

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
January 31, 2018



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	160	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ 144,240.73	159	24.80%
	\$ 28,664.33	1	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ 84,754.30	148	-5.75%
	\$ (5,174.22)	11	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ 56,029.08	119	-0.09%
	\$ (52.27)	5	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ -	0	-100.00%
	\$ (29,357.66)	-89	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ -	0	-100.00%
	\$ (33,603.67)	-86	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ -	0	-100.00%
	\$ (40,794.81)	-90	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ -	0	-100.00%
	\$ (61,363.25)	-119	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	0	-100.00%
	\$ (76,932.28)	-136	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 824,137.51		

JACKSON COUNTY
Trial Balance - Balance Sheet Accounts
Report dates 01/01/2018 - thru - 01/31/2018

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	273,554.70	104,014.43	110,479.11	267,090.02
24-1110-106-00	PETTY CASH	0.00	0.00	0.00	0.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,305.76	28.45	1,608.15	726.06
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	1,021.19	12.61	712.58	321.22
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		676,881.65	104,055.49	112,799.84	668,137.30
24-2100-000-00	ACCOUNTS PAYABLE	0.00	58,414.38	58,414.38	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	0.00	45,361.22	45,361.22	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	6,246.56	6,246.56	0.00
24-2300-000-70	FUND BALANCE CASHIERS TTA	0.00	0.00	0.00	0.00
24-2300-100-00	FUND BALANCE JACKSON TTA	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2900-000-02	RES BY STATE STATUTE-CASHIERS	0.00	0.00	0.00	0.00
24-2912-000-00	RESERVE FOR ENCUMBRANCES	13,589.35	77,933.75	80,258.87	11,264.23
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(13,589.35)	80,258.87	77,933.75	(11,264.23)
24-3000-000-00	REVENUE CONTROL	(650,871.24)	0.00	56,391.45	(707,262.69)
24-4000-000-00	EXPENDITURE CONTROL	550,318.11	65,739.34	603.54	615,453.91
Total Liability		(676,881.65)	333,954.12	325,209.77	(668,137.30)
Total TOURISM DEVELOPMENT AUTH		0.00	438,009.61	438,009.61	0.00

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

January 31, 2018

* January Room Occupancy Tax collections totaled \$55,899.08 with \$1300.00 collected for penalties. The YTD collection total is \$705,336.21 - 65.14% of budget. The Airbnb total was \$3,159.61.

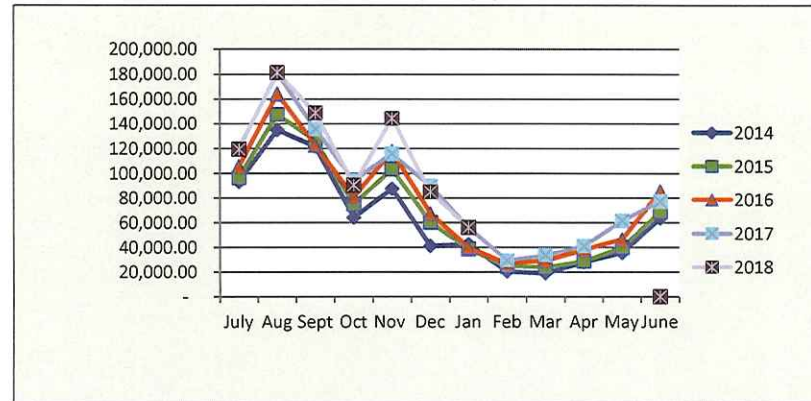
* 119 units reported for December rentals. The collections were down 0.09% from the same period in 2017. The total increase for the fiscal year is 4.11%.

* The cash balance at December 31, 2017 is \$267,090.02 and investments total \$400,000.00.

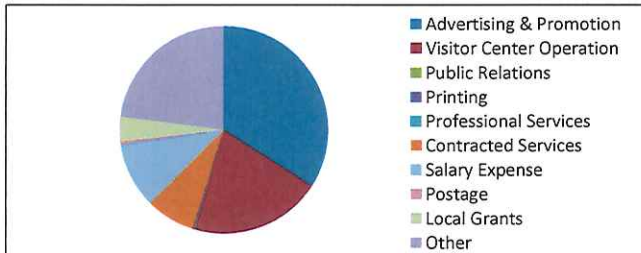
* The expenses for December were \$65,135.80. The YTD expenses totaled \$615,453.91 with encumbrances of \$11,264.23, for a combined total of \$626,718.14 - 54.27% of budget.

