

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
March 31, 2018

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

March 31, 2018

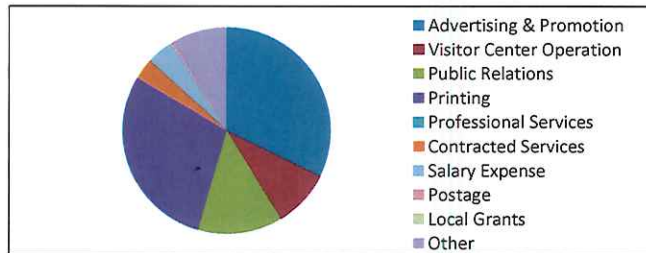
* March Room Occupancy Tax collections totaled \$35,009.92 with \$20.00 collected for penalties. The YTD collection total is \$775,288.54 - 71.79% of budget. The Airbnb total was \$5,795.18.

* 90 accounts reported for February rentals. The collections were up 4.24% from the same period in 2017. The total increase for the fiscal year is 4.89%.

* The cash balance at March 2018 is \$122,844.11 and investments total \$400,000.00.

The expenses for March were \$144,666.59. The YTD expenses totaled \$832,546.94 with encumbrances of \$4,895.10, for a combined total of \$837,442.04 - 72.52% of budget.

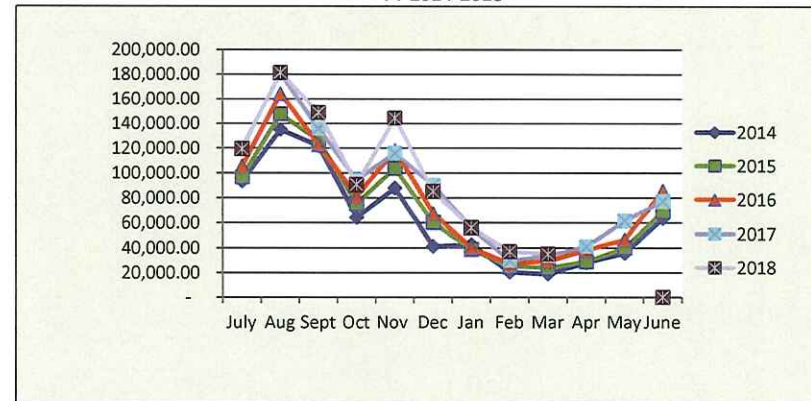
TDA Expenses as of March 31, 2018



Advertising & Promotion	\$ 46,701.81
Visitor Center Operation	\$ 13,093.00
Public Relations	\$ 18,986.50
Printing	\$ 42,104.24
Professional Services	\$ -
Contracted Services	\$ 4,583.33
Salary Expense	\$ 6,246.56
Postage	\$ 477.28
Local Grants	\$ -
Other	\$ 12,473.87
	\$ 144,666.59

