

JACKSON COUNTY TOURISM  
DEVELOPMENT  
AUTHORITY

FINANCIAL REPORT

SEPTEMBER 30, 2017



## JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

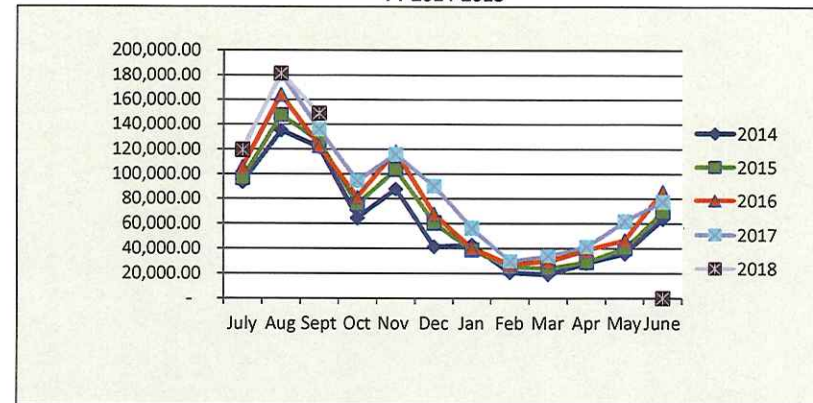
**September 30, 2017**

- \* September Room Occupancy Tax collections totaled \$148,461.72 with \$240.00 collected for penalties. The YTD collection total is \$329,194.00 - 30.48% of budget.
- \* 161 units reported for August rentals. The collections were up 9.62% from the same period in 2016. The total increase for the fiscal year is 2.95%.

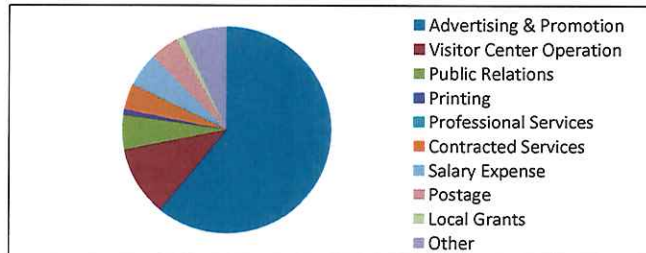
- \* The cash balance at September 30, 2017 is \$485,094.54

- The expenses for September were \$116,445.37. The YTD expenses totaled \$320,178.14 with encumbrances of \$22,153.18, for a combined total of \$342,331.32 - 29.91% of budget.

**Fiscal YTD Collections  
FY 2014-2018**



**TDA Expenses as of September 30, 2017**

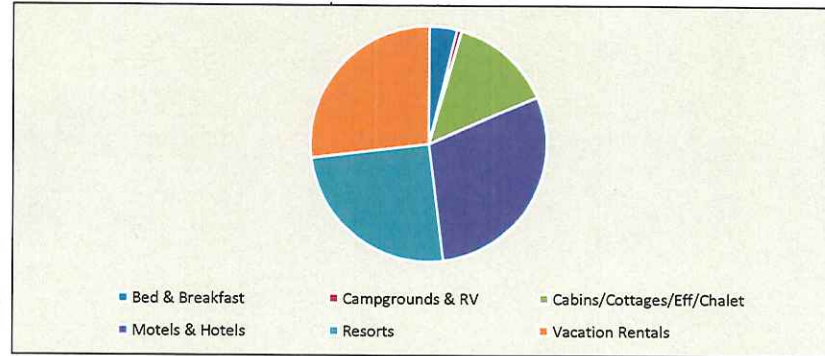


Advertising & Promotion	\$ 72,344.86
Visitor Center Operation	\$ 13,093.00
Public Relations	\$ 6,375.00
Printing	\$ (1,199.58)
Professional Services	\$ -
Contracted Services	\$ 4,631.90
Salary Expense	\$ 6,347.75
Postage	\$ 5,372.76
Local Grants	\$ 1,200.00
Other	\$ 8,279.68
	<b>\$ 116,445.37</b>

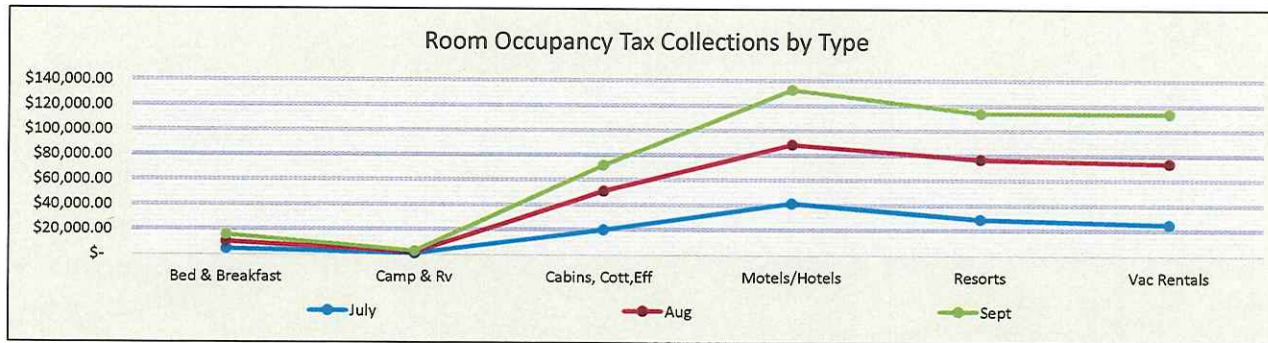
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	
Nov	87,363.89	103,282.77	117,640.33	115,576.40	
Dec	40,973.57	60,051.55	66,956.10	89,928.52	
Jan	42,568.77	38,604.76	39,690.82	56,081.35	
Feb	20,330.53	24,590.98	26,696.45	29,357.66	
Mar	18,799.63	23,634.98	29,114.84	33,603.67	
Apr	27,933.10	28,549.12	37,797.19	40,794.81	
May	35,637.25	39,890.53	46,472.01	61,363.25	
June	63,411.93	68,723.19	85,145.38	76,932.28	-
<b>YTD</b>	<b>\$ 750,594.91</b>	<b>\$ 831,725.84</b>	<b>\$ 921,923.24</b>	<b>\$ 1,033,643.21</b>	<b>\$ 449,135.30</b>