Fiscal YTD Collections

FY 2014-2018



TDA Expenses as of January 31, 2018

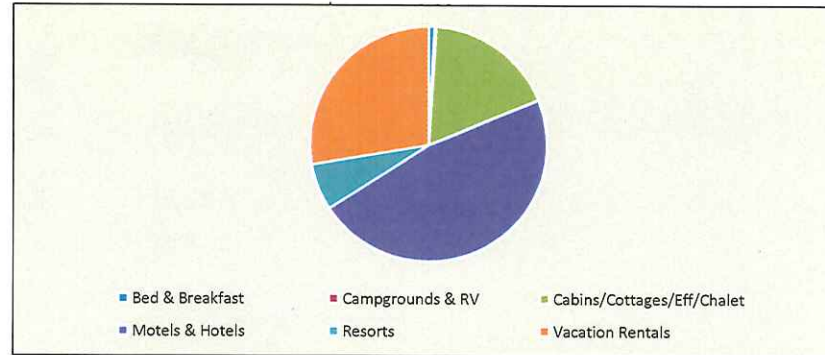


Advertising & Promotion	\$ 22,223.71
Visitor Center Operation	\$ 13,282.00
Public Relations	\$ 58.90
Printing	\$ 186.80
Professional Services	\$ -
Contracted Services	\$ 4,915.18
Salary Expense	\$ 6,681.00
Postage	\$ 347.01
Local Grants	\$ 2,500.00
Other	\$ 14,941.20
	\$ 65,135.80

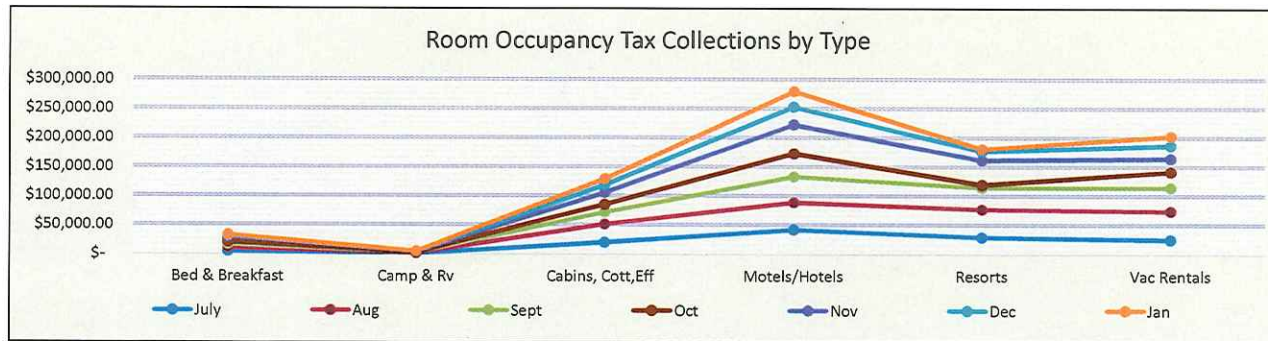
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	144,240.73
Dec	40,973.57	60,051.55	66,956.10	89,928.52	84,754.30
Jan	42,568.77	38,604.76	39,690.82	56,081.35	56,029.08
Feb	20,330.53	24,590.98	26,696.45	29,357.66	
Mar	18,799.63	23,634.98	29,114.84	33,603.67	
Apr	27,933.10	28,549.12	37,797.19	40,794.81	
May	35,637.25	39,890.53	46,472.01	61,363.25	
June	63,411.93	68,723.19	85,145.38	76,932.28	-
	\$ 750,594.91	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 824,489.01



**Room Occupancy Tax Collections
1/31/18 for December Rentals**



Bed & Breakfast	\$	451.03
Campgrounds & RV	\$	104.31
Cabins/Cottages/Eff/Chalet	\$	10,020.71
Motels & Hotels	\$	26,285.17
Resorts	\$	3,636.33
Vacation Rentals	\$	15,531.53
	\$	56,029.08



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct	\$ 4,532.33	\$ 668.94	\$ 13,206.20	\$ 39,994.09	\$ 4,900.52	\$ 27,027.52	\$ 90,329.60
Nov	\$ 7,851.59	\$ 791.26	\$ 20,299.23	\$ 49,531.35	\$ 42,372.15	\$ 23,395.15	\$ 144,240.73
Dec	\$ 3,175.01	\$ 137.61	\$ 13,093.23	\$ 30,682.07	\$ 15,323.80	\$ 22,342.58	\$ 84,754.30
Jan	\$ 451.03	\$ 104.31	\$ 10,020.71	\$ 26,285.17	\$ 3,636.33	\$ 15,531.53	\$ 56,029.08
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 31,367.36	\$ 4,015.64	\$ 128,284.88	\$ 278,748.77	\$ 180,116.23	\$ 201,956.13	\$ 824,489.01
% By Type	3.80%	0.49%	15.56%	33.81%	21.85%	24.49%	100.00%