Fiscal YTD Collections

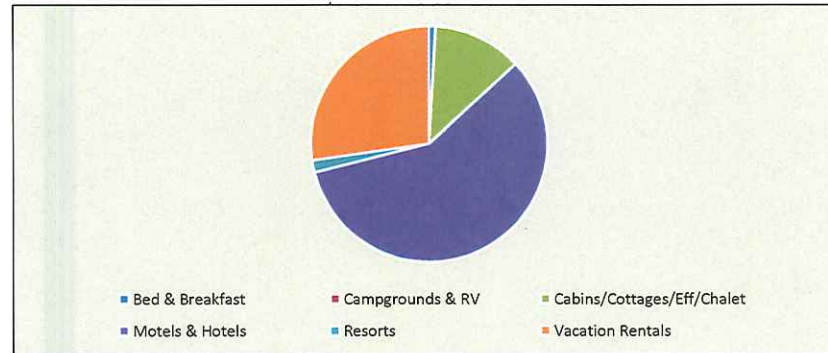
FY 2014-2018



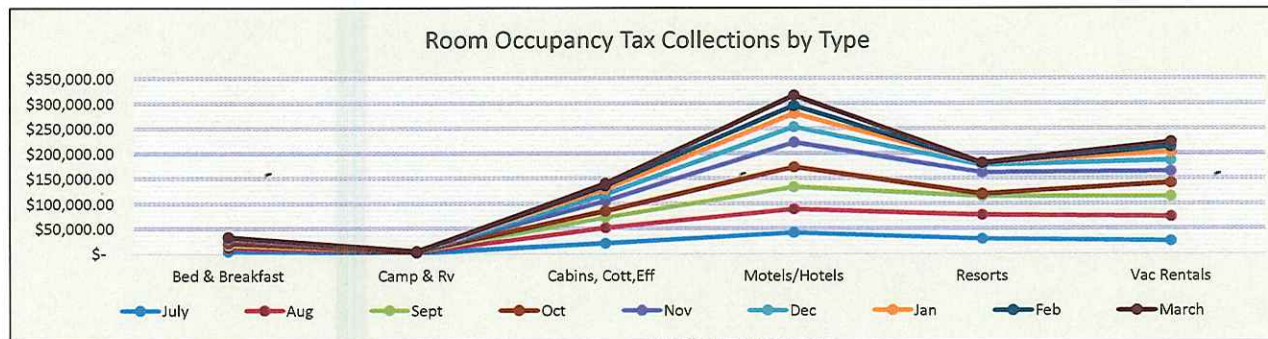
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	56,029.08
Feb	20,330.53	24,590.98	26,696.45	29,357.66	37,210.91
Mar	18,799.63	23,634.98	29,114.84	33,603.67	35,029.92
Apr	27,933.10	28,549.12	37,797.19	40,794.81	-
May	35,637.25	39,890.53	46,472.01	61,363.25	-
June	63,411.93	68,723.19	85,145.38	76,932.28	-
	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 896,729.84



**Room Occupancy Tax Collections
3/31/18 for February Rentals**



Bed & Breakfast	\$	315.57
Campgrounds & RV	\$	20.41
Cabins/Cottages/Eff/Chalet	\$	4,245.72
Motels & Hotels	\$	20,317.35
Resorts	\$	578.60
Vacation Rentals	\$	9,552.27
	\$	<u>35,029.92</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct	\$ 4,532.33	\$ 668.94	\$ 13,206.20	\$ 39,994.09	\$ 4,900.52	\$ 27,027.52	\$ 90,329.60
Nov	\$ 7,851.59	\$ 791.26	\$ 20,299.23	\$ 49,531.35	\$ 42,372.15	\$ 23,395.15	\$ 144,240.73
Dec	\$ 3,175.01	\$ 137.61	\$ 13,093.23	\$ 30,682.07	\$ 15,323.80	\$ 22,342.58	\$ 84,754.30
Jan	\$ 451.03	\$ 104.31	\$ 10,020.71	\$ 26,285.17	\$ 3,636.33	\$ 15,531.53	\$ 56,029.08
Feb	\$ 1,475.12	\$ 40.60	\$ 7,151.38	\$ 16,385.83	\$ 628.29	\$ 11,529.69	\$ 37,210.91
March	\$ 315.57	\$ 20.41	\$ 4,245.72	\$ 20,317.35	\$ 578.60	\$ 9,552.27	\$ 35,029.92
April							\$ -
May							\$ -
June							\$ -
	\$ 33,158.05	\$ 4,076.65	\$ 139,681.98	\$ 315,451.95	\$ 181,323.12	\$ 223,038.09	\$ 896,729.84

% By Type	3.70%	0.45%	15.58%	35.18%	20.22%	24.87%	100.00%
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JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	<u>163</u>	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	<u>175</u>	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	<u>161</u>	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	<u>160</u>	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	<u>159</u>	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	<u>148</u>	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ 56,029.08	<u>119</u>	-0.09%
	\$ (52.27)	5	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ 37,210.91	<u>95</u>	26.75%
	\$ 7,853.25	6	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ 35,029.92	<u>90</u>	4.24%
	\$ 1,426.25	4	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ -	<u>0</u>	-100.00%
	\$ (40,794.81)	-90	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ -	<u>0</u>	-100.00%
	\$ (61,363.25)	-119	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	<u>0</u>	-100.00%
	\$ (76,932.28)	-136	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 896,378.34		

