

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
May 31, 2018

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

May 31, 2018

* May Room Occupancy Tax collections totaled \$53,635.68 with \$60.00 collected for penalties. The YTD collection total is \$872,900.81 - 80.82% of budget. The Airbnb total was \$5,698.70.

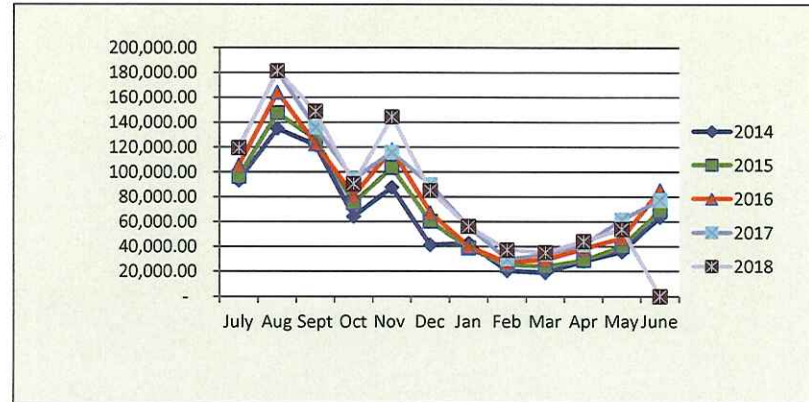
* 120 accounts reported for April rentals. The collections were down 12.50% from the same period in 2017. The total increase for the fiscal year is 3.92%.

* The cash balance at May 31, 2018 is \$35,501.48 and investments total \$400,000.00.

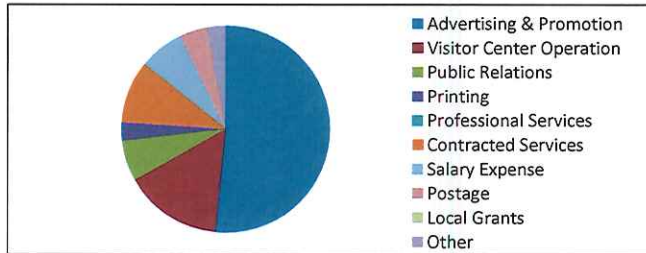
* The expenses for May were \$87,036.76. The YTD expenses totaled \$1,018,501.22 with encumbrances of \$4,179.50, for a combined total of \$1,022,680.72 - 87.80% of budget.

Fiscal YTD Collections

FY 2014-2018



TDA Expenses as of May 31, 2018

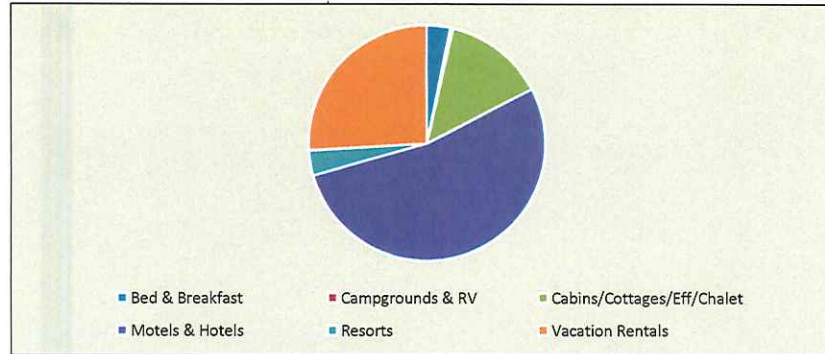


Advertising & Promotion	\$ 44,877.70
Visitor Center Operation	\$ 13,282.00
Public Relations	\$ 5,467.73
Printing	\$ 2,554.61
Professional Services	\$ -
Contracted Services	\$ 8,441.44
Salary Expense	\$ 6,178.50
Postage	\$ 3,719.36
Local Grants	\$ -
Other	\$ 2,515.42
	\$ 87,036.76

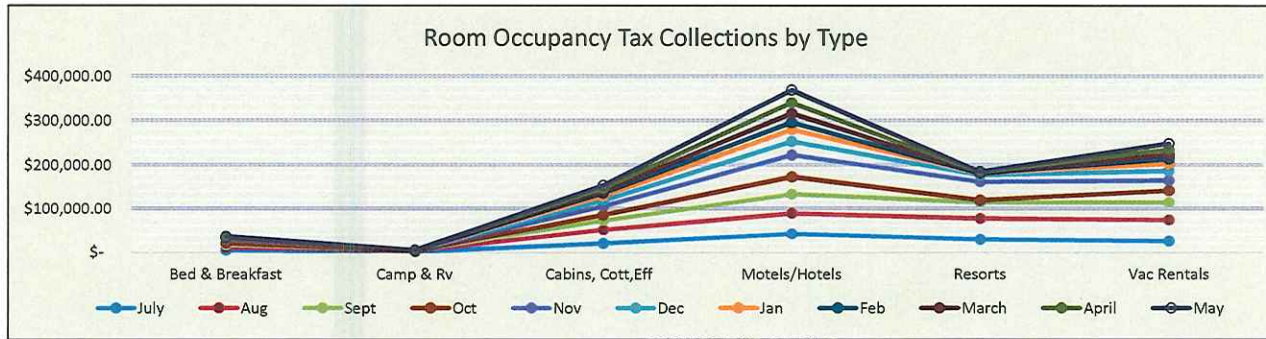
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	56,029.08
Feb	20,330.53	24,590.98	26,696.45	29,357.66	37,210.91
Mar	18,799.63	23,634.98	29,114.84	33,603.67	35,029.92
Apr	27,933.10	28,549.12	37,797.19	40,794.81	44,116.59
May	35,637.25	39,890.53	46,472.01	61,363.25	53,695.68
June	63,411.93	68,723.19	85,145.38	76,932.28	-
	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 994,542.11