JACKSON COUNTY
Income Statement
Report dates 07/01/2017 - thru - 01/31/2018

Account Number	Description	Adjusted Budget 07/01/2017 01/31/2018	Current Actual 01/01/2018 to 01/31/2018	Actual YTD 07/01/2017 to 01/31/2018	Encumbrances 07/01/2017 01/31/2018	Balance 07/01/2017 01/31/2018	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,080,000.00	-55,899.08	-703,527.71	0.00	376,472.29	65.14
24-3230-130-04	JACKSON TDA - FUND BALAN	70,265.00	0.00	0.00	0.00	70,265.00	0.00
	TAX REVENUE	1,150,265.00	-55,899.08	-703,527.71	0.00	446,737.29	61.16
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-130.00	-1,808.50	0.00	691.50	72.34
	PENALTY & INTEREST	2,500.00	-130.00	-1,808.50	0.00	691.50	72.34
24-3831-491-00	INVESTMENT EARNINGS	2,023.00	-362.37	-1,926.48	0.00	96.52	95.23
	REVENUES	2,023.00	-362.37	-1,926.48	0.00	96.52	95.23
	DEPARTMENT TOTAL Revenue	1,154,788.00	-56,391.45	-707,262.69	0.00	447,525.31	61.25
24-4926-121-00	SALARIES & WAGES	61,824.00	4,747.98	35,709.85	0.00	26,114.15	57.76
24-4926-170-00	BOARD MEMEBER EXPENSE	2,500.00	370.44	649.79	0.00	1,850.21	25.99
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,833.00	291.00	2,188.71	0.00	1,644.29	57.10
24-4926-182-00	RETIREMENT EXPENSE	4,686.00	359.90	2,706.83	0.00	1,979.17	57.76
24-4926-183-00	HOSPITALIZATION INSURANC	9,900.00	761.54	5,711.55	0.00	4,188.45	57.69
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	18.08	241.08	0.00	-10.08	104.36
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	64.00	1,128.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	896.00	68.06	511.84	0.00	384.16	57.13
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	6,100.00	0.00	50.00	99.19
24-4926-192-00	LEGAL SERVICES	2,000.00	492.30	1,176.05	0.00	823.95	58.80
24-4926-260-00	OFFICE SUPPLIES	2,000.00	102.99	1,533.49	0.00	466.51	76.67
24-4926-260-01	PROMO ITEMS	3,000.00	0.00	1,565.09	0.00	1,434.91	52.17
24-4926-299-00	MISCELLANEOUS	7,812.51	164.50	4,222.60	0.00	3,589.91	54.05
24-4926-311-00	TRAVEL	8,134.74	0.00	4,280.68	1,095.64	2,758.42	66.09
24-4926-311-01	TRAVEL-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-321-00	TELEPHONE	19,367.00	12,650.86	16,570.33	715.60	2,081.07	89.25
24-4926-321-02	TELEPHONE-DIRECTOR	1,200.00	91.96	574.10	0.00	625.90	47.84
24-4926-325-00	POSTAGE	23,789.00	347.01	13,563.16	0.00	10,225.84	57.01
24-4926-331-00	UTILITIES	2,001.00	276.12	1,180.65	0.00	820.35	59.00
24-4926-341-00	PRINTING	47,053.00	186.80	10,377.84	5,134.00	31,541.16	32.97
24-4926-351-00	REPAIRS & MAINT-BUILDING	1,480.00	0.00	-1.38	0.00	1,481.38	-0.09
24-4926-370-00	AD FIRM MEDIA	353,056.25	13,058.76	190,331.85	0.00	162,724.40	53.91
24-4926-370-01	WEBSITE SERVICE	20,700.00	1,600.00	11,050.00	0.00	9,650.00	53.38
24-4926-370-02	CREATIVE & PRODUCTION SE	28,632.75	776.25	29,088.50	0.00	-455.75	101.59
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	6,125.00	0.00	4,375.00	58.33
24-4926-370-04	E-MAIL CAMPAIGNS	14,000.00	150.00	5,288.75	0.00	8,711.25	37.78
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	10,500.00	0.00	7,500.00	58.33
24-4926-370-06	GUEST BLOGS	1,800.00	400.00	1,140.00	0.00	660.00	63.33
24-4926-370-07	SOCIAL MEDIA	54,425.00	3,863.70	30,503.78	0.00	23,921.22	56.05
24-4926-393-00	VISITOR CENTER OPERATION	162,874.00	13,282.00	96,755.02	0.00	66,118.98	59.40
24-4926-393-01	PUBLIC RELATIONS	82,780.00	58.90	35,859.15	0.00	46,920.85	43.32
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	800.00	100.00	250.00	0.00	550.00	31.25
24-4926-393-05	CONTRACTED-WEBSITE	30,954.00	0.00	27,632.00	0.00	3,322.00	89.27
24-4926-393-06	CONTRACTED-AD FIRM RETAI	53,200.00	4,433.33	31,033.31	0.00	22,166.69	58.33
24-4926-393-07	CONTRACTED SERVICES-STR	1,968.75	0.00	1,968.75	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	251.85	2,684.54	0.00	2,815.46	48.81
24-4926-393-10	CONTRACTED SERVICES-PLAN	5,000.00	0.00	2,250.00	0.00	2,750.00	45.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,006.00	229.97	1,179.75	0.00	1,826.25	39.25
24-4926-399-00	CONTRACTED SERVICES	3,500.00	130.00	130.00	0.00	3,370.00	3.71
24-4926-412-00	BUILDING RENT	6,000.00	500.00	3,500.00	0.00	2,500.00	58.33
24-4926-454-00	INSURANCE	2,206.00	200.00	200.00	0.00	2,006.00	9.07
24-4926-491-00	DUES AND SUBSCRIPTIONS	1,570.00	232.50	827.50	0.00	742.50	52.71
24-4926-550-00	CAPITAL OUTLAY	1,700.00	0.00	0.00	1,818.99	-118.99	107.00
24-4926-550-01	CAPITAL PROJECTS	15,000.00	0.00	0.00	0.00	15,000.00	0.00
24-4926-699-00	GRANTS	17,000.00	2,500.00	11,785.43	0.00	5,214.57	69.33
24-4926-699-01	SPECIAL PROJECTS	5,000.00	0.00	0.00	2,500.00	2,500.00	50.00
24-4926-699-02	MISCELLANEOUS DONATIONS	2,200.00	0.00	1,000.00	0.00	1,200.00	45.45
24-4926-699-03	SOLAR ECLIPSE PROMOTION	4,380.00	0.00	4,380.32	0.00	-0.32	100.01
24-4926-990-00	CONTINGENCY	1,800.00	0.00	0.00	0.00	1,800.00	0.00
	TOURISM DEVELOPMENT AUTHORITY	1,154,788.00	65,135.80	615,453.91	11,264.23	528,069.86	54.27
	DEPARTMENT TOTAL Expense	-1,154,788.00	65,135.80	615,453.91	11,264.23	-528,069.86	54.27
	Fund 24 TOURISM DEVELOPMENT AUTH	0.00	8,744.35	-91,808.78	11,264.23	-80,544.55	57.76

