

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
June 30, 2018

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

June 30, 2018

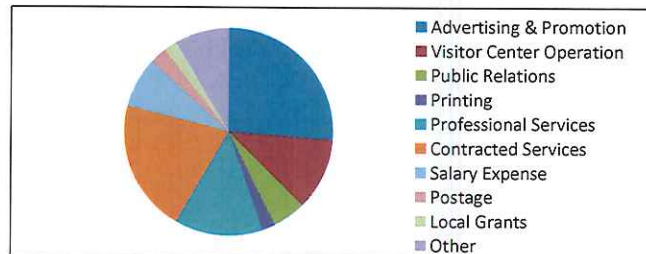
* June Room Occupancy Tax collections totaled \$83,601.73 with \$110.00 collected for penalties. The YTD collection total is \$956,502.54 - 88.57% of budget. The Airbnb total was \$7,870.59.

* 148 accounts reported for May rentals. The collections were up 8.81% from the same period in 2017. The total increase for the fiscal year is 4.28%.

* The cash balance at June 30, 2018 is \$8,135.40 and investments total \$400,000.00.

The expenses for June were \$118,637.45. The YTD expenses totaled \$1,137,138.67 with encumbrances of \$8,155.34, for a combined total of \$1,145,294.01 - 98.09% of budget.

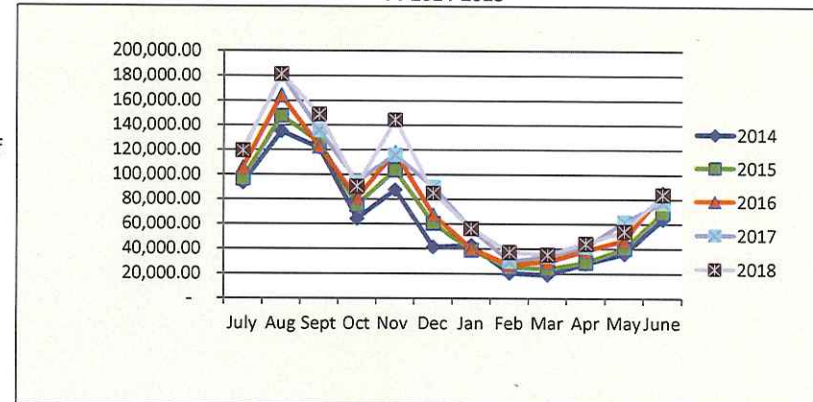
TDA Expenses as of June 30, 2018



Advertising & Promotion	\$	31,120.99
Visitor Center Operation	\$	13,282.00
Public Relations	\$	6,117.54
Printing	\$	2,430.52
Professional Services	\$	16,250.00
Contracted Services	\$	24,387.50
Salary Expense	\$	9,401.06
Postage	\$	3,046.39
Local Grants	\$	2,479.00
Other	\$	10,122.45
	\$	118,637.45

