

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
October 31, 2017

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

October 31, 2017

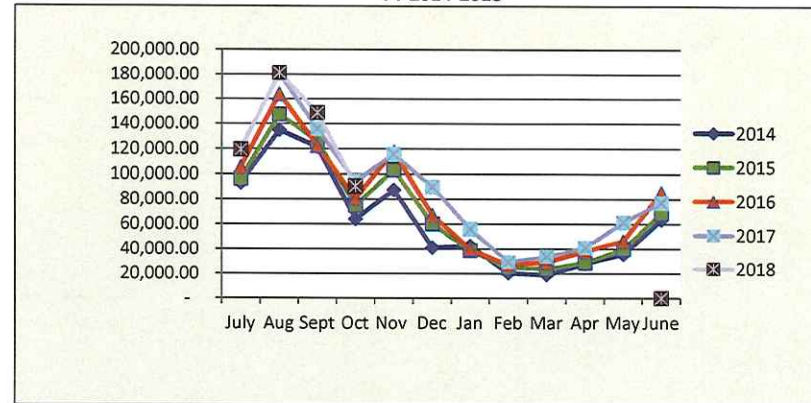
* October Room Occupancy Tax collections totaled \$90,169.60 with \$160.00 collected for penalties. The YTD collection total is \$419,363.60 - 38.83% of budget.

* 160 units reported for September rentals. The collections were down 4.01% from the same period in 2016. The total increase for the fiscal year is 1.70%.

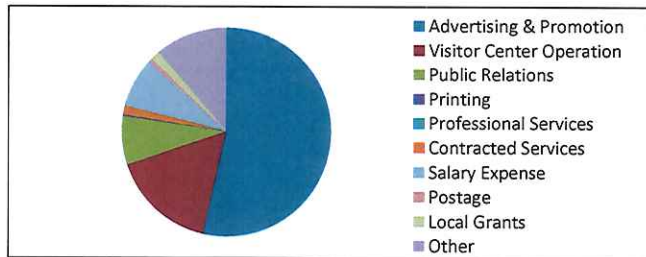
* The cash balance at October 31, 2017 is \$592,424.61

The expenses for October were \$81,768.89. The YTD expenses totaled \$401,947.03 with encumbrances of \$22,153.18, for a combined total of \$424,100.21 - 36.93% of budget.

Fiscal YTD Collections
FY 2014-2018



TDA Expenses as of October 31, 2017

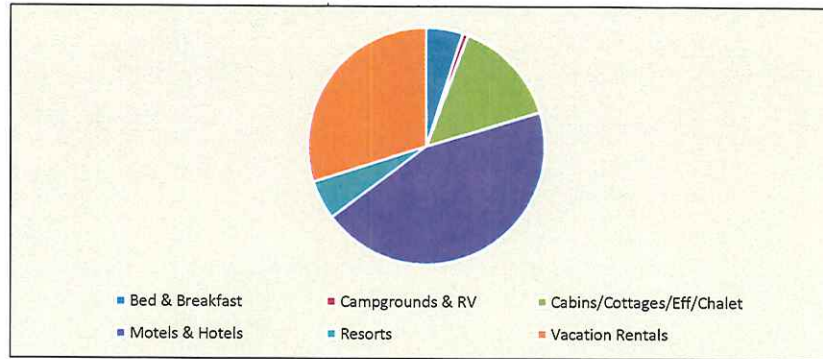


Advertising & Promotion	\$	43,810.87
Visitor Center Operation	\$	13,282.00
Public Relations	\$	6,159.93
Printing	\$	240.10
Professional Services	\$	-
Contracted Services	\$	1,050.00
Salary Expense	\$	6,287.72
Postage	\$	546.55
Local Grants	\$	1,200.00
Other	\$	9,191.72
	\$	<u>81,768.89</u>