DETAIL GENERAL LEDGER										PAGE 1	
BC1753		TRANSACTION		PURCHASE		BEGINNING 01/01/18		ENDING 01/31/18			
TRANS DATE	TYPE	ID	DESCRIPTION		TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE		

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:											
01/01/18		***** BEGINNING BALANCE *				0.00	30,961.87	0.00	30961.87		

01/12/18		PRE	19210929	PR	2373.99		2,373.99	0.00	33335.86		

01/26/18		PRE	19262612	PR	2373.99		2,373.99	0.00	35709.85		

01/31/18		***** MONTHLY TOTALS ****					4,747.98	0.00	35709.85		

01/31/18		***** ACCOUNT TOTALS ***				0.00	35,709.85	0.00	35709.85		

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMEBER EXPENSE ASN:											
01/01/18		***** BEGINNING BALANCE *				0.00	294.30	14.95	279.35		

01/03/18		APE	122717	BUSINESS CARD	370.44		370.44	0.00	649.79		

01/31/18		***** MONTHLY TOTALS ****					370.44	0.00	649.79		

01/31/18		***** ACCOUNT TOTALS ***				0.00	664.74	14.95	649.79		

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:											
01/01/18		***** BEGINNING BALANCE *				0.00	1,897.71	0.00	1897.71		

01/12/18		PRE	19210936	PR	145.50		145.50	0.00	2043.21		

01/26/18		PRE	19262619	PR	145.50		145.50	0.00	2188.71		

01/31/18		***** MONTHLY TOTALS ****					291.00	0.00	2188.71		

01/31/18		***** ACCOUNT TOTALS ***				0.00	2,188.71	0.00	2188.71		

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:											
01/01/18		***** BEGINNING BALANCE *				0.00	2,346.93	0.00	2346.93		

01/12/18		PRE	19210946	PR	179.95		179.95	0.00	2526.88		

01/26/18		PRE	19262629	PR	179.95		179.95	0.00	2706.83		

01/31/18		***** MONTHLY TOTALS ****					359.90	0.00	2706.83		

01/31/18		***** ACCOUNT TOTALS ***				0.00	2,706.83	0.00	2706.83		

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:											
01/01/18		***** BEGINNING BALANCE *				0.00	4,950.01	0.00	4950.01		