**Room Occupancy Tax Collections  
9/30/17 for August Rentals**



Bed & Breakfast	\$	5,598.75
Campgrounds & RV	\$	963.23
Cabins/Cottages/Eff/Chalet	\$	20,865.35
Motels & Hotels	\$	43,922.02
Resorts	\$	37,259.68
Vacation Rentals	\$	40,092.69
	\$	<u>148,701.72</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 15,357.40	\$ 2,313.52	\$ 71,665.51	\$ 132,256.09	\$ 113,883.43	\$ 113,659.35	\$ 449,135.30

<b>% By Type</b>	<b>3.42%</b>	<b>0.52%</b>	<b>15.96%</b>	<b>29.45%</b>	<b>25.36%</b>	<b>25.31%</b>	<b>100.00%</b>
------------------	--------------	--------------	---------------	---------------	---------------	---------------	----------------



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ -	0	-100.00%
	\$ (94,100.41)	-154	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ -	0	-100.00%
	\$ (115,576.40)	-158	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ -	0	-100.00%
	\$ (89,928.52)	-137	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ -	0	-100.00%
	\$ (56,081.35)	-114	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ -	0	-100.00%
	\$ (29,357.66)	-89	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ -	0	-100.00%
	\$ (33,603.67)	-86	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ -	0	-100.00%
	\$ (40,794.81)	-90	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ -	0	-100.00%
	\$ (61,363.25)	-119	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	0	-100.00%
	\$ (76,932.28)	-136	
<b>FYTD 2017</b>	\$ 1,033,643.21		
<b>FYTD 2018</b>	\$ 448,783.80		

JACKSON COUNTY  
 Trial Balance - Balance Sheet Accounts  
 Report dates 09/01/2017 - thru - 09/30/2017

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	152,526.87	238,332.45	205,764.78	185,094.54
24-1110-106-00	PETTY CASH	50.00	0.00	0.00	50.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,150.64	72.04	0.00	2,222.68
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	952.53	31.96	0.00	984.49
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
<b>Total Asset</b>		<b>555,680.04</b>	<b>238,436.45</b>	<b>205,764.78</b>	<b>588,351.71</b>
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	(1,434.93)	87,731.70	87,847.99	(1,551.22)
24-2300-000-15	DUE TO PAYROLL	0.00	6,275.90	6,275.90	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	20,936.83	111,974.28	110,757.93	22,153.18
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(20,936.83)	110,757.93	111,974.28	(22,153.18)
24-3000-000-00	REVENUE CONTROL	(181,649.36)	40.00	149,040.75	(330,650.11)
24-4000-000-00	EXPENDITURE CONTROL	203,732.77	118,149.37	1,704.00	320,178.14
<b>Total Liability</b>		<b>(555,680.04)</b>	<b>434,929.18</b>	<b>467,600.85</b>	<b>(588,351.71)</b>
<b>Total TOURISM DEVELOPMENT AUTH</b>		<b>0.00</b>	<b>673,365.63</b>	<b>673,365.63</b>	<b>0.00</b>