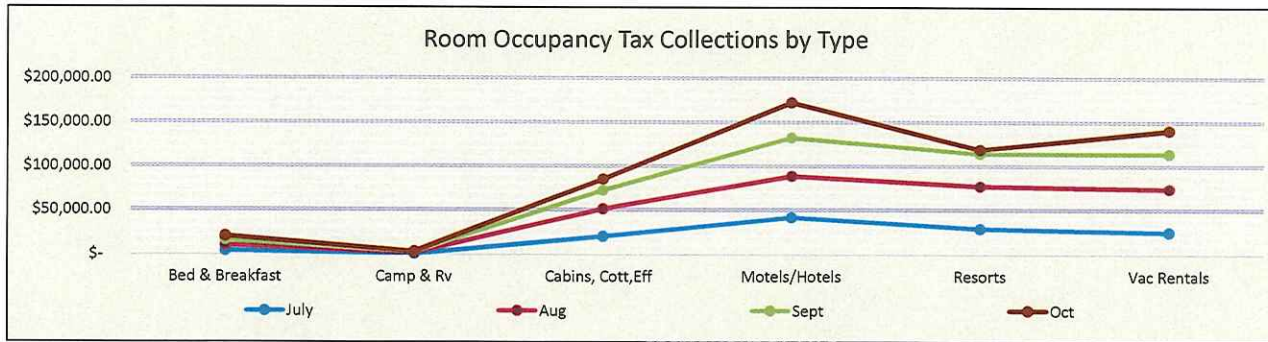
	2014	2015	2016	2017	2018
July	93,080.28	96,221.58	105,354.28	119,861.04	119,152.80
Aug	134,857.96	147,461.65	163,948.85	180,394.59	181,280.78
Sept	121,675.61	125,903.55	122,331.68	135,649.23	148,701.72
Oct	63,962.39	74,811.18	80,775.31	94,100.41	90,329.60
Nov	87,363.89	103,282.77	117,640.33	115,576.40	
Dec	40,973.57	60,051.55	66,956.10	89,928.52	
Jan	42,568.77	38,604.76	39,690.82	56,081.35	
Feb	20,330.53	24,590.98	26,696.45	29,357.66	
Mar	18,799.63	23,634.98	29,114.84	33,603.67	
Apr	27,933.10	28,549.12	37,797.19	40,794.81	
May	35,637.25	39,890.53	46,472.01	61,363.25	
June	63,411.93	68,723.19	85,145.38	76,932.28	-
	<u>\$ 750,594.91</u>	<u>\$ 831,725.84</u>	<u>\$ 921,923.24</u>	<u>\$ 1,033,643.21</u>	<u>\$ 539,464.90</u>



**Room Occupancy Tax Collections
10/31/17 for September Rentals**



Bed & Breakfast	\$	4,532.33
Campgrounds & RV	\$	668.94
Cabins/Cottages/Eff/Chalet	\$	13,206.20
Motels & Hotels	\$	39,994.09
Resorts	\$	4,900.52
Vacation Rentals	\$	27,027.52
	\$	<u>90,329.60</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 4,034.58	\$ 505.70	\$ 19,861.86	\$ 41,320.18	\$ 28,727.56	\$ 24,702.92	\$ 119,152.80
Aug	\$ 5,724.07	\$ 844.59	\$ 30,938.30	\$ 47,013.89	\$ 47,896.19	\$ 48,863.74	\$ 181,280.78
Sept	\$ 5,598.75	\$ 963.23	\$ 20,865.35	\$ 43,922.02	\$ 37,259.68	\$ 40,092.69	\$ 148,701.72
Oct	\$ 4,532.33	\$ 668.94	\$ 13,206.20	\$ 39,994.09	\$ 4,900.52	\$ 27,027.52	\$ 90,329.60
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 19,889.73	\$ 2,982.46	\$ 84,871.71	\$ 172,250.18	\$ 118,783.95	\$ 140,686.87	\$ 539,464.90

% By Type	3.69%	0.55%	15.73%	31.93%	22.02%	26.08%	100.00%
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JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2016	\$ 119,861.04	165	10%
July-2017	\$ 118,801.30	163	-0.88%
	\$ (1,059.74)	(2)	
August-2016	\$ 180,394.59	172	9%
August-2017	\$ 181,280.78	175	0.49%
	\$ 886.19	3	
September-2016	\$ 135,649.23	168	3%
September-2017	\$ 148,701.72	161	9.62%
	\$ 13,052.49	-7	
October-2016	\$ 94,100.41	154	4%
October-2017	\$ 90,329.60	160	-4.01%
	\$ (3,770.81)	6	
November-2016	\$ 115,576.40	158	1%
November-2017	\$ -	0	-100.00%
	\$ (115,576.40)	-158	
December-2016	\$ 89,928.52	137	-10%
December-2017	\$ -	0	-100.00%
	\$ (89,928.52)	-137	
January-2017	\$ 56,081.35	114	18%
January-2018	\$ -	0	-100.00%
	\$ (56,081.35)	-114	
February-2017	\$ 29,357.66	89	15%
February-2018	\$ -	0	-100.00%
	\$ (29,357.66)	-89	
March-2017	\$ 33,603.67	86	4%
March-2018	\$ -	0	-100.00%
	\$ (33,603.67)	-86	
April-2017	\$ 40,794.81	90	95%
April-2018	\$ -	0	-100.00%
	\$ (40,794.81)	-90	
May-2017	\$ 61,363.25	119	35%
May-2018	\$ -	0	-100.00%
	\$ (61,363.25)	-119	
June-2017	\$ 76,932.28	136	15%
June-2018	\$ -	0	-100.00%
	\$ (76,932.28)	-136	
FYTD 2017	\$ 1,033,643.21		
FYTD 2018	\$ 539,113.40		