01/12/18		PRE	19210953	PR	380.77		380.77	0.00	5330.78		

01/26/18		PRE	19262636	PR	380.77		380.77	0.00	5711.55		

01/31/18		***** MONTHLY TOTALS ****					761.54	0.00	5711.55		

01/31/18		***** ACCOUNT TOTALS ***				0.00	5,711.55	0.00	5711.55		

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:											
01/01/18		***** BEGINNING BALANCE *				0.00	223.00	0.00	223.00		

DETAIL GENERAL LEDGER									
PAGE 2									
BC1753	TRANSACTION	PURCHASE	BEGINNING 01/01/18	ENDING 01/31/18	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING
DATE	TYPE	ID	DESCRIPTION	AMOUNT	AMOUNT	BALANCE			BALANCE
ACCOUNT # 24-4926-185-00	DESC: UNEMPLOYMENT INSURANCE	ASN:	=====>	CONTINUED	<=====				
01/12/18 PRE 19210960		PR		9.04			9.04	0.00	232.04

01/26/18 PRE 19262643		PR		9.04			9.04	0.00	241.08

01/31/18		***** MONTHLY TOTALS ****					18.08	0.00	241.08
01/31/18		***** ACCOUNT TOTALS ***					0.00	241.08	241.08
ACCOUNT # 24-4926-186-00	DESC: WORKMAN'S COMPENSATION	ASN:							
01/01/18		***** BEGINNING BALANCE *		0.00	1,064.00	0.00	1064.00		
01/12/18 APE WAA112017-02		NCACC-JRMAWCF 78-0038-01		64.00			64.00	0.00	1128.00

01/31/18		***** MONTHLY TOTALS ****					64.00	0.00	1128.00
01/31/18		***** ACCOUNT TOTALS ***					0.00	1,128.00	1128.00
ACCOUNT # 24-4926-187-00	DESC: MEDICARE TAX	ASN:							
01/01/18		***** BEGINNING BALANCE *		0.00	443.78	0.00	443.78		
01/12/18 PRE 19210941		PR		34.03			34.03	0.00	477.81

01/26/18 PRE 19262624		PR		34.03			34.03	0.00	511.84

01/31/18		***** MONTHLY TOTALS ****					68.06	0.00	511.84
01/31/18		***** ACCOUNT TOTALS ***					0.00	511.84	511.84
ACCOUNT # 24-4926-190-00	DESC: PROFESSIONAL SER-COUNTY	ASN:							
01/01/18		***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00		
*****							0.00	0.00	0.00
		***** MONTHLY TOTALS ****					0.00	0.00	0.00
		***** ACCOUNT TOTALS ***					0.00	0.00	0.00
ACCOUNT # 24-4926-191-00	DESC: PROFESSIONAL SER-AUDIT	ASN:							
01/01/18		***** BEGINNING BALANCE *		0.00	6,100.00	0.00	6100.00		
*****							0.00	0.00	6100.00
		***** MONTHLY TOTALS ****					0.00	0.00	6100.00
		***** ACCOUNT TOTALS ***					0.00	6,100.00	6100.00
ACCOUNT # 24-4926-192-00	DESC: LEGAL SERVICES	ASN:							
01/01/18		***** BEGINNING BALANCE *		0.00	683.75	0.00	683.75		
01/10/18 JOE JE-180562*		LEGAL QTR ENDING 12/31/17					492.30	0.00	1176.05
*****							492.30	0.00	1176.05
01/31/18		***** MONTHLY TOTALS ****					492.30	0.00	1176.05
01/31/18		***** ACCOUNT TOTALS ***					0.00	1,176.05	1176.05