JACKSON COUNTY  
Income Statement  
Report dates 07/01/2017 - thru - 09/30/2017

Account Number	Description	Adjusted Budget 07/01/2017 09/30/2017	Current Actual 09/01/2017 to 09/30/2017	Actual YTD 07/01/2017 to 09/30/2017	Encumbrances 07/01/2017 09/30/2017	Balance 07/01/2017 09/30/2017	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,080,000.00	-148,461.72	-329,194.00	0.00	750,806.00	30.48
24-3230-130-04	JACKSON TDA - FUND BALAN	60,000.00	0.00	0.00	0.00	60,000.00	0.00
	TAX REVENUE	1,140,000.00	-148,461.72	-329,194.00	0.00	810,806.00	28.88
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-240.00	-788.50	0.00	1,711.50	31.54
	PENALTY & INTEREST	2,500.00	-240.00	-788.50	0.00	1,711.50	31.54
24-3831-491-00	INVESTMENT EARNINGS	2,023.00	-299.03	-667.61	0.00	1,355.39	33.00
	REVENUES	2,023.00	-299.03	-667.61	0.00	1,355.39	33.00
DEPARTMENT TOTAL Revenue		1,144,523.00	-149,000.75	-330,650.11	0.00	813,872.89	28.89
24-4926-121-00	SALARIES & WAGES	61,824.00	4,747.98	14,243.94	0.00	47,580.06	23.04
24-4926-170-00	BOARD MEMEBER EXPENSE	2,500.00	71.85	114.19	0.00	2,385.81	4.57
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,833.00	290.96	872.88	0.00	2,960.12	22.77
24-4926-182-00	RETIREMENT EXPENSE	4,686.00	359.90	1,079.70	0.00	3,606.30	23.04
24-4926-183-00	HOSPITALIZATION INSURANC	9,900.00	761.54	2,284.62	0.00	7,615.38	23.08
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	47.48	142.44	0.00	88.56	61.66
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,064.00	0.00	64.00	94.33
24-4926-187-00	MEDICARE TAX	896.00	68.04	204.12	0.00	691.88	22.78
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	2,000.00	0.00	4,150.00	32.52
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	2,000.00	920.19	1,349.53	625.62	24.85	98.76
24-4926-260-01	PROMO ITEMS	3,000.00	0.00	1,164.82	0.00	1,835.18	38.83
24-4926-299-00	MISCELLANEOUS	4,812.51	943.26	4,665.37	800.00	-652.86	113.57
24-4926-311-00	TRAVEL	3,160.00	533.68	1,128.68	0.00	2,031.32	35.72
24-4926-311-01	TRAVEL-DIRECTOR	887.49	0.00	987.68	0.00	-100.19	111.29
24-4926-321-00	TELEPHONE	17,419.00	405.00	1,926.76	11,089.35	4,402.89	74.72
24-4926-321-02	TELEPHONE-DIRECTOR	1,200.00	0.00	0.00	0.00	1,200.00	0.00
24-4926-325-00	POSTAGE	23,789.00	5,372.76	9,126.25	0.00	14,662.75	38.36
24-4926-331-00	UTILITIES	720.00	148.28	497.60	0.00	222.40	69.11
24-4926-341-00	PRINTING	47,053.00	-1,199.58	9,684.44	9,638.21	27,730.35	41.07
24-4926-351-00	REPAIRS & MAINT-BUILDING	4,480.00	0.00	-1.38	0.00	4,481.38	-0.03
24-4926-370-00	AD FIRM MEDIA	377,518.00	58,811.61	130,384.72	0.00	247,133.28	34.54
24-4926-370-01	WEBSITE SERVICE	20,700.00	1,600.00	4,950.00	0.00	15,750.00	23.91
24-4926-370-02	CREATIVE & PRODUCTION SE	15,000.00	4,891.25	22,407.75	0.00	-7,407.75	149.39
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	2,625.00	0.00	7,875.00	25.00
24-4926-370-04	E-MAIL CAMPAIGNS	14,000.00	0.00	1,150.00	0.00	12,850.00	8.21
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	4,500.00	0.00	13,500.00	25.00
24-4926-370-06	GUEST BLOGS	1,800.00	150.00	290.00	0.00	1,510.00	16.11
24-4926-370-07	SOCIAL MEDIA	54,200.00	4,517.00	13,551.00	0.00	40,649.00	25.00
24-4926-393-00	VISITOR CENTER OPERATION	162,874.00	13,093.00	43,157.00	0.00	119,717.00	26.50
24-4926-393-01	PUBLIC RELATIONS	82,780.00	6,375.00	17,523.79	0.00	65,256.21	21.17
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	800.00	0.00	0.00	0.00	800.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	20,350.00	198.57	198.57	0.00	20,151.43	0.98
24-4926-393-06	CONTRACTED-AD FIRM RETAI	53,200.00	4,433.33	13,299.99	0.00	39,900.01	25.00
24-4926-393-07	CONTRACTED SERVICES-STR	3,400.00	0.00	1,968.75	0.00	1,431.25	57.90
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	0.00	894.77	0.00	4,605.23	16.27
24-4926-393-10	CONTRACTED SERVICES-PLAN	5,000.00	0.00	600.00	0.00	4,400.00	12.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,006.00	184.88	244.88	0.00	2,761.12	8.15
24-4926-412-00	BUILDING RENT	6,000.00	1,500.00	1,500.00	0.00	4,500.00	25.00
24-4926-454-00	INSURANCE	2,206.00	0.00	0.00	0.00	2,206.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	1,570.00	0.00	282.50	0.00	1,287.50	17.99
24-4926-550-00	CAPITAL OUTLAY	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-550-01	CAPITAL PROJECTS	15,000.00	0.00	0.00	0.00	15,000.00	0.00
24-4926-699-00	GRANTS	17,000.00	1,200.00	3,599.89	0.00	13,400.11	21.18
24-4926-699-01	SPECIAL PROJECTS	5,000.00	0.00	150.00	0.00	4,850.00	3.00
24-4926-699-02	MISCELLANEOUS DONATIONS	2,200.00	1,000.00	1,000.00	0.00	1,200.00	45.45
24-4926-699-03	SOLAR ECLIPSE PROMOTION	0.00	2,644.39	3,363.89	0.00	-3,363.89	0.00
24-4926-990-00	CONTINGENCY	5,500.00	0.00	0.00	0.00	5,500.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,144,523.00	116,445.37	320,178.14	22,153.18	802,191.68	29.91
DEPARTMENT TOTAL Expense		-1,144,523.00	116,445.37	320,178.14	22,153.18	-802,191.68	29.91
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-32,555.38	-10,471.97	22,153.18	11,681.21	29.40

