



APRIL 2018

JACKSON COUNTY CHAMBER & VISITOR CENTER

We worked hard in April – and things are going well! The Chamber held its 27th annual golf tourney at Sequoyah, and had 4 ribbon cuttings, with 3 scheduled for May. We are excited about the Tuck Trout Trot set for May 18th, followed by our Hook, Line and Drinker Festival on Saturday, May 19th. Concerts on the Creek starts on May 25th and continues throughout the summer. The Chamber will be onsite for the upcoming Dillsboro Arts & Crafts Festival, as well as WCU Open House and student orientation throughout the summer months. We have two WCU students working with us part-time. July 4th Fireworks planning is complete and we are expecting a big crowd this year. We've continued our improvements to our building, ordering handrails for the front steps and installation of nice new planters and landscaping. Our Pet Porch and Pet Friendly Brochure have exceeded our expectations over the past two months, with visitors and locals alike enjoying the new space. Kelly, Julie and Ronald worked all day at two locations during Greening Up the Mountains Festival, and disbursed tons of visitor info including the popular Ebbing Tour Sheet.

**352 Visitor Guides
mailed to
Welcome Centers**

**1255 Direct
Inquiries Fulfilled**

**1248 Visitors
Served**

**(991 Sylva, 257
Dillsboro)**

**375 Fishing Maps
Mailed to Centers,
78 Direct Inquiries**

**5590 Dining
Guides disbursed
in 2018 thus far**

**282 Phone Calls
Received**

**Open 6 Days a
Week!**

Other	144		144										288
Monthly Totals	720	3,168	1,008	352	0	0	0	0	0	0	0	0	5,248

Grand Total 5,104

RED - DO NOT SEND ANY MORE VISITOR GUIDES TILL WE ARE CONTACTED. 2/16/18

Fly Fishing 2018	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Location Totals
Name													
I-26 East, Columbus													0
I-26 West, Mars Hill													0
I-40 West, Waynesville													0
I-77 North, Dobson													0
I-77 South, Charlotte													0
I-85 North, Norlina													0
I-85 South, Kings Mountain													0
I-95 North, Pleasant Hill													0
I-95 South, Roland													0
AAA Carolinas, Fayetteville													0
BRNHA, Asheville													0
Cherokee Welcome Center, Cherokee													0
Dismal Swamp, South Mill													0
Graham County Travel & Tourism, Robbinsville													0
Harrah's Cherokee Resort, Cherokee													0
Haywood County TDA, Maggie Valley													0
Northwest North Carolina Visitor Center, North Wilkesboro				375									375
McDowell County Chamber, Marion													0
Piedmont Triad Visitor Center, Pelham													0
Sky Valley Visitor Center, Sky Valley GA													0
Smoky Mountain Host, Franklin													0
Towns County Chamber of Commerce, Young Harris			375										0
Brown Trout Fishing, Asheville													0
Curtis Wright Outfitters, Asheville													0
Curtis Wright Outfitters, Weaverville													0
Davidson River Outfitters, Pisgah Forest													0
Hunter Banks Fly Fishing, Asheville													0
Hunter Banks Fly Fishing, Waynesville													0
Mike Stanley Fly Fishing Club, Blanch													0
One Fly Outfitters, Black Mountain													0
Rivers Edge Outfitters, Cherokee													0
Bass Pro Shop, Lawrenceville GA													0
Blue Ridge Mountain Outfitters, Blue Ridge, GA	375												0
Hand Outs - Local Fly Shops		600											600
Monthly Totals	375	600	375	375	0	0	0	0	0	0	0	0	1,725

Grand Total 975