JACKSON COUNTY
 Trial Balance - Balance Sheet Accounts
 Report dates 10/01/2017 - thru - 10/31/2017

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	185,094.54	148,898.39	141,568.32	192,424.61
24-1110-106-00	PETTY CASH	50.00	0.00	50.00	0.00
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,222.68	11.27	0.00	2,233.95
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	984.49	5.02	0.00	989.51
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		588,351.71	148,914.68	141,618.32	595,648.07
24-2200-000-00	ACCRUED SALARIES PAYABLE	(420.42)	0.00	0.00	(420.42)
24-2300-000-11	DUE TO GENERAL	(1,551.22)	60,276.91	58,725.69	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	6,275.90	6,275.90	0.00
24-2900-000-00	FUND BALANCE	(509,472.83)	0.00	0.00	(509,472.83)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	22,153.18	74,270.41	74,270.41	22,153.18
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(22,153.18)	74,270.41	74,270.41	(22,153.18)
24-3000-000-00	REVENUE CONTROL	(330,650.11)	67.00	90,683.47	(421,266.58)
24-4000-000-00	EXPENDITURE CONTROL	320,178.14	81,785.18	16.29	401,947.03
Total Liability		(588,351.71)	296,945.81	304,242.17	(595,648.07)
Total TOURISM DEVELOPMENT AUTH		0.00	445,860.49	445,860.49	0.00

JACKSON COUNTY
Income Statement
Report dates 07/01/2017 - thru - 10/31/2017

Table with 8 columns: Account Number, Description, Adjusted Budget (07/01/2017 to 10/31/2017), Current Actual (10/01/2017 to 10/31/2017), Actual YTD (07/01/2017 to 10/31/2017), Encumbrances (07/01/2017 to 10/31/2017), Balance (07/01/2017 to 10/31/2017), and % Used. Rows include various departmental expenses and revenues, such as SALARIES & WAGES, TRAVEL, and DEPARTMENT TOTAL Revenue/Expense.

BC1753		DETAIL GENERAL LEDGER				PAGE 1		
TRANSACTION PURCHASE		BEGINNING	10/01/17	ENDING	10/31/17			
DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
10/01/17			***** BEGINNING BALANCE *		0.00	14,243.94	0.00	14243.94
10/06/17	PRE	18805360	PR	2373.99				
*****						2,373.99	0.00	16617.93
10/20/17	PRE	18854703	PR	2373.99				
*****						2,373.99	0.00	18991.92
10/31/17			***** MONTHLY TOTALS ****			4,747.98	0.00	18991.92
***** ACCOUNT TOTALS ***								
10/31/17					0.00	18,991.92	0.00	18991.92
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMEBER EXPENSE ASN:								
10/01/17			***** BEGINNING BALANCE *		0.00	121.02	6.83	114.19
10/03/17	APE	093017	BUSINESS CARD	11.82				
*****						11.82	0.00	126.01
10/31/17			***** MONTHLY TOTALS ****			11.82	0.00	126.01
***** ACCOUNT TOTALS ***								
10/31/17					0.00	132.84	6.83	126.01
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
10/01/17			***** BEGINNING BALANCE *		0.00	872.88	0.00	872.88
10/06/17	PRE	18805367	PR	145.48				
*****						145.48	0.00	1018.36
10/20/17	PRE	18854710	PR	145.48				
*****						145.48	0.00	1163.84
10/31/17			***** MONTHLY TOTALS ****			290.96	0.00	1163.84
***** ACCOUNT TOTALS ***								
10/31/17					0.00	1,163.84	0.00	1163.84
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
10/01/17			***** BEGINNING BALANCE *		0.00	1,079.70	0.00	1079.70
10/06/17	PRE	18805377	PR	179.95				
*****						179.95	0.00	1259.65
10/20/17	PRE	18854720	PR	179.95				
*****						179.95	0.00	1439.60
10/31/17			***** MONTHLY TOTALS ****			359.90	0.00	1439.60
***** ACCOUNT TOTALS ***								
10/31/17					0.00	1,439.60	0.00	1439.60
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
10/01/17			***** BEGINNING BALANCE *		0.00	2,284.62	0.00	2284.62
10/06/17	PRE	18805384	PR	380.77				
*****						380.77	0.00	2665.39
10/20/17	PRE	18854727	PR	380.77				
*****						380.77	0.00	3046.16
10/31/17			***** MONTHLY TOTALS ****			761.54	0.00	3046.16
***** ACCOUNT TOTALS ***								
10/31/17					0.00	3,046.16	0.00	3046.16
***** ACCOUNT TOTALS ***								
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
10/01/17			***** BEGINNING BALANCE *		0.00	142.44	0.00	142.44