BC1753		DETAIL GENERAL LEDGER				PAGE 1		
TRANSACTION		BEGINNING	ENDING					
DATE		09/01/17	09/30/17					
DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00    DESC: SALARIES & WAGES    ASN:								
09/01/17			***** BEGINNING BALANCE *		0.00	9,495.96	0.00	9495.96
09/08/17	PRE	18718805	PR	2373.99				
*****						2,373.99	0.00	11869.95
09/22/17	PRE	18770600	PR	2373.99				
*****						2,373.99	0.00	14243.94
09/30/17			***** MONTHLY TOTALS ****			4,747.98	0.00	14243.94
09/30/17			***** ACCOUNT TOTALS ***		0.00	14,243.94	0.00	14243.94
ACCOUNT # 24-4926-170-00    DESC: BOARD MEMEBER EXPENSE    ASN:								
09/01/17			***** BEGINNING BALANCE *		0.00	44.87	2.53	42.34
09/05/17	APE	082517	BUSINESS CARD	76.15				
*****						76.15	0.00	118.49
09/10/17	APJ	082517	BUSINESS CARD	<2.98>				
09/10/17	APJ	082517	BUSINESS CARD	<1.32>				
*****						0.00	4.30	114.19
09/30/17			***** MONTHLY TOTALS ****			76.15	4.30	114.19
09/30/17			***** ACCOUNT TOTALS ***		0.00	121.02	6.83	114.19
ACCOUNT # 24-4926-181-00    DESC: SOCIAL SECURITY CONTRIBUTION    ASN:								
09/01/17			***** BEGINNING BALANCE *		0.00	581.92	0.00	581.92
09/08/17	PRE	18718812	PR	145.48				
*****						145.48	0.00	727.40
09/22/17	PRE	18770607	PR	145.48				
*****						145.48	0.00	872.88
09/30/17			***** MONTHLY TOTALS ****			290.96	0.00	872.88
09/30/17			***** ACCOUNT TOTALS ***		0.00	872.88	0.00	872.88
ACCOUNT # 24-4926-182-00    DESC: RETIREMENT EXPENSE    ASN:								
09/01/17			***** BEGINNING BALANCE *		0.00	719.80	0.00	719.80
09/08/17	PRE	18718822	PR	179.95				
*****						179.95	0.00	899.75
09/22/17	PRE	18770617	PR	179.95				
*****						179.95	0.00	1079.70
09/30/17			***** MONTHLY TOTALS ****			359.90	0.00	1079.70
09/30/17			***** ACCOUNT TOTALS ***		0.00	1,079.70	0.00	1079.70
ACCOUNT # 24-4926-183-00    DESC: HOSPITALIZATION INSURANCE    ASN:								
09/01/17			***** BEGINNING BALANCE *		0.00	1,523.08	0.00	1523.08
09/08/17	PRE	18718829	PR	380.77				
*****						380.77	0.00	1903.85
09/22/17	PRE	18770624	PR	380.77				
*****						380.77	0.00	2284.62
09/30/17			***** MONTHLY TOTALS ****			761.54	0.00	2284.62
09/30/17			***** ACCOUNT TOTALS ***		0.00	2,284.62	0.00	2284.62

DETAIL GENERAL LEDGER										
PAGE 2										
BC1753	TRANSACTION		PURCHASE	DESCRIPTION		TRANSACTION	BEGINNING	ENDING		
DATE	TYPE	ID				AMOUNT	BALANCE	DEBITS	CREDITS	
							BEGINNING	ENDING		
							BALANCE	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00    DESC: HOSPITALIZATION INSURANCE    ASN:    =====>    CONTINUED    <=====										
ACCOUNT # 24-4926-185-00    DESC: UNEMPLOYMENT INSURANCE    ASN:										
09/01/17							0.00	94.96	0.00	94.96
09/08/17	PRE	18718836		PR		23.74				
09/22/17	PRE	18770631		PR		23.74				
09/30/17								23.74	0.00	118.70
09/30/17								23.74	0.00	142.44
09/30/17								47.48	0.00	142.44
09/30/17							0.00	142.44	0.00	142.44
ACCOUNT # 24-4926-186-00    DESC: WORKMAN'S COMPENSATION    ASN:										
09/01/17							0.00	1,064.00	0.00	1064.00
09/30/17								0.00	0.00	1064.00
09/30/17								0.00	0.00	1064.00
09/30/17							0.00	1,064.00	0.00	1064.00
ACCOUNT # 24-4926-187-00    DESC: MEDICARE TAX    ASN:										
09/01/17							0.00	136.08	0.00	136.08
09/08/17	PRE	18718817		PR		34.02				
09/22/17	PRE	18770612		PR		34.02				
09/30/17								34.02	0.00	170.10
09/30/17								34.02	0.00	204.12
09/30/17								68.04	0.00	204.12
09/30/17							0.00	204.12	0.00	204.12
ACCOUNT # 24-4926-190-00    DESC: PROFESSIONAL SER-COUNTY    ASN:										
09/01/17							0.00	0.00	0.00	0.00
09/30/17								0.00	0.00	0.00
09/30/17								0.00	0.00	0.00
09/30/17							0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-191-00    DESC: PROFESSIONAL SER-AUDIT    ASN:										
09/01/17							0.00	2,000.00	0.00	2000.00
09/30/17								0.00	0.00	2000.00
09/30/17								0.00	0.00	2000.00
09/30/17							0.00	2,000.00	0.00	2000.00
ACCOUNT # 24-4926-192-00    DESC: LEGAL SERVICES    ASN:										
09/01/17							0.00	0.00	0.00	0.00