DETAIL GENERAL LEDGER					PAGE 4			
BC1753		TRANSACTION PURCHASE		BEGINNING 01/01/18	ENDING 01/31/18			
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-311-01 DESC: TRAVEL-DIRECTOR ASN: =====>					CONTINUED	<=====		
***** ACCOUNT TOTALS ***					0.00	1,423.81	1,423.81	0.00
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:								
01/01/18 ***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
01/01/18 ***** BEGINNING BALANCE *					0.00	4,878.06	958.59	3919.47
01/09/18	APE	19470	BALSAMWEST	11481.87				
*****						11,481.87	0.00	15401.34
01/16/18	APE	DEC.2017B	INFORMATION TECHNOLOGY SE	0.32				
*****						0.32	0.00	15401.66
01/17/18	CRE	183999	JACKSON CO CHAMBER	<519.43>				
*****						0.00	519.43	14882.23
01/18/18	APE	011818	AT&T	91.70				
01/18/18	APE	17VA27487	UPS	33.76				
01/18/18	APE	17VA27527	UPS	2.03				
01/18/18	APE	17VA27028	UPS	26.57				
01/18/18	APE	19449	BALSAMWEST	495.18				
01/18/18	APE	19450	BALSAMWEST	510.14				
*****						1,159.38	0.00	16041.61
01/24/18	APE	012518	FRONTIER	528.72				
*****						528.72	0.00	16570.33
01/31/18 ***** MONTHLY TOTALS ****						13,170.29	519.43	16570.33
***** ACCOUNT TOTALS ***					0.00	18,048.35	1,478.02	16570.33
ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:								
01/01/18 ***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:								
01/01/18 ***** BEGINNING BALANCE *					0.00	482.14	0.00	482.14
01/02/18	APE	9798598905	VERIZON WIRELESS	91.96				
*****						91.96	0.00	574.10
01/31/18 ***** MONTHLY TOTALS ****						91.96	0.00	574.10
***** ACCOUNT TOTALS ***					0.00	574.10	0.00	574.10
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
01/01/18 ***** BEGINNING BALANCE *					0.00	13,443.79	227.64	13216.15
01/08/18	APE	010818	PURCHASE POWER	29.67				
*****						29.67	0.00	13245.82

DETAIL GENERAL LEDGER										PAGE 5
BC1753	TRANSACTION		PURCHASE	BEGINNING 01/01/18		ENDING 01/31/18				
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE		DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====										
01/09/18	APE	3305058058	PITNEY BOWES INC.	339.55			339.55	0.00	13585.37	

01/10/18	APJ	3305058058	PITNEY BOWES INC.	<15.38>						
01/10/18	APJ	3305058058	PITNEY BOWES INC.	<6.83>						
*****							0.00	22.21	13563.16	
01/31/18			***** MONTHLY TOTALS ****				369.22	22.21	13563.16	
01/31/18			***** ACCOUNT TOTALS ***				0.00	13,813.01	249.85	13563.16

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:										
01/01/18			***** BEGINNING BALANCE *		0.00	904.53	0.00		904.53	
01/04/18	APE	011018	TUCKASEIGEE WATER & SEWER	42.90			42.90	0.00	947.43	

01/24/18	APE	012518	DUKE ENERGY	233.22			233.22	0.00	1180.65	

01/31/18			***** MONTHLY TOTALS ****				276.12	0.00	1180.65	
01/31/18			***** ACCOUNT TOTALS ***				0.00	1,180.65	0.00	1180.65

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:										
01/01/18			***** BEGINNING BALANCE *		0.00	12,377.02	2,185.98		10191.04	
01/03/18	APE	122717	BUSINESS CARD	68.75			68.75	0.00	10259.79	

01/05/18	JOA	JE-180552*TL	SIGHT DRAFT SIGHT DRAFT				0.00	43.05	10216.74	
01/05/18	JOA	JE-180552*TL	COPIER READING 12/17 COPI				43.05	0.00	10259.79	
01/05/18	JOE	JE-180552*TL	SIGHT DRAFT SIGHT DRAFT				43.05	0.00	10302.84	
01/24/18	APE	104	LYNN HOTALING	75.00						
*****							75.00	0.00	10377.84	
01/31/18			***** MONTHLY TOTALS ****				229.85	43.05	10377.84	
01/31/18			***** ACCOUNT TOTALS ***				0.00	12,606.87	2,229.03	10377.84

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:										
01/01/18			***** BEGINNING BALANCE *		0.00	0.00	1.38		<1.38>	

			***** MONTHLY TOTALS ****				0.00	0.00	<1.38>	
			***** ACCOUNT TOTALS ***				0.00	0.00	1.38	<1.38>

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:										
01/01/18			***** BEGINNING BALANCE *		0.00	195,273.09	18,000.00		177273.09	
01/18/18	APE	161546	GROWTHZONE	316.00			316.00	0.00	177589.09	

01/24/18	APE	33979-33995	RAWLE MURDY ASSOCIATES, I	12742.76			12,742.76	0.00	190331.85	

01/31/18			***** MONTHLY TOTALS ****				13,058.76	0.00	190331.85	
01/31/18			***** ACCOUNT TOTALS ***				0.00	208,331.85	18,000.00	190331.85

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:										
01/01/18			***** BEGINNING BALANCE *		0.00	15,904.00	6,454.00		9450.00	