**Room Occupancy Tax Collections
5/31/18 for April Rentals**



Bed & Breakfast	\$	1,740.15
Campgrounds & RV	\$	182.09
Cabins/Cottages/Eff/Chalet	\$	7,381.10
Motels & Hotels	\$	28,625.76
Resorts	\$	1,824.02
Vacation Rentals	\$	13,942.56
	\$	<u>53,695.68</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct	\$ 4,532.33	\$ 668.94	\$ 13,206.20	\$ 39,994.09	\$ 4,900.52	\$ 27,027.52	\$ 90,329.60
Nov	\$ 7,851.59	\$ 791.26	\$ 20,299.23	\$ 49,531.35	\$ 42,372.15	\$ 23,395.15	\$ 144,240.73
Dec	\$ 3,175.01	\$ 137.61	\$ 13,093.23	\$ 30,682.07	\$ 15,323.80	\$ 22,342.58	\$ 84,754.30
Jan	\$ 451.03	\$ 104.31	\$ 10,020.71	\$ 26,285.17	\$ 3,636.33	\$ 15,531.53	\$ 56,029.08
Feb	\$ 1,475.12	\$ 40.60	\$ 7,151.38	\$ 16,385.83	\$ 628.29	\$ 11,529.69	\$ 37,210.91
March	\$ 315.57	\$ 20.41	\$ 4,245.72	\$ 20,317.35	\$ 578.60	\$ 9,552.27	\$ 35,029.92
April	\$ 972.87	\$ 106.33	\$ 6,512.63	\$ 24,351.88	\$ 1,152.96	\$ 11,019.92	\$ 44,116.59
May	\$ 1,740.15	\$ 182.09	\$ 7,381.10	\$ 28,625.76	\$ 1,824.02	\$ 13,942.56	\$ 53,695.68
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 35,871.07	\$ 4,365.07	\$ 153,575.71	\$ 368,429.59	\$ 184,300.10	\$ 248,000.57	\$ 994,542.11

% By Type	3.61%	0.44%	15.44%	37.05%	18.53%	24.94%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	160	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	159	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	148	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ 56,029.08	119	-0.09%
	\$ (52.27)	5	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ 37,210.91	95	26.75%
	\$ 7,853.25	6	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ 35,029.92	90	4.24%
	\$ 1,426.25	4	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ 44,116.59	107	8.14%
	\$ 3,321.78	17	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ 53,695.68	120	-12.50%
	\$ (7,667.57)	1	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	0	-100.00%
	\$ (76,932.28)	-136	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 994,190.61		

JACKSON COUNTY
 Trial Balance - Balance Sheet Accounts
 Report dates 05/01/2018 - thru - 05/31/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	68,422.74	123,544.28	156,465.54	35,501.48
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	908.62	61.90	0.00	970.52
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	401.78	26.94	0.00	428.72
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		469,733.14	123,633.12	156,465.54	436,900.72
24-2100-000-00	ACCOUNTS PAYABLE	0.00	80,202.07	80,202.07	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	69,516.91	69,516.91	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	6,246.56	6,246.56	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	4,895.10	80,202.07	80,917.67	4,179.50
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(4,895.10)	80,917.67	80,202.07	(4,179.50)
24-3000-000-00	REVENUE CONTROL	(824,869.08)	0.00	54,204.34	(879,073.42)
24-4000-000-00	EXPENDITURE CONTROL	931,464.46	87,720.44	683.68	1,018,501.22
Total Liability		(469,733.14)	404,805.72	371,973.30	(436,900.72)
Total TOURISM DEVELOPMENT AUTH		0.00	528,438.84	528,438.84	0.00