Fiscal YTD Collections

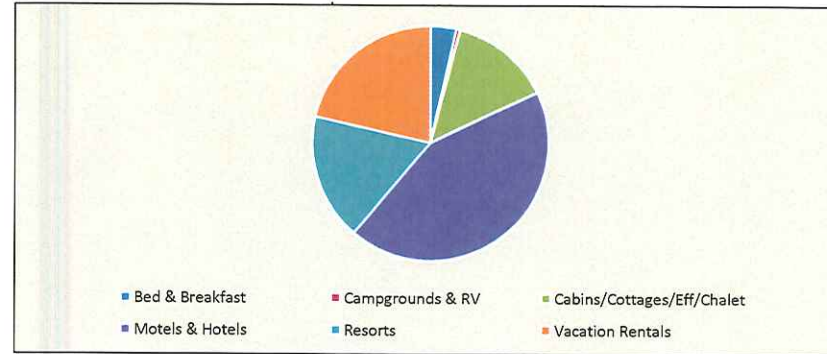
FY 2014-2018



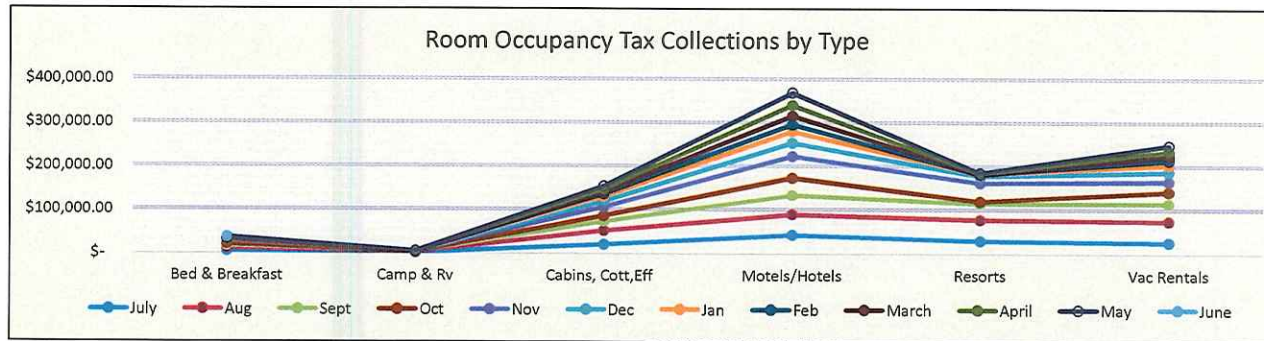
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	56,029.08
Feb	20,330.53	24,590.98	26,696.45	29,357.66	37,210.91
Mar	18,799.63	23,634.98	29,114.84	33,603.67	35,029.92
Apr	27,933.10	28,549.12	37,797.19	40,794.81	44,116.59
May	35,637.25	39,890.53	46,472.01	61,363.25	53,695.68
June	63,411.93	68,723.19	85,145.38	76,932.28	83,711.73
	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84



**Room Occupancy Tax Collections
6/30/18 for May Rentals**



Bed & Breakfast	\$	2,913.91
Campgrounds & RV	\$	421.27
Cabins/Cottages/Eff/Chalet	\$	11,634.35
Motels & Hotels	\$	36,226.60
Resorts	\$	14,507.74
Vacation Rentals	\$	18,007.86
	\$	83,711.73



	Bed & Breakfast		Camp & Rv		Cabins, Cott, Eff		Motels/Hotels		Resorts		Vac Rentals		Totals
July	\$	4,034.58	\$	505.70	\$	19,861.86	\$	41,320.18	\$	28,727.56	\$	24,702.92	\$ 119,152.80
Aug	\$	5,724.07	\$	844.59	\$	30,938.30	\$	47,013.89	\$	47,896.19	\$	48,863.74	\$ 181,280.78
Sept	\$	5,598.75	\$	963.23	\$	20,865.35	\$	43,922.02	\$	37,259.68	\$	40,092.69	\$ 148,701.72
Oct	\$	4,532.33	\$	668.94	\$	13,206.20	\$	39,994.09	\$	4,900.52	\$	27,027.52	\$ 90,329.60
Nov	\$	7,851.59	\$	791.26	\$	20,299.23	\$	49,531.35	\$	42,372.15	\$	23,395.15	\$ 144,240.73
Dec	\$	3,175.01	\$	137.61	\$	13,093.23	\$	30,682.07	\$	15,323.80	\$	22,342.58	\$ 84,754.30
Jan	\$	451.03	\$	104.31	\$	10,020.71	\$	26,285.17	\$	3,636.33	\$	15,531.53	\$ 56,029.08
Feb	\$	1,475.12	\$	40.60	\$	7,151.38	\$	16,385.83	\$	628.29	\$	11,529.69	\$ 37,210.91
March	\$	315.57	\$	20.41	\$	4,245.72	\$	20,317.35	\$	578.60	\$	9,552.27	\$ 35,029.92
April	\$	972.87	\$	106.33	\$	6,512.63	\$	24,351.88	\$	1,152.96	\$	11,019.92	\$ 44,116.59
May	\$	1,740.15	\$	182.09	\$	7,381.10	\$	28,625.76	\$	1,824.02	\$	13,942.56	\$ 53,695.68
June	\$	2,913.91	\$	421.27	\$	11,634.35	\$	36,226.60	\$	14,507.74	\$	18,007.86	\$ 83,711.73
	\$	38,784.98	\$	4,786.34	\$	165,210.06	\$	404,656.19	\$	198,807.84	\$	266,008.43	\$ 1,078,253.84
% By Type		3.60%		0.44%		15.32%		37.53%		18.44%		24.67%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	160	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	159	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	148	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ 56,029.08	119	-0.09%
	\$ (52.27)	5	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ 37,210.91	95	26.75%
	\$ 7,853.25	6	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ 35,029.92	90	4.24%
	\$ 1,426.25	4	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ 44,116.59	107	8.14%
	\$ 3,321.78	17	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ 53,695.68	120	-12.50%
	\$ (7,667.57)	1	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ 83,711.73	148	8.81%
	\$ 6,779.45	12	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 1,077,902.34		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 06/01/2018 - thru - 06/30/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	35,501.48	139,457.34	166,823.42	8,135.40
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	970.52	57.26	0.00	1,027.78
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	428.72	25.44	0.00	454.16
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		436,900.72	139,540.04	166,823.42	409,617.34
24-2100-000-00	ACCOUNTS PAYABLE	0.00	67,032.59	71,126.57	(4,093.98)
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	51,670.67	51,670.67	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	9,370.16	9,370.16	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	4,179.50	77,056.62	73,080.78	8,155.34
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(4,179.50)	73,080.78	77,056.62	(8,155.34)
24-3000-000-00	REVENUE CONTROL	(879,073.42)	0.00	87,260.09	(966,333.51)
24-4000-000-00	EXPENDITURE CONTROL	1,018,501.22	120,043.06	1,405.61	1,137,138.67
Total Liability		(436,900.72)	398,253.88	370,970.50	(409,617.34)
Total TOURISM DEVELOPMENT AUTH		0.00	537,793.92	537,793.92	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2017 - thru - 06/30/2018