JACKSON COUNTY
 Trial Balance - Balance Sheet Accounts
 Report dates 03/01/2018 - thru - 03/31/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	232,219.50	164,787.29	274,162.68	122,844.11
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	768.90	79.80	0.00	848.70
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	339.93	35.41	0.00	375.34
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		633,328.33	164,902.50	274,162.68	524,068.15
24-2100-000-00	ACCOUNTS PAYABLE	0.00	138,253.04	138,253.04	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	129,231.26	129,231.26	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	6,246.56	6,246.56	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	10,704.10	132,432.30	138,241.30	4,895.10
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(10,704.10)	138,241.30	132,432.30	(4,895.10)
24-3000-000-00	REVENUE CONTROL	(744,880.16)	0.00	35,406.41	(780,286.57)
24-4000-000-00	EXPENDITURE CONTROL	687,880.35	145,028.54	361.95	832,546.94
Total Liability		(633,328.33)	689,433.00	580,172.82	(524,068.15)
Total TOURISM DEVELOPMENT AUTH		0.00	854,335.50	854,335.50	0.00

JACKSON COUNTY
Income Statement
Report dates 07/01/2017 - thru - 03/31/2018

Account Number	Description	Adjusted Budget 07/01/2017 03/31/2018	Current Actual 03/01/2018 to 03/31/2018	Actual YTD 07/01/2017 to 03/31/2018	Encumbrances 07/01/2017 03/31/2018	Balance 07/01/2017 03/31/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,080,000.00	-35,009.92	-775,288.54	0.00	304,711.46	71.79
24-3230-130-04	JACKSON TDA - FUND BALAN	70,265.00	0.00	0.00	0.00	70,265.00	0.00
	TAX REVENUE	1,150,265.00	-35,009.92	-775,288.54	0.00	374,976.46	67.40
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-20.00	-2,288.50	0.00	211.50	91.54
	PENALTY & INTEREST	2,500.00	-20.00	-2,288.50	0.00	211.50	91.54
24-3831-491-00	INVESTMENT EARNINGS	2,023.00	-376.49	-2,709.53	0.00	-686.53	133.94
	REVENUES	2,023.00	-376.49	-2,709.53	0.00	-686.53	133.94
	DEPARTMENT TOTAL Revenue	1,154,788.00	-35,406.41	-780,286.57	0.00	374,501.43	67.57
24-4920-491-00	DUES AND SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	ECONOMIC DEVELOPMENT	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-121-00	SALARIES & WAGES	61,824.00	4,747.98	45,205.81	0.00	16,618.19	73.12
24-4926-170-00	BOARD MEMEBER EXPENSE	2,500.00	25.43	849.29	0.00	1,650.71	33.97
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,833.00	291.00	2,770.71	0.00	1,062.29	72.29
24-4926-182-00	RETIREMENT EXPENSE	4,686.00	359.90	3,426.63	0.00	1,259.37	73.12
24-4926-183-00	HOSPITALIZATION INSURANC	9,900.00	761.54	7,234.63	0.00	2,665.37	73.08
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	18.08	277.24	0.00	-46.24	120.02
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,128.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	896.00	68.06	647.96	0.00	248.04	72.32
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	6,100.00	0.00	50.00	99.19
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	1,176.05	0.00	823.95	58.80
24-4926-260-00	OFFICE SUPPLIES	2,000.00	329.83	2,110.08	0.00	-110.08	105.50
24-4926-260-01	PROMO ITEMS	3,000.00	872.80	2,437.89	583.86	-21.75	100.73