DETAIL GENERAL LEDGER									
BC1753		BEGINNING		ENDING		PAGE 7			
TRANS		PURCHASE		TRANSACTION		01/31/18			
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING	DEBITS	CREDITS	ENDING	
					BALANCE			BALANCE	
=====									
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
01/01/18			***** BEGINNING BALANCE *		0.00	26,640.08	0.00	26640.08	
01/24/18	APE	33979-33995	RAWLE MURDY ASSOCIATES, I	3863.70		3,863.70	0.00	30503.78	
01/31/18			***** MONTHLY TOTALS ****			3,863.70	0.00	30503.78	
01/31/18			***** ACCOUNT TOTALS ***		0.00	30,503.78	0.00	30503.78	
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
01/01/18			***** BEGINNING BALANCE *		0.00	83,473.02	0.00	83473.02	
01/02/18	APE	133376	CASHIERS CHAMBER OF COMME	6200.00		6,200.00	0.00	89673.02	
01/03/18	APE	133364-A	JACKSON CO. CHAMBER OF CO	6000.00					
01/03/18	APE	133364-B	JACKSON CO. CHAMBER OF CO	780.00					
01/03/18	APE	133364-C	JACKSON CO. CHAMBER OF CO	113.00					
01/03/18	APE	133364-D	JACKSON CO. CHAMBER OF CO	189.00		7,082.00	0.00	96755.02	
01/31/18			***** MONTHLY TOTALS ****			13,282.00	0.00	96755.02	
01/31/18			***** ACCOUNT TOTALS ***		0.00	96,755.02	0.00	96755.02	
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
01/01/18			***** BEGINNING BALANCE *		0.00	35,840.03	39.78	35800.25	
01/03/18	APE	122717	BUSINESS CARD	63.03		63.03	0.00	35863.28	
01/10/18	APJ	122717	BUSINESS CARD	<2.89>					
01/10/18	APJ	122717	BUSINESS CARD	<1.24>		0.00	4.13	35859.15	
01/31/18			***** MONTHLY TOTALS ****			63.03	4.13	35859.15	
01/31/18			***** ACCOUNT TOTALS ***		0.00	35,903.06	43.91	35859.15	
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:									
01/01/18			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
01/31/18			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
01/31/18			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00	
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:									
01/01/18			***** BEGINNING BALANCE *		0.00	150.00	0.00	150.00	
01/09/18	APE	2017NOVDEC	JOYCE MEYER POPE	100.00		100.00	0.00	250.00	
01/31/18			***** MONTHLY TOTALS ****			100.00	0.00	250.00	
01/31/18			***** ACCOUNT TOTALS ***		0.00	250.00	0.00	250.00	

===== BC1753 TRANS DATE TYPE ----- TRANSACTION ID PURCHASE ----- DESCRIPTION ----- TRANSACTION AMOUNT BEGINNING BALANCE DEBITS ----- CREDITS ----- ENDING BALANCE DETAIL GENERAL LEDGER BEGINNING 01/01/18 ENDING 01/31/18 PAGE 8 =====										
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====										
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:										
01/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00	
*****							0.00	0.00	0.00	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	0.00	
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00	
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:										
01/01/18			***** BEGINNING BALANCE *			0.00	27,830.57	198.57	27632.00	
*****							0.00	0.00	27632.00	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	27632.00	
			***** ACCOUNT TOTALS ***			0.00	27,830.57	198.57	27632.00	
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:										
01/01/18			***** BEGINNING BALANCE *			0.00	26,599.98	0.00	26599.98	
01/24/18	APE	33979-33995	RAWLE MURDY ASSOCIATES, I	4433.33			4,433.33	0.00	31033.31	

01/31/18			***** MONTHLY TOTALS ****				4,433.33	0.00	31033.31	
01/31/18			***** ACCOUNT TOTALS ***			0.00	31,033.31	0.00	31033.31	
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:										
01/01/18			***** BEGINNING BALANCE *			0.00	1,968.75	0.00	1968.75	
*****							0.00	0.00	1968.75	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	1968.75	
			***** ACCOUNT TOTALS ***			0.00	1,968.75	0.00	1968.75	
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:										
01/01/18			***** BEGINNING BALANCE *			0.00	2,484.69	52.00	2432.69	
01/24/18	APE	33979-33995	RAWLE MURDY ASSOCIATES, I	251.85			251.85	0.00	2684.54	

01/31/18			***** MONTHLY TOTALS ****				251.85	0.00	2684.54	
01/31/18			***** ACCOUNT TOTALS ***			0.00	2,736.54	52.00	2684.54	
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:										
01/01/18			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00	
*****							0.00	0.00	0.00	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	0.00	
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00	