JACKSON COUNTY
Income Statement
Report dates 07/01/2017 - thru - 05/31/2018

Account Number	Description	Adjusted Budget 07/01/2017 05/31/2018	Current Actual 05/01/2018 to 05/31/2018	Actual YTD 07/01/2017 to 05/31/2018	Encumbrances 07/01/2017 05/31/2018	Balance 07/01/2017 05/31/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,080,000.00	-53,635.68	-872,900.81	0.00	207,099.19	80.82
24-3230-130-04	JACKSON TDA - FUND BALAN	70,265.00	0.00	0.00	0.00	70,265.00	0.00
	TAX REVENUE	1,150,265.00	-53,635.68	-872,900.81	0.00	277,364.19	75.89
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-60.00	-2,488.50	0.00	11.50	99.54
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	12,500.00	-60.00	-2,488.50	0.00	10,011.50	19.91
24-3831-491-00	INVESTMENT EARNINGS	2,023.00	-508.66	-3,684.11	0.00	-1,661.11	182.11
	REVENUES	2,023.00	-508.66	-3,684.11	0.00	-1,661.11	182.11
DEPARTMENT TOTAL Revenue		1,164,788.00	-54,204.34	-879,073.42	0.00	285,714.58	75.47
24-4926-121-00	SALARIES & WAGES	61,824.00	4,747.98	54,701.77	0.00	7,122.23	88.48
24-4926-170-00	BOARD MEMEBER EXPENSE	2,500.00	47.00	1,186.20	0.00	1,313.80	47.45
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,833.00	291.00	3,352.71	0.00	480.29	87.47
24-4926-182-00	RETIREMENT EXPENSE	4,686.00	359.90	4,146.43	0.00	539.57	88.49
24-4926-183-00	HOSPITALIZATION INSURANC	9,900.00	761.54	8,757.71	0.00	1,142.29	88.46
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	18.08	313.40	0.00	-82.40	135.67
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,128.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	896.00	68.06	784.08	0.00	111.92	87.51
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	6,100.00	0.00	50.00	99.19
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	1,176.05	0.00	823.95	58.80
24-4926-260-00	OFFICE SUPPLIES	2,000.00	54.99	2,071.02	0.00	-71.02	103.55
24-4926-260-01	PROMO ITEMS	3,000.00	0.00	2,437.89	583.86	-21.75	100.73
24-4926-299-00	MISCELLANEOUS	7,812.51	665.67	7,006.23	0.00	806.28	89.68
24-4926-311-00	TRAVEL	8,134.74	282.38	9,043.17	1,095.64	-2,004.07	124.64
24-4926-311-01	TRAVEL-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-321-00	TELEPHONE	19,367.00	-43.20	18,622.48	0.00	744.52	96.16
24-4926-321-02	TELEPHONE-DIRECTOR	1,200.00	91.97	942.10	0.00	257.90	78.51
24-4926-325-00	POSTAGE	23,789.00	3,719.36	20,351.90	0.00	3,437.10	85.55
24-4926-331-00	UTILITIES	2,001.00	136.56	1,999.72	0.00	1.28	99.94
24-4926-341-00	PRINTING	57,053.00	2,554.61	55,880.39	0.00	1,172.61	97.94
24-4926-351-00	REPAIRS & MAINT-BUILDING	1,480.00	0.00	-1.38	0.00	1,481.38	-0.09
24-4926-370-00	AD FIRM MEDIA	358,166.25	33,228.81	333,120.31	0.00	25,045.94	93.01
24-4926-370-01	WEBSITE SERVICE	20,700.00	1,600.00	17,450.00	0.00	3,250.00	84.30
24-4926-370-02	CREATIVE & PRODUCTION SE	29,422.75	1,612.50	35,779.75	0.00	-6,357.00	121.61
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	9,625.00	0.00	875.00	91.67
24-4926-370-04	E-MAIL CAMPAIGNS	14,000.00	1,300.00	8,653.75	0.00	5,346.25	61.81
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	16,500.00	0.00	1,500.00	91.67
24-4926-370-06	GUEST BLOGS	1,800.00	75.00	1,515.00	0.00	285.00	84.17
24-4926-370-07	SOCIAL MEDIA	56,025.00	4,686.39	49,526.68	0.00	6,498.32	88.40
24-4926-393-00	VISITOR CENTER OPERATION	162,874.00	13,282.00	149,883.02	0.00	12,990.98	92.02
24-4926-393-01	PUBLIC RELATIONS	85,280.00	5,467.73	72,625.38	0.00	12,654.62	85.16
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	800.00	0.00	525.00	0.00	275.00	65.63
24-4926-393-05	CONTRACTED-WEBSITE	30,954.00	400.00	30,445.00	0.00	509.00	98.36
24-4926-393-06	CONTRACTED-AD FIRM RETAI	53,200.00	4,433.33	48,766.63	0.00	4,433.37	91.67
24-4926-393-07	CONTRACTED SERVICES-STR	1,968.75	0.00	1,968.75	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	608.11	4,816.42	0.00	683.58	87.57
24-4926-393-10	CONTRACTED SERVICES-PLAN	5,000.00	3,000.00	5,250.00	0.00	-250.00	105.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,006.00	119.99	2,019.67	0.00	986.33	67.19
24-4926-399-00	CONTRACTED SERVICES	3,500.00	0.00	490.00	0.00	3,010.00	14.00
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,500.00	0.00	500.00	91.67
24-4926-454-00	INSURANCE	2,206.00	592.00	2,467.00	0.00	-261.00	111.83
24-4926-491-00	DUES AND SUBSCRIPTIONS	1,570.00	0.00	885.25	0.00	684.75	56.39
24-4926-550-00	CAPITAL OUTLAY	1,700.00	0.00	2,322.99	0.00	-622.99	136.65
24-4926-550-01	CAPITAL PROJECTS	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-699-00	GRANTS	17,000.00	0.00	11,785.43	0.00	5,214.57	69.33
24-4926-699-01	SPECIAL PROJECTS	5,000.00	0.00	0.00	2,500.00	2,500.00	50.00
24-4926-699-02	MISCELLANEOUS DONATIONS	2,200.00	0.00	2,200.00	0.00	0.00	0.00
24-4926-699-03	SOLAR ECLIPSE PROMOTION	4,380.00	0.00	4,380.32	0.00	-0.32	100.01
24-4926-990-00	CONTINGENCY	1,800.00	0.00	0.00	0.00	1,800.00	0.00
	TOURISM DEVELOPMENT AUTHORITY	1,164,788.00	87,036.76	1,018,501.22	4,179.50	142,107.28	87.80
DEPARTMENT TOTAL Expense		-1,164,788.00	87,036.76	1,018,501.22	4,179.50	-142,107.28	87.80
Fund 24	TOURISM DEVELOPMENT AUTH	0.00	32,832.42	139,427.80	4,179.50	143,607.30	81.64