DETAIL GENERAL LEDGER										
PAGE 2										
BC1753	TRANSACTION		PURCHASE	BEGINNING 10/01/17		ENDING 10/31/17	TRANSACTION		BEGINNING	ENDING
DATE	TYPE	ID		DESCRIPTION	AMOUNT	BALANCE	DEBITS	CREDITS	BALANCE	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====										
10/06/17	PRE	18805391		PR	23.74					
*****							23.74	0.00		166.18
10/20/17	PRE	18854734		PR	23.74					
*****							23.74	0.00		189.92
10/31/17				***** MONTHLY TOTALS ****			47.48	0.00		189.92

10/31/17				***** ACCOUNT TOTALS ***			0.00	189.92	0.00	189.92

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:										
10/01/17				***** BEGINNING BALANCE *			0.00	1,064.00	0.00	1064.00

				***** MONTHLY TOTALS ****			0.00	0.00		1064.00

				***** ACCOUNT TOTALS ***			0.00	1,064.00	0.00	1064.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:										
10/01/17				***** BEGINNING BALANCE *			0.00	204.12	0.00	204.12

10/06/17	PRE	18805372		PR	34.02					
*****							34.02	0.00		238.14
10/20/17	PRE	18854715		PR	34.02					
*****							34.02	0.00		272.16
10/31/17				***** MONTHLY TOTALS ****			68.04	0.00		272.16

10/31/17				***** ACCOUNT TOTALS ***			0.00	272.16	0.00	272.16

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:										
10/01/17				***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00

				***** MONTHLY TOTALS ****			0.00	0.00		0.00

				***** ACCOUNT TOTALS ***			0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:										
10/01/17				***** BEGINNING BALANCE *			0.00	2,000.00	0.00	2000.00

				***** MONTHLY TOTALS ****			0.00	0.00		2000.00

				***** ACCOUNT TOTALS ***			0.00	2,000.00	0.00	2000.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:										
10/01/17				***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00

10/24/17	JOE	JE-180346*		LEGAL EXPENSE 9/30/17 LEG			683.75	0.00		683.75
*****							683.75	0.00		683.75
10/31/17				***** MONTHLY TOTALS ****			683.75	0.00		683.75

10/31/17				***** ACCOUNT TOTALS ***			0.00	683.75	0.00	683.75

TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-192-00					DESC: LEGAL SERVICES		ASN: =====> CONTINUED <=====	
ACCOUNT # 24-4926-260-00					DESC: OFFICE SUPPLIES		ASN:	
10/01/17			***** BEGINNING BALANCE *		0.00	1,422.07	72.54	1349.53
10/03/17	APE	093017	BUSINESS CARD	136.30		136.30	0.00	1485.83
10/09/17	APJ	093017	BUSINESS CARD	<5.77>				
10/09/17	APJ	093017	BUSINESS CARD	<2.56>				
10/24/17	APE	967	GREAT SMOKIES STORAGE	75.00		0.00	8.33	1477.50
10/24/17	APE	973	GREAT SMOKIES STORAGE	75.00				
10/31/17			***** MONTHLY TOTALS ****			150.00	0.00	1627.50
10/31/17			***** ACCOUNT TOTALS ***		0.00	1,708.37	80.87	1627.50
ACCOUNT # 24-4926-260-01					DESC: PROMO ITEMS		ASN:	
10/01/17			***** BEGINNING BALANCE *		0.00	1,173.42	8.60	1164.82
10/03/17	APE	093017	BUSINESS CARD	230.68		230.68	0.00	1395.50
10/31/17			***** MONTHLY TOTALS ****			230.68	0.00	1395.50
10/31/17			***** ACCOUNT TOTALS ***		0.00	1,404.10	8.60	1395.50
ACCOUNT # 24-4926-299-00					DESC: MISCELLANEOUS		ASN:	
10/01/17			***** BEGINNING BALANCE *		0.00	4,698.51	33.14	4665.37
10/03/17	APE	093017	BUSINESS CARD	30.00		30.00	0.00	4695.37
10/09/17	APE	10/10/17	MARY BAKER	200.00		200.00	0.00	4895.37
10/11/17	APE	878792	CHEROKEE BOTTLED WATER	51.77		51.77	0.00	4947.14
10/24/17	APJ	878792	CHEROKEE BOTTLED WATER	<2.26>				
10/24/17	APJ	878792	CHEROKEE BOTTLED WATER	<1.01>				
10/31/17			***** MONTHLY TOTALS ****			0.00	3.27	4943.87
10/31/17			***** ACCOUNT TOTALS ***		0.00	4,980.28	36.41	4943.87
ACCOUNT # 24-4926-311-00					DESC: TRAVEL		ASN:	
10/01/17			***** BEGINNING BALANCE *		0.00	1,128.68	0.00	1128.68
10/03/17	APE	093017	BUSINESS CARD	975.19		975.19	0.00	2103.87
10/31/17			***** MONTHLY TOTALS ****			975.19	0.00	2103.87
10/31/17			***** ACCOUNT TOTALS ***		0.00	2,103.87	0.00	2103.87
ACCOUNT # 24-4926-311-01					DESC: TRAVEL-DIRECTOR		ASN:	
10/01/17			***** BEGINNING BALANCE *		0.00	1,011.37	23.69	987.68
10/02/17	APE	9/20/17	NICK BREEDLOVE	66.34		66.34	0.00	1054.02
10/31/17			***** MONTHLY TOTALS ****			66.34	0.00	1054.02