24-4926-299-00	MISCELLANEOUS	7,812.51	325.31	5,831.06	0.00	1,981.45	74.64
24-4926-311-00	TRAVEL	8,134.74	1,563.37	7,689.05	1,095.64	-649.95	107.99
24-4926-311-01	TRAVEL-DIRECTOR	0.00	0.00	534.32	0.00	-534.32	0.00
24-4926-321-00	TELEPHONE	19,367.00	1,747.07	18,299.44	715.60	351.96	98.18
24-4926-321-02	TELEPHONE-DIRECTOR	1,200.00	92.01	758.12	0.00	441.88	63.18
24-4926-325-00	POSTAGE	23,789.00	477.28	16,615.99	0.00	7,173.01	69.85
24-4926-331-00	UTILITIES	2,001.00	155.61	1,622.99	0.00	378.01	81.11
24-4926-341-00	PRINTING	47,053.00	42,104.24	52,995.32	0.00	-5,942.32	112.63
24-4926-351-00	REPAIRS & MAINT-BUILDING	1,480.00	0.00	-1.38	0.00	1,481.38	-0.09
24-4926-370-00	AD FIRM MEDIA	358,166.25	39,976.98	250,332.81	0.00	107,833.44	69.89
24-4926-370-01	WEBSITE SERVICE	20,700.00	1,600.00	14,250.00	0.00	6,450.00	68.84
24-4926-370-02	CREATIVE & PRODUCTION SE	29,422.75	610.00	30,289.75	0.00	-867.00	102.95
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	7,875.00	0.00	2,625.00	75.00
24-4926-370-04	E-MAIL CAMPAIGNS	14,000.00	150.00	7,203.75	0.00	6,796.25	51.46
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	13,500.00	0.00	4,500.00	75.00
24-4926-370-06	GUEST BLOGS	1,800.00	0.00	1,290.00	0.00	510.00	71.67
24-4926-370-07	SOCIAL MEDIA	56,025.00	4,557.06	39,382.80	0.00	16,642.20	70.30
24-4926-393-00	VISITOR CENTER OPERATION	162,874.00	13,093.00	123,130.02	0.00	39,743.98	75.60
24-4926-393-01	PUBLIC RELATIONS	85,280.00	18,986.50	61,780.65	0.00	23,499.35	72.44
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	800.00	50.00	350.00	0.00	450.00	43.75
24-4926-393-05	CONTRACTED-WEBSITE	30,954.00	0.00	27,632.00	0.00	3,322.00	89.27
24-4926-393-06	CONTRACTED-AD FIRM RETAI	53,200.00	4,433.33	39,899.97	0.00	13,300.03	75.00
24-4926-393-07	CONTRACTED SERVICES-STR	1,968.75	0.00	1,968.75	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	656.50	3,533.55	0.00	1,966.45	64.25
24-4926-393-10	CONTRACTED SERVICES-PLAN	5,000.00	0.00	2,250.00	0.00	2,750.00	45.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,006.00	280.97	1,729.70	0.00	1,276.30	57.54
24-4926-399-00	CONTRACTED SERVICES	3,500.00	100.00	490.00	0.00	3,010.00	14.00
24-4926-412-00	BUILDING RENT	6,000.00	500.00	4,500.00	0.00	1,500.00	75.00
24-4926-454-00	INSURANCE	2,206.00	1,675.00	1,875.00	0.00	331.00	85.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	1,570.00	57.75	885.25	0.00	684.75	56.39
24-4926-550-00	CAPITAL OUTLAY	1,700.00	424.99	2,322.99	0.00	-622.99	136.65
24-4926-550-01	CAPITAL PROJECTS	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-699-00	GRANTS	17,000.00	0.00	11,785.43	0.00	5,214.57	69.33
24-4926-699-01	SPECIAL PROJECTS	5,000.00	0.00	0.00	2,500.00	2,500.00	50.00
24-4926-699-02	MISCELLANEOUS DONATIONS	2,200.00	1,200.00	2,200.00	0.00	0.00	0.00
24-4926-699-03	SOLAR ECLIPSE PROMOTION	4,380.00	0.00	4,380.32	0.00	-0.32	100.01
24-4926-990-00	CONTINGENCY	1,800.00	0.00	0.00	0.00	1,800.00	0.00
	TOURISM DEVELOPMENT AUTHORITY	1,154,788.00	144,666.59	832,546.94	4,895.10	317,345.96	72.52
	DEPARTMENT TOTAL Expense	-1,154,788.00	144,666.59	832,546.94	4,895.10	-317,345.96	72.52
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	109,260.18	52,260.37	4,895.10	57,155.47	70.04