DETAIL GENERAL LEDGER										PAGE 1			
BC1753													
BEGINNING 05/01/18										ENDING 05/31/18			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE				
ACCOUNT # 24-4926-121-00										DESC: SALARIES & WAGES		ASN:	
05/01/18				***** BEGINNING BALANCE *		0.00	49,953.79	0.00	49953.79				
05/04/18	PRE	19700627		PR	2373.99		2,373.99	0.00	52327.78				
05/18/18	PRE	19775309		PR	2373.99		2,373.99	0.00	54701.77				
05/31/18				***** MONTHLY TOTALS ****			4,747.98	0.00	54701.77				
05/31/18				***** ACCOUNT TOTALS ***		0.00	54,701.77	0.00	54701.77	*****			
ACCOUNT # 24-4926-170-00										DESC: BOARD MEMEBER EXPENSE		ASN:	
05/01/18				***** BEGINNING BALANCE *		0.00	1,187.15	47.95	1139.20				
05/02/18	APE	050718		BUSINESS CARD	50.29		50.29	0.00	1189.49				
05/09/18	APJ	050718		BUSINESS CARD	<2.30>								
05/09/18	APJ	050718		BUSINESS CARD	<0.99>								
05/31/18				***** MONTHLY TOTALS ****			50.29	3.29	1186.20				
05/31/18				***** ACCOUNT TOTALS ***		0.00	1,237.44	51.24	1186.20	*****			
ACCOUNT # 24-4926-181-00										DESC: SOCIAL SECURITY CONTRIBUTION		ASN:	
05/01/18				***** BEGINNING BALANCE *		0.00	3,061.71	0.00	3061.71				
05/04/18	PRE	19700634		PR	145.50		145.50	0.00	3207.21				
05/18/18	PRE	19775316		PR	145.50		145.50	0.00	3352.71				
05/31/18				***** MONTHLY TOTALS ****			291.00	0.00	3352.71				
05/31/18				***** ACCOUNT TOTALS ***		0.00	3,352.71	0.00	3352.71	*****			
ACCOUNT # 24-4926-182-00										DESC: RETIREMENT EXPENSE		ASN:	
05/01/18				***** BEGINNING BALANCE *		0.00	3,786.53	0.00	3786.53				
05/04/18	PRE	19700644		PR	179.95		179.95	0.00	3966.48				
05/18/18	PRE	19775326		PR	179.95		179.95	0.00	4146.43				
05/31/18				***** MONTHLY TOTALS ****			359.90	0.00	4146.43				
05/31/18				***** ACCOUNT TOTALS ***		0.00	4,146.43	0.00	4146.43	*****			
ACCOUNT # 24-4926-183-00										DESC: HOSPITALIZATION INSURANCE		ASN:	
05/01/18				***** BEGINNING BALANCE *		0.00	7,996.17	0.00	7996.17				
05/04/18	PRE	19700651		PR	380.77		380.77	0.00	8376.94				
05/18/18	PRE	19775333		PR	380.77		380.77	0.00	8757.71				
05/31/18				***** MONTHLY TOTALS ****			761.54	0.00	8757.71				
05/31/18				***** ACCOUNT TOTALS ***		0.00	8,757.71	0.00	8757.71	*****			