Account Number	Description	Adjusted Budget 07/01/2017 06/30/2018	Current Actual 06/01/2018 to 06/30/2018	Actual YTD 07/01/2017 to 06/30/2018	Encumbrances 07/01/2017 06/30/2018	Balance 07/01/2017 06/30/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,080,000.00	-83,601.73	-956,502.54	0.00	123,497.46	88.57
24-3230-130-04	JACKSON TDA - FUND BALAN	70,265.00	0.00	0.00	0.00	70,265.00	0.00
	TAX REVENUE	1,150,265.00	-83,601.73	-956,502.54	0.00	193,762.46	83.15
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-110.00	-2,598.50	0.00	-98.50	103.94
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	-3,000.00	-3,000.00	0.00	7,000.00	30.00
	PENALTY & INTEREST	12,500.00	-3,110.00	-5,598.50	0.00	6,901.50	44.79
24-3831-491-00	INVESTMENT EARNINGS	4,823.00	-548.36	-4,232.47	0.00	590.53	87.76
	REVENUES	4,823.00	-548.36	-4,232.47	0.00	590.53	87.76
	DEPARTMENT TOTAL Revenue	1,167,588.00	-87,260.09	-966,333.51	0.00	201,254.49	82.76
24-4926-121-00	SALARIES & WAGES	61,824.00	7,121.97	61,823.74	0.00	0.26	100.00
24-4926-170-00	BOARD MEMBER EXPENSE	2,500.00	133.05	1,319.25	0.00	1,180.75	52.77
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,833.00	436.76	3,789.47	0.00	43.53	98.86
24-4926-182-00	RETIREMENT EXPENSE	4,686.00	539.85	4,686.28	0.00	-0.28	100.01
24-4926-183-00	HOSPITALIZATION INSURANC	9,900.00	1,142.31	9,900.02	0.00	-0.02	100.00
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	27.12	340.52	0.00	-109.52	147.41
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,128.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	896.00	102.15	886.23	0.00	9.77	98.91
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	16,250.00	16,250.00	0.00	0.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	6,100.00	0.00	50.00	99.19
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	1,176.05	0.00	823.95	58.80
24-4926-260-00	OFFICE SUPPLIES	2,000.00	76.05	2,147.07	0.00	-147.07	107.35
24-4926-260-01	PROMO ITEMS	3,000.00	386.06	2,823.95	0.00	176.05	94.13
24-4926-299-00	MISCELLANEOUS	10,612.51	290.91	7,297.14	0.00	3,315.37	68.76
24-4926-311-00	TRAVEL	8,134.74	785.18	9,828.35	2,852.05	-4,545.66	155.88
24-4926-311-01	TRAVEL-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-321-00	TELEPHONE	19,367.00	700.48	19,322.96	0.00	44.04	99.77
24-4926-321-02	TELEPHONE-DIRECTOR	1,200.00	91.97	1,034.07	0.00	165.93	86.17
24-4926-325-00	POSTAGE	23,789.00	3,046.39	23,398.29	0.00	390.71	98.36
24-4926-331-00	UTILITIES	2,001.00	176.32	2,176.04	0.00	-175.04	108.75
24-4926-341-00	PRINTING	57,053.00	2,430.52	58,310.91	0.00	-1,257.91	102.20
24-4926-351-00	REPAIRS & MAINT-BUILDING	1,480.00	0.00	-1.38	0.00	1,481.38	-0.09
24-4926-370-00	AD FIRM MEDIA	358,166.25	19,790.67	352,910.98	0.00	5,255.27	98.53
24-4926-370-01	WEBSITE SERVICE	20,700.00	1,750.00	19,200.00	0.00	1,500.00	92.75
24-4926-370-02	CREATIVE & PRODUCTION SE	29,422.75	1,656.25	37,436.00	0.00	-8,013.25	127.23
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	10,500.00	0.00	0.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	14,000.00	1,216.25	9,870.00	0.00	4,130.00	70.50
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	18,000.00	0.00	0.00	0.00
24-4926-370-06	GUEST BLOGS	1,800.00	0.00	1,515.00	0.00	285.00	84.17
24-4926-370-07	SOCIAL MEDIA	56,025.00	4,948.77	54,475.45	0.00	1,549.55	97.23
24-4926-393-00	VISITOR CENTER OPERATION	162,874.00	13,282.00	163,165.02	0.00	-291.02	100.18
24-4926-393-01	PUBLIC RELATIONS	85,280.00	6,117.54	78,742.92	0.00	6,537.08	92.33
24-4926-393-02	CONTRACTED SERVICES	22,000.00	22,000.00	22,000.00	0.00	0.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	800.00	250.00	775.00	0.00	25.00	96.88
24-4926-393-05	CONTRACTED-WEBSITE	30,954.00	2,137.50	32,582.50	0.00	-1,628.50	105.26
24-4926-393-06	CONTRACTED-AD FIRM RETAI	53,200.00	4,433.33	53,199.96	0.00	0.04	100.00
24-4926-393-07	CONTRACTED SERVICES-STR	1,968.75	0.00	1,968.75	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	631.00	5,447.42	1,670.29	-1,617.71	129.41
24-4926-393-10	CONTRACTED SERVICES-PLAN	5,000.00	0.00	5,250.00	0.00	-250.00	105.00
24-4926-393-11	SOFTWARE,INTERNET,MISC S	3,006.00	503.05	2,522.72	0.00	483.28	83.92
24-4926-399-00	CONTRACTED SERVICES	3,500.00	0.00	490.00	0.00	3,010.00	14.00
24-4926-412-00	BUILDING RENT	6,000.00	500.00	6,000.00	0.00	0.00	0.00
24-4926-454-00	INSURANCE	2,206.00	0.00	2,467.00	0.00	-261.00	111.83
24-4926-491-00	DUES AND SUBSCRIPTIONS	1,570.00	530.00	1,415.25	0.00	154.75	90.14
24-4926-550-00	CAPITAL OUTLAY	1,700.00	0.00	2,322.99	0.00	-622.99	136.65
24-4926-550-01	CAPITAL PROJECTS	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-699-00	GRANTS	17,000.00	2,479.00	14,264.43	1,133.00	1,602.57	90.57
24-4926-699-01	SPECIAL PROJECTS	5,000.00	300.00	300.00	2,500.00	2,200.00	56.00
24-4926-699-02	MISCELLANEOUS DONATIONS	2,200.00	0.00	2,200.00	0.00	0.00	0.00
24-4926-699-03	SOLAR ECLIPSE PROMOTION	4,380.00	0.00	4,380.32	0.00	-0.32	100.01
24-4926-990-00	CONTINGENCY	1,800.00	0.00	0.00	0.00	1,800.00	0.00
	TOURISM DEVELOPMENT AUTHORITY	1,167,588.00	118,637.45	1,137,138.67	8,155.34	22,293.99	98.09
	DEPARTMENT TOTAL Expense	-1,167,588.00	118,637.45	1,137,138.67	8,155.34	-22,293.99	98.09
	Fund 24 TOURISM DEVELOPMENT AUTH	0.00	31,377.36	170,805.16	8,155.34	178,960.50	90.43