DETAIL GENERAL LEDGER										
BC1753		TRANSACTION		PURCHASE		BEGINNING 01/01/18		ENDING 01/31/18		PAGE 9
TRANS	DATE	TYPE	ID	DESCRIPTION		TRANSACTION	AMOUNT	BEGINNING	BALANCE	
=====										
ACCOUNT # 24-4926-393-09		DESC: CONTRACTED SERVICES-MAGELLAN				ASN:	=====	CONTINUED	<=====	
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:										
01/01/18		***** BEGINNING BALANCE *					0.00	2,250.00	0.00	2250.00

*****							0.00	0.00	2250.00	

		***** MONTHLY TOTALS ****					0.00	0.00	2250.00	

		***** ACCOUNT TOTALS ***					0.00	2,250.00	0.00	2250.00

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:										
01/01/18		***** BEGINNING BALANCE *					0.00	963.78	14.00	949.78

01/03/18 APE 122717		BUSINESS CARD				113.49				
*****								113.49	0.00	1063.27
01/09/18 APE 4368		SKY-FI, INC.				59.99				
*****								59.99	0.00	1123.26
01/10/18 APJ 122717		BUSINESS CARD				<2.42>				
01/10/18 APJ 122717		BUSINESS CARD				<1.08>				
*****								0.00	3.50	1119.76
01/24/18 APE 5032		SKY-FI, INC.				59.99				
*****								59.99	0.00	1179.75

01/31/18		***** MONTHLY TOTALS ****						233.47	3.50	1179.75

		***** ACCOUNT TOTALS ***					0.00	1,197.25	17.50	1179.75

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:										
01/01/18		***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00

01/09/18 APE 1000		AARON ALEXANDER				130.00				
*****								130.00	0.00	130.00

01/31/18		***** MONTHLY TOTALS ****						130.00	0.00	130.00

		***** ACCOUNT TOTALS ***					0.00	130.00	0.00	130.00

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:										
01/01/18		***** BEGINNING BALANCE *					0.00	3,000.00	0.00	3000.00

01/31/18 JOE JE-180599*MM		TDA BUILDING RENT TDA BUI						500.00	0.00	3500.00
*****								500.00	0.00	3500.00

01/31/18		***** MONTHLY TOTALS ****						500.00	0.00	3500.00

		***** ACCOUNT TOTALS ***					0.00	3,500.00	0.00	3500.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:										
01/01/18		***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00

01/09/18 APE 715481		STANBERRY INSURANCE AGENC				200.00				
*****								200.00	0.00	200.00

01/31/18		***** MONTHLY TOTALS ****						200.00	0.00	200.00

		***** ACCOUNT TOTALS ***					0.00	200.00	0.00	200.00

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:										
01/01/18		***** BEGINNING BALANCE *					0.00	595.00	0.00	595.00

DETAIL GENERAL LEDGER									
BEGINNING 01/01/18					ENDING 01/31/18		PAGE 10		
BC1753	TRANS	TRANSACTION	PURCHASE	DESCRIPTION	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING
DATE	TYPE	ID			AMOUNT	BALANCE			BALANCE
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN: =====> CONTINUED <=====									
01/10/18	JOE	JE-180603*		ROTARY CLUB OF SYLVA-BREE			232.50	0.00	827.50
*****							232.50	0.00	827.50
01/31/18				***** MONTHLY TOTALS ****			232.50	0.00	827.50
01/31/18				***** ACCOUNT TOTALS ***			0.00	827.50	0.00
							827.50	0.00	827.50
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
01/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				***** ACCOUNT TOTALS ***			0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:									
01/01/18				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				***** ACCOUNT TOTALS ***			0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:									
01/01/18				***** BEGINNING BALANCE *		0.00	9,285.43	0.00	9285.43
01/09/18	APE	2017LUMINARI		TOWN OF DILLSBORO	2500.00		2,500.00	0.00	11785.43
*****							2,500.00	0.00	11785.43
01/31/18				***** MONTHLY TOTALS ****			2,500.00	0.00	11785.43
01/31/18				***** ACCOUNT TOTALS ***			0.00	11,785.43	0.00
							11,785.43	0.00	11785.43
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:									
01/01/18				***** BEGINNING BALANCE *		0.00	150.00	150.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				***** ACCOUNT TOTALS ***			0.00	150.00	150.00
							150.00	0.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:									
01/01/18				***** BEGINNING BALANCE *		0.00	1,000.00	0.00	1000.00
*****							0.00	0.00	1000.00
				***** MONTHLY TOTALS ****			0.00	0.00	1000.00
				***** ACCOUNT TOTALS ***			0.00	1,000.00	0.00
							1,000.00	0.00	1000.00
ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:									
01/01/18				***** BEGINNING BALANCE *		0.00	4,475.70	95.38	4380.32

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***** ACCOUNT TOTALS ***
                                0.00          0.00          0.00          0.00
*****
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