BC1753		DETAIL GENERAL LEDGER				PAGE 2				
TRANSACTION		PURCHASE		DESCRIPTION		TRANSACTION		BEGINNING		ENDING
DATE	TYPE	ID				AMOUNT	BALANCE	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00						DESC: HOSPITALIZATION INSURANCE		ASN: ><		CONTINUED
ACCOUNT # 24-4926-185-00						DESC: UNEMPLOYMENT INSURANCE		ASN:		
05/01/18					***** BEGINNING BALANCE *	0.00	295.32	0.00		295.32
05/04/18	PRE	19700658		PR		9.04		9.04	0.00	304.36
05/18/18	PRE	19775340		PR		9.04		9.04	0.00	313.40
05/31/18					***** MONTHLY TOTALS ****			18.08	0.00	313.40
05/31/18					***** ACCOUNT TOTALS ***	0.00	313.40	0.00		313.40
ACCOUNT # 24-4926-186-00						DESC: WORKMAN'S COMPENSATION		ASN:		
05/01/18					***** BEGINNING BALANCE *	0.00	1,128.00	0.00		1128.00
05/04/18	PRE	19700639		PR		34.03		34.03	0.00	750.05
05/18/18	PRE	19775321		PR		34.03		34.03	0.00	784.08
05/31/18					***** MONTHLY TOTALS ****			68.06	0.00	784.08
05/31/18					***** ACCOUNT TOTALS ***	0.00	1,128.00	0.00		1128.00
ACCOUNT # 24-4926-187-00						DESC: MEDICARE TAX		ASN:		
05/01/18					***** BEGINNING BALANCE *	0.00	716.02	0.00		716.02
05/04/18	PRE	19700639		PR		34.03		34.03	0.00	750.05
05/18/18	PRE	19775321		PR		34.03		34.03	0.00	784.08
05/31/18					***** MONTHLY TOTALS ****			68.06	0.00	784.08
05/31/18					***** ACCOUNT TOTALS ***	0.00	784.08	0.00		784.08
ACCOUNT # 24-4926-190-00						DESC: PROFESSIONAL SER-COUNTY		ASN:		
05/01/18					***** BEGINNING BALANCE *	0.00	0.00	0.00		0.00
05/04/18	PRE	19700639		PR		34.03		34.03	0.00	750.05
05/18/18	PRE	19775321		PR		34.03		34.03	0.00	784.08
05/31/18					***** MONTHLY TOTALS ****			68.06	0.00	784.08
05/31/18					***** ACCOUNT TOTALS ***	0.00	0.00	0.00		0.00
ACCOUNT # 24-4926-191-00						DESC: PROFESSIONAL SER-AUDIT		ASN:		
05/01/18					***** BEGINNING BALANCE *	0.00	6,100.00	0.00		6100.00
05/04/18	PRE	19700639		PR		34.03		34.03	0.00	750.05
05/18/18	PRE	19775321		PR		34.03		34.03	0.00	784.08
05/31/18					***** MONTHLY TOTALS ****			68.06	0.00	784.08
05/31/18					***** ACCOUNT TOTALS ***	0.00	6,100.00	0.00		6100.00
ACCOUNT # 24-4926-192-00						DESC: LEGAL SERVICES		ASN:		
05/01/18					***** BEGINNING BALANCE *	0.00	1,176.05	0.00		1176.05

BC1753		DETAIL GENERAL LEDGER				PAGE 3				
TRANSACTION PURCHASE		BEGINNING 05/01/18		ENDING 05/31/18						
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE		
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====										
*****						0.00	0.00	1176.05		
***** MONTHLY TOTALS ****						0.00	0.00	1176.05		
***** ACCOUNT TOTALS ***						0.00	1,176.05	0.00	1176.05	

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:										
05/01/18 ***** BEGINNING BALANCE *						0.00	2,955.53	939.50	2016.03	
05/02/18 APE 050718 BUSINESS CARD 58.84										
*****						58.84	0.00	2074.87		
05/09/18 APJ 050718 BUSINESS CARD <2.67>										
05/09/18 APJ 050718 BUSINESS CARD <1.18>										
*****						0.00	3.85	2071.02		
05/31/18 ***** MONTHLY TOTALS ****						58.84	3.85	2071.02		
***** ACCOUNT TOTALS ***						0.00	3,014.37	943.35	2071.02	

ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:										
05/01/18 ***** BEGINNING BALANCE *						0.00	2,451.11	13.22	2437.89	
*****						0.00	0.00	2437.89		
***** MONTHLY TOTALS ****						0.00	0.00	2437.89		
***** ACCOUNT TOTALS ***						0.00	2,451.11	13.22	2437.89	

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:										
05/01/18 ***** BEGINNING BALANCE *						0.00	7,865.70	1,525.14	6340.56	
05/02/18 APE 050718 BUSINESS CARD 251.17										
*****						251.17	0.00	6591.73		
05/09/18 APE 001 ASHLEY T. EVANS 300.00										
05/09/18 APJ 050718 BUSINESS CARD <7.27>										
05/09/18 APJ 050718 BUSINESS CARD <3.23>										
*****						300.00	10.50	6881.23		
05/24/18 APE 1024 GREAT SMOKIES STORAGE 75.00										
05/24/18 APE 5/9/18 SUNCOAST HOSPICE 50.00										
*****						125.00	0.00	7006.23		
05/31/18 ***** MONTHLY TOTALS ****						676.17	10.50	7006.23		
***** ACCOUNT TOTALS ***						0.00	8,541.87	1,535.64	7006.23	