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 1			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	54,701.77	0.00	54701.77
06/01/18	PRE	19847132		PR	2373.99				
*****							2,373.99	0.00	57075.76
06/15/18	PRE	19970660		PR	2373.99				
*****							2,373.99	0.00	59449.75
06/29/18	PRE	20023917		PR	2373.99				
*****							2,373.99	0.00	61823.74
06/30/18				***** MONTHLY TOTALS ****			7,121.97	0.00	61823.74
06/30/18				***** ACCOUNT TOTALS ***		0.00	61,823.74	0.00	61823.74
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	1,237.44	51.24	1186.20
06/06/18	APE	061018		BUSINESS CARD	51.25				
*****							51.25	0.00	1237.45
06/11/18	APJ	061018		BUSINESS CARD	<2.26>				
06/11/18	APJ	061018		BUSINESS CARD	<1.01>				
*****							0.00	3.27	1234.18
06/30/18	APE	071718		BUSINESS CARD	85.07				
*****							85.07	0.00	1319.25
06/30/18				***** MONTHLY TOTALS ****			136.32	3.27	1319.25
06/30/18				***** ACCOUNT TOTALS ***		0.00	1,373.76	54.51	1319.25
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	3,352.71	0.00	3352.71
06/01/18	PRE	19847139		PR	145.50				
*****							145.50	0.00	3498.21
06/15/18	PRE	19970667		PR	145.50				
*****							145.50	0.00	3643.71
06/29/18	PRE	20023924		PR	145.76				
*****							145.76	0.00	3789.47
06/30/18				***** MONTHLY TOTALS ****			436.76	0.00	3789.47
06/30/18				***** ACCOUNT TOTALS ***		0.00	3,789.47	0.00	3789.47
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	4,146.43	0.00	4146.43
06/01/18	PRE	19847149		PR	179.95				
*****							179.95	0.00	4326.38
06/15/18	PRE	19970677		PR	179.95				
*****							179.95	0.00	4506.33
06/29/18	PRE	20023934		PR	179.95				
*****							179.95	0.00	4686.28
06/30/18				***** MONTHLY TOTALS ****			539.85	0.00	4686.28
06/30/18				***** ACCOUNT TOTALS ***		0.00	4,686.28	0.00	4686.28
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	8,757.71	0.00	8757.71
06/01/18	PRE	19847156		PR	380.77				
*****							380.77	0.00	9138.48
06/15/18	PRE	19970684		PR	380.77				

