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:								
08/01/18		****	BEGINNING BALANCE *		0.00	0.00	0.00	0.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: CONTINUED								
*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00	0.00
			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	3,025.00	0.00	3025.00
08/24/18	APE	36292-36313	RAWLE MURDY ASSOCIATES, I	15025.00		15,025.00	0.00	18050.00
08/31/18			***** MONTHLY TOTALS ****			15,025.00	0.00	18050.00
08/31/18			***** ACCOUNT TOTALS ***		0.00	18,050.00	0.00	18050.00
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	6,200.00	0.00	6200.00
08/01/18	APE	137993-A	JACKSON CO. CHAMBER OF CO	6000.00				
08/01/18	APE	137993-B	JACKSON CO. CHAMBER OF CO	780.00				
08/01/18	APE	137993-C	JACKSON CO. CHAMBER OF CO	160.00				
08/01/18	APE	137993-D	JACKSON CO. CHAMBER OF CO	188.67				
08/01/18	APE	137993-E	JACKSON CO. CHAMBER OF CO	2500.00				
08/02/18	APE	137994-A	JACKSON CO. CHAMBER OF CO	6000.00		9,628.67	0.00	15828.67
08/02/18	APE	137994-B	JACKSON CO. CHAMBER OF CO	780.00				
08/02/18	APE	137994-C	JACKSON CO. CHAMBER OF CO	160.00				
08/02/18	APE	137994-D	JACKSON CO. CHAMBER OF CO	188.67				
08/02/18	APE	138007	CASHIERS CHAMBER OF COMME	6200.00				
08/03/18	APE	138006	CASHIERS CHAMBER OF COMME	1750.00		13,328.67	0.00	29157.34
08/31/18			***** MONTHLY TOTALS ****			1,750.00	0.00	30907.34
08/31/18			***** ACCOUNT TOTALS ***		0.00	30,907.34	0.00	30907.34
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	6,091.66	23.30	6068.36
08/01/18	APE	080318B	BUSINESS CARD	12.47				
08/02/18	APJ	080318A	BUSINESS CARD	<3.41>		12.47	0.00	6080.83
08/02/18	APJ	080318A	BUSINESS CARD	<1.52>				
08/24/18	APE	10-0818	PINEAPPLE PUBLIC RELATION	5791.66		0.00	4.93	6075.90
08/31/18			***** MONTHLY TOTALS ****			5,791.66	0.00	11867.56
08/31/18			***** ACCOUNT TOTALS ***		0.00	11,895.79	28.23	11867.56
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****			***** MONTHLY TOTALS ****			0.00	0.00	0.00
*****			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00

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TRANSACTION		BEGINNING	ENDING					
DATE	TYPE	08/01/18	08/31/18	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING
ID	DESCRIPTION	AMOUNT	BALANCE	AMOUNT	BALANCE			BALANCE
ACCOUNT # 24-4926-393-02		DESC: CONTRACTED SERVICES		ASN: =====>	CONTINUED	<=====		
ACCOUNT # 24-4926-393-03		DESC: CONTRACTED SERVICES-RECORDING		ASN:				
08/01/18		***** BEGINNING BALANCE *	0.00		0.00	0.00	0.00	0.00
*****					0.00	0.00	0.00	0.00
		***** MONTHLY TOTALS ****			0.00	0.00	0.00	0.00
		***** ACCOUNT TOTALS ***	0.00		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-04		DESC: CONTRACTED SERVICES-MGT		ASN:				
08/01/18		***** BEGINNING BALANCE *	0.00		0.00	0.00	0.00	0.00
*****					0.00	0.00	0.00	0.00
		***** MONTHLY TOTALS ****			0.00	0.00	0.00	0.00
		***** ACCOUNT TOTALS ***	0.00		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05		DESC: CONTRACTED-WEBSITE		ASN:				
08/01/18		***** BEGINNING BALANCE *	0.00		1,006.25	0.00	1006.25	
08/24/18	APE 36292-36313	RAWLE MURDY ASSOCIATES, I	3190.50					
*****					3,190.50	0.00	4196.75	
08/31/18		***** MONTHLY TOTALS ****			3,190.50	0.00	4196.75	
08/31/18		***** ACCOUNT TOTALS ***	0.00		4,196.75	0.00	4196.75	
ACCOUNT # 24-4926-393-06		DESC: CONTRACTED-AD FIRM RETAINER		ASN:				
08/01/18		***** BEGINNING BALANCE *	0.00		4,875.00	0.00	4875.00	
08/24/18	APE 36292-36313	RAWLE MURDY ASSOCIATES, I	4875.00					
*****					4,875.00	0.00	9750.00	
08/31/18		***** MONTHLY TOTALS ****			4,875.00	0.00	9750.00	
08/31/18		***** ACCOUNT TOTALS ***	0.00		9,750.00	0.00	9750.00	
ACCOUNT # 24-4926-393-07		DESC: CONTRACTED SERVICES-STR		ASN:				
08/01/18		***** BEGINNING BALANCE *	0.00		0.00	0.00	0.00	0.00
08/01/18	APE 424687	STR, INC.	4140.00					
*****					4,140.00	0.00	4140.00	
08/31/18		***** MONTHLY TOTALS ****			4,140.00	0.00	4140.00	
08/31/18		***** ACCOUNT TOTALS ***	0.00		4,140.00	0.00	4140.00	
ACCOUNT # 24-4926-393-08		DESC: CONTRACTED-AD FIRM MISC		ASN:				
08/01/18		***** BEGINNING BALANCE *	0.00		75.00	0.00	75.00	
08/24/18	APE 36292-36313	RAWLE MURDY ASSOCIATES, I	184.83					
*****					184.83	0.00	259.83	
08/31/18		***** MONTHLY TOTALS ****			184.83	0.00	259.83	