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:										
05/01/18 ***** BEGINNING BALANCE *						0.00	9,341.65	580.86	8760.79	
05/02/18 APE 4/26/18 NICK BREEDLOVE 280.38										
05/02/18 APE 050718 BUSINESS CARD 2.00										
*****						282.38	0.00	9043.17		
05/31/18 ***** MONTHLY TOTALS ****						282.38	0.00	9043.17		
***** ACCOUNT TOTALS ***						0.00	9,624.03	580.86	9043.17	

ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:										
05/01/18 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00	

BC1753		DETAIL GENERAL LEDGER				PAGE 5		
TRANSACTION PURCHASE		BEGINNING 05/01/18	ENDING 05/31/18					
DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====>				CONTINUED	<=====			
05/31/18	***** ACCOUNT TOTALS ***				0.00	20,769.06	417.16	20351.90
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	1,863.16	0.00	1863.16
05/03/18	APE	5/10/18	TUCKASEEGEE WATER & SEWER	42.90		42.90	0.00	1906.06
05/24/18	APE	5/25/18	DUKE ENERGY	93.66		93.66	0.00	1999.72
05/31/18	***** MONTHLY TOTALS ****					136.56	0.00	1999.72
05/31/18	***** ACCOUNT TOTALS ***				0.00	1,999.72	0.00	1999.72
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	55,657.05	2,331.27	53325.78
05/02/18	APE	050718	BUSINESS CARD	415.61		415.61	0.00	53741.39
05/09/18	APE	2018-40093	SMOKY MOUNTAIN NEWS	1689.00		1,689.00	0.00	55430.39
05/24/18	APE	45926	THE SYLVA HERALD	450.00		450.00	0.00	55880.39
05/31/18	***** MONTHLY TOTALS ****					2,554.61	0.00	55880.39
05/31/18	***** ACCOUNT TOTALS ***				0.00	58,211.66	2,331.27	55880.39
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	0.00	1.38	<1.38>
*****						0.00	0.00	<1.38>
*****	***** MONTHLY TOTALS ****					0.00	0.00	<1.38>
*****	***** ACCOUNT TOTALS ***				0.00	0.00	1.38	<1.38>
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	317,891.50	18,000.00	299891.50
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	33228.81		33,228.81	0.00	333120.31
05/31/18	***** MONTHLY TOTALS ****					33,228.81	0.00	333120.31
05/31/18	***** ACCOUNT TOTALS ***				0.00	351,120.31	18,000.00	333120.31
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	22,304.00	6,454.00	15850.00
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	1600.00		1,600.00	0.00	17450.00
05/31/18	***** MONTHLY TOTALS ****					1,600.00	0.00	17450.00
05/31/18	***** ACCOUNT TOTALS ***				0.00	23,904.00	6,454.00	17450.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	34,167.25	0.00	34167.25

DETAIL GENERAL LEDGER									
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BC1753									
BEGINNING 05/01/18 ENDING 05/31/18									
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: =====> CONTINUED <=====									
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	1612.50		1,612.50	0.00	35779.75	
05/31/18			***** MONTHLY TOTALS ****			1,612.50	0.00	35779.75	
05/31/18			***** ACCOUNT TOTALS ***		0.00	35,779.75	0.00	35779.75	*****
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:									
05/01/18			***** BEGINNING BALANCE *		0.00	8,750.00	0.00	8750.00	
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	875.00		875.00	0.00	9625.00	
05/31/18			***** MONTHLY TOTALS ****			875.00	0.00	9625.00	
05/31/18			***** ACCOUNT TOTALS ***		0.00	9,625.00	0.00	9625.00	*****
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
05/01/18			***** BEGINNING BALANCE *		0.00	7,353.75	0.00	7353.75	
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	1300.00		1,300.00	0.00	8653.75	
05/31/18			***** MONTHLY TOTALS ****			1,300.00	0.00	8653.75	
05/31/18			***** ACCOUNT TOTALS ***		0.00	8,653.75	0.00	8653.75	*****
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
05/01/18			***** BEGINNING BALANCE *		0.00	15,000.00	0.00	15000.00	
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	1500.00		1,500.00	0.00	16500.00	
05/31/18			***** MONTHLY TOTALS ****			1,500.00	0.00	16500.00	
05/31/18			***** ACCOUNT TOTALS ***		0.00	16,500.00	0.00	16500.00	*****
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									
05/01/18			***** BEGINNING BALANCE *		0.00	1,440.00	0.00	1440.00	
05/09/18	APE	5/8/18	BECKY JOHNSON	75.00		75.00	0.00	1515.00	
05/31/18			***** MONTHLY TOTALS ****			75.00	0.00	1515.00	
05/31/18			***** ACCOUNT TOTALS ***		0.00	1,515.00	0.00	1515.00	*****
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
05/01/18			***** BEGINNING BALANCE *		0.00	44,840.29	0.00	44840.29	
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	4686.39		4,686.39	0.00	49526.68	
05/31/18			***** MONTHLY TOTALS ****			4,686.39	0.00	49526.68	
05/31/18			***** ACCOUNT TOTALS ***		0.00	49,526.68	0.00	49526.68	*****
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
05/01/18			***** BEGINNING BALANCE *		0.00	136,790.02	189.00	136601.02	

