

APRIL 2018

JACKSON COUNTY CHAMBER & VISITOR CENTER

We worked hard in April – and things are going well! The Chamber held its 27th annual golf tourney at Sequoyah, and had 4 ribbon cuttings, with 3 scheduled for May. We are excited about the Tuck Trout Trot set for May 18th, followed by our Hook, Line and Drinker Festival on Saturday, May 19th. Concerts on the Creek starts on May 25th and continues throughout the summer. The Chamber will be onsite for the upcoming Dillsboro Arts & Crafts Festival, as well as WCU Open House and student orientation throughout the summer months. We have two WCU students working with us part-time. July 4th Fireworks planning is complete and we are expecting a big crowd this year. We've continued our improvements to our building, ordering handrails for the front steps and installation of nice new planters and landscaping. Our Pet Porch and Pet Friendly Brochure have exceeded our expectations over the past two months, with visitors and locals alike enjoying the new space. Kelly, Julie and Ronald worked all day at two locations during Greening Up the Mountains Festival, and disbursed tons of visitor info including the popular Ebbing Tour Sheet.

352 Visitor Guides mailed to Welcome Centers

1255 Direct Inquiries Fulfilled

1248 Visitors
Served

(991 Sylva, 257 Dillsboro)

375 Fishing Maps Mailed to Centers,

78 Direct Inquiries

5590 Dining
Guides disbursed
in 2018 thus far

282 Phone Calls
Received

Open 6 Days a Week!

<u>Jackson County Chamber Visitor Center</u> <u>Direct Inquiry Report 2018</u>

Source	Jan	Feb	Mar	Apr	May	Jun	1,11	Aug	Sep	Oct	Nov	Dec	Total
Our Town Chamber Mag.	9	43	19	29									100
Flyfishingtrail.com	36	38	36	40									150
NCTroutCapital.com	44	33	29	38									144
Dining Guide	78	8	11	17									114
Mid Current	24	0	0	0									24
TDA site/FB ads	174	318	38	148	-								678
WCU	4	9	4	16								7,00	33
Blue Ridge Country Mag.	1	0	0	1									2
Blue Ridge Parkway Guide	1	3	0	0								Terregula de 1	4
Facebook	13	19	26	51									109
Google Search	12	9	19	7									47
Newspaper article	0	0	3	0						Married Economic Her Stronger State		STREET OF THE STREET,	3
NC Travel Guide	0	0	3	0									3
Visitnc.com	1	2	4	1							SERVE E ET AL LIBRORES	CHARLEST CHARLES IN E.	8
Our State	1	0	0	1									2
Trout Unlimited	0	0	0	0							Katikirdin Kouk Madie 2	ESSENTE MANAGEMENT	0
RomanticAsheville.com	1	0	2	0									3
Travelguidesfree.com	540	881	617	906		A THE PART OF THE					China and a the		2944
MyWeddings.com	0	0	0	0					i de la companya della companya della companya de la companya della companya dell				0
Washington Post Mag.	0	0	0	0									0
Columbia Metro	0	0	0	0			New Property						0
Southern Trout	0	0	. 0	0			asses fileson the same also			A CONTRACTOR STATE		United States Control of States	0
Jacksonville Mag.	0	0	0	0									0
Charlotte Mag.	0	0	0	0									0
Orlando Mag.	0	0	0	0									0
Outside Mag.	0	0	0	0									200 N 50 V 20 20
Tampa Mag.	0	0	0	0									
SC Living Mag.	0	0	0	0							The second secon		
Walter Mag.	0	0	0	0									
USA Today Travel	0	0	0	0								1. E.S. (4011 ** E.S. (2012 **	
2018 Totals	939	1363	811	1255									4 250
													4,368