DETAIL GENERAL LEDGER										PAGE 2	
BC1753				BEGINNING 06/01/18		ENDING 06/30/18					
TRANS	TRANSACTION	PURCHASE				TRANSACTION	BEGINNING				
DATE	TYPE	ID	DESCRIPTION			AMOUNT	BALANCE	DEBITS	CREDITS	ENDING BALANCE	

ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE		ASN:	=====	CONTINUED	<=====		

06/29/18	PRE	20023941	PR			380.77		380.77	0.00	9519.25	

								380.77	0.00	9900.02	
06/30/18	***** MONTHLY TOTALS ****							1,142.31	0.00	9900.02	

***** ACCOUNT TOTALS ***											
06/30/18							0.00	9,900.02	0.00	9900.02	

ACCOUNT # 24-4926-185-00				DESC: UNEMPLOYMENT INSURANCE		ASN:					
***** BEGINNING BALANCE *											
06/01/18							0.00	313.40	0.00	313.40	

06/01/18	PRE	19847163	PR			9.04					

06/15/18	PRE	19970691	PR			9.04		9.04	0.00	322.44	

06/29/18	PRE	20023947	PR			9.04		9.04	0.00	331.48	

								9.04	0.00	340.52	
06/30/18	***** MONTHLY TOTALS ****							27.12	0.00	340.52	

***** ACCOUNT TOTALS ***											
06/30/18							0.00	340.52	0.00	340.52	

ACCOUNT # 24-4926-186-00				DESC: WORKMAN'S COMPENSATION		ASN:					
***** BEGINNING BALANCE *											
06/01/18							0.00	1,128.00	0.00	1128.00	

								0.00	0.00	1128.00	
***** MONTHLY TOTALS ****											
								0.00	0.00	1128.00	

***** ACCOUNT TOTALS ***											
							0.00	1,128.00	0.00	1128.00	

ACCOUNT # 24-4926-187-00				DESC: MEDICARE TAX		ASN:					
***** BEGINNING BALANCE *											
06/01/18							0.00	784.08	0.00	784.08	

06/01/18	PRE	19847144	PR			34.03					

06/15/18	PRE	19970672	PR			34.03		34.03	0.00	818.11	

06/29/18	PRE	20023929	PR			34.09		34.03	0.00	852.14	

								34.09	0.00	886.23	
06/30/18	***** MONTHLY TOTALS ****							102.15	0.00	886.23	

***** ACCOUNT TOTALS ***											
06/30/18							0.00	886.23	0.00	886.23	

ACCOUNT # 24-4926-190-00				DESC: PROFESSIONAL SER-COUNTY		ASN:					
***** BEGINNING BALANCE *											
06/01/18							0.00	0.00	0.00	0.00	