BC1753		DETAIL GENERAL LEDGER				PAGE 3					
TRANSACTION PURCHASE		BEGINNING	09/01/17	ENDING	09/30/17						
TRANS DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE			
ACCOUNT # 24-4926-192-00    DESC: LEGAL SERVICES    ASN:    =====>    CONTINUED    <=====											
*****						0.00	0.00	0.00			
***** MONTHLY TOTALS ****						0.00	0.00	0.00			
***** ACCOUNT TOTALS ***						0.00	0.00	0.00			
*****											
ACCOUNT # 24-4926-260-00    DESC: OFFICE SUPPLIES    ASN:											
09/01/17    ***** BEGINNING BALANCE *						0.00	450.69	21.35	429.34		
09/03/17 APE    SEPT.2017    JACKSON CO. CHAMBER OF CO    189.00							189.00	0.00	618.34		
*****											
09/05/17 APE    082517    BUSINESS CARD    13.34											
09/05/17 APE    082617    BUSINESS CARD    669.42											
*****											
09/08/17 APE    1708292    SIGNS & DESIGNS    99.62									1301.10		
*****											
09/10/17 APJ    082517    BUSINESS CARD    <0.60>									1400.72		
09/10/17 APJ    082517    BUSINESS CARD    <0.27>											
09/10/17 APJ    082617    BUSINESS CARD    <30.32>											
09/10/17 APJ    082617    BUSINESS CARD    <13.48>											
09/10/17 APJ    1708292    SIGNS & DESIGNS    <4.56>											
09/10/17 APJ    1708292    SIGNS & DESIGNS    <1.96>											
*****						0.00	51.19	1349.53			
09/30/17    ***** MONTHLY TOTALS ****						971.38	51.19	1349.53			
***** ACCOUNT TOTALS ***						0.00	1,422.07	72.54	1349.53		
*****											
ACCOUNT # 24-4926-260-01    DESC: PROMO ITEMS    ASN:											
09/01/17    ***** BEGINNING BALANCE *						0.00	1,173.42	8.60	1164.82		
*****						0.00	0.00	1164.82			
***** MONTHLY TOTALS ****						0.00	0.00	1164.82			
***** ACCOUNT TOTALS ***						0.00	1,173.42	8.60	1164.82		
*****											
ACCOUNT # 24-4926-299-00    DESC: MISCELLANEOUS    ASN:											
09/01/17    ***** BEGINNING BALANCE *						0.00	3,755.25	33.14	3722.11		
09/05/17 APE    082517    BUSINESS CARD    800.00							800.00	0.00	4522.11		
*****											
09/08/17 APE    WHITewater    STACY REDMON    125.00											
09/08/17 APE    10-0917    PINEAPPLE PUBLIC RELATION    6.52											
*****											
09/18/17 APE    876245    CHEROKEE BOTTLED WATER    11.74									4653.63		
*****											
09/30/17    ***** MONTHLY TOTALS ****						943.26	0.00	4665.37			
***** ACCOUNT TOTALS ***						0.00	4,698.51	33.14	4665.37		
*****											
ACCOUNT # 24-4926-311-00    DESC: TRAVEL    ASN:											
09/01/17    ***** BEGINNING BALANCE *						0.00	595.00	0.00	595.00		
09/08/17 APE    10-0917    PINEAPPLE PUBLIC RELATION    533.68							533.68	0.00	1128.68		
*****											
09/30/17    ***** MONTHLY TOTALS ****						533.68	0.00	1128.68			
***** ACCOUNT TOTALS ***						0.00	1,128.68	0.00	1128.68		
*****											