DETAIL GENERAL LEDGER									
PAGE 1									
BC1753	TRANSACTION		PURCHASE	BEGINNING 03/01/18		ENDING 03/31/18			
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	40,457.83	0.00	40457.83	
03/09/18	PRE	19523914	PR	2373.99					
*****						2,373.99	0.00	42831.82	
03/23/18	PRE	19593627	PR	2373.99					
*****						2,373.99	0.00	45205.81	
03/31/18			***** MONTHLY TOTALS ****			4,747.98	0.00	45205.81	
03/31/18			***** ACCOUNT TOTALS ***		0.00	45,205.81	0.00	45205.81	
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMEBER EXPENSE ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	850.72	26.86	823.86	
03/05/18	APE	022818	BUSINESS CARD	26.92					
*****						26.92	0.00	850.78	
03/10/18	APJ	022818	BUSINESS CARD	<1.03>					
03/10/18	APJ	022818	BUSINESS CARD	<0.46>					
*****						0.00	1.49	849.29	
03/31/18			***** MONTHLY TOTALS ****			26.92	1.49	849.29	
03/31/18			***** ACCOUNT TOTALS ***		0.00	877.64	28.35	849.29	
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	2,479.71	0.00	2479.71	
03/09/18	PRE	19523921	PR	145.50					
*****						145.50	0.00	2625.21	
03/23/18	PRE	19593634	PR	145.50					
*****						145.50	0.00	2770.71	
03/31/18			***** MONTHLY TOTALS ****			291.00	0.00	2770.71	
03/31/18			***** ACCOUNT TOTALS ***		0.00	2,770.71	0.00	2770.71	
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	3,066.73	0.00	3066.73	
03/09/18	PRE	19523931	PR	179.95					
*****						179.95	0.00	3246.68	
03/23/18	PRE	19593644	PR	179.95					
*****						179.95	0.00	3426.63	
03/31/18			***** MONTHLY TOTALS ****			359.90	0.00	3426.63	
03/31/18			***** ACCOUNT TOTALS ***		0.00	3,426.63	0.00	3426.63	
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	6,473.09	0.00	6473.09	
03/09/18	PRE	19523938	PR	380.77					
*****						380.77	0.00	6853.86	
03/23/18	PRE	19593651	PR	380.77					
*****						380.77	0.00	7234.63	
03/31/18			***** MONTHLY TOTALS ****			761.54	0.00	7234.63	
03/31/18			***** ACCOUNT TOTALS ***		0.00	7,234.63	0.00	7234.63	

DETAIL GENERAL LEDGER									
PAGE 3									
BC1753 BEGINNING 03/01/18 ENDING 03/31/18									
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====									
*****							0.00	0.00	1176.05
				***** MONTHLY TOTALS ****			0.00	0.00	1176.05
				***** ACCOUNT TOTALS ***			0.00	1,176.05	0.00 1176.05
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	2,514.25	734.00	1780.25
03/02/18	APE	MAR.2018D		JACKSON CO. CHAMBER OF CO	189.00				
*****							189.00	0.00	1969.25
03/05/18	APE	5004985		QUILL CORPORATION	44.91				
03/05/18	APE	5024600		QUILL CORPORATION	54.01				
*****							98.92	0.00	2068.17
03/10/18	APJ	5004985		QUILL CORPORATION	<2.04>				
03/10/18	APJ	5004985		QUILL CORPORATION	<0.90>				
03/10/18	APJ	5024600		QUILL CORPORATION	<2.44>				
03/10/18	APJ	5024600		QUILL CORPORATION	<1.09>				
*****							0.00	6.47	2061.70
03/13/18	APE	5131277		QUILL CORPORATION	51.76				
*****							51.76	0.00	2113.46
03/25/18	APJ	5131277		QUILL CORPORATION	<2.34>				
03/25/18	APJ	5131277		QUILL CORPORATION	<1.04>				
*****							0.00	3.38	2110.08
03/31/18				***** MONTHLY TOTALS ****			339.68	9.85	2110.08
				***** ACCOUNT TOTALS ***			0.00	2,853.93	743.85 2110.08
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	1,578.31	13.22	1565.09
03/22/18	APE	46877100	180459	EPROMOS	872.80				
*****							872.80	0.00	2437.89
03/31/18				***** MONTHLY TOTALS ****			872.80	0.00	2437.89
				***** ACCOUNT TOTALS ***			0.00	2,451.11	13.22 2437.89
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	6,984.34	1,478.59	5505.75
03/05/18	APE	4988243		QUILL CORPORATION	166.91				
03/05/18	APE	022818		BUSINESS CARD	159.23				
*****							326.14	0.00	5831.89
03/10/18	APJ	4988243		QUILL CORPORATION	<7.56>				
03/10/18	APJ	4988243		QUILL CORPORATION	<3.36>				
03/10/18	APJ	022818		BUSINESS CARD	<1.14>				
03/10/18	APJ	022818		BUSINESS CARD	<0.51>				
*****							0.00	12.57	5819.32
03/12/18	APE	903036		CHEROKEE BOTTLED WATER	11.74				
*****							11.74	0.00	5831.06
03/20/18	APC	903036		CHEROKEE BOTTLED WATER	<11.74>				
03/20/18	APC	903036		CHEROKEE BOTTLED WATER	11.74				
*****							11.74	11.74	5831.06
03/31/18				***** MONTHLY TOTALS ****			349.62	24.31	5831.06
				***** ACCOUNT TOTALS ***			0.00	7,333.96	1,502.90 5831.06
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	6,615.10	489.42	6125.68