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====								
05/03/18	APE	133368-A	JACKSON CO. CHAMBER OF CO	6000.00				
05/03/18	APE	133368-B	JACKSON CO. CHAMBER OF CO	780.00				
05/03/18	APE	133368-C	JACKSON CO. CHAMBER OF CO	113.00				
05/03/18	APE	133368-D	JACKSON CO. CHAMBER OF CO	189.00				
05/03/18	APE	133380	CASHIERS CHAMBER OF COMME	6200.00				

						13,282.00	0.00	149883.02
05/31/18	***** MONTHLY TOTALS ****					13,282.00	0.00	149883.02
***** ACCOUNT TOTALS ***					0.00	150,072.02	189.00	149883.02
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	67,201.70	44.05	67157.65
05/02/18	APE	050718	BUSINESS CARD	50.74				
*****						50.74	0.00	67208.39
05/03/18	APE	4/13/18	JACKSON CO. CHAMBER OF CO	44.00				
*****						44.00	0.00	67252.39
05/09/18	APJ	050718	BUSINESS CARD	<1.39>				
05/09/18	APJ	050718	BUSINESS CARD	<0.62>				
*****						0.00	2.01	67250.38
05/24/18	APE	10-0518	PINEAPPLE PUBLIC RELATION	5375.00				
*****						5,375.00	0.00	72625.38
05/31/18	***** MONTHLY TOTALS ****					5,469.74	2.01	72625.38
***** ACCOUNT TOTALS ***					0.00	72,671.44	46.06	72625.38
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	525.00	0.00	525.00
*****						0.00	0.00	525.00
***** MONTHLY TOTALS ****						0.00	0.00	525.00
***** ACCOUNT TOTALS ***					0.00	525.00	0.00	525.00
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
05/01/18	***** BEGINNING BALANCE *				0.00	30,243.57	198.57	30045.00

DETAIL GENERAL LEDGER									
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BC1753	TRANSACTION		PURCHASE	BEGINNING 05/01/18		ENDING 05/31/18			
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-393-05	DESC: CONTRACTED-WEBSITE		ASN:	CONTINUED		<=====			
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	400.00		400.00	0.00	30445.00	
05/31/18	***** MONTHLY TOTALS ****					400.00	0.00	30445.00	
05/31/18	***** ACCOUNT TOTALS ***					0.00	30,643.57	198.57	30445.00
ACCOUNT # 24-4926-393-06	DESC: CONTRACTED-AD FIRM RETAINER		ASN:			*****			
05/01/18	***** BEGINNING BALANCE *				0.00	44,333.30	0.00	44333.30	
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	4433.33		4,433.33	0.00	48766.63	
05/31/18	***** MONTHLY TOTALS ****					4,433.33	0.00	48766.63	
05/31/18	***** ACCOUNT TOTALS ***					0.00	48,766.63	0.00	48766.63
ACCOUNT # 24-4926-393-07	DESC: CONTRACTED SERVICES-STR		ASN:			*****			
05/01/18	***** BEGINNING BALANCE *				0.00	1,968.75	0.00	1968.75	
*****						0.00	0.00	1968.75	
	***** MONTHLY TOTALS ****					0.00	0.00	1968.75	
	***** ACCOUNT TOTALS ***					0.00	1,968.75	0.00	1968.75
ACCOUNT # 24-4926-393-08	DESC: CONTRACTED-AD FIRM MISC		ASN:			*****			
05/01/18	***** BEGINNING BALANCE *				0.00	4,260.31	52.00	4208.31	
05/24/18	APE	35131-35151	RAWLE MURDY ASSOCIATES, I	608.11		608.11	0.00	4816.42	
05/31/18	***** MONTHLY TOTALS ****					608.11	0.00	4816.42	
05/31/18	***** ACCOUNT TOTALS ***					0.00	4,868.42	52.00	4816.42
ACCOUNT # 24-4926-393-09	DESC: CONTRACTED SERVICES-MAGELLAN		ASN:			*****			
05/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00	
*****						0.00	0.00	0.00	
	***** MONTHLY TOTALS ****					0.00	0.00	0.00	
	***** ACCOUNT TOTALS ***					0.00	0.00	0.00	
ACCOUNT # 24-4926-393-10	DESC: CONTRACTED SERVICES-PLANNING		ASN:			*****			
05/01/18	***** BEGINNING BALANCE *				0.00	2,250.00	0.00	2250.00	
05/24/18	APE	1432	MAGELLAN STRATEGY GROUP L	3000.00		3,000.00	0.00	5250.00	
05/31/18	***** MONTHLY TOTALS ****					3,000.00	0.00	5250.00	
05/31/18	***** ACCOUNT TOTALS ***					0.00	5,250.00	0.00	5250.00
ACCOUNT # 24-4926-393-11	DESC: SOFTWARE, INTERNET, MISC SERVICES		ASN:			*****			
05/01/18	***** BEGINNING BALANCE *				0.00	1,928.52	28.84	1899.68	