BC1753		DETAIL GENERAL LEDGER				PAGE 4		
TRANSACTION		BEGINNING	ENDING					
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-311-01		DESC: TRAVEL-DIRECTOR		ASN:	CONTINUED			
10/31/17	***** ACCOUNT TOTALS ***				0.00	1,077.71	23.69	1054.02
ACCOUNT # 24-4926-311-02		DESC: FAM/MEDIA MISSION		ASN:				
10/01/17	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-321-00		DESC: TELEPHONE		ASN:				
10/01/17	***** BEGINNING BALANCE *				0.00	1,926.76	0.00	1926.76
10/02/17	APE	9793254461	VERIZON WIRELESS	117.19		117.19	0.00	2043.95
10/03/17	APE	9/20/17	JACKSON CO. CHAMBER OF CO	267.90		267.90	0.00	2311.85
10/17/17	APE	SEPT.17-A	INFORMATION TECHNOLOGY SE	1.83		1.83	0.00	2313.68
10/19/17	APE	101817	AT&T	167.14		167.14	0.00	2480.82
10/24/17	APE	102417	FRONTIER	267.89				
10/24/17	APE	102417	FRONTIER	249.61				
10/24/17	APE	3873	SKY-FI, INC.	59.99				
10/31/17	JOE	JE-180358*MM	POSTAGE RETURNED ITEMS PO			577.49	0.00	3058.31
						50.00	0.00	3108.31
						50.00	0.00	3108.31
10/31/17	***** MONTHLY TOTALS ****					1,181.55	0.00	3108.31
***** ACCOUNT TOTALS ***						0.00	3,108.31	0.00
ACCOUNT # 24-4926-321-01		DESC: CONFERENCE CALL SERVICE		ASN:				
10/01/17	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-321-02		DESC: TELEPHONE-DIRECTOR		ASN:				
10/01/17	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-325-00		DESC: POSTAGE		ASN:				
10/01/17	***** BEGINNING BALANCE *				0.00	9,154.04	27.79	9126.25
10/02/17	APE	10/1/17	PURCHASE POWER	271.99				
10/03/17	APE	093017	BUSINESS CARD	30.60		271.99	0.00	9398.24