DETAIL GENERAL LEDGER									
PAGE 4									
BC1753	TRANSACTION		PURCHASE	BEGINNING	03/01/18	ENDING	03/31/18		
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BALANCE	DEBITS	CREDITS	ENDING	
ACCOUNT # 24-4926-311-00				DESC: TRAVEL	ASN: =====>	CONTINUED <=====			
03/05/18	APE	022818	BUSINESS CARD	1242.88					

03/10/18	APJ	022818	BUSINESS CARD	<39.61>		1,242.88	0.00		7368.56
03/10/18	APJ	022818	BUSINESS CARD	<17.60>					

03/22/18	APE	3/14/18	NICK BREEDLOVE	377.70		0.00	57.21		7311.35

						377.70	0.00		7689.05
03/31/18	***** MONTHLY TOTALS ****					1,620.58	57.21		7689.05
03/31/18	***** ACCOUNT TOTALS ***					0.00	8,235.68	546.63	7689.05
ACCOUNT # 24-4926-311-01				DESC: TRAVEL-DIRECTOR	ASN:				
03/01/18	***** BEGINNING BALANCE *					0.00	1,958.13	1,423.81	534.32
*****						0.00	0.00		534.32
						0.00	0.00		534.32
</									

ACCOUNT # 24-4926-370-00	DESC: AD FIRM MEDIA	ASN:				
03/01/18	***** BEGINNING BALANCE *		0.00	228,355.83	18,000.00	210355.83

DETAIL GENERAL LEDGER									
PAGE 6									
BC1753 BEGINNING 03/01/18 ENDING 03/31/18									
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====									
03/21/18	APE	166535	GROWTHZONE	158.00					
*****						158.00	0.00	210513.83	
03/22/18	APE	34657-34671	RAWLE MURDY ASSOCIATES, I	39818.98					
*****						39,818.98	0.00	250332.81	
03/31/18			***** MONTHLY TOTALS ****			39,976.98	0.00	250332.81	
03/31/18			***** ACCOUNT TOTALS ***			0.00	268,332.81	18,000.00	250332.81

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	19,104.00	6,454.00	12650.00	
03/22/18	APE	34657-34671	RAWLE MURDY ASSOCIATES, I	1600.00					
*****						1,600.00	0.00	14250.00	
03/31/18			***** MONTHLY TOTALS ****			1,600.00	0.00	14250.00	
03/31/18			***** ACCOUNT TOTALS ***			0.00	20,704.00	6,454.00	14250.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	29,679.75	0.00	29679.75	
03/22/18	APE	34657-34671	RAWLE MURDY ASSOCIATES, I	610.00					
*****						610.00	0.00	30289.75	
03/31/18			***** MONTHLY TOTALS ****			610.00	0.00	30289.75	
03/31/18			***** ACCOUNT TOTALS ***			0.00	30,289.75	0.00	30289.75