BC1753		DETAIL GENERAL LEDGER				PAGE 4					
TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	BEGINNING 09/01/17	ENDING 09/30/17	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-311-00    DESC: TRAVEL    ASN:    =====>    CONTINUED    <=====											
ACCOUNT # 24-4926-311-01    DESC: TRAVEL-DIRECTOR    ASN:											
09/01/17			***** BEGINNING BALANCE *				0.00	1,011.37	23.69	987.68	
*****								0.00	0.00	987.68	
***** MONTHLY TOTALS ****								0.00	0.00	987.68	
***** ACCOUNT TOTALS ***								0.00	1,011.37	23.69	987.68
*****											
ACCOUNT # 24-4926-311-02    DESC: FAM/MEDIA MISSION    ASN:											
09/01/17			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00	
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***								0.00	0.00	0.00	
*****											
ACCOUNT # 24-4926-321-00    DESC: TELEPHONE    ASN:											
09/01/17			***** BEGINNING BALANCE *				0.00	1,521.76	0.00	1521.76	
09/01/17	APE	9791499103	*****	VERIZON WIRELESS		91.89		91.89	0.00	1613.65	
09/08/17	APE	091017	*****	FRONTIER		249.10		249.10	0.00	1862.75	
09/14/17	APE	AUG.2017-B	*****	INFORMATION TECHNOLOGY SE		4.02		4.02	0.00	1866.77	
09/22/17	APE	3598	*****	SKY-FI, INC.		59.99		59.99	0.00	1926.76	
*****								59.99	0.00	1926.76	
09/30/17			***** MONTHLY TOTALS ****				405.00	0.00	0.00	1926.76	
*****								0.00	1,926.76	0.00	1926.76
***** ACCOUNT TOTALS ***								0.00	1,926.76	0.00	1926.76
*****											
ACCOUNT # 24-4926-321-01    DESC: CONFERENCE CALL SERVICE    ASN:											
09/01/17			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00	
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***								0.00	0.00	0.00	
*****											
ACCOUNT # 24-4926-321-02    DESC: TELEPHONE-DIRECTOR    ASN:											
09/01/17			***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00	
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***								0.00	0.00	0.00	
*****											
ACCOUNT # 24-4926-325-00    DESC: POSTAGE    ASN:											
09/01/17			***** BEGINNING BALANCE *				0.00	3,781.28	27.79	3753.49	

DETAIL GENERAL LEDGER										PAGE 5
BC1753		BEGINNING 09/01/17			ENDING 09/30/17					
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE		
ACCOUNT # 24-4926-325-00    DESC: POSTAGE    ASN:    CONTINUED <=====										
09/01/17	APE	082817	PURCHASE POWER	271.99						
*****						271.99	0.00	4025.48		
09/05/17	APE	082517	BUSINESS CARD	21.84						
*****						21.84	0.00	4047.32		
09/06/17	APE	9/10/17	RESERVE ACCOUNT	5000.00						
*****						5,000.00	0.00	9047.32		
09/21/17	APE	17VA27377	UPS	33.76						
09/21/17	APE	17VA27357	UPS	8.04						
09/21/17	APE	17VA27347	UPS	31.59						
09/21/17	APE	17VA27337	UPS	5.54						
*****						78.93	0.00	9126.25		
09/30/17			***** MONTHLY TOTALS ****			5,372.76	0.00	9126.25		
***** ACCOUNT TOTALS ***										
09/30/17					0.00	9,154.04	27.79	9126.25		
***** ACCOUNT TOTALS ***										
ACCOUNT # 24-4926-331-00    DESC: UTILITIES    ASN:										
09/01/17			***** BEGINNING BALANCE *		0.00	349.32	0.00	349.32		
09/06/17	APE	091017	TUCKASEEGE WATER & SEWER	42.90						
*****						42.90	0.00	392.22		
09/22/17	APE	092517	DUKE ENERGY	105.38						
*****						105.38	0.00	497.60		
09/30/17			***** MONTHLY TOTALS ****			148.28	0.00	497.60		
***** ACCOUNT TOTALS ***										
09/30/17					0.00	497.60	0.00	497.60		
***** ACCOUNT TOTALS ***										
ACCOUNT # 24-4926-341-00    DESC: PRINTING    ASN:										
09/01/17			***** BEGINNING BALANCE *		0.00	11,469.65	585.63	10884.02		
09/05/17	APE	082517	BUSINESS CARD	284.13						
*****						284.13	0.00	11168.15		
09/08/17	APC	8/25/17	KENNETH F CZARNOMSKI	<1600.00>						
*****						0.00	1,600.00	9568.15		
09/08/17	JOE	JE-180203*TL	COPIER READING 8/17 COPIE			116.29	0.00	9684.44		
*****						116.29	0.00	9684.44		
09/30/17			***** MONTHLY TOTALS ****			400.42	1,600.00	9684.44		
***** ACCOUNT TOTALS ***										
09/30/17					0.00	11,870.07	2,185.63	9684.44		
***** ACCOUNT TOTALS ***										
ACCOUNT # 24-4926-351-00    DESC: REPAIRS & MAINT-BUILDING    ASN:										
09/01/17			***** BEGINNING BALANCE *		0.00	0.00	1.38	<1.38>		
*****						0.00	0.00	<1.38>		
09/30/17			***** MONTHLY TOTALS ****			0.00	0.00	<1.38>		
***** ACCOUNT TOTALS ***										
09/30/17					0.00	0.00	1.38	<1.38>		
***** ACCOUNT TOTALS ***										
ACCOUNT # 24-4926-370-00    DESC: AD FIRM MEDIA    ASN:										
09/01/17			***** BEGINNING BALANCE *		0.00	71,573.11	0.00	71573.11		
09/06/17	APE	151366	GROWTHZONE	158.00						
*****						158.00	0.00	71731.11		
09/08/17	APE	32612	RAWLE MURDY ASSOCIATES, I	18000.00						
*****						18,000.00	0.00	89731.11		
09/22/17	APE	32856-32879	RAWLE MURDY ASSOCIATES, I	40653.61						
*****						40,653.61	0.00	130384.72		
09/30/17			***** MONTHLY TOTALS ****			58,811.61	0.00	130384.72		