BC1753		DETAIL GENERAL LEDGER				PAGE 5			
TRANSACTION		BEGINNING	ENDING						
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-325-00		DESC: POSTAGE ASN: =====>		CONTINUED	<=====				
10/06/17	JOE	JE-180292*TL	POSTAGE BILLING 9/17 POST			30.60	0.00	9428.84	
10/19/17	APE	17VA27417	UPS	53.54		7.23	0.00	9436.07	
10/19/17	APE	17VA27387	UPS	1.90					
10/19/17	APE	101917	AT&T	181.29					
*****						236.73	0.00	9672.80	
10/31/17	***** MONTHLY TOTALS ****					546.55	0.00	9672.80	
***** ACCOUNT TOTALS ***						0.00	9,700.59	27.79	9672.80
*****						*****			
ACCOUNT # 24-4926-331-00		DESC: UTILITIES ASN:							
10/01/17	***** BEGINNING BALANCE *				0.00	497.60	0.00	497.60	
10/06/17	APE	101017	TUCKASEEGEE WATER & SEWER	42.90					
*****						42.90	0.00	540.50	
10/24/17	APE	102517	DUKE ENERGY	85.89					
*****						85.89	0.00	626.39	
10/31/17	***** MONTHLY TOTALS ****					128.79	0.00	626.39	
***** ACCOUNT TOTALS ***						0.00	626.39	0.00	626.39
*****						*****			
ACCOUNT # 24-4926-341-00		DESC: PRINTING ASN:							
10/01/17	***** BEGINNING BALANCE *				0.00	11,870.07	2,185.63	9684.44	
10/03/17	APE	093017	BUSINESS CARD	220.31					
*****						220.31	0.00	9904.75	
10/06/17	JOE	JE-180293*TL	COPIER READING 9/17 COPIE			19.79	0.00	9924.54	
*****						19.79	0.00	9924.54	
10/31/17	***** MONTHLY TOTALS ****					240.10	0.00	9924.54	
***** ACCOUNT TOTALS ***						0.00	12,110.17	2,185.63	9924.54
*****						*****			
ACCOUNT # 24-4926-351-00		DESC: REPAIRS & MAINT-BUILDING ASN:							
10/01/17	***** BEGINNING BALANCE *				0.00	0.00	1.38	<1.38>	
*****						0.00	0.00	<1.38>	
***** MONTHLY TOTALS ****						0.00	0.00	<1.38>	
***** ACCOUNT TOTALS ***						0.00	0.00	1.38	<1.38>
*****						*****			
ACCOUNT # 24-4926-370-00		DESC: AD FIRM MEDIA ASN:							
10/01/17	***** BEGINNING BALANCE *				0.00	130,384.72	0.00	130384.72	
10/19/17	APE	153652	GROWTHZONE	158.00					
*****						158.00	0.00	130542.72	
10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	25085.11					
*****						25,085.11	0.00	155627.83	
10/31/17	***** MONTHLY TOTALS ****					25,243.11	0.00	155627.83	
***** ACCOUNT TOTALS ***						0.00	155,627.83	0.00	155627.83
*****						*****			
ACCOUNT # 24-4926-370-01		DESC: WEBSITE SERVICE ASN:							
10/01/17	***** BEGINNING BALANCE *				0.00	4,950.00	0.00	4950.00	

TRANSACTION PURCHASE BEGINNING 10/01/17 ENDING 10/31/17 TRANSACTION BEGINNING
 DATE TYPE ID DESCRIPTION AMOUNT BALANCE DEBITS CREDITS ENDING
 BALANCE

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: ><

10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	7754.00				
*****						7,754.00	0.00	12704.00
10/31/17	***** MONTHLY TOTALS ****					7,754.00	0.00	12704.00
10/31/17	***** ACCOUNT TOTALS ***					0.00	12,704.00	0.00 12704.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

10/01/17	***** BEGINNING BALANCE *				0.00	22,407.75	0.00	22407.75
10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	2578.75				
*****						2,578.75	0.00	24986.50
10/31/17	***** MONTHLY TOTALS ****					2,578.75	0.00	24986.50
10/31/17	***** ACCOUNT TOTALS ***					0.00	24,986.50	0.00 24986.50

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

10/01/17	***** BEGINNING BALANCE *				0.00	2,625.00	0.00	2625.00
10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	875.00				
*****						875.00	0.00	3500.00
10/31/17	***** MONTHLY TOTALS ****					875.00	0.00	3500.00
10/31/17	***** ACCOUNT TOTALS ***					0.00	3,500.00	0.00 3500.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

10/01/17	***** BEGINNING BALANCE *				0.00	1,150.00	0.00	1150.00
10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	857.50				
*****						857.50	0.00	2007.50
10/31/17	***** MONTHLY TOTALS ****					857.50	0.00	2007.50
10/31/17	***** ACCOUNT TOTALS ***					0.00	2,007.50	0.00 2007.50

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

10/01/17	***** BEGINNING BALANCE *				0.00	4,500.00	0.00	4500.00
10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	1500.00				
*****						1,500.00	0.00	6000.00
10/31/17	***** MONTHLY TOTALS ****					1,500.00	0.00	6000.00
10/31/17	***** ACCOUNT TOTALS ***					0.00	6,000.00	0.00 6000.00

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:

10/01/17	***** BEGINNING BALANCE *				0.00	290.00	0.00	290.00
10/24/17	APE	102	LYNN HOTALING	225.00				
10/24/17	APE	10/6/17	BECKY JOHNSON	75.00				
*****						300.00	0.00	590.00
10/31/17	***** MONTHLY TOTALS ****					300.00	0.00	590.00
10/31/17	***** ACCOUNT TOTALS ***					0.00	590.00	0.00 590.00