BC1753		DETAIL GENERAL LEDGER				PAGE 9		
		BEGINNING 05/01/18		ENDING 05/31/18				
TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:				=====> CONTINUED <=====				
05/02/18	APE	050718	BUSINESS CARD	60.00		60.00	0.00	1959.68
05/24/18	APE	6519	SKYFI, INC.	59.99		59.99	0.00	2019.67
05/31/18	***** MONTHLY TOTALS ****					119.99	0.00	2019.67
05/31/18	***** ACCOUNT TOTALS ***				0.00	2,048.51	28.84	2019.67
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:				*****				
05/01/18	***** BEGINNING BALANCE *				0.00	490.00	0.00	490.00
05/31/18	***** MONTHLY TOTALS ****					0.00	0.00	490.00
05/31/18	***** ACCOUNT TOTALS ***				0.00	490.00	0.00	490.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:				*****				
05/01/18	***** BEGINNING BALANCE *				0.00	5,000.00	0.00	5000.00
05/30/18	JOE	JE-180901*MM	TDA BUILDING RENT TDA BUI			500.00	0.00	5500.00
05/31/18	***** MONTHLY TOTALS ****					500.00	0.00	5500.00
05/31/18	***** ACCOUNT TOTALS ***				0.00	5,500.00	0.00	5500.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:				*****				
05/01/18	***** BEGINNING BALANCE *				0.00	1,875.00	0.00	1875.00
05/01/18	APE	050118	SELECTIVE INSURANCE COMPA	572.00		572.00	0.00	2447.00
05/24/18	APE	052518	SELECTIVE INSURANCE COMPA	20.00		20.00	0.00	2467.00
05/31/18	***** MONTHLY TOTALS ****					592.00	0.00	2467.00
05/31/18	***** ACCOUNT TOTALS ***				0.00	2,467.00	0.00	2467.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:				*****				
05/01/18	***** BEGINNING BALANCE *				0.00	885.25	0.00	885.25
05/31/18	***** MONTHLY TOTALS ****					0.00	0.00	885.25
05/31/18	***** ACCOUNT TOTALS ***				0.00	885.25	0.00	885.25
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:				*****				
05/01/18	***** BEGINNING BALANCE *				0.00	2,352.74	29.75	2322.99
05/31/18	***** MONTHLY TOTALS ****					0.00	0.00	2322.99

TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-550-00				DESC: CAPITAL OUTLAY	ASN: =====>	CONTINUED		<=====
***** ACCOUNT TOTALS ***					0.00	2,352.74	29.75	2322.99
ACCOUNT # 24-4926-550-01				DESC: CAPITAL PROJECTS	ASN:			
05/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00				DESC: GRANTS	ASN:			
05/01/18			***** BEGINNING BALANCE *		0.00	11,785.43	0.00	11785.43
*****						0.00	0.00	11785.43
***** MONTHLY TOTALS ****						0.00	0.00	11785.43
***** ACCOUNT TOTALS ***					0.00	11,785.43	0.00	11785.43
ACCOUNT # 24-4926-699-01				DESC: SPECIAL PROJECTS	ASN:			
05/01/18			***** BEGINNING BALANCE *		0.00	150.00	150.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	150.00	150.00	0.00
ACCOUNT # 24-4926-699-02				DESC: MISCELLANEOUS DONATIONS	ASN:			
05/01/18			***** BEGINNING BALANCE *		0.00	2,200.00	0.00	2200.00
*****						0.00	0.00	2200.00
***** MONTHLY TOTALS ****						0.00	0.00	2200.00
***** ACCOUNT TOTALS ***					0.00	2,200.00	0.00	2200.00
ACCOUNT # 24-4926-699-03				DESC: SOLAR ECLIPSE PROMOTION	ASN:			
05/01/18			***** BEGINNING BALANCE *		0.00	4,475.70	95.38	4380.32
*****						0.00	0.00	4380.32
***** MONTHLY TOTALS ****						0.00	0.00	4380.32
***** ACCOUNT TOTALS ***					0.00	4,475.70	95.38	4380.32
ACCOUNT # 24-4926-990-00				DESC: CONTINGENCY	ASN:			
05/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00