TRANS	TRANSACTION	PURCHASE	DESCRIPTION	TRANSACTION	BEGINNING	ENDING	BEGINNING	DEBITS	CREDITS	ENDING
DATE	TYPE	ID		AMOUNT	09/01/17	09/30/17	BALANCE			BALANCE

ACCOUNT # 24-4926-370-00    DESC: AD FIRM MEDIA    ASN:    =====>    CONTINUED    <=====

09/30/17	***** ACCOUNT TOTALS ***									
					0.00	130,384.72	0.00	130384.72		

ACCOUNT # 24-4926-370-01    DESC: WEBSITE SERVICE    ASN:

09/01/17	***** BEGINNING BALANCE *									
					0.00	3,350.00	0.00	3350.00		

09/22/17	APE	32856-32879	RAWLE MURDY ASSOCIATES, I	1600.00						
					1,600.00	0.00	4950.00			

09/30/17	***** MONTHLY TOTALS ****									
					1,600.00	0.00	4950.00			

09/30/17	***** ACCOUNT TOTALS ***									
					0.00	4,950.00	0.00	4950.00		

ACCOUNT # 24-4926-370-02    DESC: CREATIVE & PRODUCTION SERVICES    ASN:

09/01/17	***** BEGINNING BALANCE *									
					0.00	17,516.50	0.00	17516.50		

09/22/17	APE	32856-32879	RAWLE MURDY ASSOCIATES, I	4891.25						
					4,891.25	0.00	22407.75			

09/30/17	***** MONTHLY TOTALS ****									
					4,891.25	0.00	22407.75			

09/30/17	***** ACCOUNT TOTALS ***									
					0.00	22,407.75	0.00	22407.75		

ACCOUNT # 24-4926-370-03    DESC: DIGITAL CAMPAIGN REPORTING    ASN:

09/01/17	***** BEGINNING BALANCE *									
					0.00	1,750.00	0.00	1750.00		

09/22/17	APE	32856-32879	RAWLE MURDY ASSOCIATES, I	875.00						
					875.00	0.00	2625.00			

09/30/17	***** MONTHLY TOTALS ****									
					875.00	0.00	2625.00			

09/30/17	***** ACCOUNT TOTALS ***									
					0.00	2,625.00	0.00	2625.00		

ACCOUNT # 24-4926-370-04    DESC: E-MAIL CAMPAIGNS    ASN:

09/01/17	***** BEGINNING BALANCE *									
					0.00	1,150.00	0.00	1150.00		

					0.00	0.00	1150.00			
--	--	--	--	--	------	------	---------	--	--	--

					0.00	0.00	1150.00			
--	--	--	--	--	------	------	---------	--	--	--

09/30/17	***** ACCOUNT TOTALS ***									
					0.00	1,150.00	0.00	1150.00		

ACCOUNT # 24-4926-370-05    DESC: SEM MANAGEMENT    ASN:

09/01/17	***** BEGINNING BALANCE *									
					0.00	3,000.00	0.00	3000.00		

09/22/17	APE	32856-32879	RAWLE MURDY ASSOCIATES, I	1500.00						
					1,500.00	0.00	4500.00			

09/30/17	***** MONTHLY TOTALS ****									
					1,500.00	0.00	4500.00			

09/30/17	***** ACCOUNT TOTALS ***									
					0.00	4,500.00	0.00	4500.00		

ACCOUNT # 24-4926-370-06    DESC: GUEST BLOGS    ASN:

09/01/17	***** BEGINNING BALANCE *									
					0.00	140.00	0.00	140.00		

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	BEGINNING 09/01/17 TRANSACTION AMOUNT	ENDING 09/30/17 TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: =====> CONTINUED <=====									
09/08/17	APE	101	LYNN HOTALING	150.00			150.00	0.00	290.00
09/30/17	***** MONTHLY TOTALS ****						150.00	0.00	290.00
09/30/17	***** ACCOUNT TOTALS ***					0.00	290.00	0.00	290.00
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
09/01/17	***** BEGINNING BALANCE *					0.00	9,034.00	0.00	9034.00
09/22/17	APE	32856-32879	RAWLE MURDY ASSOCIATES, I	4517.00			4,517.00	0.00	13551.00
09/30/17	***** MONTHLY TOTALS ****						4,517.00	0.00	13551.00
09/30/17	***** ACCOUNT TOTALS ***					0.00	13,551.00	0.00	13551.00
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
09/01/17	***** BEGINNING BALANCE *					0.00	30,064.00	0.00	30064.00
09/03/17	APE	SEPT.2017	JACKSON CO. CHAMBER OF CO	6000.00					
09/03/17	APE	SEPT.2017	JACKSON CO. CHAMBER OF CO	780.00					
09/03/17	APE	SEPT.2017	JACKSON CO. CHAMBER OF CO	113.00					
09/03/17	APE	133372	CASHIERS CHAMBER OF COMME	6200.00					
	*****						13,093.00	0.00	43157.00
09/30/17	***** MONTHLY TOTALS ****						13,093.00	0.00	43157.00
09/30/17	***** ACCOUNT TOTALS ***					0.00	43,157.00	0.00	43157.00
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
09/01/17	***** BEGINNING BALANCE *					0.00	11,176.75	27.96	11148.79
09/08/17	APE	10-0917	PINEAPPLE PUBLIC RELATION	5375.00					
09/08/17	APE	10-0917	PINEAPPLE PUBLIC RELATION	1000.00					
	*****						6,375.00	0.00	17523.79
09/30/17	***** MONTHLY TOTALS ****						6,375.00	0.00	17523.79
09/30/17	***** ACCOUNT TOTALS ***					0.00	17,551.75	27.96	17523.79
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:									
09/01/17	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
	***** MONTHLY TOTALS ****						0.00	0.00	0.00
09/30/17	***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:									
09/01/17	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
	***** MONTHLY TOTALS ****						0.00	0.00	0.00



ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN: =====> CONTINUED <=====

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
*****						0.00	0.00	0.00
			**** MONTHLY TOTALS ****			0.00	0.00	0.00
			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:

09/01/17			**** BEGINNING BALANCE *		0.00	600.00	0.00	600.00
*****						0.00	0.00	600.00
			**** MONTHLY TOTALS ****			0.00	0.00	600.00
			***** ACCOUNT TOTALS ***		0.00	600.00	0.00	600.00

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

09/01/17			**** BEGINNING BALANCE *		0.00	60.00	0.00	60.00
09/05/17	APE	082517	BUSINESS CARD	188.38		188.38	0.00	248.38
09/10/17	APJ	082517	BUSINESS CARD	<2.42>				
09/10/17	APJ	082517	BUSINESS CARD	<1.08>				
*****						0.00	3.50	244.88
09/30/17			**** MONTHLY TOTALS ****			188.38	3.50	244.88
09/30/17			***** ACCOUNT TOTALS ***		0.00	248.38	3.50	244.88

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

09/01/17			**** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
09/29/17	JOE	JE-180263*MM	RENT FOR TDA JULY-SEPTEMB			1,500.00	0.00	1500.00
*****						1,500.00	0.00	1500.00
09/30/17			**** MONTHLY TOTALS ****			1,500.00	0.00	1500.00
09/30/17			***** ACCOUNT TOTALS ***		0.00	1,500.00	0.00	1500.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

09/01/17			**** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
			**** MONTHLY TOTALS ****			0.00	0.00	0.00
			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

09/01/17			**** BEGINNING BALANCE *		0.00	282.50	0.00	282.50
*****						0.00	0.00	282.50
			**** MONTHLY TOTALS ****			0.00	0.00	282.50
			***** ACCOUNT TOTALS ***		0.00	282.50	0.00	282.50

TRANSACTION PURCHASE BEGINNING 09/01/17 ENDING 09/30/17  
 DATE TYPE ID DESCRIPTION AMOUNT BALANCE DEBITS CREDITS ENDING BALANCE

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

09/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

09/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

09/01/17			***** BEGINNING BALANCE *		0.00	2,399.89	0.00	2399.89
09/22/17	APE	8/19/17	DILLSBORO MERCHANTS ASSOC	1200.00		1,200.00	0.00	3599.89
*****								
09/30/17			***** MONTHLY TOTALS ****			1,200.00	0.00	3599.89
*****								
09/30/17			***** ACCOUNT TOTALS ***		0.00	3,599.89	0.00	3599.89

ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:

09/01/17			***** BEGINNING BALANCE *		0.00	150.00	0.00	150.00
*****						0.00	0.00	150.00
***** MONTHLY TOTALS ****						0.00	0.00	150.00
*****								
***** ACCOUNT TOTALS ***					0.00	150.00	0.00	150.00

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

09/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
09/08/17	APE	131413	FRIENDS OF PANTHER TOWN, I	500.00				
09/08/17	APE	131412	PINNACLE PARK FOUNDATION,	500.00				
*****						1,000.00	0.00	1000.00
09/30/17			***** MONTHLY TOTALS ****			1,000.00	0.00	1000.00
*****								
09/30/17			***** ACCOUNT TOTALS ***		0.00	1,000.00	0.00	1000.00

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

09/01/17			***** BEGINNING BALANCE *		0.00	769.87	50.37	719.50
09/05/17	APE	082517	BUSINESS CARD	794.79				
*****						794.79	0.00	1514.29
09/08/17	APE	8/25/17	THE VILLAGE GREEN	1622.21				
09/08/17	APE	1552	SORENSEN INTERPRETIVE SER	272.40				
*****						1,894.61	0.00	3408.90



BEGINNING 09/01/17 ENDING 09/30/17  
 TRANS TRANSACTION PURCHASE DESCRIPTION TRANSACTION BEGINNING DEBITS CREDITS ENDING  
 DATE TYPE ID AMOUNT BALANCE

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN: CONTINUED

09/10/17	APJ	082517	BUSINESS CARD	<31.16>				
09/10/17	APJ	082517	BUSINESS CARD	<13.85>				

***** MONTHLY TOTALS ****						0.00	45.01	3363.89
09/30/17						2,689.40	45.01	3363.89

09/30/17	***** ACCOUNT TOTALS ***				0.00	3,459.27	95.38	3363.89
----------	--------------------------	--	--	--	------	----------	-------	---------

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

09/01/17	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
----------	---------------------------	--	--	--	------	------	------	------

***** MONTHLY TOTALS ****						0.00	0.00	0.00
---------------------------	--	--	--	--	--	------	------	------

***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
--------------------------	--	--	--	--	------	------	------	------