BC1753		DETAIL GENERAL LEDGER				PAGE 7			
TRANSACTION PURCHASE		BEGINNING	ENDING						
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
10/01/17			***** BEGINNING BALANCE *		0.00	13,551.00	0.00	13551.00	
10/24/17	APE	3317633202	RAWLE MURDY ASSOCIATES, I	4201.03		4,201.03	0.00	17752.03	
10/31/17			***** MONTHLY TOTALS ****			4,201.03	0.00	17752.03	
10/31/17			***** ACCOUNT TOTALS ***		0.00	17,752.03	0.00	17752.03	
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
10/01/17			***** BEGINNING BALANCE *		0.00	43,157.00	0.00	43157.00	
10/03/17	APE	133361-A	JACKSON CO. CHAMBER OF CO	6000.00					
10/03/17	APE	133361-B	JACKSON CO. CHAMBER OF CO	780.00					
10/03/17	APE	133361-C	JACKSON CO. CHAMBER OF CO	113.00					
10/03/17	APE	133361-D	JACKSON CO. CHAMBER OF CO	189.00					
10/03/17	APE	128970	CASHIERS CHAMBER OF COMME	6200.00					
10/31/17			***** MONTHLY TOTALS ****			13,282.00	0.00	56439.00	
10/31/17			***** ACCOUNT TOTALS ***		0.00	56,439.00	0.00	56439.00	
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
10/01/17			***** BEGINNING BALANCE *		0.00	17,551.75	27.96	17523.79	
10/03/17	APE	093017	BUSINESS CARD	36.12					
10/09/17	APE	10-1017	PINEAPPLE PUBLIC RELATION	5375.00		36.12	0.00	17559.91	
10/09/17	APJ	093017	BUSINESS CARD	<0.82>					
10/09/17	APJ	093017	BUSINESS CARD	<0.37>					
10/24/17	APE	024083	LUQUIRE GEORGE ANDREWS	750.00		5,375.00	1.19	22933.72	
10/31/17			***** MONTHLY TOTALS ****			750.00	0.00	23683.72	
10/31/17			***** ACCOUNT TOTALS ***		0.00	23,712.87	29.15	23683.72	
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:									
10/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
10/31/17			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
10/31/17			***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00	
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:									
10/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
10/02/17	APE	SEPT.17	JOYCE MEYER POPE	150.00		150.00	0.00	150.00	
10/31/17			***** MONTHLY TOTALS ****			150.00	0.00	150.00	
10/31/17			***** ACCOUNT TOTALS ***		0.00	150.00	0.00	150.00	

DETAIL GENERAL LEDGER									
PAGE 8									
BC1753	TRANSACTION		PURCHASE	BEGINNING 10/01/17		ENDING 10/31/17	TRANSACTION		ENDING
DATE	TYPE	ID	DESCRIPTION		AMOUNT	BEGINNING	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-03	DESC: CONTRACTED SERVICES-RECORDING		ASN:		=====>	CONTINUED	<=====		
10/01/17	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
	***** MONTHLY TOTALS ****						0.00	0.00	0.00
	***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-04	DESC: CONTRACTED SERVICES-MGT		ASN:						
10/01/17	***** BEGINNING BALANCE *					0.00	198.57	0.00	198.57
*****							0.00	0.00	198.57
	***** MONTHLY TOTALS ****						0.00	0.00	198.57
	***** ACCOUNT TOTALS ***					0.00	198.57	0.00	198.57
ACCOUNT # 24-4926-393-05	DESC: CONTRACTED-WEBSITE		ASN:						
10/01/17	***** BEGINNING BALANCE *					0.00	13,299.99	0.00	13299.99
10/24/17 APE 3317633202	*****		RAWLE MURDY ASSOCIATES, I		4433.33		4,433.33	0.00	17733.32
10/31/17	***** MONTHLY TOTALS ****						4,433.33	0.00	17733.32
10/31/17	***** ACCOUNT TOTALS ***					0.00	17,733.32	0.00	17733.32
ACCOUNT # 24-4926-393-06	DESC: CONTRACTED-AD FIRM RETAINER		ASN:						
10/01/17	***** BEGINNING BALANCE *					0.00	1,968.75	0.00	1968.75
*****							0.00	0.00	1968.75
	***** MONTHLY TOTALS ****						0.00	0.00	1968.75
	***** ACCOUNT TOTALS ***					0.00	1,968.75	0.00	1968.75
ACCOUNT # 24-4926-393-07	DESC: CONTRACTED-AD FIRM MISC		ASN:						
10/01/17	***** BEGINNING BALANCE *					0.00	946.77	52.00	894.77
10/24/17 APE 3317633202	*****		RAWLE MURDY ASSOCIATES, I		269.18		269.18	0.00	1163.95
10/31/17	***** MONTHLY TOTALS ****						269.18	0.00	1163.95
10/31/17	***** ACCOUNT TOTALS ***					0.00	1,215.95	52.00	1163.95
ACCOUNT # 24-4926-393-08	DESC: CONTRACTED SERVICES-MAGELLAN		ASN:						
10/01/17	***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
	***** MONTHLY TOTALS ****						0.00	0.00	0.00
	***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:

DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
10/01/17			***** BEGINNING BALANCE *		0.00	600.00	0.00	600.00
10/02/17	APE	1409	MAGELLAN STRATEGY GROUP,	900.00		900.00	0.00	1500.00
10/31/17			***** MONTHLY TOTALS ****			900.00	0.00	1500.00

10/31/17 ***** ACCOUNT TOTALS ***
 0.00 1,500.00 0.00 1500.00

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
10/01/17			***** BEGINNING BALANCE *		0.00	248.38	3.50	244.88
10/03/17	APE	093017	BUSINESS CARD	113.49		113.49	0.00	358.37
10/09/17	APJ	093017	BUSINESS CARD	<2.42>				
10/09/17	APJ	093017	BUSINESS CARD	<1.08>				
10/31/17			***** MONTHLY TOTALS ****			0.00	3.50	354.87

10/31/17 ***** ACCOUNT TOTALS ***
 0.00 361.87 7.00 354.87

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
10/01/17			***** BEGINNING BALANCE *		0.00	1,500.00	0.00	1500.00
10/30/17	JOE	JE-180351*MM	OCTOBER 17 BUILDING RENT			500.00	0.00	2000.00
10/31/17			***** MONTHLY TOTALS ****			500.00	0.00	2000.00

10/31/17 ***** ACCOUNT TOTALS ***
 0.00 2,000.00 0.00 2000.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
10/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
10/31/17			***** MONTHLY TOTALS ****			0.00	0.00	0.00

10/31/17 ***** ACCOUNT TOTALS ***
 0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
10/01/17			***** BEGINNING BALANCE *		0.00	282.50	0.00	282.50
10/02/17	APE	1790689	ROTARY CLUB OF SYLVA	182.50		182.50	0.00	465.00
10/31/17			***** MONTHLY TOTALS ****			182.50	0.00	465.00

10/31/17 ***** ACCOUNT TOTALS ***
 0.00 465.00 0.00 465.00

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
10/01/17			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

ACCOUNT #	DESC:	ASN:	BEGINNING	ENDING	BEGINNING	DEBITS	CREDITS	ENDING
DATE			10/01/17	10/31/17	BALANCE			BALANCE
24-4926-550-00	CAPITAL OUTLAY							
10/01/17			0.00		0.00		0.00	0.00
	***** MONTHLY TOTALS ****				0.00		0.00	0.00
	***** ACCOUNT TOTALS ***		0.00		0.00		0.00	0.00
24-4926-550-01	CAPITAL PROJECTS							
10/01/17			0.00		0.00		0.00	0.00
	***** MONTHLY TOTALS ****				0.00		0.00	0.00
	***** ACCOUNT TOTALS ***		0.00		0.00		0.00	0.00
24-4926-699-00	GRANTS							
10/01/17			0.00		3,599.89		0.00	3599.89
10/16/17	APE 2017	BOYS AND GIRLS CLUB OF TH		1200.00		1,200.00	0.00	4799.89
10/31/17					1,200.00		0.00	4799.89
	***** MONTHLY TOTALS ****				1,200.00		0.00	4799.89
	***** ACCOUNT TOTALS ***		0.00		4,799.89		0.00	4799.89
24-4926-699-01	SPECIAL PROJECTS							
10/01/17			0.00		150.00		150.00	0.00
	***** MONTHLY TOTALS ****				0.00		0.00	0.00
	***** ACCOUNT TOTALS ***		0.00		150.00		150.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS							
10/01/17			0.00		1,000.00		0.00	1000.00
	***** MONTHLY TOTALS ****				0.00		0.00	1000.00
	***** ACCOUNT TOTALS ***		0.00		1,000.00		0.00	1000.00
24-4926-699-03	SOLAR ECLIPSE PROMOTION							
10/01/17			0.00		3,609.27		95.38	3513.89
10/03/17	APE 9/20/17	JACKSON CO. CHAMBER OF CO		375.43		375.43	0.00	3889.32
10/31/17					375.43		0.00	3889.32
	***** MONTHLY TOTALS ****				375.43		0.00	3889.32
	***** ACCOUNT TOTALS ***		0.00		3,984.70		95.38	3889.32
24-4926-990-00	CONTINGENCY							
10/01/17			0.00		0.00		0.00	0.00

BC1753
 BEGINNING 10/01/17
ENDING 10/31/17

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN: =====> CONTINUED <=====

*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00	0.00
			***** ACCOUNT TOTALS ***			0.00	0.00	0.00