06/13/18	JOE	JE-180944*mm	COST OF ADMINISTRATION CO					16,250.00	0.00	16250.00	

								16,250.00	0.00	16250.00	
06/30/18	***** MONTHLY TOTALS ****							16,250.00	0.00	16250.00	

***** ACCOUNT TOTALS ***											
06/30/18							0.00	16,250.00	0.00	16250.00	

ACCOUNT # 24-4926-191-00				DESC: PROFESSIONAL SER-AUDIT		ASN:					
***** BEGINNING BALANCE *											
06/01/18							0.00	6,100.00	0.00	6100.00	

								0.00	0.00	6100.00	

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 3			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====									
***** MONTHLY TOTALS ****							0.00	0.00	6100.00
***** ACCOUNT TOTALS ***						0.00	6,100.00	0.00	6100.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	1,176.05	0.00	1176.05
*****							0.00	0.00	1176.05
***** MONTHLY TOTALS ****							0.00	0.00	1176.05
***** ACCOUNT TOTALS ***						0.00	1,176.05	0.00	1176.05
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	3,014.37	943.35	2071.02
06/06/18	APE	061018		BUSINESS CARD	55.82				
*****							55.82	0.00	2126.84
06/11/18	APJ	061018		BUSINESS CARD	<1.55>				
06/11/18	APJ	061018		BUSINESS CARD	<0.69>				
*****							0.00	2.24	2124.60
06/30/18	APE	071718		BUSINESS CARD	22.47		22.47	0.00	2147.07

06/30/18 ***** MONTHLY TOTALS ****							78.29	2.24	2147.07
***** ACCOUNT TOTALS ***						0.00	3,092.66	945.59	2147.07
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	2,451.11	13.22	2437.89
06/20/18	APE	46877101	180459	EPROMOS	337.50				
06/20/18	APE	46877101	180459	EPROMOS	48.56				
*****							386.06	0.00	2823.95
06/30/18 ***** MONTHLY TOTALS ****							386.06	0.00	2823.95
***** ACCOUNT TOTALS ***						0.00	2,837.17	13.22	2823.95
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	8,541.87	1,535.64	7006.23
06/06/18	APE	061018		BUSINESS CARD	151.47				
*****							151.47	0.00	7157.70
06/12/18	APE	917268		CHEROKEE BOTTLED WATER	11.74		11.74	0.00	7169.44

06/22/18	APJ	917268		CHEROKEE BOTTLED WATER	<0.51>				
06/22/18	APJ	917268		CHEROKEE BOTTLED WATER	<0.23>				
*****							0.00	0.74	7168.70
06/30/18	APE	071718		BUSINESS CARD	128.44		128.44	0.00	7297.14

06/30/18 ***** MONTHLY TOTALS ****							291.65	0.74	7297.14
***** ACCOUNT TOTALS ***						0.00	8,833.52	1,536.38	7297.14
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	9,624.03	580.86	9043.17

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 5			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN: =====> CONTINUED <=====									
06/30/18 ***** ACCOUNT TOTALS ***						0.00	1,034.07	0.00	1034.07

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	20,769.06	417.16	20351.90

06/04/18	APE	060418	RESERVE ACCOUNT	2000.00					

06/13/18	JOE	JE-180945*mm	CORRECTION TO ACTUAL CORR			2,000.00	0.00		22351.90
06/14/18	APE	000017VA2723	UPS	90.36		777.46	0.00		23129.36
06/14/18	APE	000017VA2722	UPS	166.02					

06/30/18	APE	071718	BUSINESS CARD	12.55		256.38	0.00		23385.74

						12.55	0.00		23398.29
06/30/18 ***** MONTHLY TOTALS ****						3,046.39	0.00		23398.29

06/30/18 ***** ACCOUNT TOTALS ***						0.00	23,815.45	417.16	23398.29

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	1,999.72	0.00	1999.72

06/06/18	APE	6/10/18	TUCKASEIGEE WATER & SEWER	42.90					

06/22/18	APE	6/25/18	DUKE ENERGY	89.64		42.90	0.00		2042.62

06/30/18	APE	7/10/18	TUCKASEIGEE WATER & SEWER	43.78		89.64	0.00		2132.26

						43.78	0.00		2176.04
06/30/18 ***** MONTHLY TOTALS ****						176.32	0.00		2176.04

06/30/18 ***** ACCOUNT TOTALS ***						0.00	2,176.04	0.00	2176.04

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	58,211.66	2,331.27	55880.39