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	7,000.00	0.00	7000.00	
03/22/18	APE	34657-34671	RAWLE MURDY ASSOCIATES, I	875.00					
*****						875.00	0.00	7875.00	
03/31/18			***** MONTHLY TOTALS ****			875.00	0.00	7875.00	
03/31/18			***** ACCOUNT TOTALS ***			0.00	7,875.00	0.00	7875.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	7,053.75	0.00	7053.75	
03/22/18	APE	34657-34671	RAWLE MURDY ASSOCIATES, I	150.00					
*****						150.00	0.00	7203.75	
03/31/18			***** MONTHLY TOTALS ****			150.00	0.00	7203.75	
03/31/18			***** ACCOUNT TOTALS ***			0.00	7,203.75	0.00	7203.75

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
03/01/18			***** BEGINNING BALANCE *		0.00	12,000.00	0.00	12000.00	
03/22/18	APE	34657-34671	RAWLE MURDY ASSOCIATES, I	1500.00					
*****						1,500.00	0.00	13500.00	
03/31/18			***** MONTHLY TOTALS ****			1,500.00	0.00	13500.00	

DETAIL GENERAL LEDGER									
PAGE 7									
BC1753	TRANSACTION		PURCHASE	BEGINNING 03/01/18		ENDING 03/31/18			
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====									
03/31/18	***** ACCOUNT TOTALS ***				0.00	13,500.00	0.00	13500.00	*****
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									
03/01/18	***** BEGINNING BALANCE *				0.00	1,290.00	0.00	1290.00	-----

						0.00	0.00	1290.00	-----
***** MONTHLY TOTALS ****						0.00	0.00	1290.00	-----
***** ACCOUNT TOTALS ***									
					0.00	1,290.00	0.00	1290.00	*****
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
03/01/18	***** BEGINNING BALANCE *				0.00	34,825.74	0.00	34825.74	-----
03/22/18 APE 34657-34671	RAWLE MURDY ASSOCIATES, I				4557.06				
*****						4,557.06	0.00	39382.80	-----
03/31/18	***** MONTHLY TOTALS ****					4,557.06	0.00	39382.80	-----
***** ACCOUNT TOTALS ***									
					0.00	39,382.80	0.00	39382.80	*****
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
03/01/18	***** BEGINNING BALANCE *				0.00	110,037.02	0.00	110037.02	-----
03/01/18 APE 133378	CASHIERS CHAMBER OF COMME				6200.00				
*****						6,200.00	0.00	116237.02	-----
03/02/18 APE MAR.2018A	JACKSON CO. CHAMBER OF CO				6000.00				
03/02/18 APE MAR.2018B	JACKSON CO. CHAMBER OF CO				780.00				
03/02/18 APE MAR.2018C	JACKSON CO. CHAMBER OF CO				113.00				
*****						6,893.00	0.00	123130.02	-----
03/31/18	***** MONTHLY TOTALS ****					13,093.00	0.00	123130.02	-----
***** ACCOUNT TOTALS ***									
					0.00	123,130.02	0.00	123130.02	*****
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
03/01/18	***** BEGINNING BALANCE *				0.00	42,838.06	43.91	42794.15	-----
03/01/18 APE 134829	NEW YORK TIMES				21.50				
*****						21.50	0.00	42815.65	-----
03/09/18 APE 10-0218	PINEAPPLE PUBLIC RELATION				11188.00				
*****						11,188.00	0.00	54003.65	-----
03/10/18 APE 134831	STATE EMPLOYEES CREDIT UN				202.00				
*****						202.00	0.00	54205.65	-----
03/22/18 APE 10-0318	PINEAPPLE PUBLIC RELATION				7575.00				
*****						7,575.00	0.00	61780.65	-----
03/31/18	***** MONTHLY TOTALS ****					18,986.50	0.00	61780.65	-----
***** ACCOUNT TOTALS ***									
					0.00	61,824.56	43.91	61780.65	*****
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:									
03/01/18	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00	-----