Visitor Guides 2018	Jan.	Feb.	March	Anril	Mari	luna	Lule						Location
Name	Jan.	reb.	iviaicii	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Totals
rume									-				
I-26 East, Columbus	432	720											115
I-26 West, Mars Hill		288				-			1				28
I-40 West, Waynesville		288							-				28
I-73/74 Northbound, Seagrove		288							 				28
I-73/74 Southbound, Seagrove		288							-				28
I-77 North, Dobson		288							-				28
I-77 South, Charlotte		288											28
I-85 North, Norlina		288							-				28
I-85 South, Kings Mountain		288											28
I-95 North, Pleasant Hill			288						-				28
I-95 South, Rowland			288						 				28
AAA Carolinas, Fayetteville			288						 				28
Blue Ridge National Heritage, Asheville													28
Bass Pro Shop, Lawrenceville GA													
Cherokee Welcome Center, Cherokee													
Dismal Swamp, South Mill									-	-			
First Peak Visitor Center, Columbus													
Gorges State Park, Sapphire													
Graham County Travel & Tourism, Robbinsville													
Harrah's Cherokee Resort, Cherokee													
Haywood County TDA, Maggie Valley													
Haywood Chamber of Commerce, Waynesville													
Henderson County Visitor Center													
High Point Convention/Visitor Bureau		144											
North Wilkesboro Visitor Center				352									35
McDowell County Chamber, Marion	144												14
Piedmont Triad Visitor Center, Pelham													
Sky Valley Visitor Center, Sky Valley GA													
Smoky Mountain Host, Franklin													
VisitNC									-				

Other	144		144										288
Monthly Totals	720	3,168	1,008	352	0	0	0	0	0	0	0	0	5,248

Grand Total

5,104

RED - DO NOT SEND ANY MORE VISITOR GUIDES TILL WE ARE CONTACTED. 2/16/18

Fly Fishing 2018	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Location Totals
				'				7 10-01	Jopen	000	1404.	DCC.	
Name													
I-26 East, Columbus													
I-26 West, Mars Hill													
I-40 West, Waynesville													
I-77 North, Dobson													
I-77 South, Charlotte									-				
I-85 North, Norlina													
I-85 South, Kings Mountain													
I-95 North, Pleasant Hill													
I-95 South, Roland										,			
AAA Carolinas, Fayetteville										<u> </u>			
BRNHA, Asheville										<u> </u>			
Cherokee Welcome Center, Cherokee													
Dismal Swamp, South Mill												-	
Graham County Travel & Tourism, Robbinsville													
Harrah's Cherokee Resort, Cherokee										-			
Haywood County TDA, Maggie Valley			<u> </u>										
Northwest North Carolina Visitor Center, North Wilkesboro				375								-	37
McDowell County Chamber, Marion													37
Piedmont Triad Visitor Center, Pelham						1	<u> </u>				 		
Sky Valley Visitor Center, Sky Valley GA								 					
Smoky Mountain Host, Franklin						 						-	
Towns County Chamber of Commerce, Young Harris			375										
Brown Trout Fishing, Asheville			-			-							
Curtis Wright Outfitters, Asheville			-			-	-	-		-			
Curtis Wright Outfitters, Weaverville		-						-		-			
Davidson River Outfitters, Pisgah Forest		-	†				-	 					
Hunter Banks Fly Fishing, Asheville		-	-		-		-		-	-	-	-	
Hunter Banks Fly Fishing, Waynesville		-		-		 				-		-	
Mike Stanley Fly Fishing Club, Blanch		-	 						 				
One Fly Outfitters, Black Mountain			<u> </u>							-			-
Rivers Edge Outfitters, Cherokee			1									-	
Bass Pro Shop, Lawrenceville GA			 				 	 	-		-	-	
Blue Ridge Mountain Outfitters, Blue Ridge, GA	375					-		-		-	-	 	
Hand Outs - Local Fly Shops	3,3	600								-	-		
		1	1			 	-		-		-	-	60
Monthly Totals	375	600	375	375	0	0	0	0	0	0	0	0	1,72
		1	1	1			1 0				and To		075