06/05/18	JOE	JE-180920*TL	COPIER READING MAY, 2018			18.87	0.00		55899.26
06/06/18	APE	061018	BUSINESS CARD	31.61					

06/22/18	APE	6/25/18	KENNETH F CZARNOMSKI	2200.00		31.61	0.00		55930.87
06/22/18	APE	1806081	SIGNS & DESIGNS	103.79					
06/22/18	APJ	1806081	SIGNS & DESIGNS	<4.70>					
06/22/18	APJ	1806081	SIGNS & DESIGNS	<2.09>					

06/30/18	APE	071718	BUSINESS CARD	83.04		2,303.79	6.79		58227.87

						83.04	0.00		58310.91
06/30/18 ***** MONTHLY TOTALS ****						2,437.31	6.79		58310.91

06/30/18 ***** ACCOUNT TOTALS ***						0.00	60,648.97	2,338.06	58310.91

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	0.00	1.38	<1.38>

						0.00	0.00		<1.38>
***** MONTHLY TOTALS ****						0.00	0.00		<1.38>

***** ACCOUNT TOTALS ***						0.00	0.00	1.38	<1.38>

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:									
06/01/18 ***** BEGINNING BALANCE *						0.00	351,120.31	18,000.00	333120.31

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 6			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====									
06/04/18	APE	174077		GROWTHZONE	158.00		158.00	0.00	333278.31
06/05/18	APE	171551		GROWTHZONE	158.00		158.00	0.00	333436.31
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	19474.67		19,474.67	0.00	352910.98
06/30/18				***** MONTHLY TOTALS ****			19,790.67	0.00	352910.98
06/30/18				***** ACCOUNT TOTALS ***		0.00	370,910.98	18,000.00	352910.98
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	23,904.00	6,454.00	17450.00
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	1750.00		1,750.00	0.00	19200.00
06/30/18				***** MONTHLY TOTALS ****			1,750.00	0.00	19200.00
06/30/18				***** ACCOUNT TOTALS ***		0.00	25,654.00	6,454.00	19200.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	35,779.75	0.00	35779.75
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	1656.25		1,656.25	0.00	37436.00
06/30/18				***** MONTHLY TOTALS ****			1,656.25	0.00	37436.00
06/30/18				***** ACCOUNT TOTALS ***		0.00	37,436.00	0.00	37436.00
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	9,625.00	0.00	9625.00
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	875.00		875.00	0.00	10500.00
06/30/18				***** MONTHLY TOTALS ****			875.00	0.00	10500.00
06/30/18				***** ACCOUNT TOTALS ***		0.00	10,500.00	0.00	10500.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	8,653.75	0.00	8653.75
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	1216.25		1,216.25	0.00	9870.00
06/30/18				***** MONTHLY TOTALS ****			1,216.25	0.00	9870.00
06/30/18				***** ACCOUNT TOTALS ***		0.00	9,870.00	0.00	9870.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	16,500.00	0.00	16500.00
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	1500.00		1,500.00	0.00	18000.00
06/30/18				***** MONTHLY TOTALS ****			1,500.00	0.00	18000.00

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 7			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====									
06/30/18				***** ACCOUNT TOTALS ***		0.00	18,000.00	0.00	18000.00
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	1,515.00	0.00	1515.00
*****							0.00	0.00	1515.00
				***** MONTHLY TOTALS ****			0.00	0.00	1515.00
				***** ACCOUNT TOTALS ***		0.00	1,515.00	0.00	1515.00
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	49,526.68	0.00	49526.68
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	4948.77		4,948.77	0.00	54475.45