						0.00	0.00	0.00	-----
***** MONTHLY TOTALS ****						0.00	0.00	0.00	-----

DETAIL GENERAL LEDGER						PAGE 9		
BC1753		BEGINNING 03/01/18		ENDING 03/31/18				
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====>						CONTINUED	<=====	
03/31/18 ***** MONTHLY TOTALS ****						656.50	0.00	3533.55
03/31/18 ***** ACCOUNT TOTALS ***						0.00	3,585.55	52.00 3533.55
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:								
03/01/18 ***** BEGINNING BALANCE *						0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:								
03/01/18 ***** BEGINNING BALANCE *						0.00	2,250.00	0.00 2250.00
*****						0.00	0.00	2250.00
***** MONTHLY TOTALS ****						0.00	0.00	2250.00
***** ACCOUNT TOTALS ***						0.00	2,250.00	0.00 2250.00
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
03/01/18 ***** BEGINNING BALANCE *						0.00	1,469.73	21.00 1448.73
03/05/18 APE 022818 BUSINESS CARD 225.32								
*****						225.32	0.00	1674.05
03/10/18 APJ 022818 BUSINESS CARD <3.04>								
03/10/18 APJ 022818 BUSINESS CARD <1.30>								
*****						0.00	4.34	1669.71
03/23/18 APE 5723 SKY-FI, INC. 59.99						59.99	0.00	1729.70

03/31/18 ***** MONTHLY TOTALS ****						285.31	4.34	1729.70
***** ACCOUNT TOTALS ***						0.00	1,755.04	25.34 1729.70
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
03/01/18 ***** BEGINNING BALANCE *						0.00	390.00	0.00 390.00
03/12/18 APE 030418 AARON ALEXANDER 100.00						100.00	0.00	490.00

03/31/18 ***** MONTHLY TOTALS ****						100.00	0.00	490.00
***** ACCOUNT TOTALS ***						0.00	490.00	0.00 490.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
03/01/18 ***** BEGINNING BALANCE *						0.00	4,000.00	0.00 4000.00
03/28/18 JOE JE-180750*MM TDA BUILDING RENT TDA BUI						500.00	0.00	4500.00
*****						500.00	0.00	4500.00
03/31/18 ***** MONTHLY TOTALS ****						500.00	0.00	4500.00

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 03/01/18		ENDING 03/31/18		PAGE 10			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====									
03/31/18				***** ACCOUNT TOTALS ***		0.00	4,500.00	0.00	4500.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	200.00	0.00	200.00
03/12/18	APE	2/24/18		UNITED STATES LIABILITY I	1675.00		1,675.00	0.00	1875.00
03/31/18				***** MONTHLY TOTALS ****			1,675.00	0.00	1875.00
03/31/18				***** ACCOUNT TOTALS ***		0.00	1,875.00	0.00	1875.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	827.50	0.00	827.50
03/05/18	APE	022818		BUSINESS CARD	57.75		57.75	0.00	885.25
03/31/18				***** MONTHLY TOTALS ****			57.75	0.00	885.25
03/31/18				***** ACCOUNT TOTALS ***		0.00	885.25	0.00	885.25
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	1,898.00	0.00	1898.00
03/05/18	APE	5100697		QUILL CORPORATION	454.74				
03/10/18	APJ	5100697		QUILL CORPORATION	<20.60>		454.74	0.00	2352.74
03/10/18	APJ	5100697		QUILL CORPORATION	<9.15>				
03/31/18				***** MONTHLY TOTALS ****			0.00	29.75	2322.99
03/31/18				***** ACCOUNT TOTALS ***		0.00	2,352.74	29.75	2322.99
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
03/31/18				***** MONTHLY TOTALS ****			0.00	0.00	0.00
03/31/18				***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	11,785.43	0.00	11785.43
03/31/18				***** MONTHLY TOTALS ****			0.00	0.00	11785.43
03/31/18				***** ACCOUNT TOTALS ***		0.00	11,785.43	0.00	11785.43
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:									
03/01/18				***** BEGINNING BALANCE *		0.00	150.00	150.00	0.00