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
***** ACCOUNT TOTALS ***					0.00	259.83	0.00	259.83
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	0.00	3.50	<3.50>
08/01/18	APE	7396	SKYFI, INC.	59.99				
08/01/18	APE	080318B	BUSINESS CARD	250.48				
*****						310.47	0.00	306.97
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====								
08/02/18	APJ	080318B	BUSINESS CARD	<7.27>				
08/02/18	APJ	080318B	BUSINESS CARD	<3.23>				
*****						0.00	10.50	296.47
08/24/18	APE	7866	SKYFI, INC.	59.99				
*****						59.99	0.00	356.46
08/31/18			***** MONTHLY TOTALS ****			370.46	10.50	356.46
***** ACCOUNT TOTALS ***					0.00	370.46	14.00	356.46
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	161.17	0.00	161.17
*****						0.00	0.00	161.17
***** MONTHLY TOTALS ****						0.00	0.00	161.17
***** ACCOUNT TOTALS ***					0.00	161.17	0.00	161.17
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
08/01/18			***** BEGINNING BALANCE *		0.00	500.00	0.00	500.00
*****						0.00	0.00	500.00
***** MONTHLY TOTALS ****						0.00	0.00	500.00
***** ACCOUNT TOTALS ***					0.00	500.00	0.00	500.00

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	BEGINNING 08/01/18	ENDING 08/31/18	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****										
			***** MONTHLY TOTALS ****					0.00	0.00	0.00
***** ACCOUNT TOTALS ***										
							0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****										
			***** MONTHLY TOTALS ****					0.00	0.00	0.00
***** ACCOUNT TOTALS ***										
							0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
08/02/18	APE	38653	19003	MARKETSPACE SOLUTIONS, IN		2780.93				
*****										
08/10/18	APJ	38653		MARKETSPACE SOLUTIONS, IN		<125.95>		2,780.93	0.00	2780.93
08/10/18	APJ	38653		MARKETSPACE SOLUTIONS, IN		<55.98>				
*****										
								0.00	181.93	2599.00
08/31/18			***** MONTHLY TOTALS ****					2,780.93	181.93	2599.00
***** ACCOUNT TOTALS ***										
							0.00	2,780.93	181.93	2599.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****										
			***** MONTHLY TOTALS ****					0.00	0.00	0.00
***** ACCOUNT TOTALS ***										
							0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	300.00	0.00	300.00
08/24/18	APE	36292-36313		RAWLE MURDY ASSOCIATES, I		300.00				
*****										
								300.00	0.00	600.00
08/31/18			***** MONTHLY TOTALS ****					300.00	0.00	600.00
***** ACCOUNT TOTALS ***										
							0.00	600.00	0.00	600.00
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:										
08/01/18			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****										
			***** MONTHLY TOTALS ****					0.00	0.00	0.00



DETAIL GENERAL LEDGER

BC1753  
 TRANS TRANSACTION PURCHASE BEGINNING 08/01/18 ENDING 08/31/18  
 DATE TYPE ID DESCRIPTION TRANSACTION AMOUNT BEGINNING BALANCE DEBITS CREDITS ENDING BALANCE

ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN: =====> CONTINUED <=====

\*\*\*\*\* ACCOUNT TOTALS \*\*\*

\*\*\*\*\*  
 0.00 0.00 0.00 0.00  
 \*\*\*\*\*

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

08/01/18 \*\*\*\*\* BEGINNING BALANCE \* 0.00 0.00 0.00 0.00

\*\*\*\*\* 0.00 0.00 0.00 0.00

\*\*\*\*\* MONTHLY TOTALS \*\*\*\*

0.00 0.00 0.00 0.00

\*\*\*\*\* ACCOUNT TOTALS \*\*\*

\*\*\*\*\*  
 0.00 0.00 0.00 0.00  
 \*\*\*\*\*

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

08/01/18 \*\*\*\*\* BEGINNING BALANCE \* 0.00 0.00 0.00 0.00

\*\*\*\*\* 0.00 0.00 0.00 0.00

\*\*\*\*\* MONTHLY TOTALS \*\*\*\*

0.00 0.00 0.00 0.00

\*\*\*\*\* ACCOUNT TOTALS \*\*\*

\*\*\*\*\*  
 0.00 0.00 0.00 0.00  
 \*\*\*\*\*

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

08/01/18 \*\*\*\*\* BEGINNING BALANCE \* 0.00 0.00 0.00 0.00

\*\*\*\*\* 0.00 0.00 0.00 0.00

\*\*\*\*\* MONTHLY TOTALS \*\*\*\*

0.00 0.00 0.00 0.00

\*\*\*\*\* ACCOUNT TOTALS \*\*\*

\*\*\*\*\*  
 0.00 0.00 0.00 0.00  
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