06/30/18				***** MONTHLY TOTALS ****			4,948.77	0.00	54475.45
06/30/18				***** ACCOUNT TOTALS ***		0.00	54,475.45	0.00	54475.45
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	150,072.02	189.00	149883.02
06/06/18	APE	133369-A		JACKSON CO. CHAMBER OF CO	6000.00				
06/06/18	APE	133369-B		JACKSON CO. CHAMBER OF CO	780.00				
06/06/18	APE	133369-C		JACKSON CO. CHAMBER OF CO	113.00				
06/06/18	APE	133369-D		JACKSON CO. CHAMBER OF CO	189.00				
06/06/18	APE	133381		CASHIERS CHAMBER OF COMME	6200.00				
*****							13,282.00	0.00	163165.02
06/30/18				***** MONTHLY TOTALS ****			13,282.00	0.00	163165.02
06/30/18				***** ACCOUNT TOTALS ***		0.00	163,354.02	189.00	163165.02
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	72,671.44	46.06	72625.38
06/06/18	APE	061018		BUSINESS CARD	19.08				
*****							19.08	0.00	72644.46
06/07/18	APE	3-18		JACKSON CO. CHAMBER OF CO	24.66				
*****							24.66	0.00	72669.12
06/11/18	APJ	3-18		JACKSON CO. CHAMBER OF CO	<1.20>				
06/11/18	APJ	3-18		JACKSON CO. CHAMBER OF CO	<0.52>				
06/11/18	APJ	061018		BUSINESS CARD	<3.58>				
06/11/18	APJ	061018		BUSINESS CARD	<1.59>				
*****							0.00	6.89	72662.23
06/22/18	APE	10-0618		PINEAPPLE PUBLIC RELATION	5375.00				
06/22/18	APE	4-18		JACKSON CO. CHAMBER OF CO	80.30				
06/22/18	APJ	4-18		JACKSON CO. CHAMBER OF CO	<3.88>				
06/22/18	APJ	4-18		JACKSON CO. CHAMBER OF CO	<1.72>				
*****							5,455.30	5.60	78111.93
06/29/18	APE	6/26/18		BECKY JOHNSON	150.00				
*****							150.00	0.00	78261.93
06/30/18	APE	071718		BUSINESS CARD	480.99				
*****							480.99	0.00	78742.92
06/30/18				***** MONTHLY TOTALS ****			6,130.03	12.49	78742.92
06/30/18				***** ACCOUNT TOTALS ***		0.00	78,801.47	58.55	78742.92

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 9			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN: =====> CONTINUED <=====									
***** MONTHLY TOTALS ****							0.00	0.00	1968.75
***** ACCOUNT TOTALS ***						0.00	1,968.75	0.00	1968.75
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	4,868.42	52.00	4816.42
06/07/18	APE	35471-35489		RAWLE MURDY ASSOCIATES, I	631.00		631.00	0.00	5447.42
06/30/18				***** MONTHLY TOTALS ****			631.00	0.00	5447.42
06/30/18				***** ACCOUNT TOTALS ***		0.00	5,499.42	52.00	5447.42
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	5,250.00	0.00	5250.00
							0.00	0.00	5250.00
				***** MONTHLY TOTALS ****			0.00	0.00	5250.00
				***** ACCOUNT TOTALS ***		0.00	5,250.00	0.00	5250.00
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	2,048.51	28.84	2019.67
06/06/18	APE	061018		BUSINESS CARD	133.87		133.87	0.00	2153.54
06/30/18	APE	6940		SKYFI, INC.	59.99				
06/30/18	APE	071718		BUSINESS CARD	309.19		369.18	0.00	2522.72
06/30/18				***** MONTHLY TOTALS ****			503.05	0.00	2522.72
06/30/18				***** ACCOUNT TOTALS ***		0.00	2,551.56	28.84	2522.72
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	490.00	0.00	490.00
							0.00	0.00	490.00
				***** MONTHLY TOTALS ****			0.00	0.00	490.00
				***** ACCOUNT TOTALS ***		0.00	490.00	0.00	490.00

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 06/01/18		ENDING 06/30/18		PAGE 10			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	5,500.00	0.00	5500.00
06/29/18	JOE	JE-180994*mm		TDA BUILDING RENT TDA BUI			500.00	0.00	6000.00
*****							500.00	0.00	6000.00
06/30/18				***** MONTHLY TOTALS ****			500.00	0.00	6000.00
***** ACCOUNT TOTALS ***									
06/30/18						0.00	6,000.00	0.00	6000.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	2,467.00	0.00	2467.00
*****							0.00	0.00	2467.00
				***** MONTHLY TOTALS ****			0.00	0.00	2467.00
***** ACCOUNT TOTALS ***									
						0.00	2,467.00	0.00	2467.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	885.25	0.00	885.25
06/07/18	APE	128		SOUTHEAST TOURISM SOCIETY	530.00		530.00	0.00	1415.25

06/30/18				***** MONTHLY TOTALS ****			530.00	0.00	1415.25
***** ACCOUNT TOTALS ***									
06/30/18						0.00	1,415.25	0.00	1415.25
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	2,352.74	29.75	2322.99
*****							0.00	0.00	2322.99
				***** MONTHLY TOTALS ****			0.00	0.00	2322.99
***** ACCOUNT TOTALS ***									
						0.00	2,352.74	29.75	2322.99
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***									
						0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:									
06/01/18				***** BEGINNING BALANCE *		0.00	11,785.43	0.00	11785.43
06/30/18	APE	7/10/18		TOWN OF SYLVA	2479.00		2,479.00	0.00	14264.43

06/30/18				***** MONTHLY TOTALS ****			2,479.00	0.00	14264.43

